

**A
REPORT OF
TECHNICAL TALK
ON
“CULTIVATING ENTREPRENEURIAL
MIND-SET IN ENGINEERING CAREER”**



HELD ON

28TH NOVEMBER 2024

ORGANIZED BY

**DEPARTMENTS OF MECHANICAL ENGINEERING,
COMPUTER SCIENCE & BUSINESS SYSTEMS,
CIVIL ENGINEERING AND ARTIFICIAL INTELLIGENCE &
DATA SCIENCE**

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**#15, Near Vajarahalli, Mallasandra,
Kanakapura Road, Bengaluru-560109**



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

K S SCHOOL OF ENGINEERING AND MANAGEMENT

(Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi, Accredited by NAAC)

Mallasandra, Kanakapura Road, Bengaluru-560109

TECHNICAL TALK ON "CULTIVATING ENTREPRENEURIAL MIND-SET IN ENGINEERING CAREER"



Speaker

MR. SATHISH RAJ R

CEO

E - CRUSADERS



28th Nov. 2024



2 pm -3:30 pm



KSSA seminar Hall



Organized by

Dept. of Mechanical Engineering,
Computer Science & Business System
Civil Engineering and Artificial
Intelligence & Data Science

In association with

KS Research and innovation foundation

Institution Innovation Council



Dr. Balaji B
Associate Director - Admissions & PR
Professor & Head, MED, KSSEM

Dr. K Rama Narasimha
Principal/Director
KSSEM

Dr. Swamy D R
Executive Director
KSRIFF

Dr. K V A Balaji
CEO
K S Group of Institutions

Report on Technical Talk Organized by
Departments of Mechanical Engineering, Computer Science & Business
Systems, Civil Engineering And Artificial Intelligence & Data Science
Academic Year: 2024-25

TITLE OF THE PROGRAM: Technical Talk on “Cultivating Entrepreneurial Mind-Set in Engineering Career”

BRIEF SUMMARY OF PROGRAM: The Departments of Mechanical Engineering, Computer Science & Business Systems, Civil Engineering and Artificial Intelligence & Data Science in association with KSRIF and IIC, KS School of Engineering and Management organized a Technical Talk on “Cultivating Entrepreneurial Mind-Set in Engineering Career” on 28th November 2024 for 3rd semester UG students in offline mode. The talk was delivered by Mr. Sathish Raj R, a Social Entrepreneur, Professional trainer, Speaker, and CEO of E-Crusaders, Chennai. The talk was attended by 100 students.

OBJECTIVES OF THE PROGRAM:

1. To help students understand entrepreneurship by focusing on market solutions, effective knowledge application, and building a positive self-image for growth.
2. To encourage students to develop an entrepreneurial mindset by fostering creativity, innovation, and combining their technical skills with business and leadership abilities.

SPEAKER'S DETAILS: Mr. Sathish Raj R is a prominent social entrepreneur, professional trainer, and motivational speaker based in Chennai, Tamil Nadu. He is the CEO of E-Crusaders Ltd., a company that emphasizes social entrepreneurship and innovative business practices. He is also dedicated to fostering skills in leadership, business acumen, and social responsibility. He regularly conducts sessions and talks to encourage young minds to embrace entrepreneurship and harness their skills for societal impact. He has delivered talks at various platforms, focusing on life skills, entrepreneurship, and the gig economy.

PARTICIPANT'S DETAILS:

Participants: UG students (3rd semester)

