



**K. S. SCHOOL OF ENGINEERING AND MANAGEMENT, BENGALURU - 560109**

**DEPARTMENT OF MBA**

**SESSION: 2022-2023 (EVEN SEMESTER)**

**IV Semester, MBA (Batch: 2021-23) Project Work (20MBAPR407) Details**

Sl.No	USN	Name	Title of the Project	Company Name
1	1KG21BA001	AMITH ROY	"A study on customer satisfaction and it's impact on customer revisiting at wonderla holidays LTD,	WONDERLA HOLIDAYS LTD
2	1KG21BA002	AMRUTHA T R	A Study on the impact of working capital on profitability at Panchamuki Pharma Chem private limited	PANCHAMUKI PHARMA CHEM
3	1KG21BA003	ANJAN GOWDA K G	A Study on capital structure and leverage of Acclaim Motors pvt ltd "	ACCLAIM MOTORS PVT LTD
4	1KG21BA004	ANUSHA S	"A study on Work life balance of employees" at Stovekraft Limited-Harohalli, Bangalore	STOVEKRAFT LIMITED
5	1KG21BA005	B NAVEEN	A study on financial performance analysis of Foods and inns	FOODS AND INNS
6	1KG21BA006	BHAGYASHREE A S	A study on financial performance analysis of Quess corp limited	QUESS CORP LTD
7	1KG21BA007	BHARGAV R	A Study on Consumer Behaviour Analysis at Bailey Pvt Ltd (sai Sankalp beverages), Bengaluru	SAI SANKALP BEVERAGES( A FRANCHISE OF PARLE AGRO)
8	1KG21BA008	BHAVYA M	"A study on Employee Retention strategies" at Paramount Nutritions India Pvt Ltd - Bidadi, Ramanagar	PARAMOUNT NUTRITIONS PRIVATE LIMITED
9	1KG21BA009	C PAVANA	"A Study on Analysis of Marketing Mix at Vallabha Milk products pvt. ltd, Chittoor"	VALLHABHA MILK PRODUCTS PRIVATE LTD
10	1KG21BA010	DURGAPRASAD K C	A Study on Impact of Capital Structure on Profitability AT VRL Logistics Ltd	VRL LOGISTICS LTD
11	1KG21BA011	GREESHMA CS	A Study on Customer Relationship Management At VRL Logistics Ltd, Chamarajapet Bangalore	VRL LOGISTICS LTD
12	1KG21BA013	HEMANTH RAJ S	"Enhancing Digital Marketing For Website And App Development at Keyroot.tech, Bengaluru"	KEYROOT.TECH
13	1KG21BA014	K BINDHU	"A study on Career Planning and Development" at Tasa Foods Pvt.Ltd, Chittoor	TASA FOODS PRIVATE LIMITED
14	1KG21BA015	K LIKITHASHREEE	"A study on Performance Appraisal" at Amrut Distilleries Pvt Ltd, Bangalore	AMRUT DISTILLERIES PVT LTD
15	1KG21BA016	KANCHANA M	A study on training and development program at quess corp limited	QUESS CORP LTD
16	1KG21BA017	KASTURI M JYAHNAVI	A study on Training Management System at Sri Varsha Food Products India Ltd	SRI VARSHA FOOD PRODUCTS INDIA LTD
17	1KG21BA018	LANCHANA N	A Study On Employees job satisfaction at parsons Nutritionals pvt ltd	PARSONS NUTRITIONAL PRIVATE LIMITED
18	1KG21BA019	MADHU S	A study on consumer behaviour towards Abhyudaya health care, Bengaluru	ABHYUDAYA HEALTH CARE
19	1KG21BA020	MANJUNATH P	A study on Financial Performance using ratio analysis at SJS Enterprises, Bangalore	S.J.S ENTERPRISES
20	1KG21BA021	MOHAMMED FAROOQUE	A study on Financial analysis of Adishakti Motors, shivamogga	ADISHAKTI TATA MOTORS CARS PVT LTD
21	1KG21BA022	MOHAN KUMAR K V	A Study on Employees Compensation and Benifits at Panchamuki pharma Khem	PANCHAMUKI PHARMA CHEM

