# A REPORT OF GUEST LECTURE ON

### "INTELLETUAL PROPERTY RIGHTS"

HELD ON

24<sup>TH</sup> FEBRUARY 2024

ORGANIZED

BY

DEPARTMENT OF CIVIL ENGINEERING

K.S. SCHOOL OF ENGINEERING ANDMANAGEMENT

#15, Near Vajarahalli, Mallasandra, Kanakapura Road, Bengaluru-560109



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### KSSCHOOL OF ENGINEERING AND MANAGEMENT

(Approved by AICTE, Affiliated to VTU & Accredited by NAAC)

### **DEPARTMENT OF CIVIL ENGINEERING**



**Organizes** 

### A GUEST LECTURE

on

"Intellectual Property Rights"

for

UG 5th Semester



### Resource Person KIRAN BETTADAPUR

Advocate Managing Partner Prudentia Law of Chambers

Date & Timings: 24<sup>th</sup> FEBRUARY 2024 10.00 am Onwards

Venue: Civil Seminar Hall

Co-ordinators

Dr. Vijayalakshmi Akella

Mr. Shashi Prasad N

### Report of Guest Lecture Organized by Department of Civil Engineering on 24-02-2024

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Academic Year: 2023-24

The Department of Civil Engineering, KS School of Engineering and Management organized a Guest Lecture on "Intellectual Property Rights" on 24<sup>th</sup> February 2024 for 5<sup>th</sup> semester students (Civil and Mechanical Engg.) in offline mode. The guest lecture was delivered by a versatile professional with a background in industrial engineering and law, Mr. Kiran Bettadapur. The lecture was attended by 40 students and 9 faculty members of Civil Engineering Department.

As the managing partner of Prudentia Law Chambers, Mr. Kiran Bettadapur oversees a diverse practice handling civil, criminal, corporate, and constitutional matters across various courts and tribunals. He is also a serial entrepreneur, co-founding ventures like Blaze Ventures, aimed at assisting enterprises in creating intellectual property assets for competitive advantage.

### **OBJECTIVES OF THE LECTURE:**

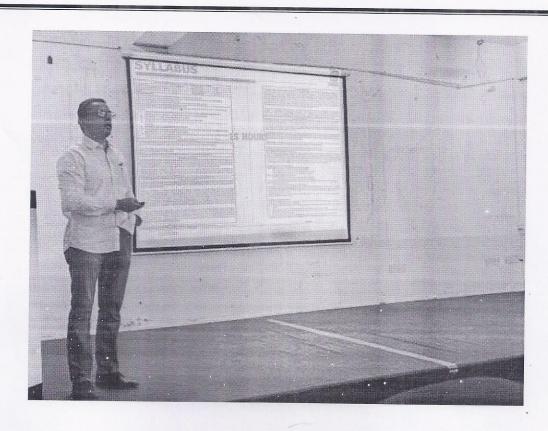
- 1. To grasp the fundamental concept of intellectual property and recognize its significance in various fields such as technology, arts, business, and innovation.
- 2. To educate participants about the importance of intellectual property rights, including patents, trademarks, and copyrights.

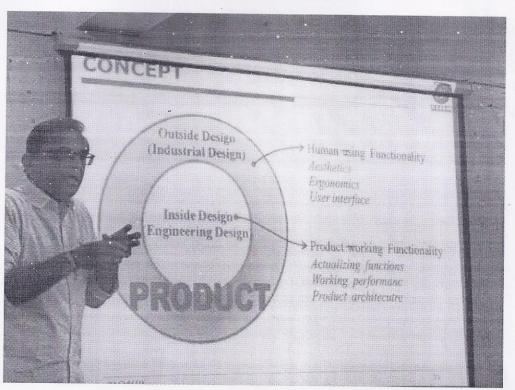
#### REPORT

The guest lecture started with emphasis on the importance of intellectual property rights, including patents, trademarks, and copyrights and why it is crucial to protect it. The topics of the lecture covered definitions of various terms, concepts, procedures and documentation related to patents, trademarks, copyrights, industrial designs, and geographical indications.

The lecture provided a comprehensive understanding of intellectual property rights while encouraging critical thinking, ethical awareness, and practical application of knowledge and was well received by the students. The lecture session ended with queries by students which were clarified by the speaker.







#### **OUTCOMES OF THE TRAINING:**

- 1. Students gained a heightened awareness of the importance of intellectual property rights in various fields such as technology, arts, science, and business.
- 2. Students developed basic understanding of the legal frameworks and regulations governing intellectual property rights.

Signature of Co-ordinators

Signature of Head-Department

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## K S SCHOOL OF ENGINEERING AND MANAGEMENT ORGANIZED BY DEPARTMENT OF CIVIL ENGINEERING Attendance for Guest Lecture on "Intellectual Property

Rights" on 24th February 2024

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Professor & Head Dept. of Civil Engineering
K.S. Group of Institutions
K.S. School of Engineering & Management
Bangalore-560 062.



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