



Kammavari Sangham (R), 1952
K. S. School of Engineering and Management



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**DEPARTMENT OF MBA
BATCH 2022-2024**

Event Name: Analytics Workshop

Department/ Club/ COE Name: MBA/Skill lab

The banner features a dark blue background with white and light blue text. At the top left is the KSSEM logo. The main text reads: 'KAMMAVARI SANGHAM (R) K.S. SCHOOL OF ENGINEERING AND MANGEMENT DEPARTMENT OF MBA Presents... Three Days Hands on Analytics Workshop Professional analytics hands on workshop to make you industry ready!!!'. Below this is a photograph of a person's hands holding a smartphone displaying analytics charts, with a laptop in the background showing a dashboard with various charts and graphs. At the bottom, a dark blue rounded rectangle contains the event details: 'DATE : 2nd,3rd & 4th AUG', 'TIME : 8.40 AM ONWARDS', and 'VENUE : ARYABHATTA SEMINAR HALL'. To the right of this box is a white circle with a blue double arrow pointing right. At the very bottom, three names are listed: 'PROF. NIRAJA S PATIL COORDINATOR', 'PROF. MANJUNATHA S HOD', and 'DR K RAMA NARASIMHA PRINCIPAL/ DIRECTOR'.

KAMMAVARI SANGHAM (R)
K.S. SCHOOL OF ENGINEERING AND MANGEMENT
DEPARTMENT OF MBA
Presents...
Three Days Hands on Analytics Workshop
Professional analytics hands on workshop to make you industry ready!!!

DATE : 2nd,3rd & 4th AUG
TIME : 8.40 AM ONWARDS
VENUE : ARYABHATTA SEMINAR HALL

PROF. NIRAJA S PATIL
COORDINATOR

PROF. MANJUNATHA S
HOD

DR K RAMA NARASIMHA
PRINCIPAL/ DIRECTOR

Objectives: To enhance students skill set and be industry ready

Methods and Tools : The workshop is aimed at getting the students exposed to different statistical and visualization tools that are being used in the field of Analytics

Practical Skills Development : This helps in developing the practical skill development as MBA students are very less exposed to the practical oriented study.

Knowledge Enhancement : Students are given through training which aims at enhancing their subject Knowle

Summary:

Three days analytics workshop was conducted for 4th semester students for them to be well equipped with analytical tools

Day 1: Introduction to analytics , types of analytics. Excel learning focusing on VLOOKUP and HLOOKUP. Assignment for the same was given

Day 2 : The workshop focused on using excel for analytics, application of statistical tools in excel and developing a regression model. Generating pivot table, correlation and anova testing. Post lunch the session was about theoretical application of analytics.

Day 3: PSPP software usage was focused in the morning session. Three data sets were used to explain the application of descriptive analytics through PSPP software. Post lunch session focused on evaluation of a new data set given and students had to apply all the knowledge gained in workshop

Benefits:

Students got a chance to refresh and learn many excel functions and also in the process they learnt about Hypothesis setting and testing it using tools like excel and PSPP.

Evaluation was conducted for the data set and three winners were announced

Registration details: Attendance taken in activities attendance register

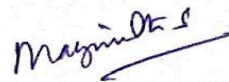
Feedback details: <https://forms.gle/b23RkD38YkQKw2bL8>





S. No	Particulars	Details
1	Name of the resource person	Prof. Brijesh Singh
2	Designation	Assistant Professor
3	Contact Details - Mobile	8951003401
4	Contact Details – e-mail id	cmritmbabs@gmail.com
5	Date of event(If more than 1 day, mention from and to date)	Aug 2-4,2024
6	Duration	15Hrs
7	Number of student participations	59
8	Number of faculty participations	3
9	Number of external participations	0


EVENT COORDINATOR


HOD-MBA
Professor & HOD-MBA,
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