



KAMMAVARI SANGHAM (R), 1952
K.S. School of Engineering and Management

Approved by AICTE-1-5279601, Affiliated to VTU, Belagavi
15, Near Vajarahalli, Mallasandra, off Kanakapura Road,
Bengaluru - 560 019, www.kssem.edu.in
Tel : +91 80 28425012/013/163, Fax : +91 80 28425164, Mob : 8884444408

05.04.2021

Ref: KSSEM/MBA/EXAM/2021/01

CERTIFICATE

This is to certify that **Ms. AISHWARYA K** bearing **USN 1KG19MBA01** is a bonafide student of Master of Business Administration programme of K.S.School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report titles "**A STUDY ON PERFORMANCE APPRAISAL SYSTEM AT RITTAL INDIA PVT. LTD**" was prepared by her under the guidance of **PROF.SREEDHAR.N** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

Internal Guide.
Mr.Sreedhar.N
Asst.Prof – MBA Dept.
KSSEM, Bangalore

HOD
Dr. R.K.Gopal
MBA,KSSEM,
KSSEM
Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Principal
Dr. K.Rama Narasimha
KSSEM
Dr. K. RAMA NARASIMHA
Principal/Director
K.S School of Engineering and Management
Bengaluru - 560 109



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05.04.2021

Ref: KSSEM/MBA/EXAM/2021/02

CERTIFICATE

This is to certify that **Ms. AKSHARA G V** bearing **USN 1KG19MBA02** is a bonafide student of Master of Business Administration programme of K.S.School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report titles "**A STUDY ON CONSUMER BUYING BEHAVIOUR OF ELECTRIC VEHICLES**" was prepared by her under the guidance of **PROF.SREEDHAR.N** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

Internal Guide
Mr.Sreedhar.N
Asst.Prof – MBA Dept.
KSSEM, Bangalore

HOD
Dr. R.K.Gopal
MBA,KSSEM,
KSSEM

Professor & HOD-MBA, K S School of Engineering and Management,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Principal
Dr. K.Rama Narasimha
KSSEM
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109



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Bengaluru - 560 019, www.kssem.edu.in
Tel : +91 80 28425012/013/163, Fax : +91 80 28425164, Mob : 8884444408

05/04/2021

Ref: KSSEM/MBA/EXAM/2021/03

CERTIFICATE

This is to certify that **Ms. ANU JAGANNATH J** bearing **USN 1KG19MBA03** is a bonafide student of Master of Business Administration program me of K.S. School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report titles "**A STUDY ON EMPLOYEES RETENTION STRATEGIES ADOPTED IN THE IT COMPANIES**" was prepared by her under the guidance of **Prof. SREEDHAR. N** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka

Internal Guide.
Mr. Sreedhar. N
Asst. Prof – MBA Dept.
KSSEM, Bangalore

HOD.
Dr. R. K. Gopal
MBA Dept.
KSSEM, Bangalore
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109

Principal.
Dr. K. Rama Narasimha
KSSEM,
Bangalore

Dr. K. RAMA NARASIMHA
Principal/Director
K.S School of Engineering and Management
Bengaluru - 560 109



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K.S. School of Engineering and Management

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Bengaluru - 560 019, www.kssem.edu.in
Tel : +91 80 28425012/013/163, Fax : +91 80 28425164, Mob : 8884444408

05.04.2021

Ref: KSSEM/MBA/EXAM/2021/07

CERTIFICATE

This is to certify that **Ms. BHUMIKA S** bearing **USN 1KG19MBA07** is a bonafide student of Master of Business Administration programme of K.S. School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report titles "**A STUDY ON IMPACT OF STRESS ON PERFORMANCE OF TEACHING FRATERNITY MEMBERS**" was prepared by her under the guidance of **PROF. SREEDHAR N** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka

Internal Guide.
Mr. Sreedhar N
Asst.Prof – MBA Dept.
KSSEM, Bangalore

HOD.
Dr. R K Gopal
MBA Dept.
KSSEM, Bangalore
Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Principal
Dr. K.Rama Narasimha
KSSEM,
Bangalore
Dr. K. RAMA NARASIMHA
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Bangalore - 560 109



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Tel : +91 80 28425012/013/163, Fax : +91 80 28425164, Mob : 8884444408

15.04.2021

Ref: KSSEM/MBA/EXAM/2021/08

CERTIFICATE

This is to certify that **Ms. CHANDANA PRIYADARSHINI D** bearing **USN 1KG19MBA08** is a bonafide student of Master of Business Administration programme of K.S. School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report titles “**A STUDY ON EMPLOYEES’ JOB SATISFACTION IN IT INDUSTRY**” was prepared by her under the guidance of **Prof. SREEDHAR.N** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka

Internal Guide.
Mr. Sreedhar.N
Asst.Prof – MBA Dept.
KSSEM, Bangalore

HOD.
Dr. R.K. Gopal
MBA Dept.
KSSEM, Bangalore
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Principal.
Dr. K.Rama Narasimha
KSSEM,
Bangalore
Dr. K. RAMA NARASIMHA
Principal/Director
K.S School of Engineering and Management
Bengaluru - 560 109



SRI KRISHNA MILK DAIRY FARM

TO WHOM IT MAY CONCERN

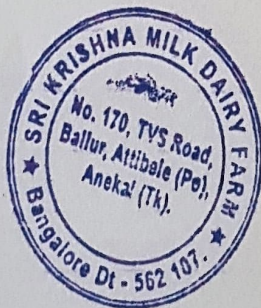
This is to certify that Mr. **DURGA PRASAD KUDUPUDI** (Reg.No. 1KG15MBA13) A Student of **K S SCHOOL OF ENGINEERING & MANAGEMENT**, undertook a project at **SRI KRISHNA MILK DAIRY FARM**, From 02.01.2017 To 10.03.2017.

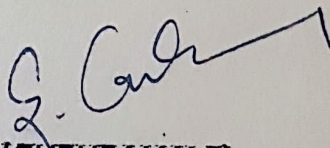
MR. DURGA PRASAD KUDUPUDI has successfully completed the project "**A STUDY ON BRAND PREFERENCE TOWARDS SRI KRISHNA MILK DAIRY FARM**". Under the guidance of **MR. GURURAJAN (MANAGER)**. He is a sincere and hardworking student with pleasant manners.;

We wish all success in his future endeavors.

Date: 05.04.17

Place: Bangalore.




(GURURAJAN.S)

MANAGER.

SKMDF.

Factory / Head Office :

No. 170, TVS Road, Ballur, Attibale (Po),
Anekal (TK.) Bangalore Dt - 562 107.
Cell : 98866 96332 / 94495 54592
Ph : 080-27844759
E-mail : srikrishnadairy@gmail.com
srikrishna_dairy@yahoo.co.in

Branch Office :

No.1/15C,
Hosur - Bangalore Main Road,
Near Zuzuvadi Check Post,
Zuzuvadi, Hosur Taluk - 635 126.
Cell : 9449554592

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To whom it may concern

This is to certify that Mr. NANDEEP L N (1KG15MBA26) from K S SCHOOL OF ENGINEERING & MANAGEMENT COLLEGE, Bangalore has successfully completed an internship and project titled " A STUDY ON PORTFOLIO MANAGEMENT " at Reliance Securities Ltd. In partial fulfilment of the requirement for the award of him MBA degree from Visvesvaraya Technological University. The Period of the project was from 2nd January 2017 to 10th March 2017.

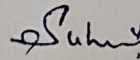
During the above period, performance and conduct of Mr. NANDEEP L N (1KG15MBA26) has been good and satisfactory.

We wish him all the best for his future endeavors.

