

**A
REPORT ON
ENTREPRENEURSHIP TALK**



**HELD ON
10th September 2024**

**ORGANIZED
BY**

DEPARTMENT OF MBA

IN ASSOCIATION WITH INSTITUTION'S INNOVATION COUNCIL

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**#15, Near Vajarahalli, Mallasandra,
Kanakapura Road, Bengaluru-560109**



KSSEM
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KAMMAVARI SANGHAM(R), 1952
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

DEPARTMENT OF MBA

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PRESENTS



ENTREPRENEURSHIP TALK
ON
“ SUCCESS STORY OF
WOMEN ENTREPRENEUR ”
BY

MS. PADMASHREE PALAVALLI

WOMEN ENTREPRENEUR

DATE : 10/09/2024

TIME : 10:45PM TO 12:30AM

VENUE : ARYABATTA SEMINAR HALL



PROF. MEGHANA.C
COORDINATOR

PROF. MANJUNATHA S
HOD-MBA

DR.K RAMA NARASIMHA
PRINCIPAL / DIRECTOR

Title of the Event : “Entrepreneurship Talk”

Introduction:

The Department of MBA, KS School of Engineering and Management organized “**Entrepreneurship Talk**” on 10th September 2024 for 2nd semester MBA students in offline mode. The talk was delivered by Ms. Padmashree Palavalli, a Women entrepreneur.

“ Entrepreneurship is the art of transforming innovative ideas into valuable ventures through resilience, creativity, and strategic risk-taking”

The session aimed to inspire participants by exploring the essential elements of entrepreneurship, from idea generation to execution. The speaker, an experienced entrepreneur, shared valuable insights and real-world examples that highlighted the importance of innovation and adaptability in today’s business environment. Emphasizing the entrepreneurial mindset, the talk encouraged students to embrace challenges and view failures as learning opportunities. Attendees left with practical knowledge and a renewed motivation to pursue their own entrepreneurial ventures. This event was a significant step in fostering an entrepreneurial spirit within the student community and the session is followed by the 2 activities like Building human machines and activity relating to communication gap.

Objectives:

1. To inspire and motivate students with entrepreneurial thinking and strategies.
2. To provide practical insights and actionable steps for starting and growing a business.
3. To share real-world examples and success stories to illustrate key entrepreneurial concepts.
4. To address common challenges and pitfalls in entrepreneurship and offer solutions.

Expected Outcomes:

1. Students gain a clearer understanding of the entrepreneurial mindset and process.
2. Participants acquire practical knowledge and tools to apply to their own business ideas.
3. Increased confidence and motivation to pursue entrepreneurial ventures.
4. Enhanced ability to identify and navigate potential challenges in starting and running a business.



Welcoming Ms. Padmashree Palavalli with Sapling



Activity on Building Human Machine



Activity on Communication Gap



Ms. Padmashree Palavalli briefing about the activity



Group Photo with Resource Person

Social Media Links	
Instagram	https://www.instagram.com/kssem.mba/p/C_yVeuySe_Q/?hl=en

S. No	Particulars	Details
1	Name of the resource person	Ms. Padmashree Pallavalli
2	Designation	Women Entrepreneur
3	Contact Details - Mobile	9845190256
4	Contact Details – e-mail id	Rangmudrabengaluru@gmail.com
5	Date of event(If more than 1 day, mention from and to date)	10-9-2024
6	Duration in mins	10:30 – 12:30 Pm (120 mins)
7	Number of student participations	48
8	Number of faculty participations	3

Meghna C
Signature of Co-Ordinator

Masimulha S
Signature of Department Head

K. Rama N
Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
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Bengaluru - 560 100