



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
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DEPARTMENT OF MANAGEMENT STUDIES & RESEARCH CENTRE

Event Name:

Quick witted- “Sharp Minds Cut through the noise with lightning wit”.

Department/ Club/ COE Name: DEPARTMENT OF MANAGEMENT STUDIES & RESEARCH CENTRE/ MBA-ED club

Objectives:

- The objective behind organizing the quick witted is to improve knowledge of the students within and beyond academic curriculum by conducting different quizzes.
- These activities help the students to get into the habit of innovating learning and know about the corporate world.
- These quizzes integrate the game mechanics into the learning process and help students to understand their weak areas.

Summary:

- The activity was initiated and conducted by the students and teachers of the Entrepreneurship Development Club.
- The class was first divided into 8 teams consisting of 5 members in each team and the activities were conducted mainly in 3 rounds which are described as below
- 1st round: Guess the Company
In this round, the teams had to guess the name of company by looking at their logos. Each team was given only 5-8 seconds to answer and gain points.
- 2nd round: Entrepreneur Quiz
This was an online quiz consisting of 20 questions which focused on testing the knowledge of the students relating to entrepreneurship. Each team had to login to the website and join the game.
- 3rd round: Guess the Entrepreneur

In the final round the teams were shown the pictures of various successful entrepreneurs and were asked to guess their name and the company which they headed.

- Overall the entire class actively participated in all the games and had a valuable experience.

Benefits:

- Brand awareness
- Creativity
- Updating with Contemporary issues
- General knowledge
- Stimulating them to become Entrepreneurs
- Encourage teamwork

- Improve memory retention
- Knowledge of corporate world
- Encourage research on brands
- Encourage friendly competition
- Fun and entertainment
- Cultural awareness of different industries their logos and entrepreneurs
- Enhance visual recognition

Registration details:

All students of 1 sem MBA Batch 2023-25

Photo 1 – Collage



Photo 2



Social Media Links	
Instagram	https://www.instagram.com/p/C3o5IHoP5ch/?igsh=MTY0MXd6OWJ1Nmh6dg==
Linkedin	https://www.linkedin.com/posts/kssem-mba-department-394b50211-motivation-profession-passion-activity-7166311072835067904-ehUz?utm_source=share&utm_medium=member_android

S. No	Particulars	Details
1	Name of the resource person	Prof. Roopa Balavenu
2	Designation	Asst. Prof.
3	Contact Details - Mobile	9880243223
4	Contact Details – e-mail id	Roopa.balavenu@kssem.edu.in , roopabalavenu2@gmail.com
5	Date of event(If more than 1 day, mention from and to date)	22-2-2024
6	Duration in mins	120 minutes
7	Number of student participations	49

ED CLUB COORDINATOR
PROF. ROOPA BALAVENU

HOD-MBA
PROF. MANJUNATHA S

PRINCIPAL
DR. RAMA NARASIMHA K