Place: Bangalore

Date: 17/MAR /2017

SUHAIL AHMED



(Manager)



Registered office:

11th floor, R-Tech, IT Park western express highway Goregoan(east), mumbai-400063

REGISTERED OFFICE
Maiyas Beverages and Foods Private Limited
No.53, 7th B Main, 30th Cross,
IV Block Jayanagar,
Bengaluru - 560 011

T +91 80 4341 4400 / 98 F +91 80 4341 4463
E contactus@maiya.in www.maiya.in
CIN - U85110KA1988PTC009720



Ref: MBF/HRD/Int/2016-17


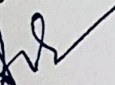
Date: 10th March 2017

CERTIFICATE

This is certify that **Mr Ashrith K P**, Reg No: 1KG15MBA05 studying MBA at K S School of Engineering and Management, Bengaluru has successfully completed his dissertation work from 2nd January 2017 to 10th March 2017 in “**Effectiveness of Distribution channel**” in our Organization.

During this period he was punctual and had shown keen interest in understanding and learning the processes and system. We found him to be enthusiastic, diligent and creative.

We wish him a bright future and success in his future endeavours.

 **For Maiyas Beverages & Foods Pvt Ltd.,**
BANGALORE

Harsha B Shetty
Senior Manager – Human Resources

FACTORY

Survey No. 65/3 & 66/3, Kaggalahalli Village, Harohalli Hobli, Kanakapura Taluk, Ramanagaram District 562 112

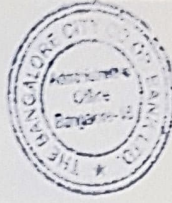


ದಿ ಬೆಂಗಳೂರು ಸಿಟಿ ಕೋ-ಆಪರೇಟಿವ್ ಬ್ಯಾಂಕ್ ಲಿಮಿಟೆಡ್
THE BANGALORE CITY CO-OPERATIVE BANK LIMITED

ADMN. Off: # 3, Pampa Mahakavi Road, Chamarajpet, Bangalore-560 018

☎ Off : 26678572, 26600512, 26609066, 65765581/82, Tele Fax : 080- 26617980

President : 26606377, G. M. : 26617980. E-mail : bccb_2005@yahoo.co.in Web : bccb.co.in



Ref: BCCB/AO/ 1033 /2016-2017

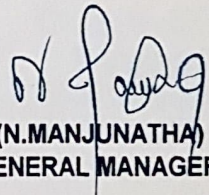
DATE: 28.03.2017

CERTIFICATE

This is to Certify that Mr. Arun .D, Reg. No. 1KG15MBA04 student of MBA, 4th Sem, at K.S. School of Engineering & Management College. He has successfully completed his academic Project report "A study on Financial Performance at The Bangalore City Co-operative Bank Ltd." during the Period from 02.01.2017 to 10.03.2017 in our organization, under the guidance of Mr. B.Gangadhara, Deputy General Manager of our Bank.

He has showed his extensive interest during his Project, which is worth appreciating.

The Bangalore City Co-operative Bank Ltd., wishes Mr. Arun .D, a bright future.


 28.3.2017
 (N.MANJUNATHA)
 GENERAL MANAGER

BRANCHES

HEAD OFFICE	☎ : 26678572 / 65765584	SANJAYANAGARA	☎ : 23414135 / 65765591	H.R.B.R. LAYOUT	☎ : 25450087 / 65765581
VIJAYANAGAR	☎ : 23302005 / 65765585	PADMANABHANAGAR	☎ : 26890199 / 65765592	K. R. PURAM	☎ : 25610409 / 65765603
JAYANAGARA	☎ : 22442389 / 65765586	KORAMANGALA	☎ : 25522721 / 65765593	RAMANAGAR TOWN	☎ : 27271173 / 9243636360
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CHAMARAJPET(W)	☎ : 26707349 / 65765589	R.T. NAGARA	☎ : 23650122 / 65765595	KEVEMPUNAGAR (Mysore)	☎ : 08212490163/9243600163
SHANTHINAGAR	☎ : 22219211 / 65765590	JNANAJYOTHINAGAR	☎ : 23240023 / 65765583	Hosur Rd.ELECTRONIC CITY	☎ : 65765597 / 25744442
MAHALAKSHMIPURA	☎ : 23491120 / 65765596			YELAHANKA	☎ : 28561898

SHAHI EXPORTS PVT. LTD.

