

A
REPORT
ON
“STATE LEVEL BIZ-QUIZ CONTEST”



HELD ON
24TH APRIL 2024
ORGANIZED
BY
DEPARTMENT OF MBA

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT
#15, Near Vajarahalli, Mallasandra, Kanakapura Road,
Bengaluru-560109

Report of State Level BIZ-QUIZ Contest Organized by

Department of MBA on
Academic Year: 2023-24

TITLE OF THE PROGRAM: State Level BIZ QUIZ Contest



 KAMMAVARI SANGHAM(R),1952
K.S.SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MBA & RESEARCH CENTRE

PRESENTS
STATE LEVEL
"BIZ QUIZ CONTEST"
(FOR UG STUDENTS ONLY)
ON APRIL 24TH 2024

PRIZE MONEY
1ST PRIZE- ₹ 10,000/-
2ND PRIZE - ₹ 5,000/-

REGISTER BY ON OR BEFORE
APRIL 20TH, 2024

SCAN TO REGISTER



FREE ENTRY!!

CONTACT OUR STUDENT COORDINATORS
DARSHAN - +91 80886 63272
DEEPIKA - +91 89511 92696
OR
EMAIL US AT:
HOD.MBA@KSSEM.EDU.IN

PROF. CHANDAN PRIYA. M. S
PROF. MEGHANA
COORDINATORS

PROF. MANJUNATHA. S
HOD

DR. K RAMA NARASIMHA
PRINCIPAL/ DIRECTOR

INTRODUCTION

“ A quiz is the platform where curiosity and intelligence converge.”

The point of a business quiz is a fun and educative way to test one’s knowledge and teach them more about business which in turn makes them a better businessman or an entrepreneur.

A business quiz event deals with company histories, business strategies, well known deals, people in news, acquisitions and future business developments

OBJECTIVES

To increase Awareness of our MBA program

- Showcase the expertise and resources available in our MBA program to potential future students.

To Identify Potential Applicants

- Interact with and identify talented undergraduate students who might be a good fit for your MBA program.

To develop relationships with Undergrads

- Create a positive association with our college, encouraging students to consider our MBA program when applying for graduate studies.

BENEFITS OF CONDUCTING B-QUIZ

Attract High-Calibre Students

- Our well-designed quiz event will attract academically curious and business-oriented students to our MBA program.

Enhance College Reputation

- Demonstrates our commitment to business education and fostering the next generation of business leaders.

Sparks Interest in Business

- Expose undergraduate students to the exciting world of business through a fun and engaging format.

EVENT OUTCOMES

Stronger Applicant Pool

- By attracting high-potential students, we can create a more competitive and qualified applicant pool for our MBA program.

Positive Brand Image

- A successful quiz will generate positive publicity and reinforce the reputation of our college MBA program.

Increased Interest in MBA

- The quiz can spark interest in pursuing an MBA degree among undergraduate participants.

Engaged Community

- This business quiz competition can foster a connection between our college and the undergraduate institutions.

Registration details:

Free Registration for the Participants.

132 teams have got registered for the event from various colleges.

53 teams had participated in the contest

Out of 53, 10 is on spot new registration.

Registration link: https://docs.google.com/forms/d/1xsix_8mLhPkVZ0nWM3CyK-yHEYhark1TO2ApvkWdqfc/edit?ts=661dee19&pli=1

E- Certificate has been provided to all Participants

<https://forms.gle/rqWdTFiUZdnHFxp8>



Winners : Pawan Kalyan & Ashwin from Jain University



Runners: Darshin & Yash from GIBS B-School



Social Media Links

Instagram

<https://www.instagram.com/p/C6HKLHSoa8U/?igsh=d2Z5NWZvOGRvNXJo>

Sl. No	Particulars	Details
1	Name of the resource person	Sridhar H.R
2	Designation	Quiz Master
3	Contact Details - Mobile	9964292800
4	Date of event	24-4-2024
6	Duration in mins	180 mins
7	Number of student participations	46 students(1 st year MBA students)
8	Number of faculty participations	7 faculties 2 non teaching
9	Number of external participations	106

M.s.Chandanapriya

Meghana.C
Co-ordinators
Prof. Meghana.C
Prof. Chandana Priya M.S

Manjunatha's

HOD-MBA
Prof. Manjunatha .S

K. Rama Narasimha

Principal/Director
Dr. K Rama Narasimha
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