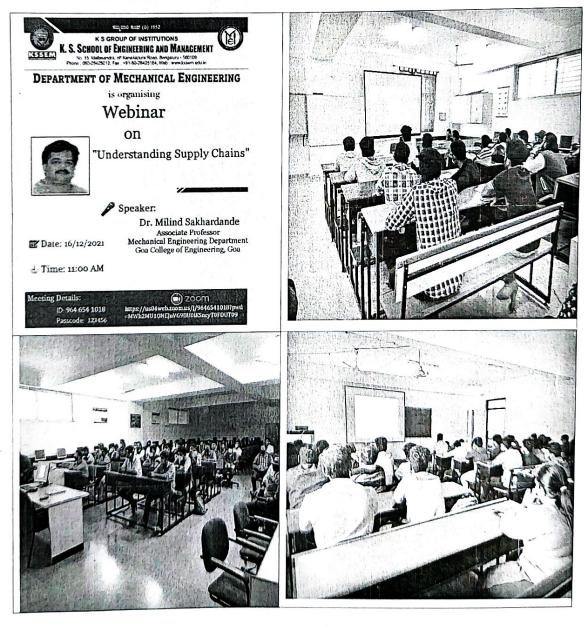
## **Understanding Supply Chains-**

A Webinar organized by Department of Mechanical Engineering, KSSEM on 16<sup>th</sup> December,2021

Dr. Milind Sakhardande, Goa, India, Associate Professor in Mechanical Engineering, Goa College of Engineering, Goa delivered a talk on "Understanding supply Chains" on 16/12/2021 through online Platform. Dr. Balaji B, Head of Mechanical Engineering welcomed the speaker and Mr Vinod A, Assistant Professor, ME briefed the Biodata of the Speaker. The students from 3<sup>rd</sup>,5<sup>th</sup> & 7<sup>th</sup> semester and faculties attended the webinar and got the insight of Supply Chain Management System. The program was concluded with the interactions from students and faculties with the speaker and Dr Jyothi, Professor, ME gave the vote of Thanks.



Professor & Head
Department Of Mechanical Engineering
K.S. Group Of Institutions
K.S. School Of Engineering & Management
Bangalore-560 109



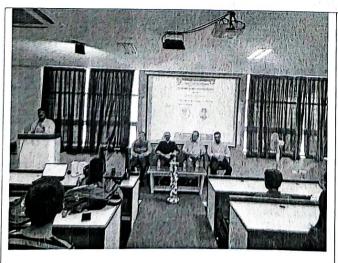
# K.S. SCHOOL OF ENGINEERING AND MANAGEMENT, BANGALORE - 560109 DEPARTMENT OF MECHANICAL ENGINEERING

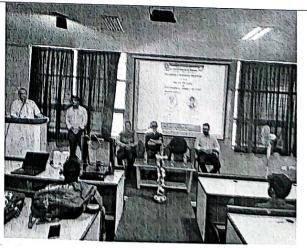
# One Day Workshop on Innovation & Design Thinking

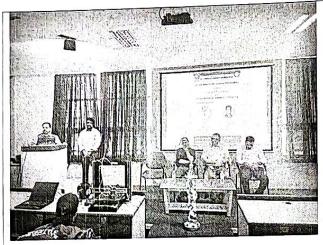
The Department of Mechanical Engineering in co ordination with Department Computer Science & Engineering along with Basic Science Humanities has organized one day workshop on 'Innovation & Design Thinking' on 8<sup>th</sup> April 2022 at Aryabhata Seminar Hall. The key resource person for the event was Mr. Girish S Murthy, CEO, Printzkart, Bangalore. He was assisted by Mr. Veeresh I Meti, Senior Design Engineer, Printzkart, Bangalore. Dr KVA Balaji, CEO, KSGI gave the inaugural speech and Dr K Rama Narasimha, Principal/Director, KSSEM delivered the speech regarding the importance of this one-day workshop. Dr Balaji. B, Head of the Department, Mechanical Engineering in his absentia Mr. Harsha.J, Assistant Professor from the Department of Mechanical Engineering delivered the welcome speech. The faculties of Mechanical Engineering, Computer Science & Engineering and Basic Science Humanities attended the inaugural function.

The workshop was based on the VTU syllabus incorporated in the course called 'Innovation & Design Thinking'. The students of first Semester Computer Science & Engineering, Civil Engineering and Mechanical Engineering attended the workshop and learnt the basics of Innovation and Design Thinking. They were made to understand the significance of IDT in Engineering Stream irrespective of the Branches. A brief session on 3D printing technology was given. Live Printing Machine was exhibited and students were given demo about the 3D printing Technology. The session made clear about the importance of Innovation, Creativity and Design Thinking in recent trends in advanced technologies. They got insight about the recent innovations and Product design concepts.

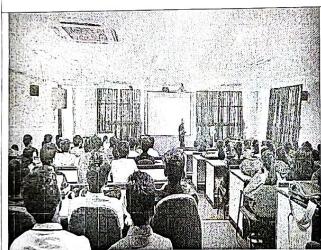
After the session certificates were Distributed to students. Vote of Thanks was given by Dr. Abhishek Associate Professor, Department of Mechanical Engineering.

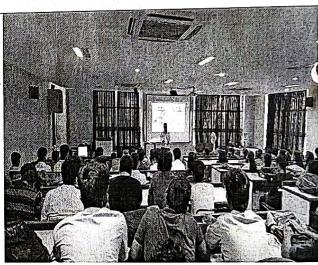


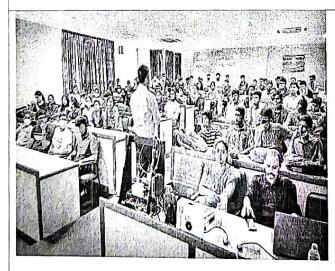


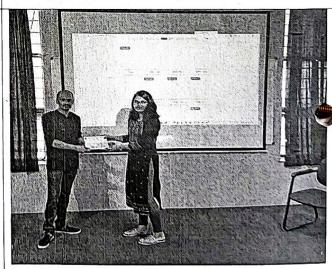












Department Of Mechanical Engineering

K.S. Group Of Institutions

K.S. School Of Engineering & Management

Bangalore-560 109

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DATE DO M M Y Y Y Y

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Rupees One latch nine!	a two thousand nine
hundred & thirty on	e only 3141 17 ₹ 1.92,931/
A/C NO. 911010055761116	FOR K S SCHOOL OF ENGINEERING & MANAGEMENT
PLTRS 000160	

Payable at my at all branches of Avis Bank Ltd in India

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# KAMMAVARI SANGHAM (R), 1952 K.S. School of Engineering and Management

Approved by AICTE-1-5279601, Affiliated to VTU, Belagavi # 15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru - 560 109, www.kssem.edu.in

Tel: +91 80 28425012/013/163, Fax: +91 80 28425164, Mob: 8884444408 / 9606055906

Ref: KSSEM/PO/2022-2023/TPO 001

Date: 16/05/2022

To, THE SKILL FACTORY, T-6, Level-3, Bharath Encliave-1, Bharath Nagar Bangalore — 560091

Dear Sir,

Sub: Purchase Order for Personality Development Training Programme.

With reference to the above, we are pleased to place the order for Personality Development Specific Training Programme for 1<sup>st</sup> Year Students at K.S. School of Engineering and Management, #15, Mallasandra, Off-Kanakapura Road, Bangalore – 109 as per the following specifications, terms & conditions.

### **Training Commercials**

S.No	Training Description	Quantity	Rate	Amount
1	Personality Development Specific Training Programme for 1 <sup>st</sup> Year.	350	21/Hour/Students (For 30 Hours)	2,20,500
	GST As Applicable	-	6%	13,230
Grand	Total			2,33,730/-

### **Terms & Conditions:-**

JUNE

- ✓ Training Dates for 1<sup>st</sup> Year Students would be 13th, 14th, 15th, 16th, 17th of 2022
- ✓ Pre-Assessment, Post Assessment to be conducted and the portal to be made available for unlimited usage for company specific mock tests.
- Quantity may vary Based on Actuals.

### **Terms Payment:**

✓ FULL PAYMENT TO BE MADE POST SATISFACTORY COMPLETION OF THE TRAINING.

Thanking you,

Secretary

KAMMAVARI SANGHAM



# **INVOICE TSFKSG22Y10011**

Date: 17\* June 2022

Bill to:

# KS School of Engineering and Management

# 15, Mallasandra, Off. Kanakapura Road, Bengaluru-560109, Karnataka, INDIA.

Personality Development Training for Semester II Engineering Students (2021 -22)

Dates: 13", 14", 15" 16" & 17" June 2022

Total Hours: 30 Hours

INR 21.00 / Hour / Student

Number of Student: 319

Amount per student: INR 630/-

INR 2,00,970/-

Tax Payable

6% GST

INR 12,058.20/-

Total In words: Rupees Two Lacs Thirteen Thousand Twenty Eight and Twenty Paisa only

Kindly make the Cheque / DD / RTGS payable to:

THE SKILL FACTORY

Bank and Branch: HDFC, World Trade Centre, Bangalore

Account Number: 50200013030230

IFSC:

HDFC 0002710

GSTIN:

29AYJPS4437N2ZI

PAN:

AYJPS 4437N

For THE SKILL FACTORY

Any Questions Concerning the Invoice, Kindly Contact Mr. Jacob Swamynathan on +91 98452

Thank you for your Business

Corporate Address: Level 9, East Wing, Raheja Towers, M.G. Road, Bengalure - 560 001 Registered Address: Level 3, Bharath Enclave 1, Bharath Nagar, Bengaluru - 560 091 Contact: +91 98452 31997 | e-mail: touchbasetsf@gmail.com | www.tsfinspire.com



# K.S SCHOOL OF ENGINEERING AND MANAGEMENT

Mallasandra, off. Kanakapura Road, Near Holiday Village, Bengaluru-560109 Phone: 08028425012/013 website: www.kssem.edu.in

# \*\* DEPARTMENT OF TRAINING AND PLACEMENTS \*\*

Date: 10/06/2022

## **CIRCULAR**

Placement Department has planned to conduct Personality Development Training Program for 2<sup>nd</sup> Semester students starting from 13/06/2022 to 17/06/2022 from 8.50 AM to 4.00 PM. HOD of respective department is hereby requested to communicate their first year students regarding the same.

The training will be conducted in 1<sup>st</sup> and 2<sup>nd</sup> Floor. Respective Class Teachers are requested to submit the consolidated attendance on all 5 days to Placement Department. Batch wise schedule is given below for your reference.

	4	Batch 1	Batch 2	Batch 3	Batch 4	Batch 5	Batch 6
Date	Time	CSE	CSE	CSE B Sec + ECE A Sec	ECE (Sec B)	CV+ME +	AI & DS
		Α	В		CV	AI & DS	
		Section	Section		CV		
	8.50 AM - 11.00 AM	LH- 101	LH-114	LH- 104	LH - 105	LH - 113	LH-210
12/0/2000	11.00 AM - 11.15 AM	Break					
13/06/2022-	11.15AM - 1.15 PM	LH- 101	LH- 114	LH- 104	LH - 105	LH - 113	LH-210
17/06/2022	1.15 PM - 2.00 PM			Lunch	Break		
	2.00 PM - 4.00 PM	LH- 101	LH-114	LH- 104	LH - 105	LH - 113	LH-210

### NOTE:

- All the students are informed to attend the session compulsorily in formals ONLY.
- Students are strictly informed to be present in their allocated rooms only for all the five days. DO
   NOT SWAP THE BATCHES.
- Feedback form will be shared to your respective WhatsApp groups. Students are informed to provide the feedback for each session.



PRINCIPAL Director
Principal Director
K.S. School of Engineering & Management
Bangalore-560 062

Cc to HOD's	· Valence					1
CSE	ECE &%	EEE AS	MECH 1	CIVIL	BS /	
Value of the State of the County	- V	1.64 (20.97%)	in the second second			

### TAX INVOICE



# BIZOTIC TALENT SOLUTIONS PRIVATE LIMITED

#15, 3rd Main, 3rd Cross, Maruthi Nagar, Shreyas Colony

J P Nagar 7th Phase, Bengaluru - 560078

GS	TIN No. 29AAGO	CB3936K1ZB		
Bill to	Place o	f Supply	INVOICE No	Dated
KS School of Engineering and Management #15, Near Vajarahalli, Mallasandra, Off Kanakapura Road Bengaluru - 560109	KS School of Engineering and Management #15, Near Vajarahalli, Mallasandra, Off Kanakapura Road Bengaluru - 560109		2022-23/16	17-Jun-22
GSTIN No	COMMENTS:	Pusrchase Order No	- KSSEM/PO/2022-	2023/TPO 003
DESCRIPTION OF SERVICES	RATE DES	CRIPTION	SAC CODE	AMOUNT
Campus Alliance Program - Personality	No. of Students	Rate per Student	P	-
Development Specific Training Program for 3rd year students - 2023 BATCH	287	600	999293	172200
TOTAL			5	172200
A CONTRACTOR OF THE PARTY OF TH	*		1. 1.	1
Taxable Va	lue		Barry	172200
ADD: CGST		15498		
ADD: SGST	9%	4 - 2		15498
			1 1 2	
TOTAL			(A)	203196
'Amount (in w	ords)		To the second	
Rupees Two Lakh Three Thousand One	Hundred and Nine	ty Six Only	FOR BIZOTIC TAI PRIVATE	
Cheques/DD Payable To: BIZOTIC TALENT	SOLUTIONS PRI	VATE LIMITED	Authorised Signatory	
Our Bank details for RTG	S / NEFT Transfer		3	(A)
Bank HDFC BANK			A	
Branch J P NAGAR 5th PHASE, BANGALORE			,TS	OLUZ
Account Number	50200012222162		(4)	12
Type of Account	CURRENT ACCOUNT	NT	(E) (BANC	SALORE)
IFSC Code	HDFC0003824	10	OFIE	* 05
Company PAN	AAGCB3936K			

Tax may be deducted at Source @ 10% under section 194J of the Income Tax Act, 1961. Tax should not be deducted on the GST component charged on the invoice as per Circular No. 23 of 2017 dated 19th July 2017 issued by the Central Board of Direct Taxes, Ministry of Finance, Govt of India.



# KAMMAVARI SANGHAM (R), 1952

# K.S. School of Engineering and Management

Approved by AICTE-1-5279601, Affiliated to VTU, Belagavi # 15, Near Vajerahalli, Mallasandra, off Kanakapura Road, Bengaluru - 560 109, www.kssem.edu.in

Tel: +91 80 28425012/013/163, Fax: +91 80 28425164, Mob: 8884444408 / 9606055906

Ref: KSSEM/PO/2022-2023/TPO 003

Date: 16/05/2022

To, Bizotic Talent Solutions, #15, 3rd Main, 3rd Corss, Maruthi Nagar, Shreya Colony, JP Nagar 7th Phase, Bengaluru, Karnataka 560078

Dear Sir,

Sub: Purchase Order for Personality Development Training Programme.

With reference to the above, we are pleased to place the order for Personality Development Specific Training Programme for 3<sup>rd</sup> Year Students at K.S. School of Engineering and Management, #15, Mallasandra, Off Kanakapura Road, Bangalore – 109 as per the following specifications, terms & conditions.

### **Training Commercials**

S.No	Training Description	Quantity	<i>_</i> Rate	Amount
1	Personality Development Specific Training Programme for 3 <sup>rd</sup> Year.	285	20/Hour/Students (For 30 Hours)	1,71,000
	GST As Applicable		18%	30,780/-
Grand Total				2,01,780

### Terms & Conditions:-

- Training Dates for 3<sup>rd</sup> Year Students would be 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> and 10th June 2022.
- Pre-Assessment, Post Assessment to be conducted and the portal to be made available for unlimited usage for company specific mock tests.
- Quantity may vary Based on Actuals.

### **Terms Payment:**

✓ FULL PAYMENT TO BE MADE POST SATISFACTORY COMPLETION OF THE TRAINING.

Thanking you,

Secretary

KAMMAVARI SANGHAM



# K.S SCHOOL OF ENGINEERING AND MANAGEMENT

Mallasandra, off. Kanakapura Road, Near Holiday Village, Bengaluru-560109 Phone: 08028425012/013 website: www.kssem.edu.in

# \*\* DEPARTMENT OF TRAINING AND PLACEMENTS \*\*

Date: 02/06/2022

### CIRCULAR

Dear All.

This is to inform that, Bizotic has planned to conduct a Pre-Assessment to all the students of 3rd Year BE. Orientation will happen in Civil Seminar Hall. All the students are hereby informed to be present according to your time slot.

HODs and Coordinators of all the departments are requested to communicate to their pre-final year students accordingly.

Sl. No.	Branch	Orientation Time	Test Slot	Test Room No.
1 1	CSE Sec "A"	9.00 AM - 9.30 AM	9.30 AM - 10.30 AM	411, 410, 402
2	CSE Sec "B"	10.30 AM - 10.50 AM	11.00 AM - 12.00 PM	411, 410, 402
3	ECE Sec "A"	10.30 AM - 10.50 AM	11.00 AM - 12.00 PM	311, 310, 302
4	ECE Sec "B"	9.00 AM - 9.30 AM	9.30 AM - 10.30 AM	311, 310, 302
5	EEE	9.00 AM - 9.30 AM	9.30 AM - 10.30 AM	401
6	MECH	9.00 AM - 9.30 AM	9.30 AM - 10.30 AM	301, 401
7	CIVIL	9.00 AM - 9.30 AM	9.30 AM - 10.30 AM	002, 510

MECH

renga

CSE

HODs and Coordinators of:

ECE

**PRINCIPAL** K. RANIA NARASIIVITA Principal/Director

K S School of Engineering and Management

Bengaluru - 560 109

CIVIL

				06/06/22 - Monday		
Room No	Branch	Batch	9:00 to 11:00	11:15 to 1:15	2:00 to 4:00	
LH - 404	CSE A	Batch 1	Vineet - Apti 1	Srinath - Verbal 1	Ravi - Apti 2	
LH - 405	CSE B	Batch 2	Shashank - Apti 1	Vineet - Apti 2	Ashok - Apti 3	
LH - 414	ECE A	Batch 3	Srinath - Verbal 1	Shashank - Apti 1	Vineet - Apti 2	
LH - 413	ECE B + Mech	Batch 4	Ashok - Apti 1	Ravi - Apti 2	Srinath - Verbal 1	
LH - 513A	EEE + CV	Batch 5	Ravi - Apti 1	Ashok - Apti 2	Shashank - Apti 3	

				07/06/22 - Tuesday	
Room No	oom No Branch	Batch 9:00	9:00 to 11:00	11:15 to 1:15	2:00 to 4:00
LH - 404	CSE A	Batch 1	Vineet - Apti 3	Bhishm - LR 1	Shashank - Apti 4
LH - 405	CSE B	Batch 2	Srinath - Verbal 1	Shashank - Apti 4	Vineet - LR 1
LH - 414	ECE A	Batch 3	Ravi - Apti 3	Srinath - SS1	Bhishm - LR 1
LH - 413	ECE B + Mech	Batch 4	Shashank - Apti 3	Vineet - Apti 4	Ravi - LR 1
LH - 513A	EEE + CV	Batch 5	Bhishm - LR 1	Ravi - Apti 4	Srinath - Verbal 1

				08/06/22 - Wednesda	ıy
Room No	Branch	Batch	9:00 to 11:00	11:15 to 1:15	2:00 to 4:00
LH - 404	CSE A	Batch 1	Srinath - SS1	Vineet - Apti 5	Ravi - LR 2
LH - 405	CSE B	Batch 2	Vineet - Apti 5	Ravi - LR 2	Shashank - Apti 6
LH - 414	ECE A	Batch 3	Shashank - Apti 4	Bhishm - Apti 5	Vineet - LR 2
LH - 413	ECE B + Mech	Batch 4	Bhishm - Apti 5	Shashank - Apti 6	Srinath - SS1
LH - 513A	EEE + CV	Batch 5	Ravi - Apti 5	Srinath - SS1	Bhishm - LR 2

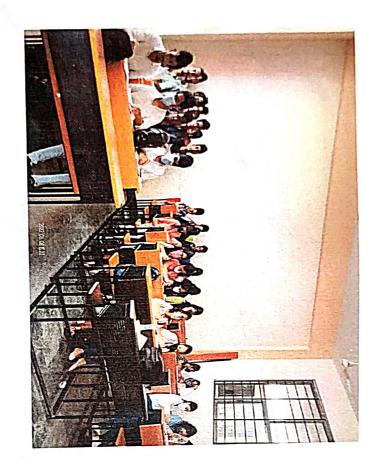
			09/06/22 - Thursday			
Room No	Branch	Batch	9:00 to 11:00	11:15 to 1:15	2:00 to 4:00	
LH - 404	CSE A	Batch 1	Shashank - Apti 6	Vincet - LR 3	Ravi - Apti 7	
LH - 405	CSE B	Batch 2	Srinath - SS1	Ravi - Apti 7	Shashank - LR 3	
LH - 414	ECE A	Batch 3	Ravi - Apti 6	Ashok - LR 3	Vineet - Apti 7	
LH - 413	ECE B + Mech	Batch 4	Vineet - Apti 7	Srinath - SS2	Ashok - LR 2	
LH - 513A	EEE + CV	Batch 5	Ashok - Apti 6	Shashank - LR 3	Srinath - SS2	

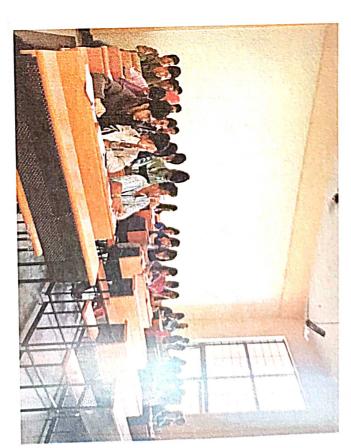
				10/06/22 - Friday	
Room No	Branch	Batch	9:00 to 11:00	11:15 to 1:15	2:00 to 4:00
LH - 404	CSE A	Batch 1	Srinath - SS2	Ashok - LR 4	Vineet - Apti 8
LH - 405	CSE B	Batch 2	Vineet - Apti 8	Ravi - LR 4	Srinath - SS2
LH - 414	ECE A	Batch 3	Shashank - Apti 8	Srinath - SS2	Ashok - LR 4
LH - 413	ECE B + Mech	Batch 4	Ashok - LR 3	Vineet - Apti 8	Shashank - LR 4
LH - 513A	EEE + CV	Batch 5	Ravi - Apti 7	Shashank - Apti 8	Ravi - LR 4

	SS 2	SS 1	VA 1	LR 4	LR 3	LR 2	LR 1	Apti 8	Apti 7		Apti 6	Apti 5	Thorn	Anti A	Anti 3	Apti 2	Apti 1	Subject Code		
TOTAL	Resume Writing (90 mins) and LinkedIn Profiling (30 mins)	Group Discussions	Comprehension	Seating & Data Arrangement	Blood Relations	Letter Series and Coding & Decoding	Number Series	Profit and Loss	Percentage		Average	Parmersnip	Timeto and the possession	Ratio and Proportion	Decimal Fractions and Simplification	HCF and LCM	Number System	IOLICA-DEICH OF EGE & CAME OF THE	TOBICS BATCH OF 2023 - DIRING 6th SEMESTER	
30	2	2	2	2	2	2	2	2	2	\$ ·	1	3 1	2	2	2	7	)	3	Hours	
	Day 5	Day 3	Day 1	Day 5	Day 4	Day 3	Day 2	Dayo	Day 4		Day	DayA	Day 3	Day 2	Day 2	Бау 1	Doy 1	Day 1	Batch 1	
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	Day 5	Day 2	Day 1	Day 5	Day 4	Day 5	Day 2	Dayo	Day 4	1	700	Day 4	Day 3	Day 3	Day 2	Day 1	Day 1	Day 1	Batch 3	
	Day 4	Day 3	Day 1	Дау э	Day 5	Day 4	Day 2	Day	Day 4			Day 3	Day 3	Day 2	Day 2	7	Day 1	Day 1	Batch 4	
	Day 4	Day 3	Day 2	Day	Day 4	Dayo	Day 2	Day	Days	J ^ .		Dav 4	Day 3	Day 2	Day 1	Day 1	Day 1	Day 1	Batch 5	

•

# **GLIMPSES**





OR BEARER/या धारक को A/C NO 911010055761116 For K S SCHOOL OF ENGINEERING & MANAGEMENT **PLTRS** 000160

Authorised Signatory(les) Pleaso sign above

# 215021# 560211034# 000160#

SESHAASAI (M) / CTS - 2010 19/02/2022



# KAMMAVARI SANGHAM (R), 1952 K.S. School of Engineering and Management

Approved by AICTE-1-5279601, Affiliated to VTU, Belagavi # 15, Near Vajarahaili, Mailasandra, off Kanakapura Road, Bengaluru - 560 109, www.kasem.edu.in

Tel: +91 80 28425012/013/163, Fax: +91 80 28425164, Mob: 8884444408 / 9606055906

Ref: KSSEM/PO/2022-2023/TPO 002

Date:16/05/2022

To,
THE JV GLOBAI,
No 96/2, 2<sup>nd</sup> floor, above photo city,
Sanjaynagar Main Road,
Ashwathnagar, Bengaluru,
Karnataka - 560094

Dear Sir,

Sub: Purchase Order for Personality Development Training Programme.

With reference to the above, we are pleased to place the order for Personality Development Specific Training Programme for 2<sup>nd</sup> Year Students at K.S.School of Engineering and Management, #15, Mallasandra, Off-Kanakapura Road, Bangalore – 109 as per the following specifications, terms & conditions.

### **Training Commercials**

S.No	Training Description	Quantity	Rate	Amount
1	Personality Development Spécific Training Programme for 2 <sup>nd</sup> Year.	246	21/Hour/Students (For 30 Hours)	1,54,980
	GST As Applicable	-	18%	27,896
Grand	Total			1,82,876/-

### Terms & Conditions:-

- ✓ Training Dates for 2<sup>nd</sup> Year Students would be 30<sup>th</sup>, 31<sup>st</sup> of May. and 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> of June 2022
- ✓ Pre-Assessment, Post Assessment to be conducted and the portal to be made available for unlimited usage for company specific mock tests.
- ✓ Quantity may vary Based on Actuals.

### **Terms Payment:**

✓ FULL PAYMENT TO BE MADE POST SATISFACTORY COMPLETION OF THE TRAINING.