REF: SEPL/2017

28/APRIL/ 2017

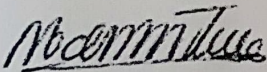
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Pooja.V**, student of "K.S.School of Engineering & Management", "Bangalore" has successfully completed project on topic of "A study on employees satisfaction level on welfare measures" from 16/Jan/2017 to 28/Feb/2017.

During the tenure, intern has put in sincere & committed efforts and had a practical approach of study.

We wish all the best for her future endeavors.

For **SHAHI EXPORTS PVT. LTD.**



AGM - HUMAN CAPITAL



Address:

Belandur Gate, Sarjapur Main Road
Bangalore - 560 102

Telephone

+91 80 28439214, 28439215, 28439357
28439486, 28439487, 28439488

Fax

91 80 284309356

e-mail:

bangalore@shahi.co.in

KAMMAVARI SANGHAM (R), 1952
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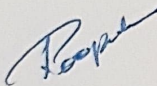
05/04/2021

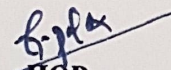
Ref: KSSEM/MBA/EXAM/2021/25

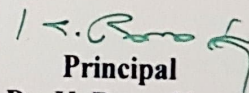
CERTIFICATE

This is to certify that **Ms. RAKSHITHA A. S.** bearing **USN:1KG19MBA25** is a bonafide student of Master of Business Administration program of K.S. School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report entitled "**A STUDY ON EMPIRICAL ANALYSIS ON PERFORMANCE OF INITIAL PUBLIC OFFERINGS IN INDIA**" was prepared by her under the guidance of **PROF. ROOPA BALAVENU** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.


Internal Guide
Prof. Roopa Balavenu
Asst. Prof. – MBA Dept.
KSSEM, Bangalore


HOD
Dr. R K Gopal
Prof. & HOD-MBA
KSSEM, Bangalore
Professor & HOD-MBA,
K.S. School of Engineering & management, K S School of Engineering and Management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109


Principal
Dr. K. Rama Narasimha
KSSEM
Bangalore
Dr. K. RAMA NARASIMHA
Principal/Director
K.S. School of Engineering and Management,
Bengaluru - 560 109



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K.S. School of Engineering and Management

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Bengaluru - 560 019, www.kssem.edu.in

Tel : +91 80 28425012/013/163, Fax : +91 80 28425164, Mob : 8884444408

05.04.2021

Ref: KSSEM/MBA/EXAM/2021/20

CERTIFICATE

This is to certify that **Ms. P. SUNANDA** bearing **USN: 1KG19MBA20** is a bonafide student of Master of Business Administration programme of K.S. School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report entitled "A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED AUTOMOBILE INDUSTRIES IN INDIA" was prepared by her under the guidance of **PROF.ROOPA BALAVENU** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka

Roopalavenu

Internal Guide.
Prof. Roopa Balavenu
Asst. Prof - MBA Dept.
KSSEM, Bangalore

Gopal
HOD.