No. of Student Participants: 100

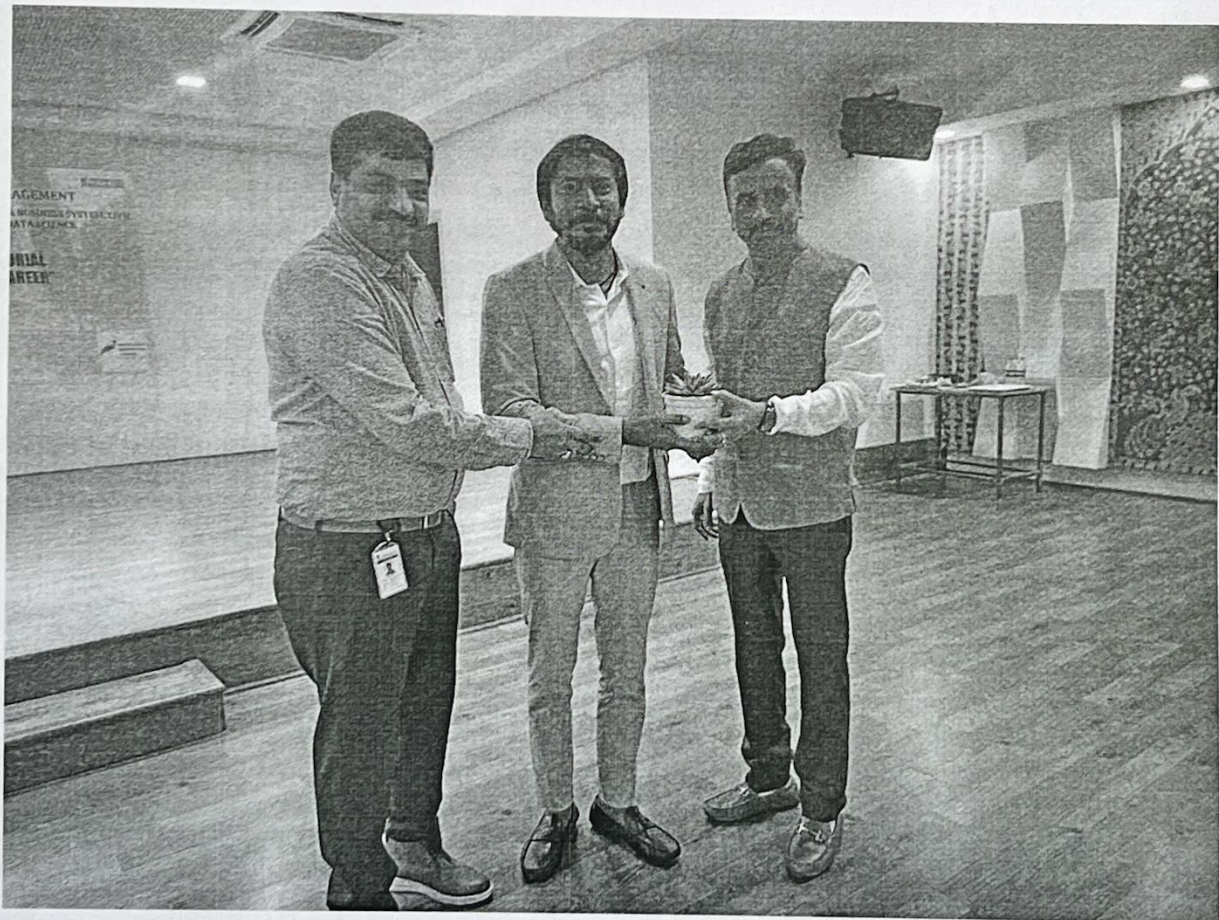
No. of Faculty Participants: 06

REPORT

The Technical Talk on "Cultivating Entrepreneurial Mind-Set in Engineering Career" was held with the aim of inspiring students to develop an entrepreneurial mindset by fostering creativity, innovation, and a strong integration of technical skills with business acumen and leadership.

The speaker's talk focused on the true essence of entrepreneurship, emphasizing the importance of providing market solutions and applying knowledge for success. He discussed the significance of a positive self-image and introduced methods like journaling to track progress toward goals. The speaker also highlighted the concept of "emotional dreams" and the six pillars of success: mindset, physical health, family, finance, social responsibility, and nature. He encouraged continuous learning through reading, autobiographies, and tech talks, while sharing the "RAA" formula (Read, Ask, Act) for overcoming challenges. His motivational and interactive session helped students develop a mindset for entrepreneurship, addressing personal growth, habit formation, and the importance of financial independence.

PHOTOGRAPHS





Vajarahalli, Bengaluru, 560109, Karnataka, India
Lat 12.859838, Long 77.543952
11/28/2024 02:47 PM GMT+05:30
Note : Captured by GPS Map Camera



Vajarahalli, Bengaluru, 560109, Karnataka, India
Lat 12.859820, Long 77.543934
11/28/2024 02:34 PM GMT+05:30
Note : Captured by GPS Map Camera



OUTCOMES OF THE PROGRAM:

1. Participants developed a deeper understanding of what it takes to be an entrepreneur, learning how to focus on market solutions, apply knowledge effectively, and cultivate a positive self-image to foster personal and professional growth.
2. Participants were empowered to think critically and take proactive steps in problem-solving and decision-making, preparing them for future entrepreneurial ventures.

Signature of Co-ordinators

Signature of Department Head

Professor & Head

Department Of Mechanical Engineering
K.S. Group Of Institutions
K.S. School Of Engineering & Management
Bangalore-560 109

Signature of Principal

Principal / Director

K.S. School of Engineering & Management
Bangalore-560 062