22	1KG21BA023	NADEEP D	A Study on Customer Satisfaction of Apple Auto Agency Pvt Ltd. Bengaluru	APPLE AUTO AGENCY PVT.LTD.(SUZUKI)
23	1KG21BA024	NANDEESH B	A study on financial analysis on muthoot finance ltd	MUTHOOT FINANCE LIMITED
24	1KG21BA025	NAVEEN RAJ S	A Study on Promotion Strategies Towards The Products in Reliance Fresh Mart	RELIANCE FRESH
25	1KG21BA026	NIREESHA V S	An analysis of income and expenditure with special reference to BMTC, Bangalore.	BMTC
26	1KG21BA027	PRASHANTH N	A Study on Customer Perception towards CHAMUL, Chamarajanagar	CHAMUL
27	1KG21BA028	PREMALATHA M K	A Study on Consumer Behaviour on Remodeling and Interior Design at J Spaces, Jambusavari Dinne,	J SPACES
28	1KG21BA029	PRIYANKA P S	A study on Inventory Management at Siddartha Civil Works Pvt.ltd	SIDDARTHA CIVIL WORKS PVT.LTD
29	1KG21BA030	RANJUSHREE T S	A Study on Loans and Advances of UCCS	URBAN CO OPERATIVE CREDIT SOCIETY LTD
30	1KG21BA031	RATHAN M	A Study on EPS analysis of Maruti Suzuki v/s other competitors	NEXA SURAKSHAA CAR CARE PVT LTD
31	1KG21BA032	ROHAN B G	A Study on Customer Preferences and Customer Satisfaction at Toyota Cars	SHAKTI TOYATA CARS PVT LTD
32	1KG21BA033	SANDHYA R	A study on effect of moneary and non-monetary rewards on employee engagement at Minda Kyoraku ltd	MINDA KYORAKU LTD
33	1KG21BA034	SANJANA S	a study on report employee engagement process at Bahwan Cyber Tek Pvt Ltd	BCT PVT LTD
34	1KG21BA035	SANJAY K	An Emperical study of Working Capital Management and its Impact on Profitability at Tenshi Kaizen pvt	TENSHI KAIZEN PRIVATE LIMITED
35	1KG21BA036	SHASHIKUMAR M	A Study of Working Capital Management at Sri Krishna Spinning and Weaving Mills Private Limited	SRI KRISHNA SPINNING & WEAVING MILLS PVT LTD
36	1KG21BA037	SHRI HARI M	A study on customer satisfaction of surakshaa car care pvt ltd	ARENA SURAKSHAA CAR CARE PVT LTD
37	1KG21BA038	SHWETHA T R	A Study on employee benefit and employee welfare measures at micro plastic pvt ltd	MICRO PLASTIC PRIVATE LIMITED
38	1KG21BA039	SINDHU S	A Study on Brand awareness in customer of Anjanadri TVS Motors Ltd	TVS - ANJANADRI MOTORS
39	1KG21BA040	SNEHA R	a study on employee retention strategies at honda company	SAPHIRE HONDA
40	1KG21BA041	SOUNDARYA RANI J R	A study on recruitment and selection process at Kalyani Polymers Pvt Ltd	KALYANI POLYMERS PVT. LTD
41	1KG21BA042	SOWMYA D	A study on Workforce shortage in Konarak Industria Pvt Ltd	KONARAK INDUSTRIA PVT LTD
42	1KG21BA043	SUMANTH R	A Study on Inventory Management Practices at Honda	PARAMOUNT NUTRITION PRIVATE LIMITED
43	1KG21BA044	SURAJ R NAYAR	A Study on consumer perception and consumer satisfaction with special reference to Asha Motors (Royal	ASHA MOTERS, ROYAL ENFIELD
44	1KG21BA045	THANUJA K	A study on grievence redressal procedure at Sai Sankalp Beverages, bailley	PARLE AGRO PVT LTD
45	1KG21BA046	THANUSHA S	A study on effective quality of work life balance at Ashirvad Pipes	ASHIRVAD PIPES PVT.LTD

46	1KG21BA047	VARSHITHA K	A Study to Understand Employee Engagement at Delopt Pvt Ltd	DELOPT - A DIVISION OF JK PAPER LTD
47	1KG21BA048	VIJAY K	A study on recruitment and selection process at TATA Consultancy Services Ltd.	TATA CONSULTANCY SERVICES LTD.
48	1KG21BA049	YASHASWINI K	A study on recruitment and selection process at TVS Motors	DHANCHARAN AUTOMOBILE LLP-TVS
49	1KG21BA050	YASHASWINI N	A Study on Financial Performance analysis at Pagariya Food Product Pvt. Ltd.	PAGARIYA FOOD PRODUCTS PVT. LTD.
50	1KG21BA051	DEEPAK RV	An Analytical Study of Financial Performance at Ojus Power Technologies.	OJUS ELEVATORS. PVT LTD
51	1KG21BA052	MANOJ KUMAR R	A Study On digital marketing in Blue Crystal 3D engrave Pvt ltd.	BLUE CRYSTAL 3D ENGRAVE PVT. LTD.
52	1KG21BA053	ROHITH M	A Study On inventory management system at blue crystal 3D engrave pvt ltd.	BLUE CRYSTAL 3D ENGRAVE PVT. LTD.
53	1KG21BA054	GURUPRASAD M	A study on use of Artificial Intelligence in marketing at Power Control Equipments	POWER CONTROL EQUIPMENTS
54	1KG21BA055	M CHINMAYAADITYA	Maximizing Reach: Evaluating the Impact of Google AdWords on Funeral Services Marketing Strategies	ANTHYESTI FUNERAL SERVICES PVT LTD
55	1KG21BA056	NEELA. S	Impact of material management in Sri Nanjungeswara Packers	SRI NANJUNDESWARA PACKERS
56	1KG21BA057	RAKSHITH KUMAR S	A study on consumer buying behaviour at TVS - Dhancharan Automobile LLP	DHANCHARAN AUTOMOBILE LLP - TVS
57	1KG21BA058	SHREYAS S JOIS	A study on product development in Magtel power systems	MAGTEL POWER SYSTEMS PVT LTD
58	1KG21BA059	SREENATH K P	Advancement in Payroll and Labor Management at Vinardax Industries	VINARDAX INDUSTRIES
59	1KG21BA060	YASHAVANTHA V M	A Study on Asset and Liability Management at Continental Automotive Components	CONTINENTAL AUTOMOTIVE COMPONENTS (INDIA) PVT. LTD.