



Kammavari Sangham (R), 1952
K. S. School of Engineering and Management
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DEPARTMENT OF MBA
MOVIE REVIEW

Synopsis

Life is a struggle for single father Chris Gardner. Evicted from their apartment,, he and his young son Christophe find themselves alone with no place to go. Even though Chris eventually lands a job as an intern at a prestigious brokerage firm, the position pays no money. The pair must live in shelters and endure many hardships, but Chris refuses to give in to despair as he struggles to create a better life for himself and his sonLife is a struggle for single father Chris Gardner.

Analysis of Leadership and Management Concepts

Chris Gardner was not just focusing on himself, he was putting the needs of others before his own. Being a leader often requires putting others first. The movie teaches many management lessons which all of us should follow in our daily lives. → Design Thinking, Taking Risk, Honesty, Time Management, Work life balance.

Determination and resilience

The Pursuit of Happiness reminds us that no matter how difficult our circumstances may seem, we have the power within us to persevere and overcome. With hard work, determination, and a belief in ourselves, we can turn our dreams into reality and find the happiness and fulfillment we deserve.

Goal setting:

The Pursuit of Happyness is a movie about setting goals and achieving them. In the movie, Chris Gardner's Short-term goal is to complete an internship at a prestigious stock brokerage firm. The movie's main message is that if you believe you can do something and have a goal, stick to it and follow it through.

Decision-making:

Chris Gardner makes three major financial decisions in The Pursuit of Happyness, which include investing in bone density scanners, taking an unpaid internship, and selling his last scanner to sustain his life

Time Management:

Time is your Ally DConfidant}

We see him cold-calling clients and accomplishing tasks that would typically take 9 hours to get completed, but he does it in 6 hours by never keeping the phone receiver down, which gives him an extra 8 minutes. Here Chris uses time for his advantage.

Resourcefulness: 5 lessons from Pursuit of Happyness;

- Don't listen to anyone but yourself.
- Perseverance is the key to success.
- Setbacks are a part of life.
- Always have a sense of humour, no matter the situation you're in.
- Pursuit for happiness may never end.

Discuss how the leadership and management lessons from the movie can be applied in the students' future careers:

The movie teaches leadership lessons i.e.. The ability to choose and pursue goal, no matter how difficult. And some management lessons are Design thinking, Taking risks, Honesty, Time management, Work life balance, and Adaptability.

Provide examples of how concepts such as perseverance, adaptability, and strategic thinking are crucial for success in the business world.

Perseverance - Helps business cope with changing situations, manage the unexpected, and maintain momentum in the face of challenges.

Adaptability - Helps business respond quickly to changing circumstances, such as customer tastes, preferences and technology. Adaptability can also help companies stay ahead of the curve, anticipate market shifts, and capitalize on new opportunities.

Strategic thinking - Helps businesses anticipate and plan for future challenges and opportunities. Strategic thinking can also help businesses develop informed decisions, foster innovation, and build strong relationships with stakeholders.

Personal Reflection - In “The Pursuit of Happyness” Chris Gardner’s journey teaches valuable lessons about resilience, determination, and the importance of pursuing one’s dream despite obstacles. It reminds us that success often requires sacrifice and perseverance, and that maintaining hope and optimism is crucial even in the face of adversity. The film underscores the significance of believing in oneself and never giving up, no matter how difficult the circumstances may be.

Students to reflect on the movie's impact on their own perceptions of success, happiness, and the pursuit of goals:

Overall, “The Pursuit of Happyness” serves as a powerful reminder that success and happiness are not predetermined, but rather the result of hard work, resilience, and the ability to find joy in the journey.



the PURSUIT of HAPPYNESS



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Department of Management Studies & Research Centre

MOVIE REVIEW COMPETITION



TIME
1.45PM TO 3. 45PM

Asst Prof .Chandana Priya M S
Co-ordinator

Prof. Manjunatha.S
HOD

Dr. K Rama Narsimha
Principal/ Director