



Kammavari Sangham (R) 1952

K. S. GROUP OF INSTITUTIONS

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT Approved

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Session: 2022-23 (EVEN)

IV Semester, MBA (Batch: 2021-23)

REPORT ON VALUE ADDED SESSION

**EVENT NAME: 'A TALK ON ELECTRONICS AND COMMUNICATION,
TRENDS AND SCOPE'**

Date and time: Thursday, August 10, 2023, 3.00 pm to 3.50 pm

Targeted audience: IV Semester MBA students & Faculty members **Resource**

Person: Dr. Senthil, Professor & HOD, ECE Department - KSSEM **Venue:**

513A 5th Floor, A-Block, KSSEM

Event Coordinator: Arundathi K L

Brief Summary:

Department of Management Studies and Research Centre- KSSEM has organised a talk on Electronics and Communication trends and scope, this will help the students discover the opportunities and to explore the domain of electronics and communication.

Dr. Sendhil, the Head of the Electronics and Communications Department at KSSEM College, engaged in a dynamic two-way interaction during the lecture. This interactive session involved him posing various questions to students. The comprehensive lecture covered diverse aspects of electronics and communications, including data representation and different communication modes.

The evolution of telecommunication networks, from traditional systems to modern interconnected networks like 4G and 5G, was explored. Dr. Sendhil also shared insights into the telecom industry, discussing challenges, innovations, and future projections.

Trends in the electronic industry were examined, encompassing emerging technologies, market dynamics, and potential areas for growth. The lecture concluded by addressing the role of MBA students in the electronics market, highlighting how their business and management skills contribute to navigating this dynamic industry.

POSTER:

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A TALK ON
ELECTRONICS AND
COMMUNICATION
TRENDS AND SCOPE

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Speaker :
Dr.Senthil- Professor and HOD,
ECE Department,
K S School of Engineering and
Management

Thursday, 10th August
3 PM

Prof. Arundathi K L
Co-ordinator

Dr. Shekar H S
HOD

Dr. K Ramanarasimha
Principal

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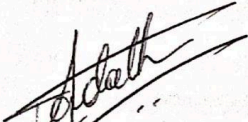
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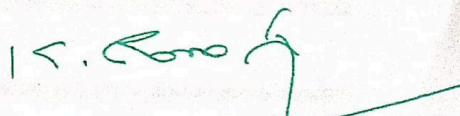
PHOTOS OF EVENT:






CO-ORDINATOR
Mrs. Arundathi K L


HOD-MBA
Dr. Shekar H S


PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha
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