



Kammavari Sangham (R), 1952

K. S. School of Engineering and Management

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DEPARTMENT OF MBA

BATCH 2022-2024

GUEST LECTURE ON “CORPORATE ETIQUETTE”



KAMMAVARI SANGHAM (R) 1952
K. S. GROUP OF INSTITUTIONS
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MBA



GUEST LECTURE
ON
"CORPORATE ETIQUETTE"

MR. NAGESH B S, PROCUREMENT SPECIALIST, NETAPP

4 JULY, 2024 @ ARYABHATA SEMINAR HALL

TIME: 10:45AM TO 11:30 AM

PROF. ROOPA BALAVENU
COORDINATOR

PROF. MANJUNATHA S
HOD-MBA

DR. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR



Event Name:

GUEST LECTURE ON “CORPORATE ETIQUETTE”

Department/ Club/ COE Name:

MBA/ ALUMNI CLUB

Objectives:

- **Understanding the Importance of Corporate Etiquette**
Highlight the role of corporate etiquette in fostering a professional and respectful workplace environment
- **Enhancing Professional Communication Skills**
Teach effective communication techniques, including verbal and non-verbal communication, listening skills, and appropriate email etiquette
- **Building Effective Relationships**
Emphasize the importance of building positive relationships with colleagues, clients, and superiors
- **Developing Networking Skills**
Guide participants on how to network effectively within and outside their organization
- **Understanding Dress Codes and Professional Appearance**
Explain the importance of professional appearance and appropriate dress codes in different corporate settings
- **Navigating Cultural Differences**
Educate participants on the importance of cultural sensitivity and awareness in a global business environment

Summary:

Mr. Nagesh B S, a Procurement Specialist at NetApp, delivered an enlightening guest lecture on corporate etiquette, emphasizing its critical role in professional success. Drawing from his extensive experience, Mr. Nagesh highlighted the importance of key aspects such as effective communication, discipline, punctuality, skills, and smart work. He stressed that clear and respectful communication, both verbal and written, is fundamental in maintaining professional relationships and ensuring efficient workflow. Discipline and punctuality, he noted, are essential for building trust and demonstrating

reliability in the workplace. Additionally, Mr. Nagesh underscored the need for continuous skill development to stay relevant and competitive in the corporate world. He also introduced the concept of smart work, encouraging strategic planning and efficient task management over mere hard work. His insights provided attendees with a comprehensive understanding of corporate etiquette, equipping them with valuable strategies to navigate their professional environments successfully.

Benefits:

The guest lecture on corporate etiquette by Mr. Nagesh B S greatly benefited the students by providing them with crucial insights and practical knowledge essential for their professional development. Through his comprehensive discussion on effective communication, discipline, punctuality, skill enhancement, and smart work, students gained a deeper understanding of the behaviors and practices that are valued in the corporate world. Mr. Nagesh's real-world examples and personal anecdotes made the concepts more relatable and underscored their importance. This session equipped students with the tools to conduct themselves professionally, fostering a respectful and efficient workplace environment. Moreover, it emphasized the significance of continuous learning and strategic work habits, preparing students to meet the demands of their future careers with confidence and competence. Overall, the lecture served as a vital learning experience, bridging the gap between academic knowledge and real-world corporate expectations.

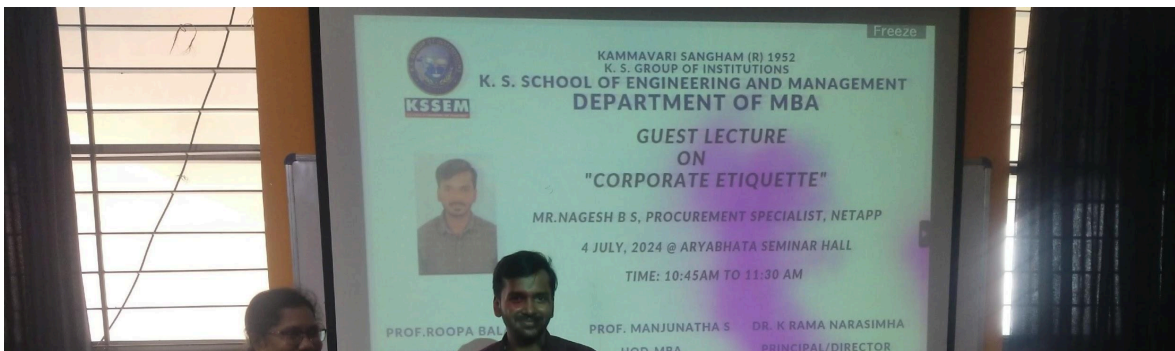
Registration details:

All 4th sem MBA students of Batch 2022-24

Photo 1



Photo 2





Social Media Links

Instagram

<https://www.instagram.com/p/C9B44wSyAV5/?igsh=bWtycXMwYTd4OXM0>

S. No	Particulars	Details
1	Name of the resource person	Mr. Nagesh B S
2	Designation	Procurement Specialist, Net App
3	Contact Details - Mobile	8792214240
4	Contact Details – e-mail id	Bsnagesh2601@gmail.com
5	Date of event(If more than 1 day, mention from and to date)	4/07/2024
6	Duration in mins	60 Minutes
7	Number of student participations	59
8	Number of faculty participations	4

ALUMNI COORDINATOR

HOD-MBA

PRINCIPAL/DIRECTOR

PROF. ROOPA BALAVENU

PROF. MANJUNATHA S

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