

Kammavari Sangham (R), 1952 K. S. School of Engineering and Management



Approved by AICTE-1-5279601, New Delhi; Affiliated to VTU, Belagavi #15, Near Varajahalli, Mallasandra, off Kanakapura Road, Bengaluru – 560 109

www.kssem.edu.in Fax: +91 80 28425164, Mob: 8884444408 / 9606055906

DEPARTMENT OF MBA

Event Name: Expert Talk on "Power of Networking"

Department/ Club/ COE Name: MBA Speaker: Sanketh Ramkrishnamurthy Venue: Aryabhatta Seminar Hall Date: 02nd September, 2024 Time: 1.20 pm to 3.00 pm

Audience: Final Year MBA Students



Objectives:

- **To highlight the Importance of Networking:** Emphasize the crucial role that networking plays in professional success, career advancement, and personal development.
- To teach Effective Networking Strategies: Provide practical tips for building and maintaining professional relationships, such as attending industry events, leveraging social media, and following up effectively.
- To inspire Students to Network Actively: Motivate students to embrace networking as an essential part of their professional journey and encourage them to start building their networks early.

Introduction:

Mr. Sanketh Ramkrishnamurthy – who is a seasoned HR professional with over two decades of experience in the software and semiconductor industries. Currently leading HR at AutoRABIT, he is passionate about driving innovation in HR practices for unparalleled success in the DevOps for Salesforce domain.

Summary:

The speaker highlighted networking as a strategic tool that can open doors to new opportunities, expand professional horizons, and provide access to valuable resources.

Sir's talk provided us with a profound understanding of the importance of networking in today's interconnected world. His advice on importance of LinkedIn, need for self - upgradation, thirst for learning new things everyday, tip to crack interviews, learning something from our failures, competency requirements in today's competitive world were truly commendable.

Their practical advice and real-world examples have equipped us with the necessary tools to build meaningful relationships and advance our careers.

The expert talk on "Power of Networking" was a successful event that provided significant value to the MBA students. The speaker's expertise and engaging presentation style made the session both informative and enjoyable. The event reinforced the importance of networking and equipped students with the knowledge and skills to build strong professional connections.

Benefits:

- Increased awareness of the importance of networking: Students understand the crucial role that networking plays in professional success and career advancement.
- Motivation to network actively: The expert inspired students to embrace networking as an
 essential part of their professional journey and encouraged them to start building their
 networks early.
- **Real-world examples:** The speaker illustrated the power of networking and how it has positively impacted the careers of successful professionals.



Addressing students regarding the importance of LinkedIn to build strong professional relationships.



Conducting Mock Interview to students and making them to answer typical interview questions, such as behavioral, situational, and technical questions.



Token of Appreciation from MBA Department



Token of Appreciation from The Principal, KSSEM

SOCIAL MEDIA LINK					
Instagram		https://www.instagram.com/p/C_aWs03ytvO/?igsh=czRyc3I0ZHBuY3Yx			
Sl. No	Particulars		Details		

SI. No	Particulars	Details
1	Name of the resource person	Sanketh Ramkrishnamurthy
2	Designation	HR Lead at AutoRabit
3	Contact Details - Mobile	
4	Contact Details E-mail id	
5	Date of event	02 nd September, 2024
6	Duration in minutes	100 minutes
7	Number of student participations	40 students
8	Number of faculty participations	07 faculty members

M.S. Chandanaperiya

Prof. Chandana Priya M S **EVENT COORDINATOR**

Professor & HOD-MBA,

K.S School of Engineering & management School of Engineering and Manage #15, Mallasandra, Off. Kanakapura Road Bengaluru - 560 109 Bengaluru - 560 109

Dr. K. Rama Narasimha

PRINCIPAL/DIRECTOR

Dr. K. RAMA NARASIMHA