Thanking you,

Secretary

KAMMAVARI SANGHAM

# JVGlobal Services LLP

JV GLOBAL SERVICES LLP No 6, 1st Floor 5th Cross Sir M.V Nagar, Ramamurthy Nagar Bangalore-560016

#6, 1st floor, 5th Cross, Sir M V Nagar, Ramamurthy Nagar, Bangalore - 560 016 Email: jvglobalserviceslip@gmail.com Ph: 080 42200617, 9886096821

GSTIN: 29AAMFJ1046M1ZY

Tax Invoic	e	and the second
Invoice No: JVGLLP/B/T/0622/0014	Invoice Date: 22	2.06.2022
Bill to Party	《异写真图4)	
PO/MOU No: KSSEM/PO/2022-23/TPO 002	PO/MOU Date:	16.05.2022
Name & Address: KS School of Engineering & Management Mallasandra, Holiday Village Road, Off Kanakapura Rd, Bangalore-560109		
Kind Attn: Dr. K. Rama Narasimha, Principal		
State: Karnataka	Code: 29	
Total training charges= Rs 21/- per hour per student X 30 hours X 215	ctudents	Rs. 1,35,450.00
Total Invoice amount in words	Total Amount before Tax	
Total Invoice amount in words	Total Amount before Tax	Rs. 1,35,450.00
Total Invoice amount in words Rupees One Lakh Fifty Nine Thousand Eight Hundred & Thirty One	Total Amount before Tax Add: CGST @ 9%	Rs. 1,35,450.00 Rs. 12,190.50
Total Invoice amount in words Rupees One Lakh Fifty Nine Thousand Eight Hundred & Thirty One Only.	Total Amount before Tax Add: CGST @ 9% Add: SGST @ 9%	Rs. 1,35,450.00 Rs. 12,190.50 Rs. 12,190.50 Rs. 24,381.00
Total Invoice amount in words Rupees One Lakh Fifty Nine Thousand Eight Hundred & Thirty One Only.  Bank Details	Total Amount before Tax Add: CGST @ 9% Add: SGST @ 9% Total Tax Amount Total Amount after Tax:  GST on Reverse Charge	Rs. 1,35,450.00 Rs. 12,190.50 Rs. 12,190.50 Rs. 24,381.00 Rs. 1,59,831.00
Total Invoice amount in words Rupees One Lakh Fifty Nine Thousand Eight Hundred & Thirty One Only.	Total Amount before Tax Add: CGST @ 9% Add: SGST @ 9% Total Tax Amount Total Amount after Tax:	Rs. 1,35,450.00 Rs. 12,190.50 Rs. 12,190.50 Rs. 24,381.00 Rs. 1,59,831.00 above are true and correvices LLP



# K.S SCHOOL OF ENGINEERING AND MANAGEMENT

Mallasandra, off. Kanakapura Road, Near Holiday Village, Bengaluru-560109 Phone: 08028425012/013 website: www.kssem.edu.in

# \*\* DEPARTMENT OF TRAINING AND PLACEMENTS \*\*

Date: 27/05/2022

### CIRCULAR

Placement Department has planned to conduct Personality Development Training Program for 4<sup>th</sup> semester students starting from 30/05/2022 to 03/05/2022 from 09.00 AM to 04.00 PM. All HOD's are hereby requested to communicate their second year students regarding the same.

The training will be conducted in 1st Floor. Batch wise details are shared below. All placement coordinators are requested to attend the same. And also placement coordinators are requested to submit the consolidated attendance of all 5 days to Placement Department and to take the feedback for all the sessions. Department wise schedule is given below for your reference.

	7	Batch 1	Batch 2	Batch 3	Batch 4
Date	Time	CSE	CSE		Mech
	944	A Section	B Section	ECE	+ Civil
	9.00 AM - 11.00 AM	LH- 101	LH- 104	LH- 113	LH- 114
20/05/2022	11.00 AM - 11.15 AM		E	Break	النوار الما
30/05/2022- 03/06/2022	11.15AM - 1.15 PM	LH- 101	LH- 104	LH- 113	LH-114
03/00/2022	1.15 PM - 2.00 PM		Lunc	ch Break	
	2.00 PM - 4.00 PM	LH- 101	LH- 104	LH- 113	LH-114

### NOTE:

- All the students are informed to attend the session compulsorily.
- Students are strictly informed to be present in their allocated rooms only for all the five days.

TPO ON PLANT

PRINCIPAL PRINCIPAL

Cc to HOD's:

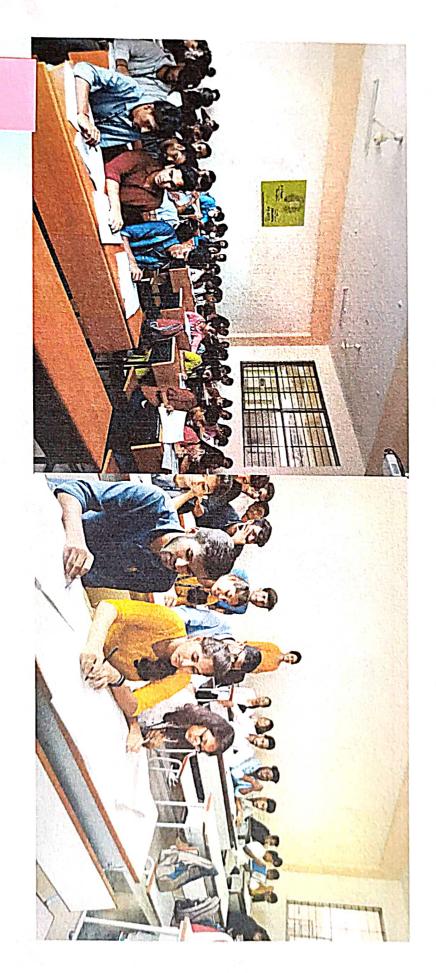
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CSE 😵	ECE	N	MECH X	CIVIL	W/

# K S SCHOOL OF ENGINEERING AND MANAGEMENT DEPARTMENT OF TRAINING AND PLACEMENTS JV GLOBAL SCHEDULE FOR PDTP FOR 4th SEMESTER

Vince T26 Man	nasa T15
Manasa T15 Snet	
Sneha (T22	Darshan T19
Oarshan T18	Vinc
Vince T25	Man
Manasa T14	Sneh
Sneha T21	Strig
Bhisma T17	Vince T25
Vince T24	Man
Manasa T13	Sneh
Sneha T20	Bhis
Bhisma T16	Vinc
Vince T23	Manasa T12
Manasa T12	Sneh
Sneha T19	Bhis
LH 104	
CSE B	
Batch 2	

# K S SCHOOL OF ENGINEERING AND MANAGEMENT DEPARTMENT OF TRAINING AND PLACEMENTS TOPICS COVERED IN PDTP

Manasa	T12	Time Speed and Distance
Manasa	Т13	Time and Work
Manasa	T14	Problems on Ages abd Set Theory
Manasa, Darshan	T15	Clocks and Aphanumeric problems
Bhishma	91T	Problems on Averages
Bhishma	LIT	Syllogism
Bhishma, Darshan	8(1)	Deductive reasoning
Darshan Sneha	T19	Cause and effect & Course of action
Sneha	T20	Presentation Skills tips and allotting Group assignment
Sneha	1221	Mock group presentations and feedback
Sneha	T22	Grammar revision
Sneha, Vince	T23	Listening skills
Vince	T24	Small talk and questioning skills
Vince	T25	Introduction to verbal and Non verbal communication
Vince	1126	Debate



# **GLIMPSES**

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# K. S INSTITUTE OF TECHNOLOGY, BENGALURU-560109

14, Kanakapura Main Road, Raghuvanahalli, Bengaluru, Ramataka 560100

# DEPARTMENT OF TRAINING & PLACEMENTS

Date: 19/08/2021

To, The Principal K .S. Institute of Technology, Bangalore - 109

### Respected Sir,

Department of Training and Placements is planning for a Company Specific Training program for TCS, Infosys, NTT Data for 2022 batch Engineering Students tentative date for TCS Specific training program is Schedule on 6th, 7th & 8th September 2021 for final year students at KSIT Bangalore. Infosys and NTT Data are yet to announce the campus recruitment date hence the training would be scheduled later for these two companies. The mode of Training FRWORDED to Securary to Kind approved would be blended online / offline on case to case basis.

02/08/2/

Thanking You,

Yours Faithfully

Dr. Harish R

Head-Training and Placements



# K.S SCHOOL OF ENGINEERING AND MANAGEMENT

Mallasandra, off. Kanakapura Road, Near Holiday Village, Bengaluru-560109 Phone: 08028425012/013 website: www.kssem.edu.in

# \*\* DEPARTMENT OF TRAINING AND PLACEMENTS \*\*

### CIRCULAR

Date: 07/10/2021

Placement Department has planned to conduct NTT DATA COMPANY SPECIFIC TRAINING PROGRAM for 7<sup>th</sup> Semester students from 07/10/2021 to 08/10/2021(full day). All HOD's are hereby informed to communicate their final year students regarding the same. All Placement Coordinators are requested to attend the same. Department wise scheduled is given below for your reference.

7	Î	Batch 1	Batch 2
Date	Time	CSE	ECE+EEE
Ditte	9.00 AM to 10.30 AM	Trainer 1	Trainer 2
	10.45 AM to 12.15 PM	Trainer 2	Trainer 1
07/10/2021	12.15 PM to 1.00 PM	LUNCH	BREAK
	1.00 PM to 2.30 PM	Trainer 1	Trainer 2
-	2.45 PM to 4.15 PM	Trainer 2	Trainer 1

¥		Batch 1	Batch 2
Date	Time	CSE	ECE+EEE
Date	9.00 AM to 10.30 AM	Trainer 2	Trainer 1
	10.45 AM to 12.15 PM	Trainer 1	Train
08/10/2021	12.15 PM to 1.00 PM	LUNCH	BREAL
	1.00 PM to 2.30 PM	Trainer 1	Train
	2.45 PM to 4.15 PM	Trainer 2 🗍	Trainer 1

NOTE:-

- 1) Attendance is compulsory for Company Specific Program Training Program.
- 2) Training for all the eligible students registered in NTT DATA DRIVE.
- 3) Orientation will be given by TPO at 9.15 AM before the start of the Training.

SSEM \*
Dept \*

Cc to HOD's:

CSE 9

EGE

EEE V

PRINCIPAL 2

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

C.

# KS- Company Specific Training Program - NTT Data

Date	Trainer	9.00 am – 10.30am	10.45am - 12.15pm	1.00pm - 2.30pm	2.45pr - 4.15pr
07 <sup>th</sup>	T1	B 1	B 2	B 1	В 2
October			2 1		W 9
2021		,			
X.	T2	B 2	В 1	B 2	В1
08 <sup>th</sup>	T1	B 2	B 1	B 1	B 2
October					
2021		d.		*	
	T2	В1	B 2	B 2	B 1

B1 - KSIT

**B2 - KSSEM** 



# NTT DATA COMPANY SPECIFIC TRAINING I







K

Questions Respo

Responses 90

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# 90 responses



Not accepting responses



Message for respondents

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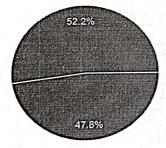
Summary

Question

Individual

Trainer Name

90 responses



Abhishek

Bhishm

Date

90 responses

Oct 2021

7 8

Oct 2022

7

### Time

90 responses

01: : 01:00:00 01:15:00 4 01:30:00 5 01:45:00 5

D2: : 02:00:00 25 02:15:00 2 02:15:55 02:30:00 5 02:30:01 02:45:00

03: : 03:00:00 5 03:30:00

04: : 04:00:00 4

08: 1 08:30:00 8

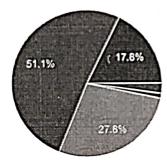
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10: : 10:30:00 2 10:45:00

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### **Topics Covered**

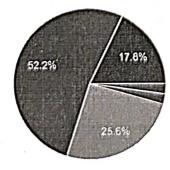
90 responses



- Poor
- Bad
- Average
- Good
- Excellent

# Conceptual Clarity / Subject Knowledge

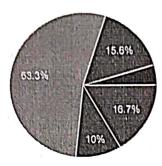
90 responses



- Poor
- Bad
- Average
- Good
- Excellent

## Solving Doubts / Interaction

90 responses



Excellent

Very good

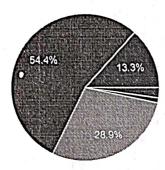
Good

Fair

Poor

### Time Management

90 responses



Poor

Bad

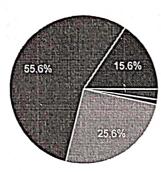
Average

Good

Excellent

### **Overall Rating**

90 responses



Poor

Bad

Average

Good

Excellent

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# K. S INSTITUTE OF TECHNOLOGY, BENGALURU-560109 14, Kanakapura Main Road, Raghuvanahalli, Bengaluru, Karnataka 560109

# DEPARTMENT OF TRAINING & PLACEMENTS

Date: 19/08/2021

To. The Principal K.S. Institute of Technology, Bangalore - 109

### Respected Sir,

Department of Training and Placements is planning for a Company Specific Training program for TCS, Infosys, NTT Data for 2022 batch Engineering Students tentative date for TCS Specific training program is Schedule on 6th, 7th & 8th September 2021 for final year students at KSIT Bangalore. Infosys and NTT Data are yet to announce the campus recruitment date hence the training would be scheduled later for these two companies. The mode of Training would be blended online / offline on case to case basis.

FRHORIDE Security of Kind approve |

Skamar

5/19/21

25/10/21

Thanking You,

Yours Faithfully

Dr. Harish R

Head-Training and Placements



# K.S SCHOOL OF ENGINEERING AND MANAGEMENT

Mallasandra, off. Kanakapura Road, Near Holiday Village, Bengaluru-560109 Phone: 08028425012/013 website: www.kssem.edu.in

# DEPARTMENT OF TRAINING & PLACEMENTS CIRCULAR

Date: 03/09/2021

Placement Department has planned to conduct TCS COMPANY SPECIFIC TRAINING PROGRAM for 7<sup>th</sup> semester students from 06/09/2021 to 08/09/2021(full day). All HOD's are hereby informed to communicate their final year students regarding the same. All placement coordinators are requested to attend the same. Department wise scheduled is given below for your reference.

		Batch 1	Batch 2	
4	Acres de la constant	CSE	ECE, EEE	
		&	&	
Date	Time	MECH	CIVIL	
The state of the s	9.30 AM to 11.00 AM	Technical	Technical	
	11.15 AM to 12.45 PM	Technical	Technical	
06/09/2021	12.45 PM to 1.30 PM	LUNCHE	BREAK	
	1.30 PM to 3.00 PM	Aptitude	Aptitude	
actor 25	3.15 PM to 4.45 PM	Aptitude	Aptitude	

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1		Batch 1	Batch 2
4		CSE	ECE, EEE
r .		&	&
Date	Time	MECH	CIVIL
	9.30 AM to 11.00 AM	Technical	Technical
	11.15 AM to 12.45 PM	Technical	Technical
07/09/2021	12.45 PM to 1.30 PM	LUNCH B	REAK
	1.30 PM to 3.00 PM	Aptitude	Aptitude
	3.15 PM to 4.45 PM	Aptitude	Aptitude

		Batch 1	Batch 2
1		· CSE	ECE, EEE
		&	&
Date	Time	MECH	CIVIL
	9.30 AM to 11.00 AM	Technical	Technical
	11.15 AM to 12.45 PM	Technical	Technical
08/09/2021	12.45 PM to 1.30 PM	LUNCHB	REAK
	1.30 PM to 3.00 PM	Aptitude	Aptitude
	3.15 PM to 4.45 PM	Aptitude	Aptitude

- 1) Attendance is compulsory for Company Specific Program Training Program.
- 2) Training for all the eligible students registered in TCS NINJA HIRING 2022.

3) Orientation will be given by TPO at 9.15 AM before the start of the Training.

SEM Bengalur

Group-TCS Company Specific Training 6th Sep 2021 to 8th Sep 2021

Link for the classes will be shared in what's app groups.

Cc to HOD's:

MECH X ECE **CIVIL** 

PRINCIPAL Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Manageme

Bengaluru - 560 109





KSSEM PLACEMENTS CELL <placementcell@kssem.edu.in>

Fwd: KS Group-TCS Company Specific Training 6th Sep 2021 to 8th Sep 2021

KSIT PLACEMENTCELL <a href="mailto:robe">robe</a>. KSSEM PLACEMENTS CELL <a href="mailto:robe">robe</a>. Robe of the robe of t

Mon, Sep 6, 2021 at 9:04 AM

Form: director TSF cdirectorts/blr@gmail.com>
Date: Sat, Sep 4, 2021 at 6:19 PM

Subject KS Group- TCS Company Specific Training 6th Sep 2021 to 8th Sep 2021 To: cplacement@ksit.edu.in>, <placement@ksit.edu.in>, cc: Skill Factory <touchbasetsf@gmail.com>

Dear Sir

Greetings for the day!

The TCS Company specific trainings will commence on the 6th Sep 2021 and run until 6th Sep 2021 for 3 days. The training will cover both Technical and Aptitude concepts.

Please find below the schedule for your reference. We request you to please send out the schedule to the students one day at a time rather than all at once.

B2	B1	8th Sep2021	Date		B2 https://t	B1 https://	7th Sep2021	Date	B2	B1	6 <sup>th</sup> Sep2021	Date
Passcode: 372xK57	Zoom Meeting ID: 365 099 9246	9.30am — 11.00am		· · · ·	https://teams.live.com/meet/95908544741047 https://teams.live.com/meet/9590854474104	https://teams.live.com/meet/95340544487394 https://teams.live.com/meet/95340544487394	9.30am — 11.00am		Passcode: 372xK57	Zoom Meeting II	9.30am – 11.00am	
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1,30pm — 3.00pm	KSSEM	,	Passcode: 372xK57	Zoom Meeting ID: 365 099 9246	1.30pm – 3.00pm	KSSEM
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Please let us know if you have any questions.

Regards,

Director, THE SKILL FACTORY Level 9, Raheja Towers, East Wing, M G Road, Bangalore - 560001

Thanks and Regards,

Mr. Hemanth kumar D
Placement Executive,
Department of Training & Placement,
K S Institute of Technology,
No.14, Raghuvanahalli,
Kanakapura Main Road,
Bengaluru-560109, Karnataka, India.
Mob: +91 80888 33335

# FEED BACK FORM for TCS Company Specific Training Program for BE 2022 Batch (06/09/2021)

156 responses

**Publish analytics** 

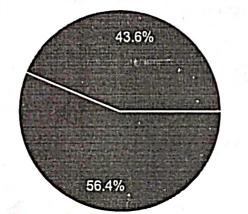
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156 responses

Jun 2021 9
Aug 2021 6 2
Sep 2021 6 116 7 34 8 3

# Trainer Name

156 responses

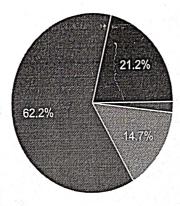


Vikranth

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## **TOPICS COVERED**

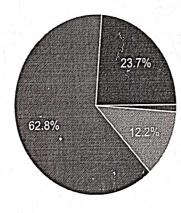
156 responses



- POOR
- BAD
- AVERAGE
- **⊘** GOOD
- EXCELLENT

# CONCEPTUAL CLARITY/ SUBJECT KNOWLEDGE

156 responses



- O POOR
- BAD
- AVERAGE
- **GOOD**
- EXCELLENT

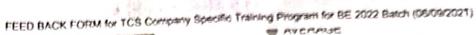
# SOLVING DOUBTS/ INTERACTION

156 responses



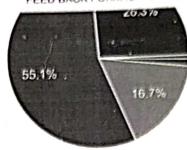
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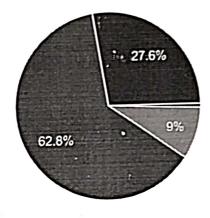


- 0000
- EXCELLENT



#### TIME MANAGEMENT

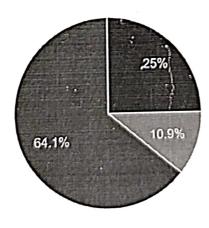
156 responses



- O POOR
- BAD
- AVERAGE
- GOOD
- EXCELLENT

## **OVERALL RATING**

156 responses



- POOR
- BAD
- AVERAGE
- GOOD
- EXCELLENT

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## K.S.SCHOOL OF ENGINEERING AND MANAGEMENT #15/1, Mallasandra, Near Vajarahalli, Off Kanakapura Road, Bangalore - 560109 Department of Management Studies (MBA) Year - 2021

Date:08.08.2021

### **CIRCULAR**

The students of MBA Department are hereby informed that Viral Guest Lecture on Career Attributes will be held on 12/08/2021.

The following are the further details:

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program

All are requested to actively participate in the programme.

CO-ORDINATOR



## K.S. School of Engineering and Management Kanakapura Road, Bangalore -560109 Department of Management Studies (MBA)

## REPORT ON VIRTUAL GUEST LECTURE ON "CAREER ATTRIBUTES OF A FINANCE PROFESSIONAL

Event Coordinator: Prof. Roopa Balavenu

Event Name: Virtual Guest lecture for PG students of KSSEM and Faculty members of

KSSEM and other colleges.

Topic: Career Attributes of a Finance Professional

Date and time: 12<sup>th</sup> August 2021 at 11.45 AM

Targeted audience: Faculty members and MBA students

Resource Person: Dr. Bindu Nambiar, Dean of Ramaiah Arts, Science and Commerce.

Platform: Google Meet

Virtual Guest Lecture on "Career Attributes of a Finance Professional" was conducted for 1<sup>st</sup> year MBA students, 2<sup>nd</sup> sem MBA students. Around 40 participants participated in the session. Introduction about the session and Welcome speech was done by Anusha Dr. Bindu mam discussed about the present financial situation, Career avenues in Finance Need for making a right choice in Finance Career, Careers in Insurance, undertaking, final manager etc.

Students and faculty members had Question and Answer session. Vote of thanks proposed by student Keerthana and conclusion was done by HOD. Students gained knowledge account recent waves in FINANCE CAREER. There was an active participation in the event.

## **POSTER:**



K.S. Group of Institutions

## K.S. School of Engineering and Management

Aim at Perfection. Achieve Excilence

## DEPARTMENT OF MBA

INVITES YOU FOR VIRTUAL SUBJECT EXPERT GUEST LECTURE ON

"CAREER ATTRIBUTES FOR THE FINANCE PROFESSIONAL"

BY

DR. BINDU NAMBIAR, DEAN-MANAGEMENT STUDIES, RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE, BANGALORE 12th AUGUST 2021 AT 11:45 AM Google Meeting ID meet.google.com/pna-vumx-cff

PROF.ROOPA BALAVENU DR. R. K. GOPAL. CO-ORDINATOR

DR. RAMA

Picture of speaker and details about them:

Dr. Bindu Nambiar Dean - Management Studies MBF, Affl, PhD.



#### Corporate experience

- WEALTHMANAGER ALLE FOLGO
   REGIONAL BUSINESS HEAD BOLL FOLGO AM
   REGIONAL PROGRAM MANAGER THE BUILDING FOLGO
- HEAD-BUSINESS DEVELOPMENT If an indicating appropriate to the consultant (Academia) SES It repairs to the consultan

#### Teaching & Academic administration

- FACULTY & HEAD-Centre for finan + FOLM
   ASSOCIATE PROFESSOR & HEAD (PLACEMENTS) | 118
- HEAD OF DEPARTMENT HKM ( d. 3)
- · FOUNDERCENTREHEAD opring of the fremy
- · PRINCIPAL amend Academic

#### Training experience

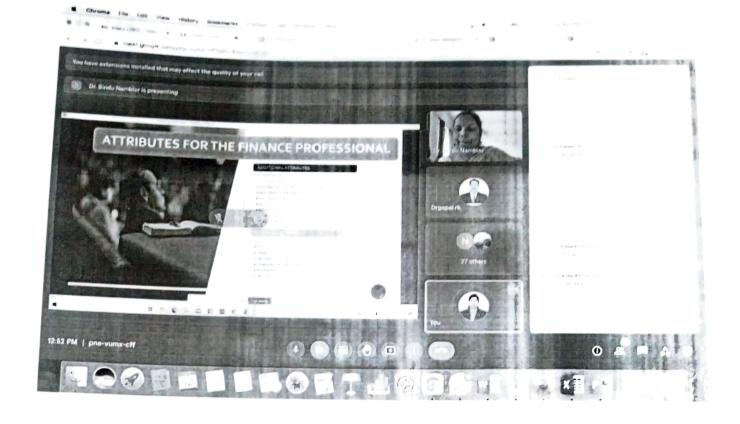
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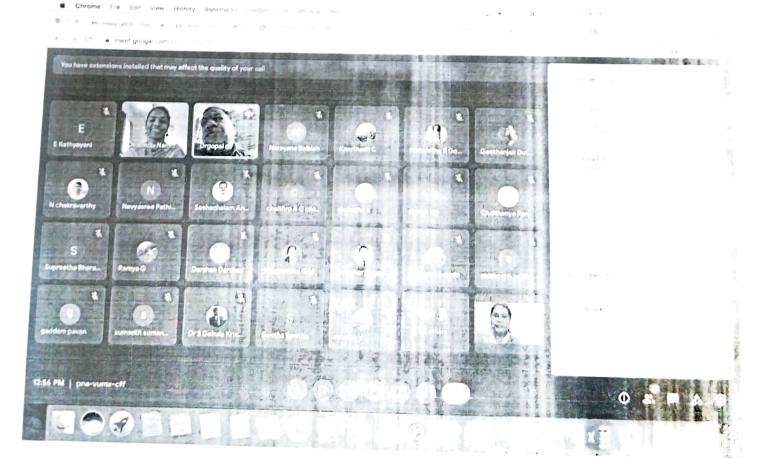
#### Research and Publications

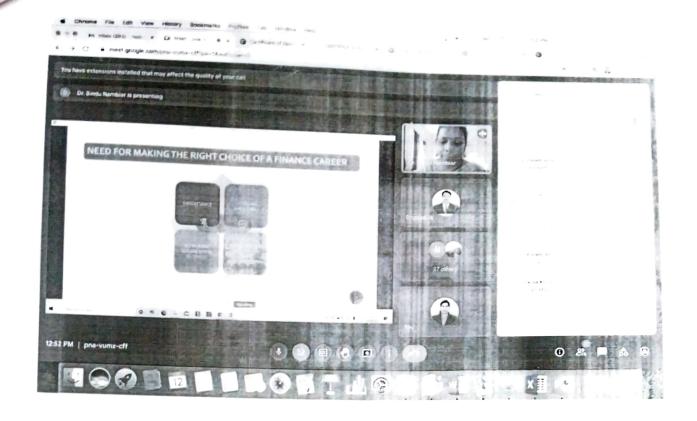
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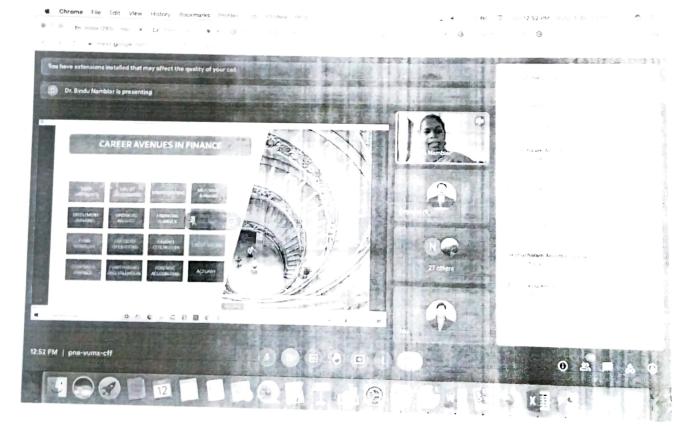
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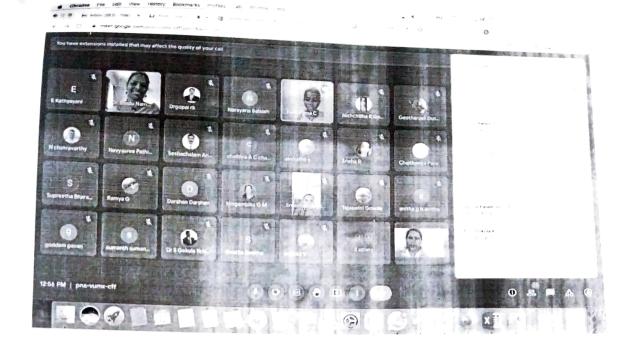
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  Total could be ervice of Process income as
  The management and National sections.











CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM.



K.S. Group of Institutions

K.S. School of Engineering and Management

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

This is presented to

D. Landu Sambia

CAREER ATTRIBUTES OF A FINANCE PROFESSIONAL on 12th Aug 2021

BJECK

DR. R. K. GOPAL HOD-MBA

diginal d

DR. RAMA NARASIMHA PRINCIPAL

Gopelke HOD MBA

Dr. R.K.Gopal .

Professor & HOD-MBA,

KS School of Engineering & management, #15 Ms leasandra Off, Kanakapura Posd Benghishur 360 109

CO-ORDINATOR
Prof. Roopa Balavenu



## K.S.SCHOOL OF ENGINEERING AND MANAGEMENT #15/1, Mallasandra, Near Vajarahalli, Off Kanakapura Road, Bangalore - 560109 Department of Management Studies (MBA) Year - 2021

Date:15.08.2021

## **CIRCULAR**

The students of MBA Department are hereby informed that Viral Guest Lecture on Media Enhancing Self Awareness will be held on 18/08/2021.

The following are the further details:

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program

All are requested to actively participate in the programme.

CO-ORDINATOR



# K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA) REPORT OF GUEST LECTURE CONDUCTED ON 18<sup>TH</sup> August

Date: 18<sup>TH</sup> AUGUST 2021

Time: 11.am

Platform: ZOOM (5049381869)

Resource Person: Dr. Shubha Muralidhar

#### Enclosed:

1. Poster

2. Photographs of Guest Lecture

3. Certificate

Prof. SREEDHAR.N CO-ORDINATOR Dr. R K GOPAL

Professor & HOD-MBA,

K.S School of Engineering & management, #15, Mallasandra, Off. Kanakapura Road.

## "REPORT ON SELF AWARNESS WITH JOHARI WINDOW"

1. Event name: Virtual Subject Expert Guest Lecture.

2. Topic: Media Enhancing Self Awareness with Johari Window

3. Date and time: 18<sup>th</sup> AUGUST 2021, 11. am to 12 am

4. Targeted audience: MBA 2<sup>nd</sup> Sem. students of KSSEM

5. Poster



## 6. Picture of speaker and details about Speaker:



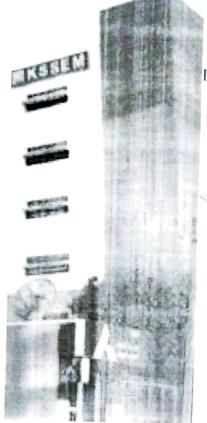
- Dr. Shubha Muralidhar has more than 2 decades of teaching experience.
- A passionate teacher and a researcher. She has more than 20 research papers in peer reviewed journals of National and International repute.
- Has co-authored a book on "Change and Knowledge Management" catering to the needs of the post graduate management students.

- Involved in academic activities with other institutions namely Member Board of Studies.
   Member Board of Examination and Member Doctoral Committee.
- Currently 3 research scholars are pursuing Ph.D from VTU, Belagavi under her guidance.
- Conducted workshops on SPSS, Psychometric tests, Campus to corporate programmes for students, Case study teaching and writing and the like
- Invited for lectures in the area of Outcomes based education for Management colleges
- Co-ordinated a five day course on "Social Entrepreneurship" under the aegis of Global Academic Initiative network (GIAN), MHRD
- Specialized in the field of HR, basically a science graduate moved on to do a Masters Programme in Management as well as Commerce. She has also completed M.Phil in Management and did her Ph.D. in Management from Bharathiar University, Coimbatore

Name of the Resource Person	Dr. Shubha Muralidhar
Department	MBA
Qualification	MBA,Phd.
Designation	Assistant professor
Area of specialization	HR
Company / Institute Name	BMS College of Engineering
o. of years of Experience	
	15 Experience in Media sales.

#### 7. Screenshots:







K.S. Group of institutions

K.S. School of Engineering and Managemen

GEM dim at Perfection din et al. v. c.

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

## CERTIFICATE OF APPRECIATION

This is presented to

Dr Shuthe Murdodhar Doon is edic Studies BMS - Ege (Fig. 1) on a cong

for effectively conducting the Webina Theo.
"ENHANCINCING SELF AWARENESS WITH JOHARI WINDOV!"
on 18th August 2021

Bylk

DR. R. K. GOPAL HOD-MBA 1- can 1

DR. RAMA NARASIMHA PRINCIPAL

#### 8. Summary:

ISL

Johari Window is a technique that aims to help people understand their emotional and phase relationship with self and other people. It is used in both a self-help context, group setting are to be corporate environment to improve individual and team performance.

Invented by Psychologists Joseph Luft and Harry Ingham, the Johari Window helps us to understand self-awareness and the human interaction that results from our personal self-awareness. We are often unaware of how others perceive us, how we present ourselves to others, and when well we know ourselves.

Dr. Shubha Muralidhar explained the concept of johari window through questionnaire None will be executed in the class room for the better understanding of the concept.

Prof. SREEDHAR N

CO-ORDINATOR

Pr. RK GOPAL

HOD

Professor & HOD-MBA,

K.S. School of Engineering & management, #15, Mallasandra, Off. Kanakapura Road, Bengaluru - 560, 109



## K.S.SCHOOL OF ENGINEERING AND MANAGEMENT #15/1, Mallasandra, Near Vajarahalli, Off Kanakapura Road, Bangalore - 560109

Department of Management Studies (MBA)

Date:25.08.2021

## **CIRCULAR**

The students of II semester MBA Department are hereby informed that Webinar on "Communication Skills" will be held on 27/08/2021.

The following are the further details:

- Poster and link will be shared with the students.
- Participants certificate will be provided to the students at the end of the program.

All are requested to actively participate in the programme.

CO-ORDINATOR Prof. Sneha R



# K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA)

## REPORT OF WEBINAR ON CONDUCTED ON 27<sup>TH</sup> AUGUST 2021

Date: 27th August 2021

Time: 2pm Platform: Zoom PMID: 201 782 8565 Resource Person:

Dr M S R 4B1 Executive Director PSB Alliance Pvt Ltd

Webinar on "Communication Skills" was conducted for both 1" year and 2" year MBA students. Around 50 participants and 5 faculties actively participated in the session Introduction about the session and Welcome speech was done by Prof Sneha (HOD, MBA) and Darshan (1st Year MBA Student) introduced the Speaker the topics - Importance of Communication, listening, non-verbal, body language was covered. Vote of thanks was proposed by Arpitha (1st Year MBA Student). Feedback link was sent to the participants. 1 - Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding quality language, interpersonal communication, verbal code, gesture, posture, and personality development

#### Enclosed:

- 1. Poster
- 2. Photographs of Webinar
- 3. Certificate Sample
- 4. Letter of Appreciation

5. Participants list and Feedback form

Prof. SNEHA R

CO-ORDINATOR

G. Jaco

Dr. R K GOPAL

HOD OF & HODOM 1c. Rara

Dr. K RAMANARA SIMHA
PRINCIPAL

KIS School of Engineer in & management, and Mia apardin of Mile analysis a Foad,



K.S.School of Engineering and Management Aim at Perfection, Achieve, Excellence Kanakapura Rd, Blore - 560109

Department of Management Studies (MBA)

> Webinar on "Communication Skills"

SPEAKER: DR. M.S.BABU EXECUTIVE DIRECTOR, PSB ALLIANCE PVT LTD.

> DATE: 27.08.2021 TIME: 2 PM

Link:

https://zoom.us/j/2017828565? pwd=dW5US09Wb0wrMjJIYWRGQWU2Rkh2UT09

Platform: Zoom

Meeting ID: 201 782 8565

Passcode: 12345

**PROF SNEHA R CO-ORDINATOR** 

HOD

Dr. R K GOPAL Dr. K RAMA NARASIMHA PRINCIPAL

## 2. Photographs of Webinar



## 3. Certificate Sample



## 4. Letter of Appreciation



## 5. Participants list and Feedback for M



## 6.LINK:



K.S. School of Engineering and Management
Kanakapura Rd, Bangalore -560109
Department of Management Studies (MBA)
REPORT ON CLASS TO CORPORATE ORGANIZED ON 6<sup>TH</sup> SEPTEMBER 2021



K.S.School of Engineering and Management Aim at Perfection, Achieve, Excellence Kanakapura Rd, Blore - 560109

## Department of Management Studies (MBA)

**CLASS TO CORPORATE** 

06.09.2021 9.00AM

ON CAMPUS PRESENTATION JUDGES



MS. HARSHITHA C M, HRA,
AMAZON INDIA

PROFSNEHAR CO-ORDINATOR



MR. NAGESH, FACEBOOK AD MANAGER, INSHOTS

DR. R K GOPAL HOD



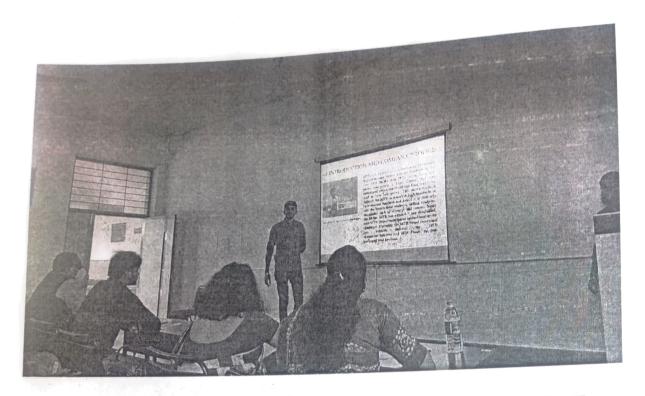
MRS. RUPA CHATTERJEE DAS
PROF DSATM

DR. K RAMA NARASIMHA
PRINCIPAL

## **LIST OF PARTICIPANTS**

NAME
MTR
AKSHATHA S
AKSHAY R
ALLU BINDU MADHAVI
ANUSHA S
ARPITHA R
AMUL
BHASKAR Y
CHAITHANYA N
CHAITHRA A C
CHAKARVARTHI N
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CHETAN RAM
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1KG20BA019	GONUGUNTLA SANDEEP
1KG20BA020	K MOHAN RAJ
TEAM 5	OYO
1KG20BA021	KARAN G V
1KG20BA022	KEERTHANA C
1KG20BA023	KRUTHIKA
1KG20BA024	MANJU MANISH REDDY
1KG20BA025	MONIKA V
TEAM 6	BYJU'S
1KG20BA026	MUTHURAJU G
1KG20BA027	NISHCHITHA K R
1KG20BA028	PATHIPATI NAVYASREE
1KG20BA029	PAWANN
1KG20BA030	RAKESHA G
TEAM 7	BIGBAZAR
1KG20BA031	RAMYA G
1KG20BA032	SHREEDHAR N
1KG20BA033	SOUNDARYA M
1KG20BA034	SUMANTH HC
1KG20BA035	SUPREETHA H A
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HOD-MBA

**K.S.** School and a second sec



## K.S. School of Engineering and Management Kanakapura Road, Bangalore -560109 Department of Management Studies (MBA)

## KSSEM-MBA ED CELL

# REPORT ON VIRTUAL MEET WITH MR. SRIRAM CHITLUR "A GREEN ENTREPRENEURIAL JOURNEY"

Event Coordinator: Prof. Roopa Balavenu

Event Name: Virtual Guest lecture for MBA students of KSSEM and Faculty members of

KSSEM and other colleges.

Topic: VIRTUAL MEET WITH MR. SRIRAM CHITLUR " A GREEN ENTREPRENEURIAL

JOURNEY"

Date and time: 7<sup>th</sup> September 2021 at 10.30 AM

Targeted audience: Faculty members and MBA students

Resource Person: Mr. Sriram Chitlur, Director & Co-founder of Hosachiguru, Agriculture

Asset Management Company, Head Qutered in Bangalore.

Platform: Google Meet

Virtual Guest Lecture on "A Green Entrepreneural Journey" by Mr. Sriram Chitlur, Director and Co-founder of Hosachiguru was conducted for 1<sup>st</sup> year MBA students, 2<sup>nd</sup> sem MBA students. Around 50 participants participated in the session. Introduction about the session and Welcome speech was done by Krithika. Mr.Sriram Chitlur Sir discussed about the

present Asset Management Company scope and its future, His journey as Green Entrepreneur, Motivation behind his story to enter Agriculture by refraining himself from Software and IT Industry, advantages and scope to become an entrepreneur etc.

Students and faculty members had Question and Answer session. Vote of thanks proposed by student Keerthana and conclusion was done by HOD. Students gained knowledge about recent waves in FINANCE CAREER. There was an active participation in the event.

### **POSTER:**



K.S. Group of Institutions

## K.S. School of Engineering and Management

Aim at Perfection, Achieve Excellence

KSSEM-MBA ED CELL

INVITES YOU FOR

# VIRTUAL MEET WITH MR. SRIRAM CHITLUR "A GREEN ENTREPRENEURIAL JOURNEY"

DIRECTOR & CO-FOUNDER OF HOSACHIGURU, AGRICULTURE ASSET MANAGEMENT COMPANY,

Hosachiguru was awarded for the "Best Managed Farmland Company" by the Economic Times. Hosachiguru has been honoured as the "Best in Managed Farmlands and Estates" at the Times Business Awards, 2020.



JOIN GOOGLE MEET LINK:

7th SEPTEMBER 2021 AT 10:30 AM

<u>meet.gaagle.cam/</u> <u>zjz-n'rjd-bkv</u>

PROF.ROOPA BALAVENU DR.R.K.GOPAL.

CO-ORDINATOR

HOD-MBA

DR.RAMA NARASIMHA PRINCIPAL Picture of speaker and details about them: Profile:

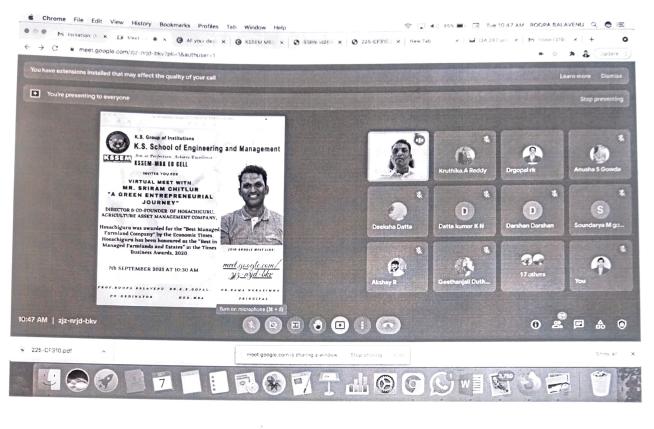
Sriram Chitlur is a green entrepreneur who leveraged his passion for agriculture, experience in technology, and understanding of business to co-found Hosachiguru with Ashok Jayanthi and Srinath Setty. Hosachiguru is an agricultural asset management company that sells managed farm plots to nature enthusiasts and offers them a hassle-free farm owning experience. These farm plots are a part of green havens consisting of agroforests and a thriving biodiversity, that aim to provide a sustainable future for generations to come.

In seven years, Hosachiguru has become a community of 500+ urban farmers.

Another dream of Sriram was to make every piece of land productive. To visualize land like never before, Sriram co-founded TalkingLands, an intricate Layout Management Solution that uses AI-enabled Location Intelligence to unlock a land's potential. TalkingLands sets up a virtual marketplace of mapped lands and layouts, where buyers and sellers can engage in real-time transactions pertaining to agricultural, residential, commercial, and industrial lands.



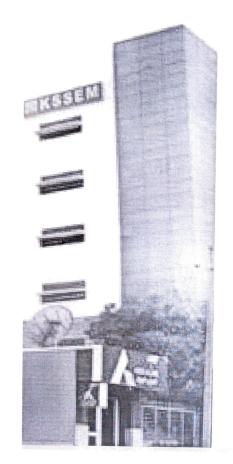
#### Screenshots:







## CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:





K.S. Group of Institutions

K.S. School of Engineering and Management

Aim at Perfection, Achieve Excellence

## KSSEM- MBA ED CELL

## CERTIFICATE OF APPRECIATION

This is presented to

Mr. SRIRAM CHITLUR, Director & Co-Founder of Hosachiguru, Agriculture Asset Management Company, Bangalore

for effectively conducting the Virtual Entrepreneur Meet titled "A GREEN ENTREPRENEURIAL JOURNEY" on 7th September 2021

DR. R. K. GOPAL HOD-MBA

DR. RAMA NARASIMHA PRINCIPAL

CO-ORDINATOR

Prof. Roopa Balavenu

HOD-MBA Dr. R.K.Gopal

Professor & HOD-MRA

K:S School of Engineering & management, #15, Mallasandra, Off. Kanakapura Road, Bangaluru - 560 109,



## K. S. SCHOOL OF ENGINEERING AND MANAGEMENT BENGALURU – 560109

## **Department of Management Studies (MBA)**

Ref: KSSEM/MBA/GL/2021-22/1

Date: 29/11/2021

## CIRCULAR

The students of Management Studies, KSSEM are hereby informed to attend the Subject Expert Guest Lecture on "SERVICE: THE FUTURE" will be held on 30/11/2021 at 9:30 am.

The following are the further details:

- Poster will be shared with students
- Students has to be present physically in the classroom
- Attendance is Mandatory

All are requested to actively participate in the program.

Coordinator

Arundathi K L

**HOD** 

Dr. R K Gopal

Professor & HOD-MBA,

K.S School of Engineering & management, #15, Mallasandra, Off, Kanakapura Road, Bengaluru - 560 109



# K.S. School of Engineering and Management Kanakapura Road, Bangalore -560109 Department of Management Studies (MBA)

## REPORT ON VIRTUAL MEET

Event name: Subject Expert Guest Lecture

Topic: SERVICE THE FUTURE

Date and time: Tuesday, November 30, 2021, 9:30 am

Targeted audience: 3rd semester MBA students & other college students and faculty

members.

Resource Person: Dr. Jessy Nair. Associate Professor and Head of Marketing Domain,

MBA Program, Department of Management Studies (DoMS), PES University.

Platform: Google Meet

Link: https://meet.google.com/snm rgix hom

#### Event Coordinator: Arundathi K L

Virtual Guest Lecture on "SERVICE THE FUTURE" was conducted for 3<sup>rd</sup> Sem MBA students and other MBA college students and faculty members. Around 30 students and 6 faculties participated in the session. Introduction about the session and Welcome speech was done by Ms. Allu Bindu Madhavi.

Speaker began with GAP model of Services, mainly concentrated on GAP 1, Research in Services marketing. Importance of the research in the industry. Services Research in terms of understanding customers, managing demand.

It was informative, interesting and insight full as Professor has taken real time research example which was conducted on "Demand management in PES college canteen". There was suggestions given to canteen and were implemented. Student were curious to know the research and got in depth idea of research in services.

There was an active participation in Questions and Answers Session, and the session was concluded with Vote of Thanks by Gaganashree.

### Poster:



## K.S. SCHOOL OF ENGINEERING AND MANAGEMENT DEPARTMENT OF MANAGEMENT STUDIES

## **INVITES YOU FOR**

# Subject Expert Guest Lecture on SERVICE THE FUTURE

By

### Dr. Jessy Nair.

Associate Professor and Head of Marketing Domain, MBA Program Department of Management Studies ( DoMS), PES University.

e-certificate will be issued for the students and faculty member

Tuesday, November 30, 2021, 9:30 am link: https://meet.google.com/snm-rgix-hom

Organiser Mrs. Arundathi K L

HOD

Dr. R K Gopal

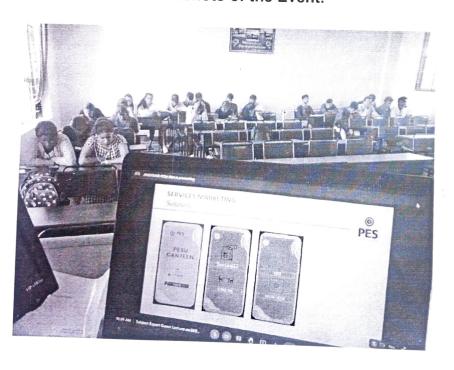
Principal

Dr. Rama Narasimha

#### Social Media link:

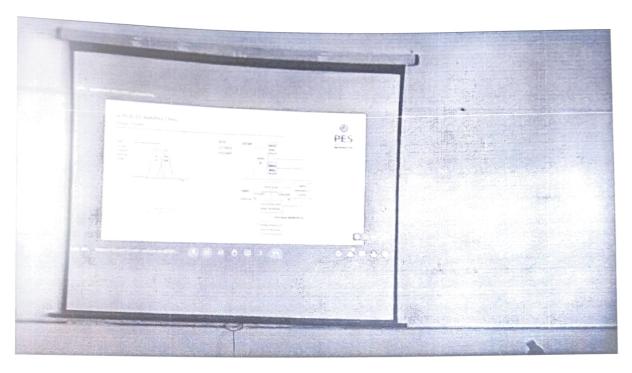
Instagram: @kssem.mba

## Pictures and screenshots of the Event:













## Picture of speaker and details about them

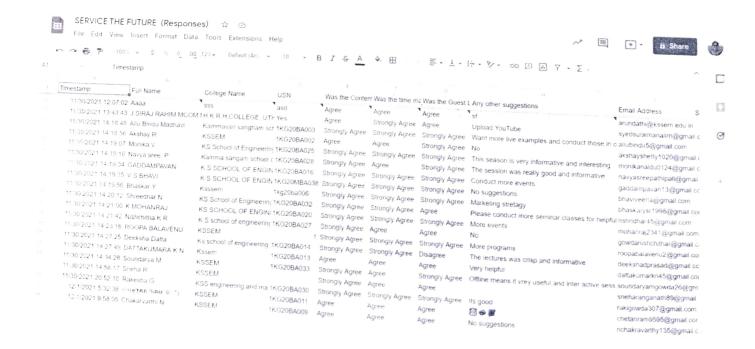


A doctorate from VIT University, Vellore; she has rich 15 plus years of teaching experience at premier MBA colleges in Bengaluru. Enjoys teaching core management courses such as digital transformation, marketing and business research. She has had opportunity to impart elective courses; services marketing and consumer behavior, and design, teach and evaluate course structures for subjects like digital transformation and e-business.

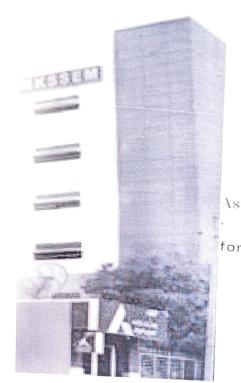
She is passionate about research in technology intervention in services. Her research is in areas of egovernment services and e-retailing. Her research articles have been published in Emerald and IGI journals and indexed in Q1 and ABDC; B, C. She has peer reviewed several research articles for Emerald Publications (BPMJ, JSBED); IGI Publications and Wiley (EJISDC). She is on the doctoral panel of VIT University, Vellore, CMR University and Dayanand Sagar University. Currently she is a research supervisor to five PhD scholars at PES University. She was selected for Fellowship in Sustainability FDP at IIMB, 2019. Is an active member of ICTO Community and MENA-

AIS. She is currently serving as the reviewer coordinator for MENA-AIS International Conference 2021. Madam had also written many articles in Scopus Indexed and other Journals. Presented papers in various national and international conferences also awarded best paper.

#### FEEDBACK:



# CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



K.S. Group of Institutions

K.S. School of Engineering and Management Aim at Perfection. Achieve Excellence

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

## CERTIFICATE OF APPRECIATION

This is presented to

Dr. Jessy Nair, Associate Professor & Head of Marketing Domain in MBA. PES University, Bangalore

for effectively conducting the Subject Expert Webinar titled "Service the Future" on 30th November 2021

DR. R. K. GOPAL HOD-MBA

DR. RAMA NARASIMHA PRINCIPAL

CO-ORDINATOR Arundathi K L

HOD-MBA

Dr. R.K.Gopal

Professor & HOD-MBA,

K.S School of Engineering & management, #15, Mallasandra, Off. Kanakapura Road, Bengaluru - 560 109



#### K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA) REPORT OF SUBJECT EXPERT GUEST LECTURE CONDUCTED ON

DATE: 08 DECEMBER 2021 TIME: 10.30 AM-12.00 PM PLATFORM: GOOGLE MEET

RESOURCE PERSON: DR. G S VIJAYA

A expert guest lecture was held on 08<sup>th</sup> December 2021 on the topic of Production systems as a part of the Technology and operational Strategy subject . The students learnt the meaning of Productions systems , types of production systems , the concept of 5S and its uses in an organization.. The students were very happy and we're very excited to be the part of this expert guest lecture. The students were very happy and interested in the topic

The guest was very happy with the interaction and the interest of the student and hopes for further interactions in future with the students.

Enclosed:

- 1. Poster
- 2. Photographs of Webinar
- 3. Certificate of Appreciation
- 4. Feedback

#### **POSTER**



#### DEPARTMENT OF MANAGEMENT STUDIES (MBA) SUBJECT EXPERT GUEST LECTURE

NAME : DR .G S VIJAYA

TOPIC: PRODUCTION SYSTEMS

DESIGNATION: PROFESSOR, DEPARTMENT OF DECISION SCIENCES, CMS BUSINESS SCHOOL, JAIN UNIVERSITY

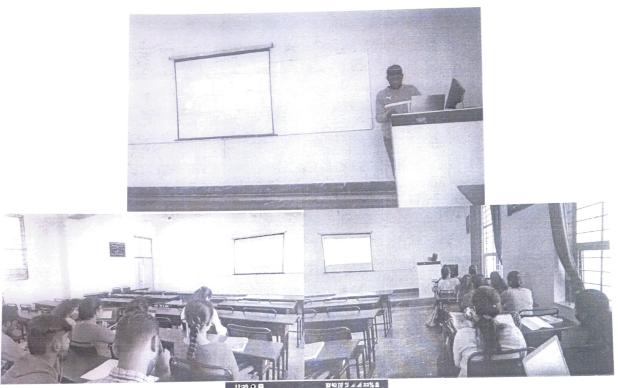
DATE: 08/12/2021

TIME: 10: 30 AM -11.30 AM





## PHOTOGRAPHS OF THE EVENT:









## KS SCHOOL OF ENGINEERING AND MANAGEMENT #15, MALLASANDRA, OFF KANAKAPURA ROAD, BANGALORE-560109

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

This is presented to

# DR. G S VIJAYA, PROFESSOR , DEPARTMENT OF DECISION SCIENCES , C M S BUSINESS SCHOOL

for effectively conducting the Subject guest lecture titled " PRODUCTION SYSTEMS " HELD ON 8TH DECEMBER 2021

> DR. RAMA NARASIMHA PRINCIPAL

# 

## CERTIFICATE OF APPRECIATION PROVIDED TO THE STUDENT COORDINATORS

# Certificate of Excellence



KS SCHOOL OF ENGINEERING AND MANAGEMENT
#15, MALLASANDRA . OFF KANAKAPURA ROAD , BANGALORE-560109

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

CERTIFICATE OF APPRECIATION

THIS IS PRESENTED TO

G Sandeep

for being a effective student coordinator for the Expert Guest Lecture titled "PRODUCTION SYSTEMS" conducted on 08th December 2021

DD DAMA MADACIANA

DR. RAMA NARASIMHA

# Certificate of Excellence



## KS SCHOOL OF ENGINEERING AND MANAGEMENT #15, MALLASANDRA ,OFF KANAKAPURA ROAD , BANGALORE-560109

## DEPARTMENT OF MANAGEMENT STUDIES (MBA)

**CERTIFICATE OF APPRECIATION** 

THIS IS PRESENTED TO

Geethanjali D

for being a effective student coordinator for the Expert Guest Lecture titled \*PRODUCTION SYSTEMS \* conducted on 08th December 2021

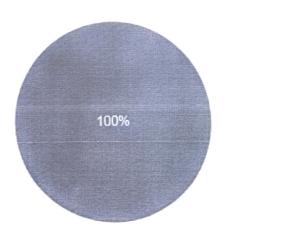
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DR. RAMA NARASIMHA PRINCIPAL

Feedback

The content was well arranged and presented

39 responses



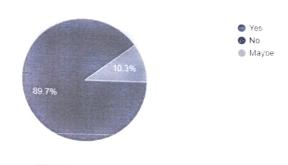
Yes

No

Maybe

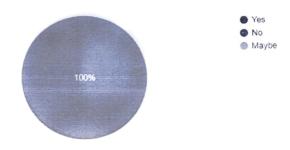
he

Would you like another talk with the same speaker in future .



Was the topic interesting?

39 responses



Any Suggestions for future events

39 responses

No suggestions

Operational mangement

We requesting more videos like this

we can add video related to topic

No Suggestions

Need more class for future technology

Healthful

more webinars on different topics

Conduct more events

Co-ordinator

HOD-MBA

Professor & HOD-MBA,

K.S School of Engineering & management #15, Mallasandra, Off. Kanakapura Road, Bengaluru - 560 109.



## K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA)

## REPORT OF ED CELL ACTIVITY

## WEBINAR ON DATA SCIENCE AND ANALYTICS ON 17/12/2021

Date: 17th Dec 2021

Time: 1.30 pm Platform: Zoom PMID: 201 782 8565

Resource Person: Mr. Suresh SiRao , M. T. SAAC

ED-Cell organized Webinar on "Data Science and Analytics" for 3rd SEM students of MBA

46 Internal and External participants were there in the session. The session began with the Introduction by Sneha R, Professor, MBA Department, Welcome speech and Introduction of the Speaker was done by Monika (2<sup>nd</sup> Year MBA Student), The topics - data analytics, artificial intelligence, robotics, data science were covered. Vote of thanks was proposed by Soundarya (2<sup>nd</sup> Year MBA Student), Session was concluded by Roopa Balavenu, Professor, MBA Department and Feedback link was sent to the participants. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. It was very informative session, Students gained enormous knowledge and the event was completed successfully.

#### Enclosed:

- 1. Poster
- Photographs of Webinar
- Certificate Sample
- Letter of Appreciation

Participants list and Feedback form

Prof. SNEHA R

**CO-ORDINATOR** 

Dr. R K GOPAL

HOD

Dr. K RAMA NARASIMHAMFIA Dr. K RHINGTPA NAKASIMHAMFIA

15. Com A

PrincipaliDirector

K.S School of Engineering & management school of Engineering and Management #15, Mallasandra Off Kanakanura Basis School of Engineering - 560 109

Bernaluru - 560 109



K.S. Group of institutions

K.S. School of Engineering and Management

Aim at Porfection, Achieve Excellence

DEPARTMENT OF MANAGEMENT STUDIES MBA-ED CELL

INVITES YOU FOR

VIRTUAL SUBJECT EXPERT
GUEST LECTURE
BY



MR.SURESH S RAO

MANAGING DIRECTOR, SAAM
ASSOCIATES, BANGALORE

TOPIC: DATA SCIENCE AND

ANALYTICS

ON

17/12/2021 at 1-30 PM



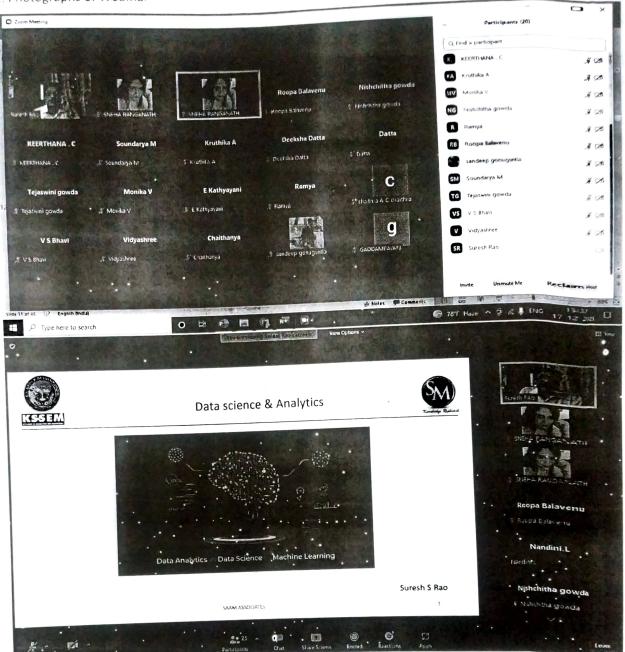
PROF.SNEHAR. &. PROF. ROOPA BALAVENU CO-ORDINATOR DR. R. K. GOPAL.

HOD-MEA

DR. RAMA NARASIMHA

PRINCIPAL

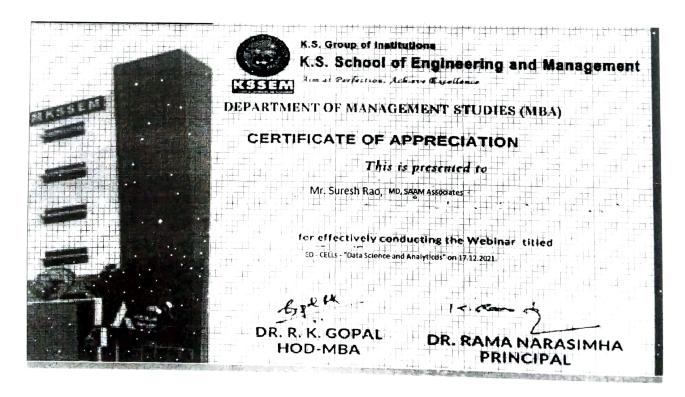
2. Photographs of Webinar



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4. Letter of Appreciation



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### 5. Participants list and Feedback form

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12/17/2021	15:26:50 nandini.chida@gma	ail.cor Dr.Nandini L	Strongly Agree	Strongly Agree	Yes	5 ltwas a
12/17/2021	15:27:19 monikanaidu0124(	@gmai Monika.V	Strongly Agree	Agree	Yes	5 Very in
12/17/2021	15:27:25 ramyag78803@gn	nail.coi Ramya G	Agree	Neutral	Yes	3
12/17/2021	15:28:24 ramyag78803@gr	mail.coi Ramya G	Neutral	Agree	Yes	3
12/17/202	1 15:29:30 sanusha464@gm	ail.com Anusha s	Strongly Agree	Strongly Agree	Yes	5 Wonde
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## K.S. School of Engineering and Management Kanakapura Road, Bangalore -560109 Department of Management Studies (MBA)

## REPORT ON VIRTUAL GUEST LECTURE ON CAPM MODEL

Event name: Virtual Guest lecture for PG

**Topic: Capital Asset Pricing Model** 

Date and time: 23 Dec 2021 at 11.00 AM

Targeted audience: MBA students

Resource Person: Dr.Srikanth P, Associate Professor, School of Business and

Management of Christ University, Bangalore

Platform: Google Meet

Event Coordinator: Prof. Roopa Balavenu

## SUBJECT EXPERT WEBINAR SERIES ON "CAPITAL ASSET PRICING MODEL" ON 23rd DEC. 2021

Subject expert Webinar Series on "Capital Asset Pricing Model" was conducted for both 3rd sem MBA students and faculty members on 23rd December 2022 at 11:30am. by Dr.Srikanth P, Associate Professor,School of Business and Management of Christ University, Bangalore was the speaker. Around 40 participants and 6 faculty members actively participated in the session. The program was inaugurated by and concluded by Prof.Roopa Balavenu, Department of MBA. Speaker Highlighted on Security Market line, Capital Market Line, Sharpe Single index Model, arbitrage Pricing model. The event was coordinated by Prof. Roopa Balavenu. E-Certificates were given to all the participants. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding a few Financial Models.



K.S. Group of Institutions

## K.S. School of Engineering and Management

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# DEPARTMENT OF MBA INVITES YOU FOR VIRTUAL SUBJECT EXPERT GUEST LECTURE ON

"CAPM MODEL"

BY
DR. SRIKANTH P,
ASSOCIATE PROFESSOR,
SCHOOL OF BUSINESS AND
MANAGEMENT, CHRIST UNIVERSITY,
BANGALORE
23rd December 2021 at 11:00 AM

PROF.ROOPA BALAVENU CO-ORDINATOR

DR. R. K. GOPAL. HOD-MBA

DR. RAMA NARASIMHA PRINCIPAL

Resource Person Profile:

Dr. P. Srikanth

## A Brief Biodata

Dr. P. Srikanth is currently Associate Professor at School of Business and Management in Christ University, Bangalore, India. He is the co-coordinator of the Finance Specialization in the Kengeri Campus of the University.

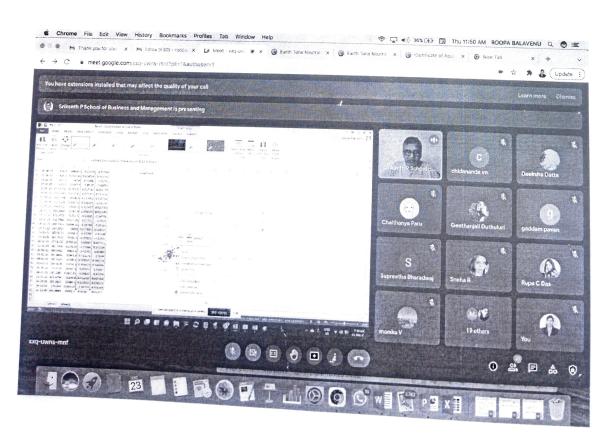
He has a Bachelor's degree in Commerce from Sri Krishna Devaraya University, Anantapur, India; Full-time MBA from Annamalai University, Chidambaram and received his Ph. D in Finance from Karnatak University, Dharwad, India.

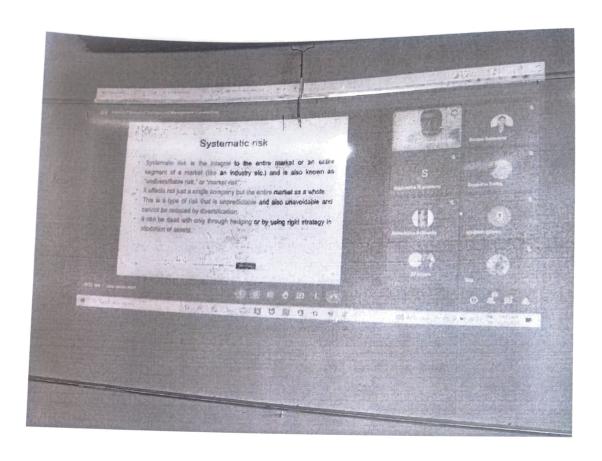
He has an experience of around 18 years in teaching and 8 years in industry. He has published 7 book chapters and a number of papers in journals and has presented about 20 research papers in national and international conferences.

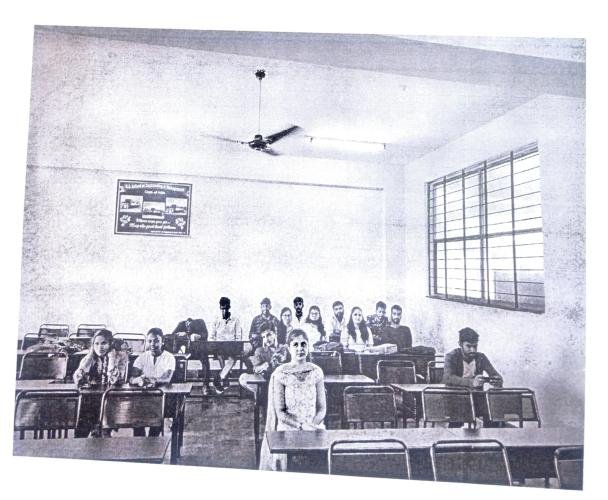
He teaches at the Post Graduate level in the area of finance and accounting. He teaches courses like Mergers and Acquisitions, Financial Accounting and Management Accounting, Security Analysis and Portfolio Management, Financial Reporting and Analysis, Strategic Financial Management, Management of Financial Services.



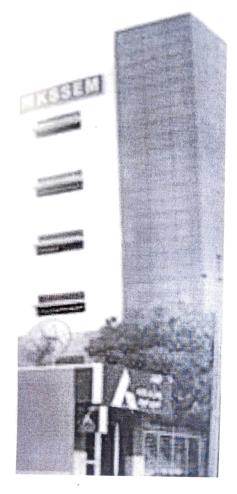
#### Snippets of the Event:







## Appreciation Certificate:





K.S. Group of Institutions

## K.S. School of Engineering and Management

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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

## CERTIFICATE OF APPRECIATION

This is presented to

Dr. Srikanth P. Associate Professor, School of Business and Management, Christ University, Bangalore

for effectively conducting the Subject Expert Webinar titled "CAPM Model" on 23rd Dec. 2021

Bigalia

DR. R. K. GOPAL HOD-MBA R KRAMA NARASI

DR. K RAMA NARASIMHA PRINCIPAL/DIRECTOR

CO-ORDINATOR
Prof. Roopa Balavenu

HOD-MBA

Dr. R. K Gopal



K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA)

## REPORT OF SUBJECT EXPART WEBINAR WEBINAR ON HR JOURNEY, FROM DATA TO ANALYTICS - 29.12.2021

Date: 29<sup>th</sup> December 2021

Time: 10:45 am

Platform: Google Meet

LINK: <a href="https://forms.gle/6R9gxAUXj9cAx2r6A">https://forms.gle/6R9gxAUXj9cAx2r6A</a> Resource Person: Dr. Santosh Basavaraj

Faculty, HR Specialization - School of Business and Management CHRIST (Deemed to be

University) Bangalore.

A subject Guest lecture on HR JOURNEY, FROM DATA TO ANALYTICS, was held on 29th December 2021 from 10:45 am to 12:30 pm. The Expert guest was Dr. Santosh Basavaraj, Faculty, HR Specialization - School of Business and Management CHRIST (Deemed to be University) Bangalore.

The speaker discussed HR Analytics, basically how the journey started from date to Analytics. Management students had learnt about Basic Statistical terms and their uses, Importance of HR Analytics, Dashboard, the journey of HR Analytics, Different types of data used in HR Analytics, ANOVA, MANOVA, Factor Analysis, HR Metrics, Importance of HR Analytics in current organization.

Not only KSSEM management students, different college's students along with the faculties also joined the webinar accordingly. It was a great opportunity for the students to learn so many things in HR Analytics and a great session organized by Prof. Rupa Chatterjee Das, KSSEM-Bangalore.

#### Enclosed:

- 1. Poster
- 2. Photographs of Webinar
- 3. Certificate Sample
- 4. Letter of Appreciation
- 5. Participants list and Feedback form

Prof. Rusy Chatterjee Das

CO-ORDINATOR

Dr. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR

#### POSTER:



K. S. GROUP OF INSTITUTIONS

K. S. School of Engineering and Management

DEPARTMENT OF MBA INVITES FOR VIRTUAL SUBJECT EXPERT GUEST LECTURER ON

HR Journey, From Data To Analytics

Ву Dr. Santosh Basavaraj Faculty, HR Specialization School of Business and Management CHRIST (Deemed to be University) Bangalore

29th December, 2021 at 10:45am.

Co-ordinator

HOD-MBA

Prof. Rupa C Das Dr. R. K. Gopal Dr. Rama Narasimha Principal

Meeting Link: https://meet.google.com/che-taau-dpx

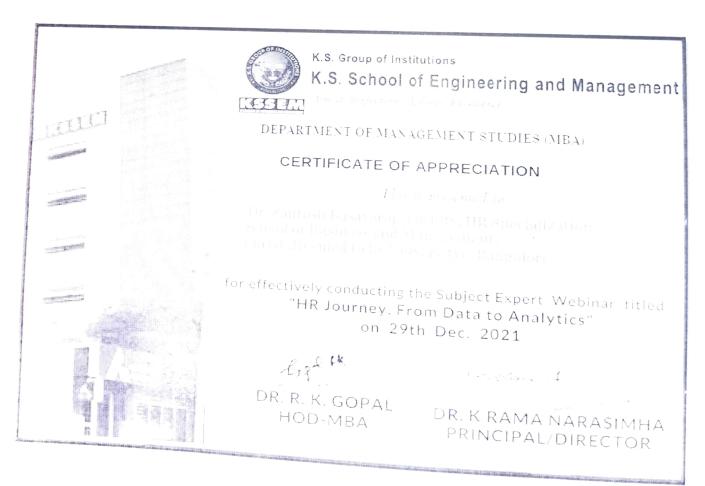
## PHOTOGRAPHS OF THE WEBINAR:



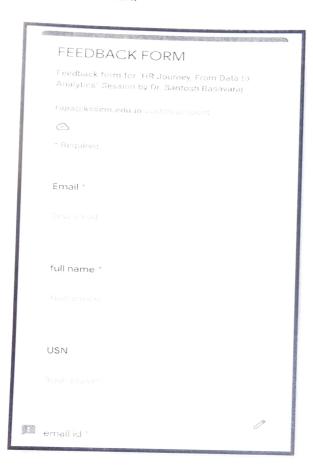


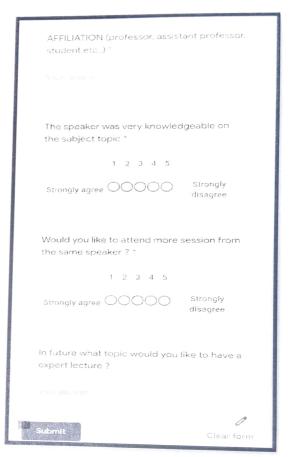


#### CERTIFICATE TO THE SPEAKER:



### FEEDBACK FORM:





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#### K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA)

### REPORT OF SUBJECT EXPERT GUEST LECTURE WEBINAR ON FACELESS ASSESSMENT UNDER IT ACT ON 30/12/2021

Date: 30th Dec 2021 Time: 8.45 am Platform: Zoom PMID: 201 782 8565

Resource Person: Mr. Gowtham R, Professor, SRM Institute of Science and Technology

Webinar on "Faceless Assessment Under IT Act" for 3rd Sem students of MBA was organised. 48 participants were there in the session. The session began with the Introduction and Welcome speech by Sneha R, Professor, MBA Department, the topics - faceless assessment, basic concept of tax, best judgement assessment, self-assessment was covered. Vote of thanks was proposed by Nishchitha (2<sup>nd</sup> Year MBA Student), Session was concluded by Sneha, Professor, MBA Department and Feedback link was sent to the participants. E-Certificates were given to all the participants. Letter of Appreciation was provided to the Speaker. It was very informative session, Students gained knowledge regarding assessment, assisting centres, importance of faceless assessment, procedure for faceless assessment. The event was successfully conducted with the active participation of the students and faculties from other colleges.

#### Enclosed:

- 1. Poster
- 2. Photographs of Webinar
- 3. Certificate Sample
- 4. Letter of Appreciation
- 5. Participants list and Feedback form

Prof. SNEHA R

CO-ORDINATOR

Dr. R K GOPAL

K.S. School of Engineering & management,

Dr. K RAMA NARASIMHA

PRINCIPAL/DIRECTOR

Dr. K. RAMA NARASIMHA Principal/Director #15, Mallasandra, Ch. Hanakapura Road

Beroston, 580 109

Rts School of Engineering and Management

## POSTER:

K.S.School of Engineering and Management

Aim at Perfection, Achieve, Excellence

Kanakapura Rd, Blore - 560109

Department of Management Studies(MBA)

Webinar on-"Faceless Assessment Scheme"under Income Tax Act **30.12.2021** at 8.45am



Mr. R Gowtham
Professor, SRM
Institute of Science
and Technology

Platform: Zoom

Meeting ID: 201 782 8565

Passcode: 12345

Link -

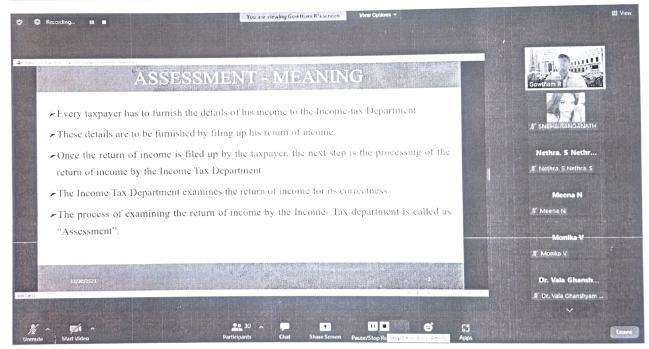
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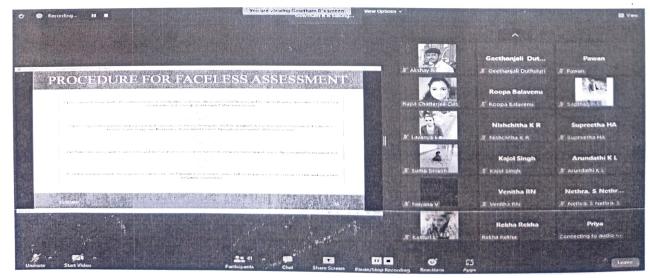
Prof. SNEHA R CO-ORDINATOR Dr.R.K.GOPAL HOD Dr. K RAMA NARASIMHA PRINCIPAL/DIRECTOR

## PHOTOGRAPHS OF THE WEBINAR:



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# CERTIFICATE SAMPLE:



K.S.School of Engineering and Management Kanakapura Rd, Bangalore - 560109

# DEPARTMENT OF MANAGEMENT STUDIES (MBA) CERTIFICATE OF PARTICIPATION

This is to certify that

## V S BHAVI

has participated in the Webinar on "Faceless Assessment Scheme" under Income Tax Act on 30.12.2021 organized by the department.

PROF SNEHA R CO-ORDINATOR

Ergel m

DR. R.K. GOPAL

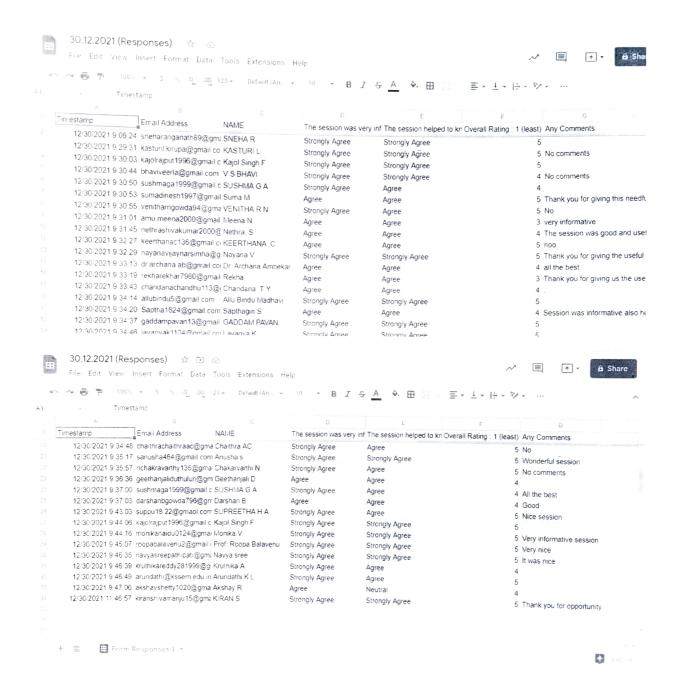
DR. K. RAMA NARASIMHA PRINCIPAL/DIRECTOR

# LETTER OF APPRECIATION:

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	Mr. R. Goutham, Research Schedar,
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	SUB: LETTER OF APPRECIATION
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	AND MANAGEMENT, Bangaker would appreciate your virtual presence as Resource Person" for the Webinar on "Facebox 6.
	Resource Person" for the Webinar on "Fnoeless Assessment Scheme under EL Act in 30th Dec. 2021 at 8.45 are.
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## FEEDBACK AND PARTICIPANTS

## LIST:



## LINK:

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### K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA)

## REPORT OF ED-CELL ACTIVITY WEBINAR ON ENTREPRENEURSHIP - HOWS AND WHYS ON 31/01/2022

Date: 31<sup>st</sup> Jan 2022 Time: 11.40 am Platform: Zoom

PMID: 201 782 8565

Resource Person: Mrs. Vedaprana Purkayastha, Founder of Women's Magazine – "The She Saga" Entrepreneur, Social Worker and Counsellor.

Webinar on "Entrepreneurship - Hows and Whys" for second year MBA students was organised. The session began with the Introduction and Welcome Speech by Sneha R, Professor, MBA Department and the speaker was introduced by Ms.Kruthika, II-year student, MBA Department, the topics – entrepreneurship, fund raising, priorities in entrepreneurship, how to select an employee, qualities of a good entrepreneur was covered. Vote of thanks was proposed by Anusha, II-year student, MBA Department Session and Feedback link was sent to the participants. Around 40 participants were in the session. E-Certificates were given to all the participants. Letter of Appreciation was provided to the Speaker. Students gained confidence, got to know about selfefficacy. The event was successfully conducted with the active participation of the students and faculties from other colleges.

#### Enclosed:

- 1. Poster
- 2. Photographs of Webinar
- 3. Certificate Sample
- 4. Letter of Appreciation
- Participants list and Feedback form

SNEHA R **CO-ORDINATOR**  Dr. K RAMA NARASIMHA

PRINCIPAL/DIRECTOR

Dr. K. RAMA NARASIMHA Principal/Director

K S School of Engineering and Managemen Bengalum - 500 109

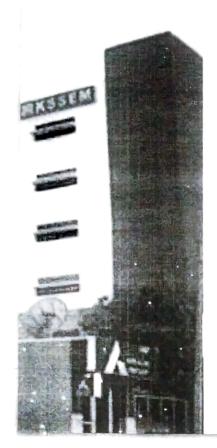
#### POSTER:



#### PHOTOGRAPHS OF THE WEBINAR:



## CERTIFICATE TO THE SPEAKER:





K.S. Group of Institutions

## K.S. School of Engineering and Management

Aim at Perfection, Achieve Expellence

KSSEM- MBA ED CELL

#### CERTIFICATE OF APPRECIATION

This is presented to

Mrs. Vedaprana Purkayastha, Founder of Women's Magazine "The She Saga", Social Worker, Entrepreneur & Counselor

for effectively conducting the Virtual Entrepreneur talk titled "Hows & Whys"
on 31st JANUARY 2022

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DR. K RAMA NARASIMHA
PRINCIPAL / DIRCTOR

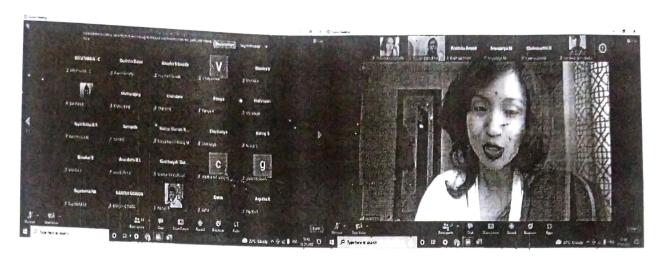
## PARTICIPANTS LIST/FEEDBACK FORM:

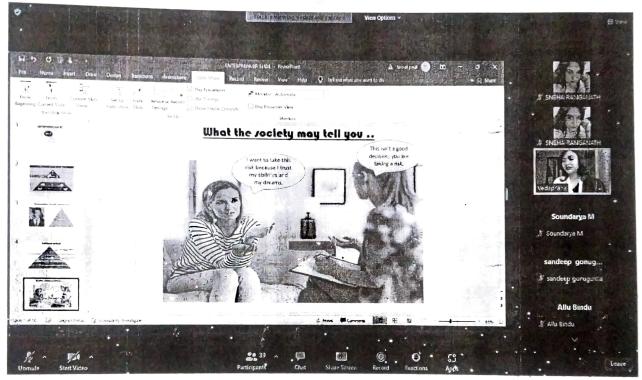
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		siddhusiddharth789@gm			Agree	Agree	5 No comments
4	1/31/2022 12 23 07	sneha@kssem.edu in	Demo		Strongly Agree	Strongty Agree	5
	1/31/2022 12 23 15	ramyag78803@gmail.com	Ramya G	1KG20BA031	Agree	Strongly Agree	5 Nothing as such
6	1/31/2022 12 23 43	geethanjaliduthuluri@gm	Geethanjali D	1KG20BA018	Agree	Agree	4
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		iteverest 2011@gmail.com			Strongly Agree	Strongly Agree	5
		aitubindu5@gmail.com		1KG20BA003	Strongly Agree	Strongly Agree	5. Very informative for students who are willing to start busing
		navyasreepathipati@gma		1KG20BA028	Strongly Agree	Strongly Agree	5 Informative
		akshaysheny1020@gma		1KG20BA002	Strongly Agree	Agree	4
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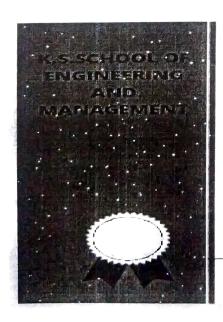
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#### **CERTIFICATE TO THE PARTICIPANTS:**



**DEPARTMENT OF MANAGEMENT STUDIES** 

Certificate of Appreciation ED-CELL ACTIVITY

THIS IS TO CERTIFY THAT

## *MONIKA*

has participated in a webinar titled "ENTREPRENEURSHIP - HOW&WHY" on 31.01.2022 organized by the department.

Sreder & PROF.SNEHA R CO-ORDINATOR

DR. K. RAMA NARASIMHA PRINCIPAL/DIRECTOR



K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA)

## REPORT OF SUBJECT EXPART WEBINAR WEBINAR ON PRODUCT RESEARCH - 12.02.2022

Date: 12th February 2022

Time: 11:00 am

Platform: Google Meet

LINK: https://meet.google.com/sjd-izfz-frk

Resource Person: Dr. Santhosh M

Controller of Examinations & Associate Professor, Dept. of Marketing, RV Institute of

Management, Bangalore

A subject Guest lecture on Product Research, was held on 12<sup>th</sup> February 2022 from 11:00 am to 12:30 pm. The Expert guest was Dr. Santhosh M, Faculty, Controller of Examinations & Associate Professor, Dept. of Marketing, RV Institute of Management, Bangalore.

The speaker discussed about Product Research, which is 3<sup>rd</sup> Semester topic of MBA students. In the webinar sir has discussed - Analysis of Diffusion of products, Adoption Decisions, Services Trade-offs, Evaluating Prototypes, Luxury and Lifestyle Products, Prototype Products with lots of examples.

Not only KSSEM management students, different college's students along with the faculties also joined the webinar accordingly. It was a great opportunity for the students to learn so many things in Product Research and a great session organized by Prof. Rupa Chatterjee Das. KSSEM-Bangalore.

#### Enclosed:

- Poster
- 2. Photographs of Webinar
- 3. Certificate Sample
- 4. Letter of Appreciation
- Participants list and Feedback form

CO-OPDINATOR

Dr. K RAMA TARISTY A
PRINCIPAL/DIRECTOR







K. S. School of Engineering and Management Aim at Perfection, Achieve Excellence

Department of Management Studies (MBA)

MARKETING RESEARCH & ANALYTICS
PRODUCT RESEARCH



Dr. Santhosh M

Controller of Examinations & Associate Professor, Dept. of Marketing RV Institute of Management, Bangalore

12th February, 2022 @ Ham to 12pm

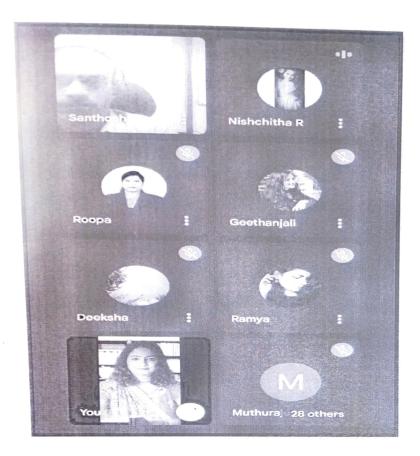
Link: https://meet.google.com/zoz-pcgf-wrp

Prof. Rupa Chatterjee Das Co-ordinator

Dr. K Rama Narasimba Principal / Director



#### PHOTOGRAPHS OF THE WEBINAR:



#### CERTIFICATE TO THE PARTICIPANTS:



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#### CERTIFICATE TO THE SPEAKER:



K.S. Group of Institutions

K.S. School of Engineering and Management

The series there, then the sex for conser-

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

## CERTIFICATE OF APPRECIATION

The is presented to

Dr. Santhosh M.

Controllet of Lx mination & Associate Professor.

Department of Marketing.

R. Charlings of Vanacement, Bangalore

for effectively conducting the Subject Expert Webinar titled "Product Research" in Marketing Research and Analytics on 12th Feb. 2022

DR. K RAMA NARASIMHA

PRINCIPAL/DIRECTOR

#### FEEDBACK FORM:

FEEDBACK FORM	
Feedback form for Marketing Research & Analytics Session on Product Research" by Dr. Santosh M	
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## K. S. SCHOOL OF ENGINEERING & MANAGEMENT

Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi No.15, Mallasandra, off. Kanakapura Road, Bangalore-109

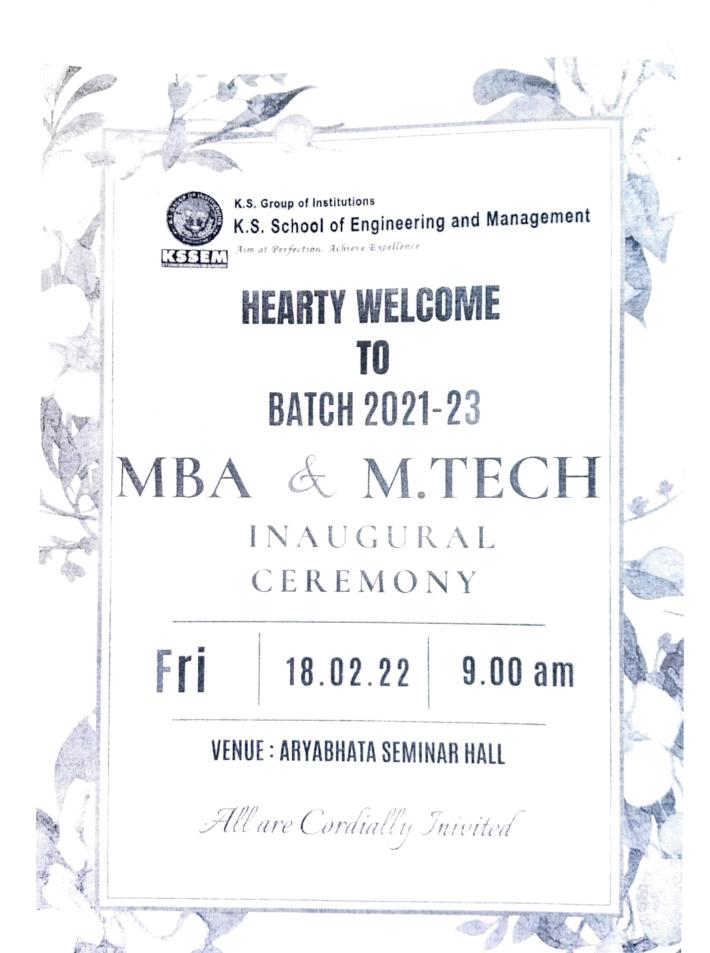
## DEPARTMENT OF MBA

#### **REPORT**

ON

## INDUCTION AND ORIENTATION PROGRAM FOR MBA STUDENTS

Date: 18/02/2022





## K. S. SCHOOL OF ENGINEERING & MANAGEMENT Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi No.15, Mallasandra, off. Kanakapura Road, Bangalore-109

## DEPARTMENT OF MBA

Date: 18/02/2022

### INDUCTION PROGRAM SCHEDULE

DAY/TIME		PROGRAM		
	Morning session:	<ul> <li>09.30 – 11.00 - MBA Inauguration</li> <li>11.15 – 11.30 : TEA BREAK</li> <li>11.30 - 12.45 MBA Department Orientation by Prof. Sreedhar N, Assistant Professor, MBA Department, KSSEM.</li> <li>12.45 – 1.30 : LUNCH AT KSSEM HOSTEL</li> </ul>		
18-02-2022 DAY 1	Afternoon session:	<ul> <li>(For all Faculty members and Students)</li> <li>1.30 – 2.00: About NSS by Prof.Manohar Kumar .K.N. Basic Science. (Department of Mathematics), KSSEM.</li> <li>2.00 – 2.30: Sports Achievement by Mr. Shivaparakash.KM. PED, KSSEM.</li> <li>2.30 – 3.30: Orientation from Library Department by Dr.Ambika CA, KSSEM.</li> </ul>		
		<ul> <li>8.40 – 9.30: Session on Skill Development (Free Courses) by Prof. Roopa Balavenu, Asst. Prof., MBA Department, KSSEM.</li> <li>9.30 – 10.30: MBA Syllabus Orientation by Prof. Arundathi .K.L. MBA Department, KSSEM.</li> </ul>		
frc	Morning session:	<ul> <li>10.30 - 11: BREAK</li> <li>11 - 11.45: Session on "Importance of Communication Skills for Managers" by Prof. Anuradha.M.V. KSIT.</li> <li>11.45 - 12.30: Cultural Activities by Prof.Harsha. J. Mechanical Department. KSSEM.</li> </ul>		
19-02-2022 DAY 2		• 12.30 – 1.30 : LUNCH BREAK		
	Afternoon session:	<ul> <li>1.30 - 2.00: MBA Internship - Mentoring by Prof. Sneha R. MBA Department, KSSEM.</li> <li>2.00 - 2.30: About industrial visit and workshops by Prof. Rpa Chatterjee Das, MBA Department, KSSEM.</li> <li>2.30 - 3.00 about Discipline and Etiquette by Prof. V. Vidyashree. MBA Department, KSSEM</li> <li>3.00 - 3.50: Campus Tour</li> </ul>		

## K. S. SCHOOL OF ENGINEERING & MANAGEMENT Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi No.15, Mallasandra, off. Kanakapura Road, Bangalore-109 DEPARTMENT OF MBA INDUCTION AND ORIENTATION PROGRAM REPORT

DAY/TIME		PROGRAM		
DAI	·	<ul> <li>09.30 – 11.00 - MBA Inauguration</li> <li>11.15 – 11.30 : TEA BREAK</li> <li>11.30 - 12.45 MBA Department Orientation by Prof. Sreedhar N, Assistant Professor, MBA Department, KSSEM.</li> </ul>		
18-02-2022 DAY 1	Morning session:  Afternoon session:	Prof. Sreedhar .N, Assistant Professor, MBA Department handled the session on "MBA Department Orientation "from 11.30am – 12.45 pm on 18-02-2022. In this session 1st semester MBA students were enlightened with Department milestones, achievements, and vision and Faulty introduction. It provided an avenue for forming meaningful relationships with students also provided with concise and accurate information to make newly joined students more comfortable in the academic environment.  12. 45 – 1.30: LUNCH AT KSSEM HOSTEL  (For all Faculty members and Students sponsored by Management)  1.30 – 2.00: About NSS by Prof. Manohar Kumar K.N. Basic Science. (Department of Mathematics), KSSEM.		
		<ul> <li>Introduction of NSS, birth, objectives of NSS, student activities through NSS, motivating students to participate in NSS Activities. Showed all the previous activities like Blood Donation Camp, Constitution Day Celebration, plastic free campus drive, free COVID vaccination drive. Free COVID testing, etc.</li> <li>2.00 – 2.30: Sports Achievement by Mr. Shivaparakash.KM. PED, KSSEM.</li> <li>Sports Activities, facilities like Outdoor games and Indoor games. I includes Carrom board, Chess, Table tennis, Shuttle Badminton</li> </ul>		

		Outdoor games include Football, Cricket, Volleyball, Throwball, kabaddi, Kho-Kho, weight lifting, power lifting, athletic, youth festival, karate, taekwondo, kick boxing, sports achievements in
		<ul> <li>Interdepartmental Sports, Intercollege competition, VTU level sports.</li> <li>2.30 – 3.30: Orientation from Library Department by Dr. Ambika CA, KSSEM.</li> </ul>
		Library Orientation and Visit: Library Orientation programme was held to bring awareness about the library facilities and services that are being offered to the students. It was held for I Year MBA students on 5 <sup>st</sup> Mar 2022 in the Library from 2.30 PM to 3.15 PM. Librarian explained about various library resources, facilities and services that are being provided to its students, demonstrated the usage of web-opac, procedure of obtaining the library membership, borrowing library materials, library rules and regulations and also the best services provided to its users. They were taught about the arrangement of books and the usage of digital library. They were introduced to the various sections of the library.
		They were introduced with the VTU Consortium e-Resources and the ways of accessing it. They were instructed to download mLibrary app for remote access to e-Resources.
		• 8.40 – 9.30: Session on Skill Development (Free Courses) by Prof. Roopa Balavenu, Asst. Prof., MBA Department, KSSEM.
	Morning session :	Students can learn different new skills through free online courses. A wide range of classes is available such as Finance, Engineering, Information Technology, fitness courses and many others. Importantly, you can learn at your own pace and the timings that are suitable for you.
19-02-2022 DAY 2	Afternoon session:	MOOC or free online courses boost your employment chances. Students get the opportunity to interact with the professional and highly experienced individuals through discussion threads and social networks. Free online courses are proving to be beneficial for students throughout the world.
		<ul> <li>A Variety of Subjects are Available</li> <li>Free Online Courses Enable you to Evaluate your Major</li> </ul>

- Prepare you in Academic Terms
- Learn from Peers
- Open Access to Everyone
- Free Online Courses Are Available in Several Languages
- Learn a Language Free of Cost
- Free Exam Preparation
- Help your College and Scholarship Applications
- Enhance your Job Application and Prospects
- No Commuting



9.30 – 10.30 : MBA Syllabus Orientation by Prof. Arundathi .K.L. MBA Department, KSSEM.

Scheme & Syllabus Orientation will give detailed information about the Scheme & Syllabus of MBA program offered by the Visvesvaraya Technological University, Belagavi. Students were formally welcomed for the session and briefed about the importance of knowing about the program. Scheme & Syllabus Orientation helps students to have detailed information about the subjects, Specialization, Internship and Projects. It also helps them in Planning for the next 2 years with overall developments. Academic details, CBCS, Credits distribution, Marks distribution and calculation for the Internal Assessment (Average of 3 IA test) and SEE (Semester End Examination). Students were also given detailed subjects information of 1st semester, how it will bring the strong base for them. Clarified the various doubts raised by the students in the end of the session.

10.30 – 11 : BREAK

11.45 : Session on "Importance of Communication Skills for Managers" by Prof. Anuradha M.V. KSIT.

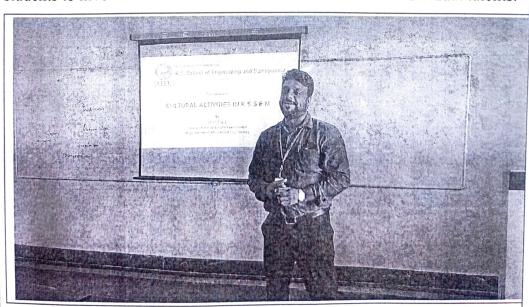
Webinar on "Communication Skills" was conducted for 1st year MBA students. Around 55 students and 5 faculties actively participated in the session. Introduction about the session and Welcome speech were done by Prof Sreedhar, the Topics such as – Communication, types of communication, Importance of Communication, listening, non/-verbal, body language was covered. A vote of thanks was proposed by Prof.Sneha R. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding quality language, interpersonal communication, verbal code, gesture, posture, and personality development.





# • 11.45 – 12.30 : Cultural Activities by Prof. Harsha. J. Mechanical Department. KSSEM.

Mr. Harsha J, Assistant Professor, Department of Mechanical Engineering delivered a session on 'Cultural Activities in KSSEM' from 12.00pm to 12.30pm to 1st Semester students of MBA Department on 19th February 2022 on their Orientation Day 2022 .Being Chairman of Cultural Committee of our College he gave the details of the Major co-curricular activities that will be conducted in college level and also encouraged the students to involve in cultural activities and showcase the individual talents.



- 12.30 1.30: LUNCH BREAK
- 1.30 2.00: MBA Internship & Mentoring by Prof. Sneha R. MBA Department, KSSEM.

#### INTERNSHIP

Students of 1<sup>st</sup> year MBA were informed about the Internship which will be done for 4 weeks immediately after the completion of 2nd Semester Examinations but before the commencement of the 3rd-semester classes.

General guidelines were shared with the students –

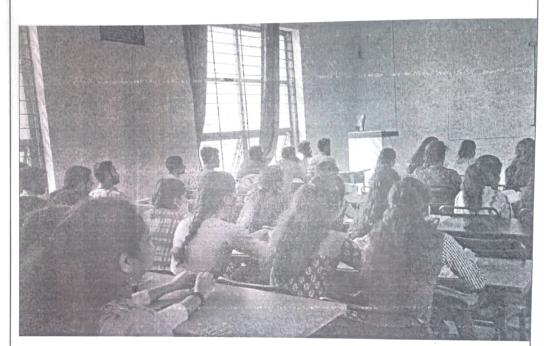
- \* The internship shall be compulsory for all the students.
- \* No two students of an institute shall work on the same organization.
- \* The student shall seek the guidance of the internal guide continuously, and the guide shall give a certificate to the effect that the candidate has worked satisfactorily under his/her guidance. Students need to identify an external guide (Working in the organization) and seek guidance from him/her.
- \* Students to submit one hard copy of the report to the college with a hard bound color of royal blue and a soft copy in PDF file (Un-editable Format).
- \* Evaluation will be done by both internal and external guide, carrying 40-60marks which carries marks for the report, viva-voce. Rubrics for internship was also discussed.
- \* Information about Content Cover page, Certificate from the Organization (scanned copy), Certificate from the college, Declaration by the student, Acknowledgement, Table of contents, list of tables and graphs, preparing an Internship Report.
- \* Summary Introduction about the Organization & Industry, Organization Profile, Mckensy's 7S framework and Porter's Five Force Model with special reference to Organization, SWOT Analysis, Analysis of financial statements, Learning experience.

#### **PROCTORSHIP**

Students were informed about the aspects of Proctorship. Following the hierarchy, to abide by the rules, regulations of the college, to attend the proctor meet when scheduled. Issues regarding academics could be

discussed with the proctor. Parameters such as - Communication Academics, Personal issue, Certification courses, drafting a resume, crack the interview, and various other aspects would be covered in the journey of two years of their post-graduation. The importance of the proctor-student relationship was briefed in the session.

All the students actively participated in the session and could get information about Internships and Proctorships.









# • 2.00 – 2.30 : About industrial visit and workshops by Prof. Rupa Chatterjee Das, MBA Department, KSSEM.

Under Industrial Visit and Workshops, she covered about industrial visit and how the management department arrange the same for their students.

Also discussed about the webinars and workshops in two divisions –

- 1. Subject Expert Guest Lecturer and
- 2. Corporate Guest Lecturer.

It was an amazing experience to welcoming our new batch 2021-23. Students also attended sessions with full of energy and interest.

The session's duration was for half an hour.

## 2.30 – 3.00 about Discipline and Etiquette by Prof. V. Vidyashree, MBA Department, KSSEM

On the 2nd day of orientation students were addressed in discipline and etiquette. They learnt about the proper dress code to be maintained in classrooms. The essence of wearing a proper attire to college will make them look good and they will feel confident. This will result in their success. They were informed about the college timings and the schedule of the timetable for regular practice.

They learnt the importance of discipline and dedication.

On the other hand, the students also learnt about the proper etiquette to be maintained in classroom, in the campus as well as general life. They understood the importance of body language, communication, postures and overall presentation of themselves.

The students were very attentive and interactive. They felt focused and were excited to start their classes.

#### • 3.00 – 3.50: Campus Tour

A college tour, also called a campus tour, is a tour of a college's campus. MBA students take campus tours to learn about the college facilities, as well as student life, culture on campus, academics, and programs offered by the institution. During these tours, MBA students are able to learn about the built environment and the overall look and feel of the institution. College tours taken in groups and educational programs as a way for many

people to visit campus over a short period of time. In addition, many colleges now offer virtual tours on the Internet.

COORDINATOR

PRINCIPAL / DIRECTOR

PROF. ROOPA BALAVENU

DR. SHEKAR H S

DR. K. RAMANARASIMHA

Professor & HOD-MBA,

Bengaluru - 560 109

Dr. K. RAMA NARASIMHA K.S School of Engineering & management, Principal/Director
#15, Mallasandra, Off. Kanakapura Road

Principal/Director
#15, Mallasandra, Off. Kanakapura Road

Bengaluru - 580 100 Bengaluru - 560 109



# K. S. SCHOOL OF ENGINEERING & MANAGEMENT

Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi No.15, Mallasandra, off. Kanakapura Road, Bangalore-109

#### DEPARTMENT OF MBA

#### REPORT

ON

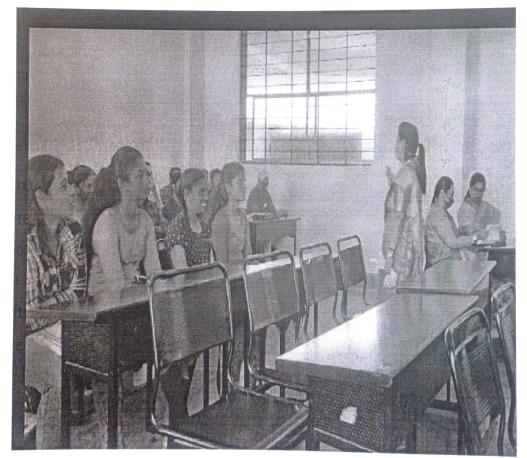
## INDUCTION AND ORIENTATION PROGRAM FOR MBA STUDENTS

Date: 18/02/2022

Session on "Importance of Communication Skills for Managers" by Prof. Anuradha M.V. KSIT.

Webinar on "Communication Skills" was conducted for 1<sup>st</sup> year MBA students. Around 55 students and 5 faculties actively participated in the session. Introduction about the session and Welcome speech were done by Prof Sreedhar, the Topics such as – Communication, types of communication, Importance of Communication, listening, non/-verbal, body language was covered. A vote of thanks was proposed by Prof.Sneha R. A Letter of Appreciation was provided to the Speaker. Students had an interaction and gained knowledge regarding quality language, interpersonal communication, verbal code, gesture, posture, and personality development.





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Prof. Sceedhar N.

For North

HOD-MBA Professor & HOD-MBA,

K.S School of Engineering & management, #15, Mallasandra, Off. Kanakapura Road, Bengaluru - 560 109.



