



# **K. S. School of Engineering and Management**

**Kanakapura Road, Bengaluru -560109**

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[www.kssem.edu.in](http://www.kssem.edu.in)

**Department of Management Studies**

**Session: 2023-24 (ODD Semester)**

## **REPORT ON EXPERT GUEST LECTURER**

**Event name: Commodity Derivatives & Markets**

**Date and time: Thursday, 21/12/2023, 2:00 – 03.30 pm**

**Resource Person: Dr. K. Prabhakaran,**

Director Edify EdTech, Coimbatore. Empanelled Resource  
Person of SEBI, NCDEX, NISM & NCFE.

**Audience: II year MBA students**

**Venue: Aryabhata Seminar Hall, A – Block, KSSEM**

**Number of participants attended: 60**

**Event Coordinator: Arundathi K L**

### **KEY POINTS COVERED:**

- Summary
- Education on Investments
- Several Investment Options
- Commodity Derivatives & Markets
- Investors Protection
- About Dmat Account

Ms. Namratha welcomed Dr. K. Prabhakaran and guest introduced by Ms. Sangeetha.

Dr. K. Prabhakaran addressed the students regarding the functioning of the stock market and the derivatives in the stock market. He also explained the meaning of Options and Futures and Speculators in the Stock Exchange. Since this topic is in the curriculum of Financial Management of MBA, it was a very informative session to the students.

He gave explanations about some of the terms with regard to the stock market and encouraged the student to start making small investments in the stock market. Student's queries were answered by him. Around 60 participants were present for the lecture.

Dr. K. Prabhakaran said the basics of how the stock market functions. The key players in the market are the Investors, Brokers and Companies. He also mentioned about the investments strategies that are long term versus short term investment approaches and diversifications and also risk management. There are two types of market analysis that are fundamental analysis (company financials, earnings, etc) and technical analysis (price trends, charts, etc). There is Risk and Return in investment that is understanding the relationship between risk and potential returns, balancing risk tolerance with investment goals. He has also thought how technology has influenced stock market investing and overview of online and both offline trading platforms and tools.

The session was concluded with a Vote of Thanks by Ms. Kruthika.

### **Education on Investments**

Dr.K.Prabhakaran explained short term benefits of investing children's education is that enriching knowledge with certain specialty courses, obtaining a certain income level, employment possibilities, and work satisfaction. increased productivity assured by a more qualified labor force, costs reduced by recruiting outside persons (including the necessary time for integration and the risk of hiring an unknown person to the company, ) is saving up some expenses with certain social benefits(unemployment as a consequence of transition from schooling period to labor market.)

Long term benefits are Learning during the entire lifetime (increased chances in benefiting from trainings and knowledge updating. later in life), flexibility and mobility. supplementary benefits (image improvement); -savings (there is no more need for training the new employees Production externalities gained due to higher education increasing of income from taxes due to a higher salary.

### **SEVERAL INVESTMENT OPTIONS**

- Derivatives
- Annuities
- Options
- Retirement Plans
- Certificates of Deposit (CDs)
- Exchange-Traded Funds (ETFs)
- Mutual Funds
- Bonds
- Stocks

### **Commodity Derivatives & Markets**

Commodities are physical products that you can invest in. They are common in futures markets where producers and commercial buyers – in other words, professionals – seek to hedge their financial stake in the commodities.

Retail investors should make sure they thoroughly understand futures before investing in them. Partly, that's because commodities investing runs the risk that the price of a commodity will move sharply and abruptly in either direction due to sudden events. For instance, political actions can greatly change the value of something like oil, while the weather can impact the value of agricultural products.

Here's a breakdown of the four main types of commodities:

- Metals: precious metals (gold and silver) and industrial metals (copper)
- Agricultural: Wheat, corn and soybeans
- Livestock: Pork bellies and feeder cattle
- Energy: Crude oil, petroleum products and natural gas

One of the primary ways that investors make money with commodities is by trading commodity futures. Investors sometimes buy commodities as a hedge for their portfolios during inflation. You can buy commodities indirectly through stocks and mutual funds or ETFs and futures contracts.

#### Poster:

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**DEPARTMENT OF MANAGEMENT STUDIES**

**AWARENESS PROGRAM ON**  
**“COMMODITY DERIVATIVES & MARKETS”**

**DR. K. PRABHAKARAN**  
DIRECTOR,  
EDIFY EDTECH, COIMBATORE  
EMPAANELLED RESOURCE PERSON OF SEBI,  
NCDEX, NISM & NCFE

**21/12/2023**  
**2:00 PM**

**VENUE:**  
**ARYABHATA SEMINAR HALL**

**Coordinator**  
**Prof. Arundathi K L**

**PRINCIPAL**  
**DR.K RAMA NARSIMHA**

**CEO**  
**Dr K.V.A BALAJI**

#### Social Media link:

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**Pictures of the Event:**





**Picture of speaker and brief profile:**



Dr.K.Prabhakaran as a Director, Edify EdTech, Coimbatore and Empanelled Resource Person of SEBI, NCDEX, NISM & NCFE.

He have completed post-graduation in Business Administration with Finance specialization at School of Management, Annamalai University and obtained doctoral degree in Finance at Bharathiyar University, Coimbatore in the domain of stock market. He does possess 19 years of teaching, Industry and research experience in higher-educational multicultural settings, including Muscat College, Sultanate of Oman (Affiliated to Stirling University, London, United Kingdom), Leading Business Schools in Tamilnadu, and leading Stock Broking Companies in India.

**CO-ORDINATOR**  
**Mrs. Arundathi K L**

**PRINCIPAL/DIRECTOR**  
**Dr. K Rama Narasimha**