



**K. S. SCHOOL OF ENGINEERING AND MANAGEMENT**  
**DEPARTMENT OF MBA**  
**SESSION: 2023-2024 (EVEN SEMESTER)**  
**IV SEMESTER, MBA (BATCH: 2022-24)**  
**I INTERNAL ASSESSMENT**

**TEST CIRCULAR**

Ref: KSSEM/MBA/IQAC/2023-24/EVEN/Internal Assessment/ I IA TEST- Rescheduled

Date: 11.07.2024

This is to inform all the students of IV Semester that, day -3 test scheduled on 18/07/2024(Thursday) postponed to 22/07/2024(Monday), due to Placement and Training activity.

**Time Table for the I Internal Assessment of IV Semester, MBA**

Sl. No	Date & Day	Session 1	BREAK TIME	Session 2	BREAK TIME	Session 3
		Time: 9.00 am to 10:30 am		11:30 am to 1:00 pm		2:15 pm to 3:45 pm
1	15/07/2024 Monday	22MBA401 International Business (IB)	BREAK TIME	—	BREAK TIME	22MBA402 Innovation and Design Thinking (IDT)
2	16/07/2024 Tuesday	22MBAFM403 Global Financial Management (GFM)		22MBAMM403 Strategic Brand Management (SBM) 22MBAHR403 Conflict & Negotiation Management (CNM)		22MBABA403 Machine Learning (ML)
3	22/07/2024 Monday	22MBAFM404 Mergers Acquisition & Corporate Restructuring (MACR)		22MBAMM404 Integrated Marketing Communication(IMC) 22MBAHR404 Global HRM (GHRM)		22MBABA404 Human Resource Analytics (HRA)

*Arundathi*  
**TEST COORDINATOR**  
**Prof. Arundathi K L**

*Manjunatha S*  
 11/7/24  
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