Dr. R K Gopal
Prof. & HOD-MBA
KSSEM, Bangalore
Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

K. Rama Narasimha
Principal.

Dr. K. Rama Narasimha
KSSEM,
Bangalore
Dr. K. RAMA NARASIMHA
Principal/Director
K.S. School of Engineering and Manag.
Bangalore - 560 109



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K.S. School of Engineering and Management

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15, Near Vajarahalli, Mallasandra, off Kanakapura Road
Bengaluru - 560 019, www.kssem.edu.in
Tel: +91 80 28425012/013/163. Fax: +91 80 28425164. Mob: 8884444408


05.04.2021


Ref: KSSEM/MBA/EXAM/2021/28


CERTIFICATE

This is to certify that **Mr. SURESH KUMAR NV** bearing **USN 1KG19MBA28** is a bonafide student of Master of Business Administration programme of K.S. School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report titled "**A STUDY ON CONSUMER BUYING BEHAVIOR ON TWO WHEELERS**" was prepared by him under the guidance of **PROF. PRADEEP** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.


Internal Guide
Mr. Pradeep
Asst.Prof - MBA Dept.
KSSEM, Bangalore


HOD
Dr. R K Gopal
MBA Dept.
KSSEM, Bangalore


Principal
Dr. K. Rama Narasimha
KSSEM,
Bangalore

Professor & HOD-MBA
K.S. School of Engineering & Management
#15, Mallasandra, Off, Kanakapura Road,
Bangalore - 560 019

Dr. K. RAMA NARASIMHA
Principal/Director
K.S. School of Engineering and Management
Bengaluru - 560 019

ಅರ್ಬನ್ ಕೋ-ಆಪರೇಟಿವ್ ಕ್ರೆಡಿಟ್ ಸೊಸೈಟಿ ಲಿಮಿಟೆಡ್

ಚರ್ಚ್ ರಸ್ತೆ, ಕನಕಪುರ - 562 117, ರಾಮನಗರ ಜಿಲ್ಲೆ

URBAN CO-OPERATIVE CREDIT SOCIETY LTD.,

Church Road, Kanakapura - 562 117, Ramanagara District

E-mail : ucskcp@gmail.com Fax : 080-27523123

ದಿನಾಂಕ : 20/04/21

Ucs/kkp/student/cert/22/2021-22

CERTIFICATE

This is certifying that Miss.KAVYA C.S (Reg no: 1KG19MBA15) student of final year IV Sem M.B.A in,K.S.School of Engineering and Management, has done her project work on the study of "A Study on Credit Management"at urban Co Operative Credit Society Ltd Kanakapura. The project is carried out for the period for Two months.

She has exhibited punctuality and diligence during the period.

[Handwritten Signature]
20/04/2021

General Manager**Urban Co-operative Credit Society Ltd.,
Kanakapura**



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Bengaluru - 560 019, www.kssem.edu.in

Tel : +91 80 28425012/013/163, Fax : +91 80 28425164, Mob : 8884444408

05.04.2021

Ref: KSSEM/MBA/EXAM/2021/15

CERTIFICATE

This is to certify that **Ms. KAVYA C S** bearing **USN:1KG19MBA15** is a bonafide student of Master of Business Administration programme of K.S. School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

This project report entitled "A STUDY ON CREDIT MANAGEMENT AT URBAN CO-OPERATIVE CREDIT SOCIETY LIMITED IN KANAKAPURA" was prepared by her under the guidance of **PROF. ROOPA BALAVENU** in the partial fulfillment of requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

Internal Guide.

Ms. Roopa Balavenu
Asst.Prof – MBA Dept.
KSSEM, Bangalore

HOD.

Dr. R K Gopal
Prof. & HOD-MBA
KSSEM, Bangalore

Professor & HOD-MBA,

K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Principal.

Dr. K. Rama Narasimha
KSSEM,
Bangalore

Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management,
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05.04.2021

Ref: KSSEM/MBA/EXAM/2021/16

CERTIFICATE

This is to certify that **Ms. KUSUMA. A** bearing **USN: 1KG19MBA16** is a bonafide student of Master of Business Administration Program of K.S School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

The project report entitled "**A STUDY ON LOANS AND ADVANCES AT STATE BANK OF INDIA IN KANAKAPURA**" was prepared by her under the guidance of **PROF. ROOPA BALAVENU** in the partial fulfillment of requirements for the award of the Degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

