



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Kammavari Sangham (R) 1952

K. S. GROUP OF INSTITUTIONS

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www.kssem.edu.in

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

Event name : SAP Hackfest 2025 – Regional Round

Date of Event : 06-06-25

Venue : AD Seminar Hall

Number of participants : 130

Targeted Audience : Students IV and VI Semester, Dept of AI & DS

Objective : To empower young innovators to solve real-world problems using Artificial Intelligence, Data Analytics, Design Thinking, and Digital Transformation, aligned with SAP's mission of fostering a smarter and more sustainable future.

The poster for SAP Hackfest 2025 (Regional Round) is set against a dark blue background with a subtle circuit pattern. At the top, it features the K.S. Group of Institutions logo and name, along with accreditation details. The SAP logo is prominently displayed. Below it, the event title 'SAP Hackfest 2025' is written in large, glowing white and blue letters, followed by '(REGIONAL ROUND)' in red. The organizing department, 'Department of Artificial Intelligence and Data Science', is listed below. The event details are on the left: 'FRIDAY 06 JUNE, 2025' with a calendar icon, 'AD SEMINAR HALL' with a location pin icon, and '09:30 AM' with a clock icon. On the right, under the heading 'THEMES', three hexagonal images represent the themes: 'Ethics in AI Models for Business' (showing a brain with circuitry), 'Sustainable Business' (showing a person at a computer), and 'Preventing Digital Fraud' (showing a person at a computer with a red warning sign). The bottom of the poster features logos for IEEE Bangalore Section, IEEE Sensors Council, IEEE Education Society, IEEE Computer Society, and the Institution's Innovation Council.

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SAP NextGrids

SAP Hackfest 2025
(REGIONAL ROUND)
Department of
Artificial Intelligence and Data Science

FRIDAY
06 JUNE, 2025

AD SEMINAR HALL

09:30 AM

THEMES
Ethics in AI Models for Business
Sustainable Business
Preventing Digital Fraud

IEEE BANGALORE SECTION
IEEE Sensors Council
IEEE Education Society
IEEE COMPUTER SOCIETY
INSTITUTION'S INNOVATION COUNCIL



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The Department of Artificial Intelligence & Data Science (AI&DS) successfully organized the SAP Hackfest 2025 – Regional Round at K S School of Engineering and Management (KSSEM) on 6th June 2025. The event aimed to tackle real-world problems by leveraging the power of AI, data-driven insights, innovative thinking, and digital technologies, aligning with SAP's vision of creating a more intelligent and sustainable world.

The Hackfest served as a vibrant platform for students to showcase their innovative solutions, technical expertise, and collaborative abilities. The event was conducted exclusively by the Department of AI&DS, with enthusiastic involvement from both students and faculty.

Hackfest Objectives:

The SAP Hackfest 2025 – Regional Round, exclusively organized by the Department of Artificial Intelligence & Data Science (AI&DS) at K S School of Engineering and Management (KSSEM), aimed to provide students with an immersive, hands-on learning experience in the field of Artificial Intelligence, Data Analytics, Design Thinking, and Digital Transformation.

This workshop was not just a competition but a comprehensive platform for skill development, problem-solving, and industry exposure. The primary objective was to bridge the gap between academic learning and real-world applications, enabling students to think beyond textbooks and apply their knowledge to solve critical societal and industrial challenges.

Participants were guided to work on one of the three high-impact themes:

- **Sustainable Business Models**
- **Preventing Digital Fraud**
- **Ethics in AI Models for Business**

These themes were carefully selected to stimulate awareness and responsibility among future technologists, encouraging them to design solutions that are not only innovative but also socially, economically, and environmentally conscious.



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Key objectives of the Hackfest included:

- **Fostering Design Thinking and Innovation:** Students were introduced to design thinking methodologies, enabling them to empathize with users, define problem statements, ideate creative solutions, and prototype their ideas effectively.
- **Enhancing Technical and Analytical Skills:** The event provided an opportunity to explore SAP's enterprise tools and platforms, offering hands-on experience in applying AI and data analytics to real-world contexts.
- **Building Industry Readiness:** By simulating real business challenges and exposing students to current industry trends, the workshop prepared participants for future roles in the tech ecosystem, particularly within the SAP partner and customer network.
- **Promoting Ethical and Responsible Tech Development:** Special emphasis was placed on building ethical AI models, safeguarding digital systems against fraud, and developing inclusive, sustainable business solutions.
- **Encouraging Team Collaboration and Communication:** Students collaborated in teams to brainstorm, build, and pitch their ideas. This enhanced their interpersonal skills, leadership qualities, and the ability to work under deadlines.
- **Providing Exposure to Mentorship and Evaluation:** Participants received feedback from industry experts and academicians during presentations and Q&A sessions, helping them refine their solutions and presentation skills.
- **Creating a Pathway for Career and Internship Opportunities:** Through interactions with professionals from SAP students gained insights into potential career paths and were encouraged to build portfolios aligned with emerging tech trends.



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Resource Persons:

Badrinath Kodandarama: Global Head of 5G Private Networks at Tata Communications, with 23+ years in digital transformation, AI, IoT, and enterprise tech strategy.

Darshan Kasaravalli: Founder of Greentick Technologies and Chair of AIMA's Young Leaders Council, he actively bridges academia and industry through impactful tech events.

Pavan Thanai N.S: Founder & CMO of Last Link, he specializes in virtual event platforms and leadership tech training with a strong background in engineering education.

NextGrids India: A creative tech agency focused on product design, UI/UX, and branding, NextGrids supports innovation through powerful digital storytelling and event execution.

Philojah Mascomani: A seasoned Test Lead at GreenTick, he brings rich expertise in QA and startup mentoring, enhancing reliability in student-led prototypes.

Feedback:

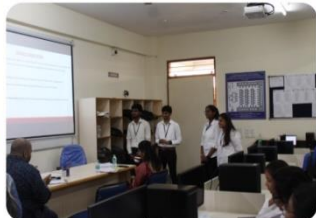
The event was a highly engaging and insightful experience for all participating students. SAP Hackfest 2025 – Regional Round provided us with a valuable platform to apply our knowledge in AI, Data Analytics, and Design Thinking to address real-world challenges. From brainstorming innovative ideas to presenting them under expert mentorship, every stage of the event encouraged creativity, teamwork, and critical thinking. It not only helped us enhance our technical and problem-solving skills but also gave us a glimpse into industry expectations. We extend our sincere gratitude to the Department of AI&DS for organizing such a well-structured and impactful event.



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Glimpses of Workshop:





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TECHNICAL COORDINATORS

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