### K.S. School of Engineering and Management Kanakapura Rd, Blore -109

Department of Management Studies (MBA)

# REPORT OF WOMENS DAY CELEBRATION CONDUCTED ON 8<sup>TH</sup> MARCH 2022

Date: 8TH MARCH 2022

Time: 9.30.am

Resource Person: RAKSHA R KARPOOR

#### Enclosed:

1. Poster

2. Photographs of The Program

Prof. SREEDHAR. N

CO-ORDINATOR

Dr. SHEKAR. H.S

HOI

Dr. K RAMA NARASIMHA

PRINCIPAL/DIRECTOR
Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management Bengaluru - 560 109

## "REPORT ON WOMEN FOR THE FUTURE"

1. Event name: WOMENS DAY CELEBRATION

2. Topic: **WOMEN FOR THE FUTURE** 

3. Date and time: 8th MARCH 2022, 9.30 am

4. Targeted audience: MBA 1st Semester students, 2021-2023 Batch of KSSEM

5. Poster



# K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

DEPARTMENT OF MANAGEMENT STUDIES

## INVITES YOU FOR

# Guest Talk FITTIFE

By Raksha R Kapoor

Entrepreneur

Tuesday, 8th March, 2022, 9:30 am Venue: 513 A, A - Block, KSSEM.

HOD Dr. Shekar H S

Principal Dr. K Ramanarasimha



#### 6. Picture of speaker and details about Speaker:

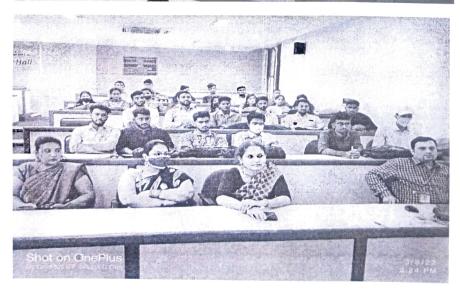


Raksha R Karpoor BCom, MBA

raised in Mysore and eventually in Muscat, Raksha had the opportunity to travel very early on. She completed her BCom from Mahajanas and MBA from st Joseph's Bangalore. She has been part of the corporate world and has worked for Goldman Sachs and Manthan systems. She is now an entrepreneur and runs her own social media agency. Apart from this, she is also a trained Bharatanatyam dancer.







### 7. Photographs







#### 8. Summary:

Conception: International Women's Day is celebrated the world over, every year on the eight days of March. It celebrates womanhood and pays tribute to the indomitable spirit of women across the globe. Its root lies in the early 1900s when oppression and inequality was spurring women to become more vocal and active in campaigning for change.

Objective: To create awareness of gender equality for a healthy society. Also, the milestone to be reached is the basic information for a girl child in every family education will increase awareness among the society which will further result in overall development of the nation and its community.

8th March, considered as International Women's Day. This day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honor, love and admire. To honor womanhood, KSSEM – Department of Management Studies has celebrated the International Women's Day on Tuesday, 8th March 2022.

During the event Chief Guest Raksha R Karpoor addressed that there should be a balance between career and family and without family support a woman can't achieve success, also addressed that girl should know their right to defend themselves and be careful against crimes against women. shared her tales of struggle and success. Further she said, gender equality is very important for a healthy society. The milestone to be reached is that the basic information for a girl child in every family education will increase awareness among the society which will further result in overall development of the nation and its community.

Chief Guest also shared insights on 3 Important Aspects which students should focus on in their life is START – CONTINUE – STOP these attributes will be upholding the values of life.

In the post lunch Student engagement program was organized as a part of women's day celebration, both faculties and staff shared their views on women's day significance. It was a fun filled day with cake cutting, sapling distribution, and a delicious lunch.

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# K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

## Department of Management Studies (MBA)

Session: 2021-22 (ODD Semester) 1st Semester, MBA. Batch: 2021-23

## REPORT ON A TALK ON CAREER ORIENTATION

Event name: Seminar

**Topic: Career Orientation** 

Date and time: Friday, March 18, 2022, 9:30 am

Targeted audience: 1st semester MBA students & Faculty members

Resource Person: Dr. Harish R, Training and Placement Officer, K. S. Group of

Institutions, Bengaluru.

Venue: 513, Department of Management Studies, KSSEM

Event Coordinator: Prof. Roopa Balavenu

This event prepares students to search for careers in their chosen fields. Students will learn career planning skills, including resume and cover letter development, professional dress skills, and interview skills. Students need career guidance to explore and plan for future career endeavors based on their individual interests, skills and values. Participation in career guidance enhances linkage of academic and career experiences and thus, improves career preparation and management. Career orientations refer to the way in which people view and approach their career, which is assumed to be an essential driving force behind their career choices and career self-management behaviour. It is a qualitative and quantitative assessment of the knowledge, skills, information, and experience to identify career options available.



### K.S. Group of Institutions

# K.S. School of Engineering and Management

Aim at Perfection, Achieve Excellence

# Department of Management Studies



# A TALK ON CAREER ORIENTATION to First Year MBA Students



By
Dr. Harish R
Training & Placement Officer,
K S Group of Institutions, Bangalore

Date: 18th March, 2022 Time: 09:30 am



Prof. Roopa Balavenu

Co-ordinator

Dr. Shekar H. S

**HOD-MBA** 

Dr. K. Rama Narasimha Principal/ Director

CO-ORDINATOR Prof. Roopa Balavenu

Dr. Shekar H S

Professor & HOD-MBA

PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha

14. Romo

Principal/Director
Road. School of Engineering and Management
Bengaluru - 560 109

# ISR CLUB ACTIVITY



K.S. Group of Institutions

K.S. School of Engineering and Management

DEPARTMENT OF MANAGEMENT STUDIES
ISR CLUB ACTIVITY

THEY DIE OF NEGLECT

WHEN I REPLACED WE'
EVEN
ILLNESS BECOMES WELLNESS

# VISIT TO ASHRAYA SEVA TRUST

MAR

SAT 19

2022



THEY ARE ALSO VERY VERY SPECIAL IN OUR SOCIETY

RUPA C DAS CO-ORDONATOR DE SHEKUE HE

PR. RAMA MARASIMHA PRINCIPAL





On 19th March 2022, Saturday - we visited Ashraya Seva Trust which was organized by our college - KSSEM.

It was one of the most heart touching experiences in our life. All students were involved by heart and participated actively for making this initiative successful.



Prof. Rupa Chatterjee Das Ma'am is the mentor of ISR (Individual Social Responsibilities) club, and she took the main role to guide all of us for making this program successful.

We students also gave our hundred percent and involved ourselves accordingly.

We all were happy and touched that we got this kind of opportunity to participate and learnt many things as well.



As guided my Rupa Ma'am, we arranged an engagement program for elderly people over there and few girl students from our class started the program with a beautiful song. Later, Prof. Sreedhar N Sir, our class teacher performed and act-mimicry of Dr. Rajkumar in the program. Sir's acting was sothrilling that all became happy and enjoyed the moment a lot. Rupa ma'am sang a devotional song and our HOD Sir also shared his beautiful thoughts with all of us.

We students and teachers interacted with elderly people closely so that they can feel friendly and comfortable with all of us. We were also becoming family members for that moment with all of them. We cannot change their life, but we can stand beside



them, able to give them little happiness and company for few moments. Life is not so easy, so many challenges people need to face day by day we got an idea after visiting this. Trust.



Along with our visit, we had provided vegetables, fruits, grocery items, snacks items, health drinks etc. which we all students and faculties contributed from our end for all elderly people in the trust.

donated the items for providing them little more support and wished they should stay happy and healthy forever.

We thank our MBA department and lectures for showing us and teaching us the value of our parents and elderly people in our life. This program brought a very good positive vibes in our life. Made us more practical, helped to build a positive thought in our mind as well. Also, we would like to like to thank our lectures for giving us this kind opportunity where we can participate and learn many things and become a good human being in future for our society.



#### Our ISR team members are

Amit Roy

Manoj

Nadeep.D

Prashanth

Deepak. R.V

Hemanth



Prof Rupa Chatterjee Das Club Mentor & Coordinator

Dr. Shekar H 5 Head of the Department



# K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109 Department of Management Studies (MBA) Session: 2021-22 (ODD Semester)

3rd Semester, MBA. Batch: 2020-22

#### **REPORT ON WORKSHOP**

Event name: Workshop

Topic: Usage of SPSS for Data Analysis

Date and time: Monday, March 21, 2022, 9:30 am

Targeted audience: 3rd semester MBA students & Faculty members

Resource Person: Dr. Tamizharasi, Associate Professor and Dean - R&D, RNS institute of

Technology. Bengaluru.

Venue: Computer Lab, Department of Management Studies, KSSEM

Event Coordinator: Arundathi K L

The workshop on "Usage of Statistical tools for Data Analysis" was conducted for 3<sup>rd</sup> Sem MBA students and for all faculty members of MBA. 32 students and 7 faculty members participated in the session. Introduction about the session and Welcome speech was given by Ms. Nishchitha R Gowda.

Profile of the Guest speaker was read by Ms. Monika V.

The session was started by enquiring the specialization chosen by students and the resource person stressed on having a broader perspective of the title for the project/ freelance project. Students are asked to download 5 papers related to the topics finalized. Once after downloading the Empirical papers, Dr. Tamizharasi guided students to how to identify the variables and write the Review of Literature. Students were asked to identify the variables and write Literature Review of 1 paper. It was verified by the resource person and correction was done wherever it was necessary.

The resource person also briefed on how to collect the data and prepare the questionnaire. Sample data was shared with students to show analysis using SPSS. The various statistical

tools used were t- test, paired t - test, Z- test, Chi square, ANOVA, MANOVA were shown and

Hands-on session was given to students to gain broader perspective of the project and also inputs were given to convert Empirical project into Research paper for Journal publication.

There was active participation from students throughout the Session. Feedback was shared by few students. The session was concluded with Vote of thanks by Ms. Gaganashree.

#### Poster:



K.S. Group of Institutions

# K.S. School of Engineering and Management

Aim at Perfection. Achieve Excellence

**Department of Management Studies** 

**WORKSHOP ON** "The Usage of Statistical Tools for Data Analysis" for

Second Year MBA Students

By Dr. TAMIZHARASI Associate Professor and Dean - R&D. R N S Institute of Technology, Bengaluru.





Date: 21th March, 2022 Time: 09:30 am



Arundathi K.L. Co-ordinator

Dr. Shekar H S HOD-MBA

Dr. K Ramanarasimha Principal/Director

#### Social Media link:

Department Instagram: @kssem.mba

Department LinkedIn page: https://www.linkedin.com/in/kssem-mba-department-394b50211

# Photos of the Event:













#### FLOW OF EVENTS:

09.20 am - 09.25 am: Guest Arrival 09.30 am - 09.45 am: Faculty Introduction

Welcome Address 09.45 am - 09.50 am:

Introduction of the Guest Speaker 09.50 am - 09.55 am:

Session-1 (Identification of the title, LR, Variables Identification) 09.55 am - 11.15 am:

11.15 am - 11.30 am: Short Break

Session-2 (Industry Profile and company profile, Research 11.30 am - 12.30 pm:

Design, Data collection, Sampling)

Lunch Break 12.30 pm - 01.30 pm:

Session-3 (Data Analysis of statistical tools t- test, paired t - test, 01.30 pm - 02.30 pm:

Z- test, Chi square and ANOVA with the help of SPSS)

Q&A Session, Students Feedback 02.30 pm - 03.00 pm:

Vote of Thanks 03.00 pm - 03.15 pm: Group Photo 03.15 pm - 03.30 pm:

### PROFILE OF THE SPEAKER:

Dr TAMIZHARASI, MBA, PhD.

Associate Professor and Dean - R&D, RNSIT, Bengaluru.

Email: tamizharasid@rnsitmba.ac.in

LinkedIn id: www.linkedin.com/in/dr-tamizharasi-d-1b657a20



Dr. Tamizharasi has 21 years of academic and research experience in the area of finance and social science. Her primary areas of interest include capital market, portfolio management, risk management and social science. Her teaching interest includes Investment and Portfolio Management, Risk Management, International Financial Management, Entrepreneurship development and Research methodology. Completed two Research Projects sponsored by ICSSR, Ministry of HRD, New Delhi on Effect of women Empowerment in corporate sector of India sponsored by ministry of ICSSR and "leveraging policy measures to strengthen the role of rural women in farm management and Land operation practices of women Farmers in South India" Currently one ongoing research project on "Entrepreneurship through startups in Engineering Institutions: Current Status, Outcomes, and Needed Impetus" sponsored by VTU. She uses empirical and econometric tools in her research. Some of her work published in peer reviewed Journals.

# FEEDBACK PHOTOS:









#### Honorarium Presented:

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# CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



#### KAMMAVARI SANGHAM (R), 1952 K.S. School of Engineering and Management

Approved by AICTE-1-5279601. Affiliated to VTU, Beladavin 15. Near Vajarahalli. Maliasandra, off Kanakapura Road. "er +91.80 28425012/013/163 Fax +91.80 28425164 Moh. 8884444408 / 9606055906

#### LETTER OF APPRECIATION

March 21, 2022

Warm Greetings from K.S.School of Engineering and Management!

On behalf of Department of Management Studies, along with the entire KSSEM community and on my two behalt. I take this opportunity to extend gratifude filled thanks to you for visiting our campus to deliver a highly appreciated talk on the topic "Statistical application in project work" We are truly fortunate to have had someone of your expertise and credentials volunteering time from your busy schedule to share insights with our students and staff

The inputs and examples were well received by the students. Your knowledge and the insights given to students was much appreciated

If was a pleasure for all of us to meet you. We wish continued success for your all endeavours.

With kind regards.

Yours Sincerely

PRINCIPAL 15. Com 7 1/2/22

DR. K. RAMA NARASIMHA

Dr. K. RAMA NARASIMIHA Principal/Director K.S.School of Engineering and Managemen Bengaluru - 560 109

< 5 School of Engineering & management

#15. Mallasandra, Off Kanakapura Road, Bengaluru - 560 109.

ORDINATOR Mrs. Arundathi K L

HOD-MBA Dr. Shekar H S PRINCIPAL/DIRECTOR Dr. K Ramanarasimha

1 < . Roma

Dr. K. RAMA NARASIMHA Principal/Director

K S School of Engineering and Manageme

Bengaluru - 560 109



# K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA) Session: 2021-22 (ODD SEMESTER) REPORT OF ONE DAY WORKSHOP ON ADVANCED EXCEL FOR MANAGERS CONDUCTED ON 18<sup>TH</sup> APRIL 2022

Event Name: Workshop

Topic: Advanced Excel for Managers

**Date**: 18<sup>TH</sup> APRIL 2022 **Time**: 9.30 AM – 3.30 PM

Resource Person: DR. Sanjay Baburao Nayak , Professor , Department Of Electronics and

Communication Engineering, KSSEM

Venue: Computer Lab, MBA department

Event Coordinator: V. Vidyashree

One day workshop on the topic Advanced Excel for Managers was conducted on 18<sup>th</sup> april 2022 for 1<sup>st</sup> Semester students of DEPARTMENT OF MANAGEMENT STUDIES , K.S. School of Engineering and Management . 55 students and 6 faculties participated actively. The workshop began with the theoretical understanding M S Excel and the importance of learning MS Excel.

This workshop introduced the students to the fundamentals of MS Excel, providing them a detailed understanding of solving the Statistical concepts through the usage of the software. This workshop helped the students to start from the basics like Average, Sum, Measures of Central Tendency and Measures of Dispersion. Further, they learnt how to calculate Correlation and Regression in Excel using the various functions.

Feedback link was sent to the students. Letter of Appreciation was provided to the Distinguished Resource Person. Students gained enormous knowledge, hands on experience of MS Excel as well as they learnt the importance MS Excel in Data Analysis.

#### Enclosed:

- 1. Poster
- 2. Photographs of Workshop
- 3. Feedback form
- 4. Social Media Links
- 5. Program Outline

Prof.V.Vidyashree

COORDINATOR

Dr.Shekar H S

essor & HOD-MBA.

Dr. K RAMANARASIMHA PRINCIPAL

K.S School of Engineering & management, #15, Mallasandra, Off. Kanakapura Road, Bengaluru - 560 109

#### **Poster**











Aim at Perfection, Achieve Expellence

## DEPARTMENT OF MANAGEMENT STUDIES (MBA)



# PRESENTS ONE DAY WORKSHOP ON ADVANCED EXCEL FOR MANAGERS



DR. SANJAY BABURAO NAYAK
PROFESSOR, DEPARTMENT OF ELECTRONICS AND COMMUNICATION
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

DATE: 18.04.2021

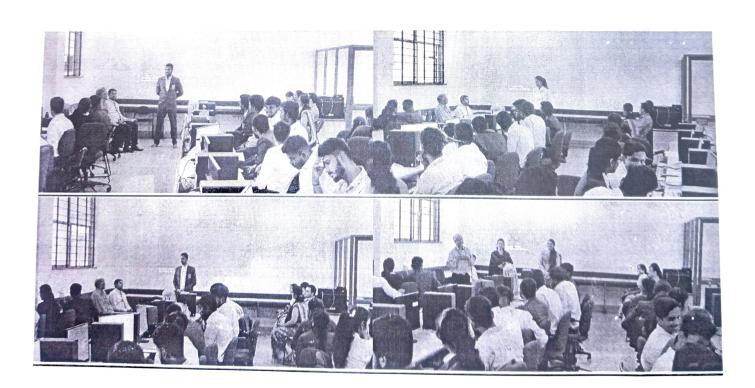
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TIME: 9:30AM TO 3:30PM

V.VIDYASHREE COORDINATOR

DR. SHEKAR HS HOD DR. K RAMANARASIMHA PRINCIPAL

#### Photographs of Workshop



#### Feedback form



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## Social Media Links

INSTAGRAM:

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LINKEDIN:

https://www.linkedin.com/posts/kssem-mba-department-394b50211\_statistics-mba-learning-activity-6921744095266672640-

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#### **Programme Outline**

9:00 am to 9:05 am		Inauguration		
9.10am to 10.00 am	PHASE 1	Introduction session		
10:00 am to 10:30 am	PHASE 2	Theoretical Background on Why Excel is required in Statistics		
10:30 AM TO 11.00 AM TEA BREAK				
11:00 am to 11:45 pm	PHASE 3	Introductions to Basic Concepts of MS Excel		
11:45 pm to 12:30 pm	PHASE 4	Measures of Central Tendency and Measures of Dispersion		
12.30pm to 1.00pm	PHASE 5	Correlation and Regression		
1:00 PM TO 1.45 PM LUNCH BREAK				
1.45pm to 3.00 pm	PHASE 6	Hypothesis Testing		
3.00 pm to 3.30 pm	PHASE 7	Question and Answer Session		



# K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

## **Department of Management Studies (MBA)**

Session: 2022-23 (EVEN Semester)

## REPORT ON LIBRARY USAGE THROUGH E-TOOLS

Event name: Seminar

Topic: LIBRARY USAGE THROUGH E-TOOLS

Date and time: April 27, 2022, 11:00 am

Targeted audience: MBA HOD and Faculty Members

Resource Person: Prof. Sneha R, Asst. Prof., Department of Management

Studies(MBA), KSSEM, Bengaluru.

Venue: HOD Cabin,5th Floor, Department of Management Studies, KSSEM

Event Coordinator: Prof. Roopa Balavenu

The event gave glimpses on Library usage with E-tools. E-learning tools are constantly changing and updating, which means the tools in this guide will also be changing and updating. Technology is changing the way we do nearly everything, from driving our cars to experiencing (virtual) reality, right down to the way we learn and teach. Our new Continuum column dives into the e-learning waters by addressing a spectrum of issues including the nature of e-learning, the role of technologically-informed teaching and learning in library work, and the resources that are needed to make e-learning happen. One of the most important things to understand about e-learning is that it is not just one thing. It has many dimensions and applications and can be used in many different ways, from supporting teaching and learning in the classroom to providing fully online distance education. E-learning is best viewed as part of a teaching and learning continuum that begins with face-to-face teaching without the use of information and communication technologies (ICT) at one end and fully online distance learning at the other end. As we move along the continuum from fully face-to-face teaching, technology is used to replace the face-to-face elements. Initially, this has very little impact on how teaching is organized and how learning occurs because the technology is used primarily to enhance the face-to-face teaching. But as we move further along the continuum, the nature of teaching and how it is organized is

increasingly affected by the use of ICT. Somewhere around the middle of the continuum we

have what is called blended learning or the "flipped" classroom. In a blended environment, fewer face-to-face sessions are held as technology is used increasingly to deliver the teaching and to facilitate the learning. And nature of the face-to-face sessions changes. Instead of coming to class to listen to a teacher, students come to discuss, and to work and collaborate in small groups. Once we reach the right end of the continuum there is no longer any face-to-face teaching and we have fully online learning in which all teaching is technology-mediated. E-learning is that part of the continuum that begins when technology is used to replace some of the face-to-face teaching to the point on the continuum where it replaces it all.

#### Brochure:



K.S. Group of Institutions

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# DEPARTMENT OF MANAGEMENT STUDIES (MBA)

INVITES YOU FOR TALK ON

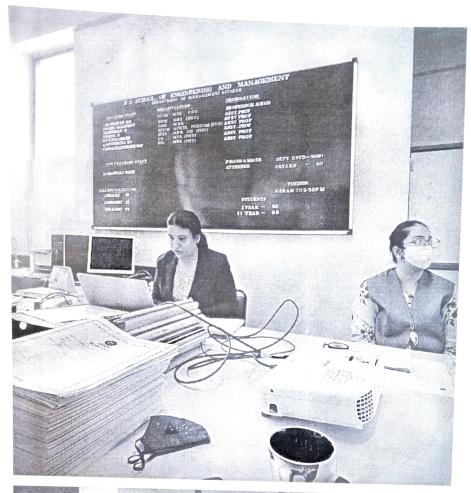


BY Prof. Sneha R Department Library Coordinator Asst. Prof. Department of Management **Studies KSSEM** BANGALORE 27th April 2022 at 11:00 AM



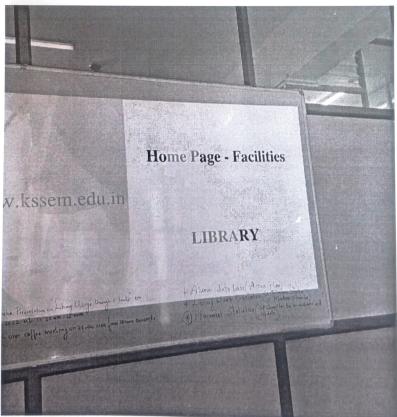
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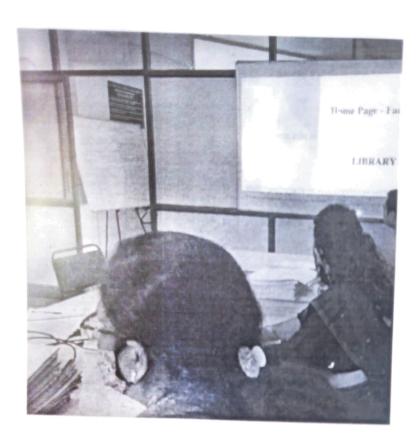
DR. K. RAMA NARASIMHA PRINCIPAL/ DIRECTOR











CO-ORDINATOR Prof. Roopa Balavenu

HOD-MBA Dr. Shekar H S

PRINCIPAL/DIRECTOR Dr. K Rama Narasimba

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109



## K. S. SCHOOL OF ENGINEERING & MANAGEMENT

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#### **DEPARTMENT OF MBA**

REPORT
ON
Inauguration of Management Clubs

Date: 06/05/2022



Cordially Invites You to the Inauguration of

## Management Clubs

on May 6th, 2022

## Chief Guest

Mr. Anirudh S Dutt, Founder & CEO Let's Be The Change

Presided By

Sri. R. Rajagopal Naidu, President, Kammavari Sangham

## Will Grace the occasion

Sri, Leela Shankar Rao SECRATRY Kammavari Sangham Dr. K.V.A Balaji CEO, KSGI

Sri. T.Neerajakshulu Naidu TREASURER, Kammavari Sangham

Or Shekhar H.S. HOD - MBA Dept.

Venue: Architecture Seminar Hall

Date: 06/05/2022

Dr. K. Rama Narasimha, Principal,

Time: 10:45 am onwards

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## K. S. SCHOOL OF ENGINEERING & MANAGEMENT Affiliated to VTU, Belagavi & Approved by AICTE, New Delhi No.15, Mallasandra, off. Kanakapura Road, Bangalore-109

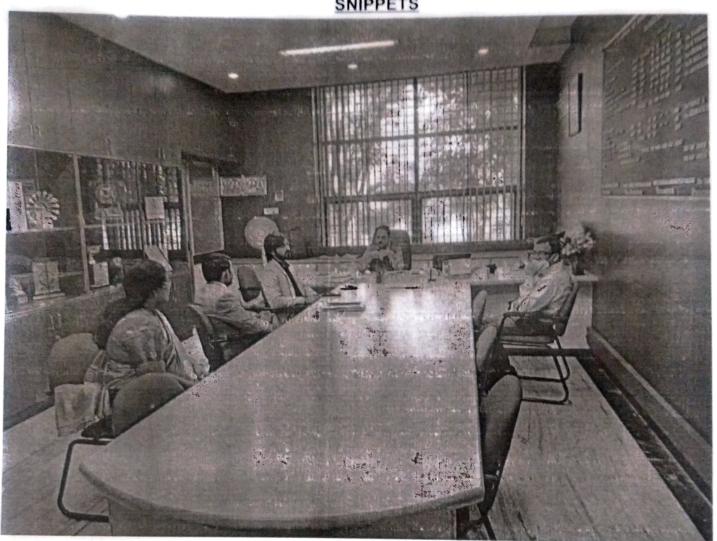
## DEPARTMENT OF MBA

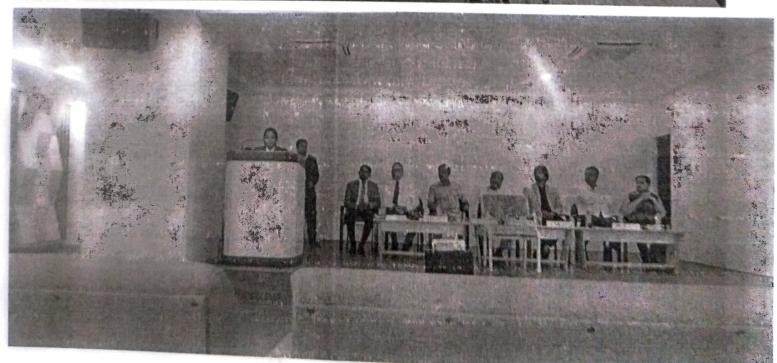
CLUB INAUGRATION PROGRAMDate: 06/05/2022 VENUE: ARCHITECTURE BLOCK - AUDITORIUM

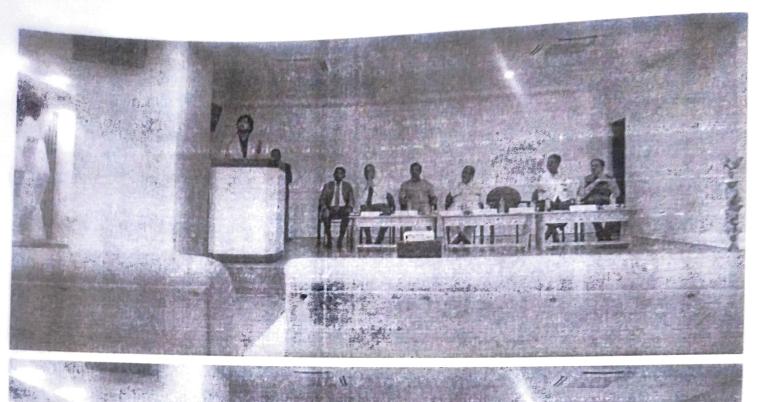
GUEST:Mr. Anirudh S Dutt, Founder, Lets Be The Change.

