

#### K. S. SCHOOL OF ENGINEERING & MANAGEMENT

Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi No.15, Mallasandra, off. Kanakapura Road, Bangalore-109

### DEPARTMENT OF MBA MBA-ED CELL

REPORT
ON
WASTE MANAGEMENT BY MR. ANIRUDH DUTT,
FOUNDER &CEO OF "LET'S BE THE CHANGE"

Date: 06/05/2022

"Through this Speech, I want to tell Students & people that making change is possible. Especially to youngsters who want to be the change to the country. "—Anirudh Dutt

He told, a bunch of students decided to do something for the city, "we asked around—most of the people told us that waste management was a bane, so we decided to something about it and That was how LBTC began." LBTC stands for "Let's Be the Change"; yes, an apt name.

In a time when most organizations fail and crumble, LBTC has grown from strength to strength, with as many as ten to twelve volunteers in the beginning, to cleaning and beautifying the walls of the entire bus station of Majestic/ Kempegowda Bus terminus, organizing a cleaning drive at more than 160 wards in the city and recently the Plog run that involved more people in the quest to make Bengaluru plastic free.

LBTC at its core is backed by a strong interface with the local wards, health officers, Pourakarmikas and the corporators at the helm. Anirudh informed me over the course of the conversation, that there are a paltry 50-60 personnel per ward to manage the waste that is contributed over by over 60,000 residents. Just imagine for once the gravity of the situation.

While LBTC's bread and butter work has been cleaning black spots in the city that are hot spots for garbage dumps by beautifying the place, they also have taken to raising the voice and informing people of the need for segregation of waste and recycling of materials. They firmly believe in the philosophy of sharing their knowledge and are constantly on the quest to enable youth leaders in every ward, by helping them connect with the ward leaders. This decentralization of responsibility has always long-term sustainable benefits too...

Overall, if you are hearing this and thinking of that one idea that you think can make the world a better place, "Go ahead and give it your time and effort and the changes shall follow".

And also mentioned "To join the bandwagon of change makers at LBTC, contact them and register as a volunteer through these social media links below...

https://instagram.com/team lbtc"



# Department of Management Studies

Cordially Invites You to the Fnauguration of

# Management Clubs

on May 6th, 2022

## Chief Guest

Mr. Anirudh S Dutt, Founder & CEO Let's Be The Change

# Presided Bu

Sri. R. Rajagopal Naidu, President, Kammavari Sangham

## Will Grace the occasion

Sri. Leela Shankar Rao SECRATRY ,Kammavari Sangham Dr. K.V.A Balaji CEO, KSGI

Sri. T.Neerajakshulu Naidu TREASURER, Kammavari Sangham

Dr. Shekhar H.S HOD - MBA Dept.

Venue: Architecture Seminar Hall

Date: 06/05/2022

Dr. K. Rama Narasimha, Principal,

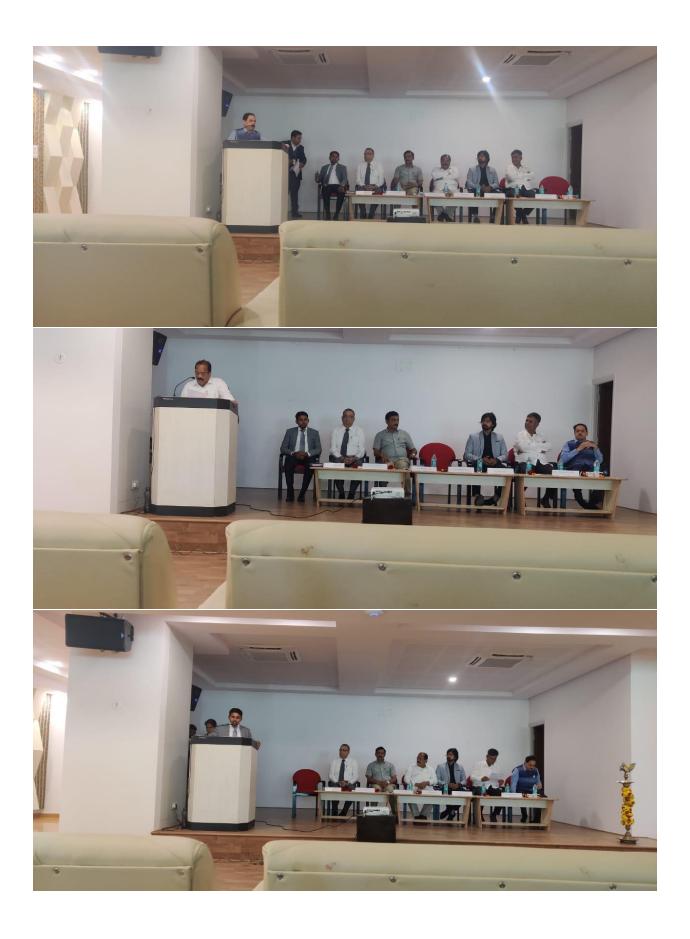
Time: 10:45 am onwards

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## **SNIPPETS**













MBA-ED CELL COORINATOR
PROF.ROOPA BALAVENU

HOD-MBA

DR. SHEKAR H.S.



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#### EDUCATION:









# **ANIRUDH S DUTT**

## FOUNDER LET'S BE THE CHANGE

Anirudh S Dutt (born 11th March 1995) is an Indian Social Entrepreneur who founded 'Let's Be The Change' (LBTC) (non-profit) in the year 2013, with a mission to Clean India. Till today he has over 15,000 volunteers who are working towards the mission.

**Anirudh** is a TEDx speaker and he has been giving motivational talks in schools, colleges, associations, and corporate companies across India to encourage people to take up social responsibilities in their community.

Anirudh & his team are on a quest to make citizens active stakeholders in restoring and sustaining the cleanliness of their community.

#### ACHIEVEMENTS:

- Young Achiever Award by TV Show "Weekend with Ramesh" (2019)
- Plog Run initiative made its way to the Guinness Book of World Records for collecting over 33 tonnes of PET bottles in less than 12 hours (2018)
- Youth Ambassador of BBMP (2017)
- National Yuva Chetana award (2017)
- Namma Bengaluru Rising Star of the Year (2016)

#### FEATURED IN:















