

**A
REPORT
ON
“SOCIETAL PROJECT EXHIBITION”**



**HELD ON
23rd AUGUST 2024**

**ORGANIZED
BY
DEPARTMENT OF MBA**

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**#15, Near Vajarahalli, Mallasandra, Kanakapura
Road, Bengaluru-560109**

Poster of the Event



KSSEM

Kammavari Sangham (R), 1952

K.S. School of Engineering and Management

Approved by AICTE-5279601, New Delhi Affiliated to VTU, Belagavi

Accredited by NAAC

DEPARTMENT OF MBA

presents

SOCIETAL PROJECT

EXHIBITION

Exploring Solutions to Societal Challenges



AUGUST 23RD, 2024

2.00PM ONWARDS



MBA DEPARTMENT, 5TH FLOOR

Prof. Chandana Priya M S
Coordinator

Prof. Manjunatha S
HOD - MBA

Dr. Rama Narasimha K
Principal

Report of Societal Project Exhibition Organized by

Department of MBA on 23-08-2024

Academic Year: 2023-24

TITLE OF THE PROGRAM: SOCIETAL PROJECT EXHIBITION

BRIEF SUMMARY OF PROGRAM:

The Societal Project Exhibition was organized by the MBA department of KSSEM College on 23rd September, 2024 to showcase the innovative and impactful projects undertaken by our MBA students. This event provided a platform for students to present their solutions to real-world problems, fostering a culture of social responsibility and entrepreneurial thinking.

OBJECTIVES OF THE PROGRAM:

The primary objectives of the exhibition were:

1. **Showcase Student Talent:** To provide a platform for students to showcase their creativity, problem-solving skills, and social impact.
2. **Foster Innovation:** To encourage innovation and critical thinking among students.
3. **Promote Social Responsibility:** To highlight the importance of social responsibility and community engagement.
4. **Facilitate Knowledge Sharing:** To create a platform for knowledge sharing and networking among students and faculty members.

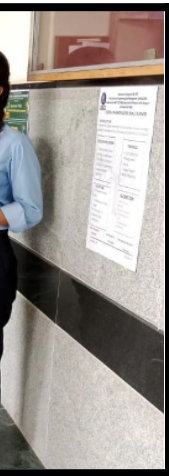
REPORT

The event was a resounding success, with a diverse range of projects presented by enthusiastic students. The exhibition showcased a wide array of innovative ideas, including sustainable initiatives, social welfare programs, and technological solutions. The projects were evaluated by 3 faculty members namely Prof. Kalyani S, Prof. Arundathi K L and Prof. Niraja S Patil, who assessed their creativity, feasibility, and potential impact.

The successful organization of the Societal Project Exhibition event reflects the commitment of KSSEM College to nurturing socially responsible leaders. By providing opportunities for students to engage in real-world problem-solving, we are empowering them to create a better future. We look forward to continuing this tradition in the years to come and inspiring future generations of socially conscious business leaders.

PHOTOGRAPH





Students presenting their ideas with the poster to judge.

OUTCOMES OF THE PROGRAM:

The Societal Project Exhibition achieved its objectives by:

Increased social awareness: Students gained a deeper understanding of social issues and their impact on communities.

Development of practical skills: Students honed their research, analytical, and presentation skills.

Strengthened teamwork and collaboration: Students worked collaboratively to develop and implement their projects.

Positive social impact: Several projects have the potential to make a significant positive impact on society.

Signature of Co-ordinator

Signature of Department Head

Signature of Principal