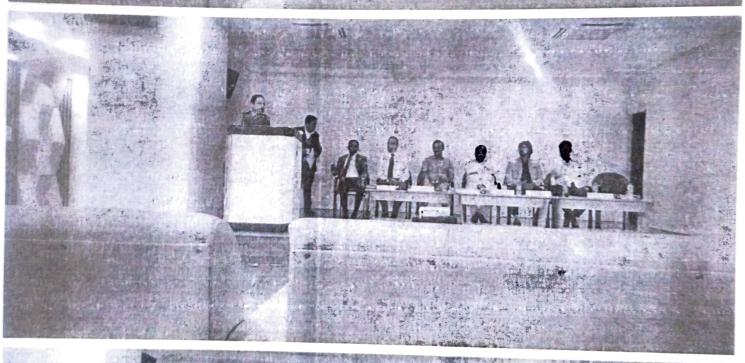
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Morning session	10.45 - 10.50 -Welcome Remarks
300000	
	10.50 - 10.55 -Program Introduction
	10.55 - 11.00 - Invocation Song
	11.00 - 11.05- Lamp Lighting
	11.05 - 11.10 - Welcome Performance
	11.10 - 11.30 - Club introduction (videos)
	11.30 - 10.35 - Address by HOD
	10.35 - 11.40 - Address by President
	11.40 - 11.45 - Address by Secretary
	11.45 - 11.50 - Address by Treasurer
	11.50 -11.55 - Address by Principal
	11.55 - 12.00 - Address by CEO
	12.00 - 12.05 - Felicitation for Chief Guest
	12.50 -12.10 - Vote of Thanks
	12.10 - 12.40 - Chief Guest Session

SNIPPETS





















MBA-ED CELL COORINATOR
PROF ROOPA BALAVENU

ECE-MBA

DR. SHEKAR H.S.

Professor & HOD-MBA

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### K. S. SCHOOL OF ENGINEERING & MANAGEMENT

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#### DEPARTMENT OF MBA MBA-ED CELL

REPORT
ON
WASTE MANAGEMENT BY MR. ANIRUDH DUTT,
FOUNDER &CEO OF "LET'S BE THE CHANGE"

Date: 06/05/2022

"Through this Speech, I want to tell Students & people that making change is possible. Especially to youngsters who want to be the change to the country. "—Anirudh Dutt

He told, a bunch of students decided to do something for the city, "we asked around—most of the people told us that waste management was a bane, so we decided to something about it and That was how LBTC began." LBTC stands for "Let's Be the Change"; yes, an apt name.

In a time when most organizations fail and crumble, LBTC has grown from strength to strength, with as many as ten to twelve volunteers in the beginning, to cleaning and beautifying the walls of the entire bus station of Majestic/ Kempegowda Bus terminus, organizing a cleaning drive at more than 160 wards in the city and recently the Plog run that involved more people in the quest to make Bengaluru plastic free.

LBTC at its core is backed by a strong interface with the local wards, health officers, Pourakarmikas and the corporators at the helm. Anirudh informed me over the course of the conversation, that there are a paltry 50-60 personnel per ward to manage the waste that is contributed over by over 60,000 residents. Just imagine for once the gravity of the situation.

While LBTC's bread and butter work has been cleaning black spots in the city that are hot spots for garbage dumps by beautifying the place, they also have taken to raising the voice and informing people of the need for segregation of waste and recycling of materials. They firmly believe in the philosophy of sharing their knowledge and are constantly on the quest to enable youth leaders in every ward, by helping them connect with the ward leaders. This decentralization of responsibility has always long-term sustainable benefits too...

Overall, if you are hearing this and thinking of that one idea that you think can make the world a better place, "Go ahead and give it your time and effort and the changes shall follow".

And also mentioned "To join the bandwagon of change makers at LBTC, contact them and register as a volunteer through these social media links below...

https://instagram.com/team\_lbtc"



K.S. Group of Institutions

## K.S. School of Engineering and Management

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## Department of Management Studies

Cordially Invites You to the Inauguration of

## Management Clubs

on May 6th, 2022

### Chief Guest

Mr. Anirudh S Dutt, Founder & CEO Let's Be The Change

## Presided By

Sri. R. Rajagopal Naidu, President, Kammavari Sangham

#### Will Grace the occasion

Sri. Leela Shankar Rao SECRATRY ,Kammavari Sangham Or. K.V.A Balaji CEO, KSGI

Sri. T.Neerajakshulu Naidu TREASURER, Kammavari Sangham

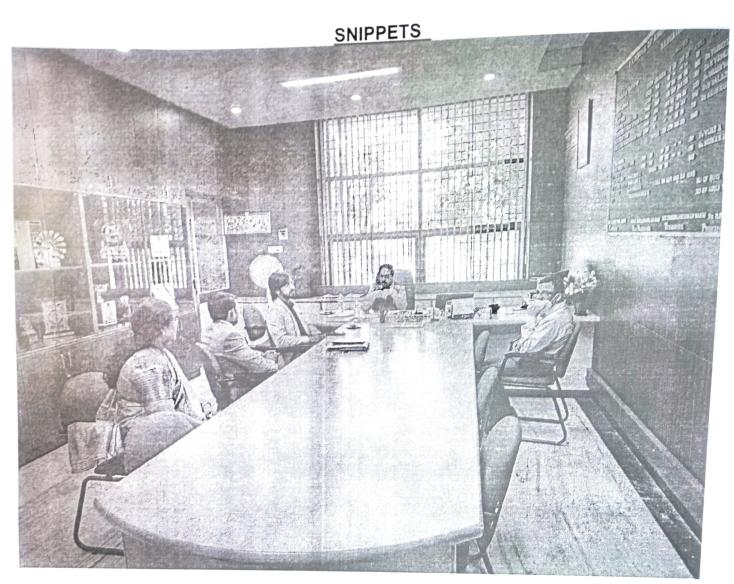
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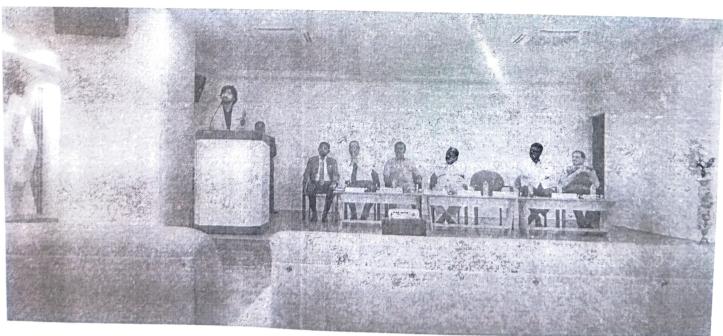
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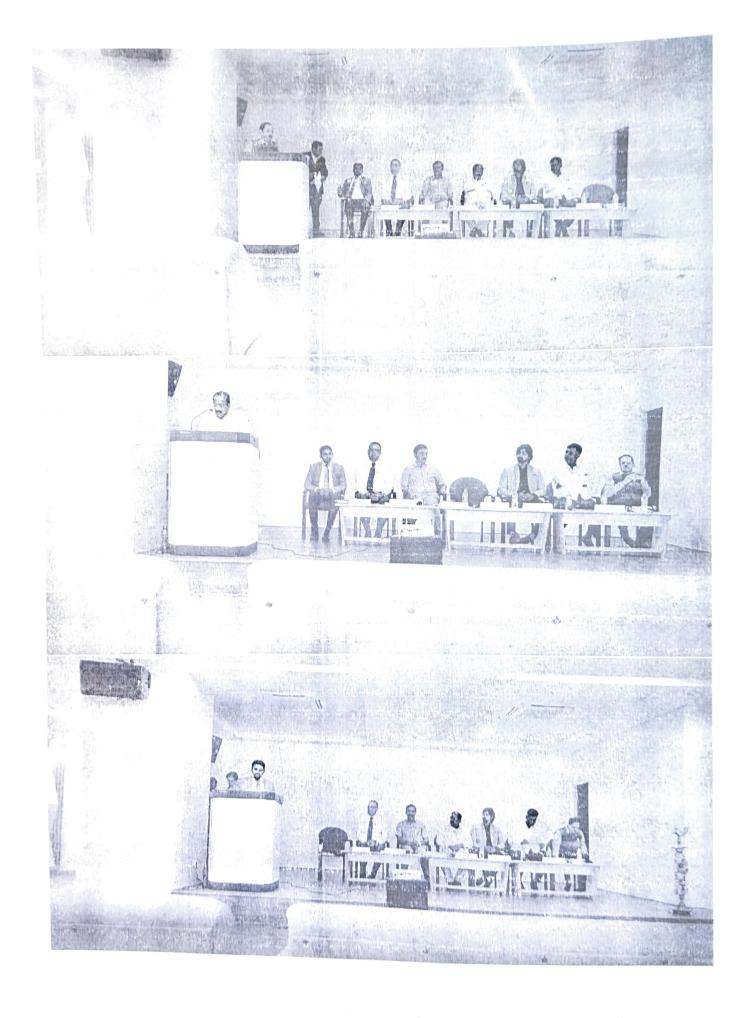
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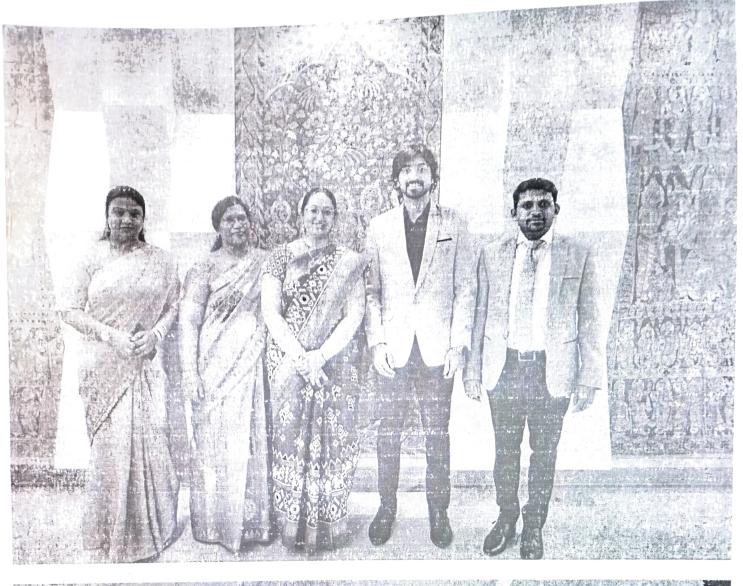
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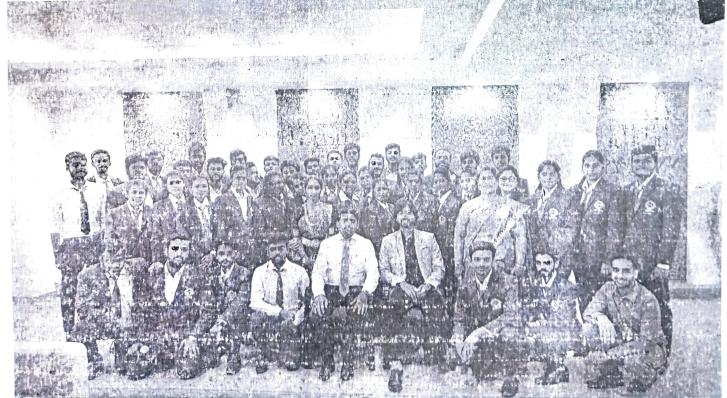
Time: 10:45 am onwards













## ANIRUDH S DUTT

FOUNDER LET'S BE THE CHANGE

Anirudh S Dutt (born 11th March 1995) is an Indian Social Entrepreneur who founded 'Let's Be The Change' (LBTC) (non-profit) in the year 2013, with a mission to Clean India. Till today he has over 15,000 volunteers who are working towards the mission.

Anirudh is a TEDx speaker and he has been giving motivational talks in schools, colleges, associations, and corporate companies across India to encourage people to take up social responsibilities in their community.

Anirudh & his team are on a quest to make citizens active stakeholders in restoring and sustaining the cleanliness of their community.

#### ACHIEVEMENTS:

- Young Achiever Award by TV Show "Weekend with Ramesh" (2019)
- Plog Run initiative made its way to the Guinness Book of World Records for collecting over 33 tonnes of PET bottles in less than 12 hours (2018)
- Youth Ambassador of BBMP (2017)
- National Yuva Chetana award (2017)
- Namma Bengaluru Rising Star of the Year (2016)

#### FEATURED IN:

















Professor & HOD-MBA, #15, Mallasandra, Off. Kanakapura Road. Bengaluru - 560 109.

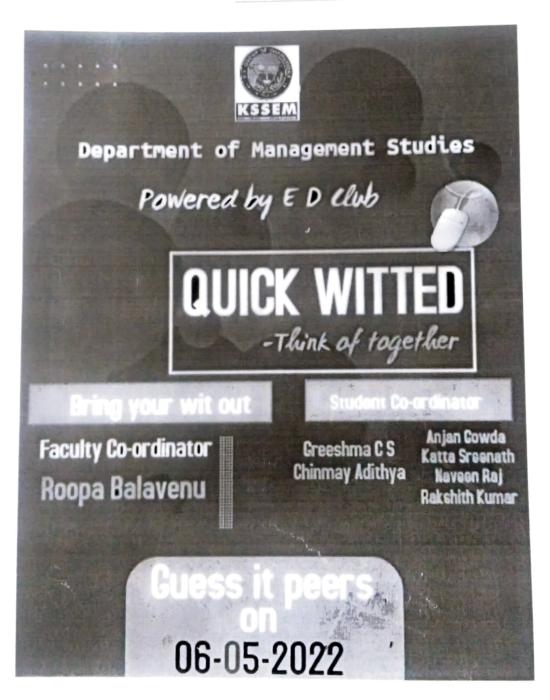
Principal )

Dr. K. RAMA NARASIMHA K.S. School of Engineering & management, K.S. School of Engineering and Management Principal/Director Bengaluru - 560 109

## K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

## MASTER OF BUSINESS ADMINISTRATION

### ED CLUB REPORT



#### QUICK-WITTED

"Think of together" - a club activity which was conducted on 06/05/2022 in the morning. The faculty coordinators were professor Roopa Balavenu, Department of Management of studies

under the guidance of HOD Shekhar H S, and the principal Dr.K Rama Narasimha. This student's coordinator was Greeahma C S, M Chinmayaaditya, Anjan Gowda, K Srinath, Naveen Raj & Rakshit Kumar.

#### Objectives:

- To create awareness of logos of MNCs
- To create awareness of Company CEOs
- To create awareness of Tag line of Fortune 500 Companies
- To create awareness of Products and their Company names.

To bring the without of our students about different multinational companies, Fortune 500 companies, unicorns, etc..., we conducted a quiz event in three rounds and a tie-breaker round with four teams for 1st semester MBA. The event winners were Amit, Manoj Kumar, Deepak, Hemanth Raj, Nadeep, Shashi, Rohith, Bhargav, Prashant, and Srihari N.

The quiz was conducted in 3+1 stages the class was divided into 4 teams. Team A, B, C, D Round 1

the participants were asked to identify the logos of companies

The participants actively participated displaying their quick-wittedness almost all the logos were answered correctly by most of the teams, some logos were easy to guess and some weren't. There was a very healthy competition among teams.

#### Round 2

Tagline and products, in this round competitor, were asked to guess the company names based on tag lines, also company names based on tag lines. Also, as part of the same round participants had to guess the parent companies of the products. Team D was eliminated as there was malpractice being done within the team.

#### Round 3

CEOs and competitors had to guess CEOs and, in another part, they had to answer with the names of companies. The round and total of all previous rounds resulted in a tie.

#### Round 4 (Tie Breaker)

This was a tie-breaker round where company names had to be guessed based on clues given in images, this was the final round and team A won the quiz.

#### Outcome of the Event:

Knowledge on logos of MNCs

• Awareness of CEOs of Fortune 500 Companies

• Identifying Products and their Company names

• Tag line Awareness of the MNCs.

COORDINATOR

DR. SHEKAR H S

PRINCIPAL/DIRECTOR

PROF. ROOPA BALAVENU DI

DR. RAMA NARASIMHA K

Dr. K. RAMA NARASIMHA

Principal/Director

Rengaluru - 560 109



## K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109 Department of Management Studies (MBA) Session: 2021-22 (ODD)

I Semester, MBA. Batch: 2020-22

#### REPORT ON CLUB ACTIVITY

Event name: Club Activity

Topic: FITNESS & YOGA CLUB

Date and time. Saturday. May 07, 2022, 8:45 am.

Targeted audience: I semester MBA students & Faculty members

Resource Person: Mr. Chaitanya(MBA Student, Level-1 Yoga certified).

Venue: Kalidaasa Auditorium 3rd Floor, A-block, KSSEM

Event Coordinator: Arundathi K L and Fitness and Yoga Club coordinators

Fitness and Yoga Club conducted Yoga for I Semester atudents to create awareness and importance of Physical and mental fitness. This will help students in terms of

- Maintaining good physical fitness can help prevent some conditions.
- With exercise, body composition can change without changing weight.
- . Athletes' hearts show different changes depending on their chosen sport.
- Muscle strength increases due to fiber hypertrophy and neural changes.
- Stretching to increase flexibility can ease a number of medical complaints.

#### YOGA

The more you practice yoga, the more you're building awareness in your body. The biggest thing to do as a beginner is to start and then stay consistent with your practice, remember that practice makes progress

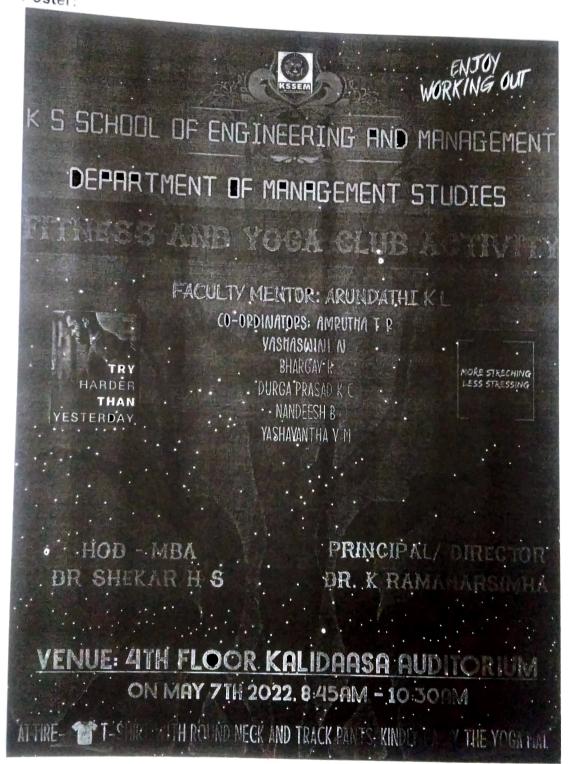
#### PRANAYAMA

Pranayama is an ancient breath technique that originates from yogic practices in India. It involves controlling your breath in different styles and lengths. It has more recently gained populanty in the western world because of the many health benefits that come from a pranayama practice.

- 1.1 Asanas
- 1.2 Pranayama
- 1.3 Shanti Mantra

Maintaining a good level of physical fitness is important.

### Poster:



#### Social Media link:

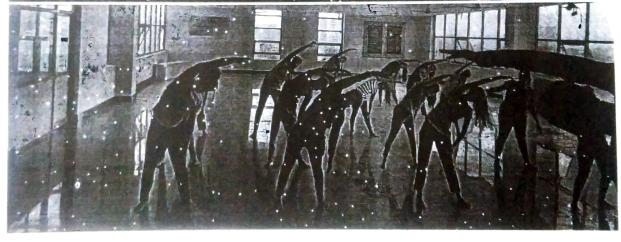
Department Instagram: @kssem.mba

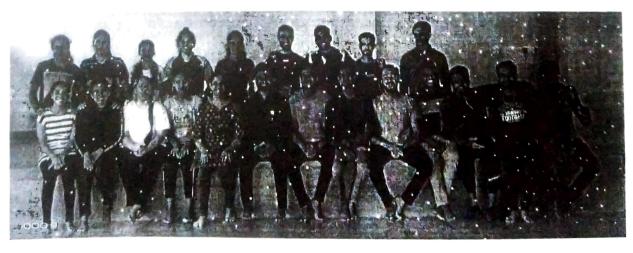
Department LinkedIn page: <a href="https://www.linkedin.com/in/kssem-mba-department-394b50211">https://www.linkedin.com/in/kssem-mba-department-394b50211</a>

## Photos of the Event:









## FLOW OF EVENTS:

08.45 am - 09.00 am: 1.0 Warm-up

09.00 am - 09.45 am: 1.1 Asanas

09.45 am - 10.15 am: 1.2 Pranayama

10.15 am - 10.30 am: 1.3 Shanti Mantra and Group Photo

CO-ORDINATOR
Mrs. Arundathi K L

HOD-MIRA

Dr. Shekar H S

PRINCIPAL/DIRECTOR

Dr. K Rama Narasimha

Dr. K. RAMA NARASIMHA

Principal/Director

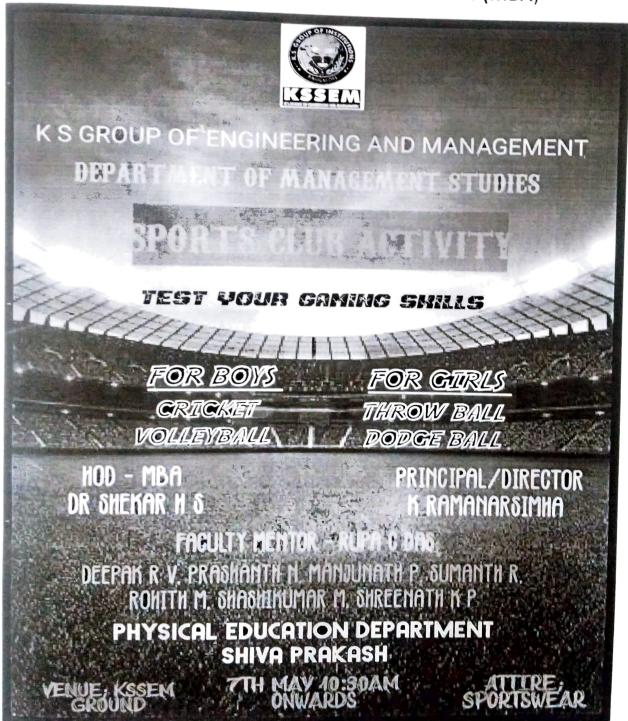
K S School of Engineering and Management Bengaluru - 560 109

## Sports Club Activity



K.S. School of Engineering and Management Kanakapura Rd, Bangalore -560109

Department of Management Studies (MBA)





#### Sports Club:

'Talent wins games, but teamwork and intelligence win championship.'

Sports club of KSSEM - MBA Department is a group of students which has formed for the purpose of playing sports, enhancing the leadership quality, and inspiring the students for physical activities.

We have formed different clubs for different activities and Sports Club is one of them.

Purpose: The sports club is committed to provide a healthy sporting environment, Team Building, Enhancing the leadership quality, and enhancing the physical fitness among the students. It helps to learn teamwork, coordination among diverse culture and ethnic groups and mainly infuses discipline and instills the value system in one individual.

Our department encourage all kind of sports activities like Athletics, Cricket, Football, Volleyball, Basketball, Dodge Ball, Throw Ball, Badminton, Table Tennis, Chess, Carrom etc. Plenty of opportunities are given to the students to take a part in different sports. Students of KSSEM actively participates in Inter-Collegiate Sports and Games Organized by VTU and Other organizations.

#### Objectives:

- To Encourage the sports personalities and physical fitness
- Improvement of mental abilities / intellectual training
- Enhancing the leadership and Teamwork quality
- > Enhancing the knowledge about different type of sports and updated news
- Encouraging our students to participates in Inter college, State level and Nation level competitions

## A Sports Event-

On 7th May 2022, KSSEM - MBA Department organized a sports day where 1st Year, 1st Sem students participated. On that day we organized total 4 games.

- a. Cricket
  b. Volleyball For Boys
- c. Throw Ball
  d. Dodge Ball
  For Girls

Due to covid we all were having our online classes. So, after long time students doing their offline classes and participating different set of activities. From MBA department we arranged a sports activity where all 1st year students participated, and they all enjoyed a lot. Along with students our all faculties also participated in the event and encourage our students accordingly.

The sports event organized on 7th May Morning 10:30am onwards the activities started and continued almost for the whole day.

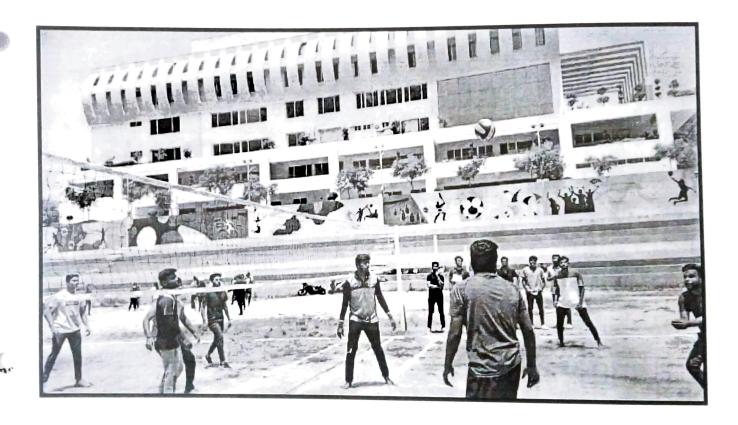
The Winners will get the medal and certificate accordingly.











