

**A
REPORT
ON
“MANAGEMENT FEST”**



**HELD ON
28TH AUGUST 2024**

ORGANIZED

BY

DEPARTMENT OF MBA

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**#15, Near Vajarahalli, Mallasandra, Kanakapura
Road, Bengaluru-560109**

Report of Workshop Organized by
Department of MBA on 28-08-2024
Academic Year: 2023-24

TITLE OF THE PROGRAM: Intra Collegiate Management Fest – IGNITE 2024



Kammavari Sangham (R), 1952
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT
Approved by AICTE-5279601, New Delhi Affiliated to VTU, Belagavi
Accredited by NAAC

DEPARTMENT OF MBA
presents
INTRADEPARTMENTAL MANAGEMENT FEST

IGNITE of 2024

PRESENTS YOU

PHOENIX
R RAISE FROM ASHES

FINIX FLARE BLAZE FLUX

Prof. Chandana Priya M S
Coordinator

Prof. Manjunatha S
HOD- MBA

Dr. Rama Narasimha
Principal/ Director

BRIEF SUMMARY OF PROGRAM:

The Intra-Collegiate Management Fest promised to be a valuable learning and development opportunity for MBA students. It enhanced their skills, promoted healthy competition, and fostered a more vibrant academic environment. I strongly believe this event aligned with the college's mission to provide a holistic educational experience.

OBJECTIVES OF THE PROGRAM:

1. To give students an exposure to the real time finance domain through trading, quiz and activities
2. To bring in the culture of team work and collaboration in the field of finance
3. To build leadership and taking ownership qualities and multitasking of events in the world of finance

REPORT

EVENTS

1. HR Event
2. Finance Event
3. Marketing Event
4. Best Manager Event

EVENT OBJECTIVES

- **To Enhance Learning & Application**
Provide a platform for students to apply their theoretical knowledge from various MBA subjects to practical scenarios.
- **To Develop Competitive Spirit**
Foster a healthy competitive environment that motivates students to excel and showcase their talents
- **To Promote Inter-Batch Interaction**
Create opportunities for first and final year students to interact, collaborate, and learn from each other.
- **To Identify Future Business Leaders**
Recognize and celebrate the top performers in each category, potentially leading to leadership opportunities within the college.

BENEFITS

- **Improved Skills & Knowledge**
Students gain valuable experience through competition preparation and participation.
- **Enhanced Confidence**
Participating in a competitive environment builds confidence and public speaking skills.
- **Networking Opportunities**
Students interact with peers and faculty, building connections that can benefit their future careers.
- **Increased Student Engagement**
This event fosters a more vibrant and engaging learning environment within the MBA program.

PHOTOGRAPHS



Group Photo of the Event

OUTCOMES OF THE PROGRAM:

- **Recognition of Top Talent**

The competition will identify and acknowledge outstanding students in each management area.

- **Enhanced Inter-Batch Camaraderie**

The event will foster a sense of community and collaboration within the MBA program.

- **Improved Learning**

Students will gain practical experience and a deeper understanding of key management concepts.

- **Increased Student Participation**

A well-organized event is expected to attract a high number of participants from both batches.

Signature of Co-ordinators

Signature of Department Head

Signature of Principal