Roopa
INTERNAL GUIDE
Prof. Roopa Balavenu
Asst. Prof - MBA Dept.
KSEEM, Bangalore

R.K. Gopal
HOD
Dr. R.K Gopal
Prof & HOD – MBA Dept.,
KSSEM, Bangalore
Professor & HOD-MBA,
K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

K. Rama Narasimha
PRINCIPAL
Dr. K.Rama Narasimha
KSSEM
Bangalore
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109



MHS ROAD KANAKAPURA BRANCH
MHS ROAD
KANAKAPURA
DT RAMNAGARA
PIN 562117

Date: 17.04.2021

INTERNSHIP CERTIFICATE

This is to certify that **Ms. KUSUMA A, USN No. 1KGI9MBA16**, K.S School of Engineering and Management, Bangalore-560109, has undergone an internship with us from 22.02.2021 to 03.04.2021.

Meanwhile she worked on the project "A study on Loans and Advances" with special reference to State Bank of India.

We found her a self-motivated, punctual and hardworking. Her performance was efficient.

We wish her Best of Luck for her future career.

For STATE BANK OF INDIA

CHIEF MANAGER
MHS Road, Kanakapura-562117

Chief Manager



KAMMAVARI SANGHAM (R), 1952
K.S. School of Engineering and Management


Approved by AICTE-1-5279601, Affiliated to VTU, Belagavi
15, Near Vajarahalli, Mallasandra, off Kanakapura Road,
Bengaluru - 560 019, www.kssem.edu.in
Tel : +91 80 28425012/013/163, Fax : +91 80 28425164, Mob : 8884444408


05.04.2021
Ref: KSSEM/MBA/EXAM/2021/22


CERTIFICATE

This is to certify that **Ms. Poojitha. T** bearing **USN: 1KG19MBA22** is a bonafide student of Master of Business Administration Program of K.S School of Engineering & Management, Bangalore affiliated to Visvesvaraya Technological University, Belgaum.

The project report entitled "**A Study on Working Capital Management at Resolvetechn Solutions Pvt. Ltd.**" was prepared by her under the guidance of **PROF. ROOPA BALAVENU** in the partial fulfillment of requirements for the award of the Degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum. Karnataka.


INTERNAL GUIDE
Prof. Roopa Balavenu
Asst. Prof - MBA Dept.
KSEEM, Bangalore


HOD
Dr. R.K. Gopal
Prof. & HOD – MBA
KSSEM, Bangalore
Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.


PRINCIPAL
Dr. K. Rama Narasimha
KSSEM
Bangalore
Dr. K. RAMA NARASIMHA
Principal/Director
K.S School of Engineering and Management,
Bengaluru - 560 109.

5th April 2021

TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that **Miss. Poojitha.T** bearing **Registration No.1KG19MB22** student at **KS School of Engineering and Management, Bangalore** has successfully completed the project work on **"Working Capital Management"** with our organization at **ResolveTech Solutions India Pvt Ltd, Bengaluru**, from 22nd Feb 2021 to 3rd April 2021.


During the internship tenure, we found her sincere, hardworking and result oriented. She actively participated in all the assigned activities and worked as a good team member.

We convey our best wishes for a very bright and successful career in all her future endeavors.

Thanking you,

Sincerely,

for **ResolveTech Solutions India Private Limited**



Lalit Kumar Shukla

Director

ResolveTech Solutions India Private Limited

Regd. Office: # 28, Shanti Sadan, Krishna Layout, Hulimavu, Bangalore – 560 076, Karnataka, INDIA

Delivery Centre: Unit No. 101, Palm Square, 1st Floor, 125, Brigade Road, Richmond Road, Bangalore – 560025

SEZ Unit: Unit C-109, Chalthanya Building, First Floor, C-Wing, KSITIL SEZ, Infopark, Cherthala, Alappuzha District, Kerala

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GST: 29AAHCR2799H1ZQ