Prof. Rupa Chatterjee Das Club Mentor & Coordinator

Dr. Shekar H S Head of the Department

# REPORT OF TALK ON CAMPUS TO CORPORATE PREREQUISITES FOR 2ND YEAR MBA STUDENTS ON 13TH MAY 2022 AT 8.40 AM.



#### DEPARTMENT OF MANAGEMENT STUDIES (MBA)

TOPIC: CAMPUS TO CORPORATE PREREQUISITES FOR MBA STUDENTS

DR. HARISH R
TRAINING AND PLACEMENT HEAD, K S GROUP OF INSTITUTIONS

DATE:13.05.2022 , FRIDAY TIME:8.40 AM TO 10.30 AM





Department of Management Studies, K S School of Engineering and Management presented a talk on Campus to corporate prerequisites for 2nd year MBA students on 13th May 2022 at 8.40 am. Campus to corporate training provides the transition from being a student to becoming a professional. Dr. Harish highlighted many import points on the significance of the training.

Carefully choosing a career will help to stay motivated and remain a star performer throughout one's career. Possessing better softskills, the required technical skills, effective communication skills and a winning resume will help to face the interview with courage and confidence. Making a first impression as an effective contributor will make the process of transition easier. Mannerism, behaviour, the way one dresses up, the way one carries himself are some of the personality traits that set the tone for future success on the part of the employer. In today's competitive market these factors are very necessary to get the job. It not only helps in securing a job, it also helps to build strong employability -a necessary attribute to be successful in the chosen occupation and aids in developing one's individuality.

The guest was very happy with the interaction and the interest of the student and hopes for further interactions in future with the students.

OORDINATOR

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## K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109

## **Department of Management Studies (MBA)**

Session: 2022-23 (EVEN Semester) 4th Semester, MBA. Batch: 2020-22

## REPORT ON A WORKSHOP ON HYPOTHESIS TESTING EXAMPLES AND SOLUTIONS FOR FINANCE FIELD

Event name: Workshop

Topic: Hypothesis Testing Examples And Solutions For Finance Field

Date and time: May 25, 2022, 1:30 pm

Targeted audience: 4th semester MBA students

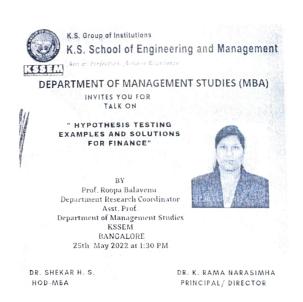
Resource Person: Prof. Roopa Balavenu, Asst. Prof., Department of Management

Studies(MBA), KSSEM, Bengaluru.

Venue: Computer Lab,5<sup>th</sup> Floor, Department of Management Studies, KSSEM

Event Coordinator: Prof. Roopa Balavenu

for



The event gave glimpses on Hypothesis testing, meaning, application in business, hypothesis testing in finance projects with hands on experience examples, 7 steps of hypothesis testing etc. The real value of hypothesis testing in business is that it allows professionals to test their

theories and assumptions before putting them into action. This essentially allows an organization to verify its analysis is correct before committing resources to implement a broader strategy. Hypothesis testing is a mathematical tool for confirming a financial or business claim or idea. Hypothesis testing is useful for investors trying to decide what to invest in and whether the instrument is likely to provide a satisfactory return. We define hypothesis test as the formal procedures that statisticians use to test whether a hypothesis can be accepted or not. A hypothesis is an assumption about something. For example, a hypothesis about family pets could be something like the average number of dogs per American household is two

Typically, hypothesis testing utilizes two different types of hypothesis: the null hypothesis and the alternative hypothesis. The null hypothesis represents the assumption that is made about the data sample, whereas the alternative hypothesis represents a counterpoint. More often than not, the alternative hypothesis takes the exact opposite point of view from the null hypothesis. Hypothesis testing is used in statistics to learn about and understand different population groups. Additionally, the results of hypothesis testing can sometimes be used to predict the likelihood of future outcomes within the population group. By going through the process of testing a hypothesis, scientists and mathematicians are able to determine the statistical validity of their inferences, which helps them to learn about the world around us.





CO-ORDINATOR Prof. Roopa Balavenu HOD-MBA Professor & HOD-MR PRINCIPAL/DIRECTOR Dr. K Rama Narasimha

Dr. K. RAMA NARASIMHA

K.S School of Engineering & managements School of Engineering and Management #15, Mallasandra, Off. Kanakapura Road.

Bengaluru - 560 109



K.S. School of Engineering and Management Kanakapura Road, Bangalore -560109 Department of Management Studies (MBA)

## REPORT ON VIRTUAL GUEST LECTURE ON FINANCIAL MARKETS AND WEALTH CREATION

Event name: Virtual Subject Expert Guest lecture

Topic: FINANCIAL MARKETS AND WEALTH CREATION

Date and time: 26th May 2022 at 11:30am

Targeted audience: 2nd sem., 4th sem. MBA students & other college students and faculty

members.

Resource Person: Prof. Rahul Mishra, Asst. Prof., H R College of Commerce and

Economics, Mumbai

Platform: Zoom

Event Coordinator: Prof. Roopa Balavenu

NSE sponsored Virtual Guest Lecture on "FINANCIAL MARKETS AND WEALTH CREATION" was conducted for 2<sup>nd</sup> sem ,4<sup>th</sup> Sem MBA students and other MBA college students and faculty members. Around 90 students and 6 faculties participated in the session. Introduction about the session and Welcome speech was done by Ms.Nischitha. Brief Glimpse on Stock market,Derivatives Market in NSE and BSE, showed live in BSE and NSE websites live trading, present Financial Market, Importance of Capital Markets etc. Students and faculty members had Question and Answer session. Vote of thanks proposed by Mr. Darshan of 2<sup>nd</sup> sem MBA. Students gained knowledge about recent changes in Financial Markets. There was an active participation in the event.



#### K.S. Group of Institutions

# K.S. School of Engineering and Management

Aim at Perfection, Achieve Excellence

## DEPARTMENT OF MANAGEMENT STUDIES (MBA)

INVITES YOU FOR WEBINAR ON

### " FINANCIAL MARKETS & WEALTH CREATION "

Sponsored by National Stock Exchange BY Prof. Rahul Mishra Asst. Prof. H R College of Commerce & Economics MUMBAI 26th May 2022 at 11:30 AM

**E-Certificates for Participation** 



PROF. ROOPA BALAVENU COORDINATOR

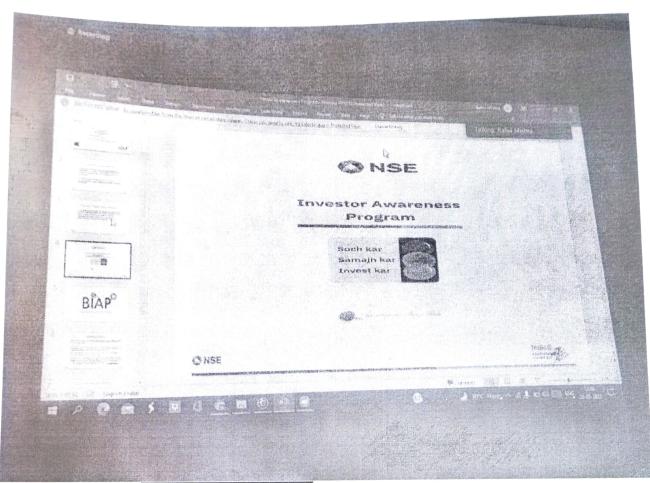
DR. SHEKAR H. S. HOD-MBA

DR. K. RAMA NARASIMHA PRINCIPAL / DIRECTOR

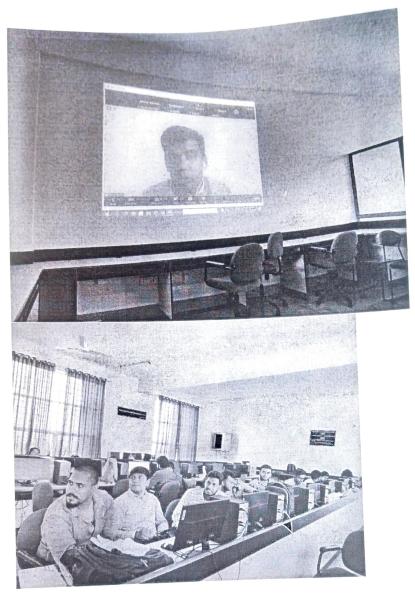
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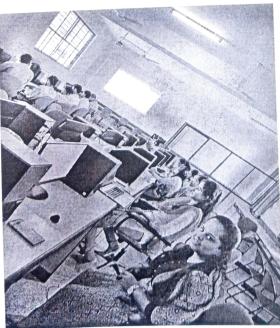
Instagram: @kssem.mba

Screenshots:









Picture of speaker and details about them



Mr. Rahul Mishra is currently working as Assistant Professor at H R College of Commerce and Economics and has been in the organization For more than 6 years. He is also the Coordinator for BBI course along with this he is handling the Social Initiatives of the college as NSS Program Officer.

**Educational Qualification** 

M com ,MH- SET, CA ( Inter) CS (Inter) Currently pursuing Ph.D. From Mumbai University.

He has also worked for more than 3 years Accounts and Tax Manager in Real Estate Industry and is also Accounting and Tax consultant for White and Right Advisors Before joining H R College he was also a visiting Faculty at Elphinstone College At Fort Mumbai. He is also Visiting Faculty for Professional Courses of CWM CA CMA. He has conducted Investors Awareness Program and Financial Literacy Program in various cities for students, police, doctors association, corporates, teachers etc. And trained more than 7000 participants. He has also delivered training on topics like Budget, GST, and Financial Products at Various corporates Including CRISIL. He has co-authored books on Cost Accounting Auditing Financial Reporting Analysis etc. He is also keen in the area of Research and has published more than 6 papers in UGC Care listed research journals.

Prof. Roopa Balavenu CO-ORDINATOR Dr. Shekar H S HOD-MBA Dr. K Rama Narasimha PRINCIPAL

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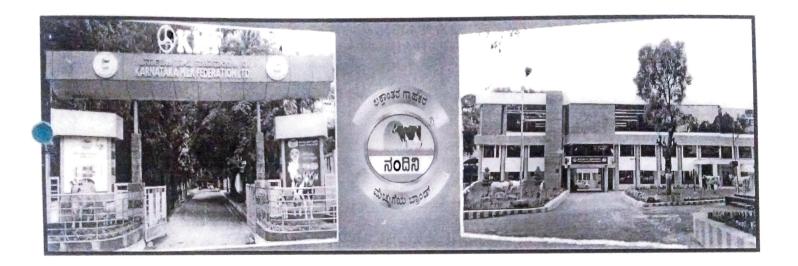
Dr. K. RAMA NARASIMHA
Principal/Director
S School of Engineering and Managemen

Bengaluru - 560 109



#### K.S. School of Engineering and Management Kanakapura Rd, Bangalore -560109

# Department of Management Studies (MBA) REPORT OF INDUSTRIAL VISIT ORGANISED ON 6™ JUNE 2022 Karnataka Milk Federation



The Corporate Office of the Karnataka Milk Federation is located on Dr. M. H. Marigowda Road in Bengaluru. **Karnataka Milk Federation** (KMF) is the largest Cooperative Dairy Federation in South India, owned and managed by milk producers of Karnataka State.

The Federation has a Board consisting of representatives of Milk Producers and the Government nominees.

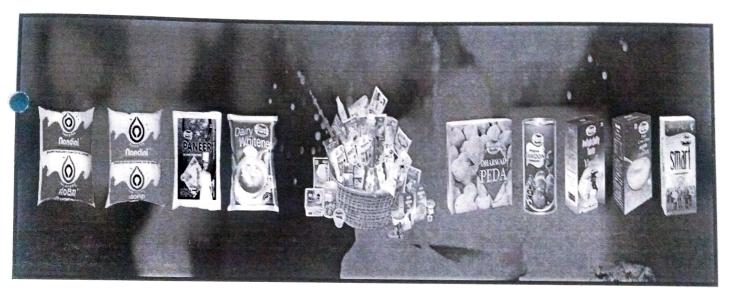
The day-to-day functions of the Federation is managed by a group of professional managers headed by the Managing Director.

The garden city turned into the silicon capital of India has made rapid strides in dairy activity. From 50,000 Litres a day 5 decades back under UNICEF, today it is a 8 Lakh Litres/ Day, State-of- the- art plant expandable to 10 Lakh Litres/ Day. It covers 12 talukas with more than 2202 Societies functioning. Hoskote on the outskirts of the city with 1.5 LLPD chilling plant, capacity has been converted into a new dairy of 2 LLPD.

It has chilling centers at Anekal-150 TLPD, Byrapatna-200 TLPD, Doddaballapura -200 TLPD, Vijayapura-200 TLPD, Solur-200 TLPD, Kanakpura-200 TLPD with total capacity of 1150 TLPD. There are 195 Bulk Milk Coolers and 1805 Automatic Milk Collection in the union.

#### THE PRODUCTS AND PRODUCES ARE

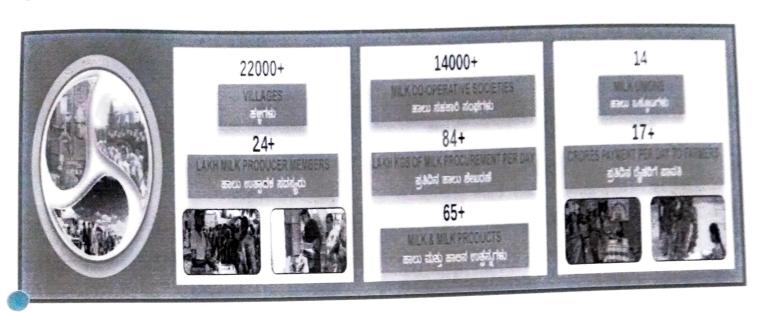
- L Cream
- 2. Ghee
- 3. Mysore Pak
- 4. Peda
- 5. Paneer
- 6. Butter
- 7. Butter Milk



Karnataka Milk Federation (KMF) is the largest Cooperative Dairy Federation in South India, owned and managed by milk producers of Karnataka State. KMF has over 2.25 million milk producers in over 12334 Dairy Cooperative Societies at village level, functioning under 13 District Cooperative Milk Unions in arnataka State. 50000 Retailers and 100000 framer-ship. Complaints of milk adulteration and mixing of chemicals are often reported creating tension among the public. But people in Bengaluru need not worry, as Nandini brand of milk, processed by the government-run Karnataka Milk Federation, is absolutely safe, according to a lab result. Nandini good life milk is hygienically collected from tract of Holstein - Friesian cows. It is good for your bones, and it also offers your body with a vitamin and protein enhance. And with good life milk, you get a no-boil, no-fuss product that is simple to use and delectable in flavour.Nandini Full Cream Milk, a product of Karnataka Milk Federation, had 'Cypermethrin' pesticide 40% more than the permissible limit, found tests of five different milk brands in Bangalore.

Nandini Good Life (3.0% Fat & 8.5% SNF), Nandini Good Life -Sampoorna (4.5% Fat & 8.5% SNF), Nandini Good Life Smart (1.5% Fat & 9% SNF), Nandini Good Life Slim (<0.5% Fat and 9% SNF). Boil some milk on a slow heat while moving it with a spoon till it becomes solid. Take it off the heat and wait for

2-3 hours. If the produced solid is oily, the milk is of good quality. Pure pasteurized standardized milk having 4.5% fat and 8.5% SNF. Processed with all the goodness of healthy milk for healthy growth in children.







It was an amazing experience for the final year students (4th Sem – MBA) where the students learnt in detail about the production and supply chain management of KMF. On 6th June – Monday, first of all students came to college and then along with the faculties went to visit KMF – Bangalore. Transportation provided by the college and arranged a college bus accordingly.

After reaching KMF Ms. Shyamla (Marketing Manager) guided us for visiting each production division and explained the process as well. We are grateful to Ms. Shaymla and KMF for giving us an opportunity for enhancing our knowledge in this field.

Also, we are thankful to our Esteemed Management, Principal sir and HOD Sir for organizing this Industrial Visit. We have enjoyed and gathered practical and good learning experience.







Faculty Coordinator Prof. Rupa Chatterjee Das HOD MBA Dr. Shekar H S

Professor & HOD-MBA, K.S School of Engineering & management, #15, Maliasandra, Off Kanakapura Road, Bengaluru - 560 109.



# K. S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109 Department of Management Studies (MBA) Session: 2021-22 (EVEN)

#### REPORT ON CLUB ACTIVITY

**Event name: Club Activity** 

Topic: FITNESS & YOGA CLUB

Date and time: Saturday, 09 July 2022, 8:45 am

Targeted audience: II Semester MBA students. Batch: 2021-23

IV semester MBA students. Batch: 2020-22

& Faculty members

Venue: Kalidaasa Auditorium, 3rd Floor, A-block, KSSEM

Event Coordinator: Arundathi K L and Fitness and Yoga Club coordinators

Fitness and Yoga Club conducted Yoga for I Semester atudents to create awareness and importance of Physical and mental fitness. This will help students in terms of:

- Maintaining good physical fitness can help prevent some conditions.
- With exercise, body composition can change without changing weight.
- Athletes' hearts show different changes depending on their chosen sport.
- Muscle strength increases due to fiber hypertrophy and neural changes.
- Stretching to increase flexibility can ease a number of medical complaints.

#### YOGA:

The more you practice yoga, the more you're building awareness in your body, The biggest thing to do as a beginner is to start and then stay consistent with your practice, remember that practice makes progress.

#### PRANAYAMA:

Pranayama is an ancient breath technique that originates from yogic practices in India. It involves controlling your breath in different styles and lengths. It has more recently gained popularity in the western world because of the many health benefits that come from a pranayama practice.

- 1.0 Warm-up
- 1.1 Asanas
- 1.2 Surya Namaskara
- 1.3 Pranayama
- 1.4 Shanti Mantra and Group Photo

Maintaining a good level of physical fitness is important.

Poster:



# K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Affiliated to VTU , Belagavi & Recognised by AICTE , New Delhi , Accredited by NAAC = 15 , Mallasandra , off Kanakapura Road , Bengaluru - 560109 Fel : 080-28425012 / 13 Web : www.kssem.edu.in

# DEPARTMENT OF MANAGEMENT STUDIES FITNESS AND YOGA CLUB



wishing you happiness and good health.

VENUE: 3rd Floor KAALIDAASA AUDITORIUM ON 9th, July 2022. 8:40AM - 10:00AM Attire: KSSEM Sport's T-shirt and Track pant

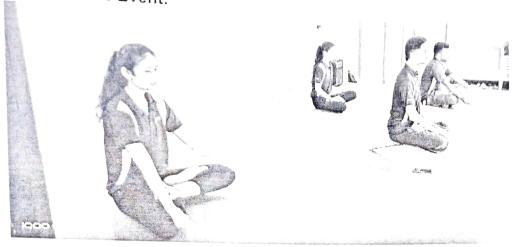


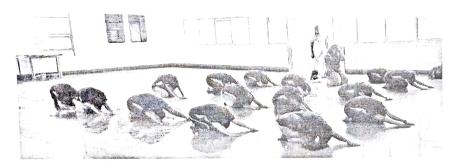
Social Media link:

Department Instagram: @kssem.mba

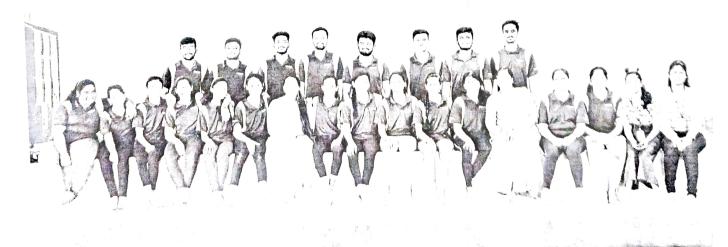
Department LinkedIn page: https://www.linkedin.com/in/k-sem-mba-department/394b50211

# Photos of the Event:









#### FLOW OF EVENTS:

08.45 am - 09.00 am:

1.0 Warm-up

09.00 am - 09.30 am:

1.1 Asanas

09.30 am - 09.40 am:

1.2 Surya Namaskara

09.40 am - 09.50 am:

1.3 Pranayama

09.50 am - 10.00 am:

1.4 Shanti Mantra and Group Photo

CO-ORDINATOR Mrs. Arundathi K L HODMBA

Dr. Shekar H S

Professor & HOD-MBA, K.S. School of Engineering & management, #15, Maliasanora, On. Manakapura Road, Bengaluru = 560 109. PRINCIPAL/DIRECTOR

Dr. K Rama Narasimha

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109



## K.S. School of Engineering and Management

Kanakapura Road, Bengaluru -560109 Department of Management Studies (MBA)

Session: 2021-22 (EVEN Semester) IV Semester, MBA. Batch: 2020-22

#### REPORT ON WORKSHOP

Event name: Workshop

Topic: Application of Statistical tools in Business Management

Date and time: Monday, 13th May, 2022, 9:30 am

Targeted audience: IV semester MBA students & Faculty members

Resource Person: Dr. Tamizharasi, Associate Professor and Dean - R&D, RNS institute of

Technology. Bengaluru.

Venue: Computer Lab, Department of Management Studies, KSSEM

Event Coordinator: Arundathi K L

The workshop on "Application of Statistical tools in Business Management" was conducted for IV Sem MBA students and for all faculty members of MBA. 28 students and 6 faculty members participated in the session. Introduction about the session, Welcome speech and Guest speaker Profile was presented by Ms. Kruthika.

The session was started giving broader idea of Hypothesis, it's types, Variables, statistical tools, and in detail by resource person Dr. Tamizharasi. Madam also guided students to how to identify the variables. Students were asked to identify the variables.

Individual reports were verified by the resource person and correction was done wherever it was necessary. Guided students to collect Sample data was shared with students to show analysis using SPSS. The various statistical techniques like t- test, paired t - test, Z- test, Chi square, ANOVA, MANOVA were introduced and shown how to perform using SPSS software. Guided students to interms of result analysis and interpretation.

Hands-on session was given to students to gain broader perspective of the project and also inputs were given to convert Empirical project into Research paper for Journal publication.

This program will assist students to Test the hypothesis, analysing the Results using SPSS in the areas of Finance, Human Resource and Marketing. Develop Research Paper from the Project Work.

This workshop will use a variety of proven learning techniques to ensure maximum understanding, comprehension and retention of the information presented.

There was active participation from students throughout the Session. Feedback was shared by few students. The session was concluded with Vote of thanks by Ms. Geethanjali.

#### Poster:



K.S. Group of Institutions

K.S. School of Engineering and Management

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Department of Management Studies

# WORKSHOP

"Application of Statistical tools i Business Management"



Dr. Tamizharasi
Associate Professor and Dear & D
R N S Institute of Technology, Bengaluru

Monday, 19 June, 2022, 9:30 am Venue: Computer Lab, Floor, A- Block, KSSEM.

Project Coordinator Mrs. Arundathi K L

HOD – MBA Dr. Shekar H S

Principal / Director Dr. K Rama Narasimha

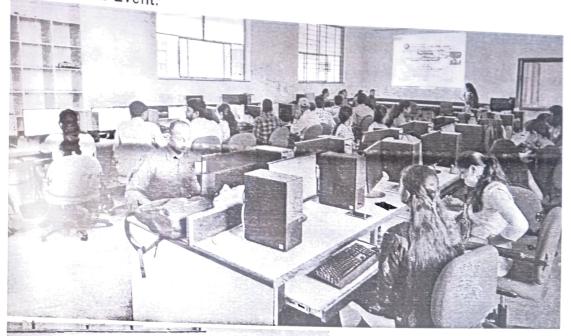
#### Social Media link:

Department Instagram: @kssem.mba

Department LinkedIn page: https://www.linkedin.com/in/kssem-mba-department-394b50211

#### sk.

# Photos of the Event:







#### FLOW OF EVENTS:

9:00 am to 9:05 am	Guest Arrival
9.15 am to 0.20	
9 30 am to 0 35 am	Refreshments/ Faculty Introduction/ Networking
9.35 am to 11.00	Guest Introduction
11 15 am to 11 00	Overview of the theoretical concept
	Short Break
11.15 am to 01.15 pm	Hands on Session
02.00 pm to 03:30 pm	Development of Paper from Project Work
03.30 am to 03.35 am	Conclusion and thanking the Resource Person

#### PROFILE OF THE SPEAKER:

Dr TAMIZHARASI, MBA, PhD.

Associate Professor and Dean – R&D, RNSIT, Bengaluru.

Email: tamizharasid@rnsitmba.ac.in

LinkedIn id: www.linkedin.com/in/dr-tamizharasi-d-1b657a20



Dr. Tamizharasi has 21 years of academic and research experience in the area of finance and social science. Her primary areas of interest include capital market, portfolio management, risk management and social science. Her teaching interest includes Investment and Portfolio Management, Risk Management, International Financial Management, Entrepreneurship development and Research methodology. Completed two Research Projects sponsored by ICSSR, Ministry of HRD, New Delhi on Effect of women Empowerment in corporate sector of India sponsored by ministry of ICSSR and "leveraging policy measures to strengthen the role of rural women in farm management and Land operation practices of women Farmers in South India" Currently one ongoing research project on "Entrepreneurship through startups in Engineering Institutions: Current Status, Outcomes, and Needed Impetus" sponsored by VTU. She uses empirical and econometric tools in her research. Some of her work published in peer reviewed Journals.

Workshop Coordinator Mrs. Arundathi K L

HOD-MBA
Dr. Shekar H S

Principal / Director

Dr. K Rama Narasimha

Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management Bengaluru - 560 109



### **TEAM BUILDING ACTIVITY**

A club activity which was conducted on 09/07/2022 in afternoon session at 3<sup>rd</sup> floor Kalidaasa Auditorium. The faculty coordinators were **Professor Rupa Chatterjee Das and Professor Sreedhar N. Department of Management of Studies** under the guidance of **HOD Shekhar H S and the Principal Dr. K Rama Narasimha.** The student coordinator of HR Club are Likithashree, Vijay, Thanusha, Kanchana, Bhagya & Sanjay.

A fun hands on exercise session on Team Building was conducted in MBA Department by HR CLUB team .

Team building is the process of strengthening bonds between members of a group for the purpose of more efficiently achieving the group's goals.

Activities that promote team building can be as informal and casual as a shared meal, or as formally structured as a session led by a facilitator.

Successful teams can be more productive than individual contributors.

#### **ACTIVITIES DETAIL AS FOLLOWS:**

Students did different set of activities.

Certain rules and regulations were given to students to follow up at the time of activities.

Straw cutting and thread are there so they have to make a chain with both the resources more focus and concentrations needed.

They need to give an innovative name to their team with proper meaning and need to design a logo as well so students arts and innovative ideas are necessary.

One topic has been given in the packet. They need to write a paragraph about topic So more general knowledge and writing skills are required.

Paper cups and tooth picks are given to them so they need to prepare innovative structure with both the resources so creativity and innovative mind is most required in this concept.

One pot, one acrylic colour, one paint brush were given to them they should make a beautiful design with creativity, next they need to add soil and paint the same so most of the art, designing, patience and skills are needed.

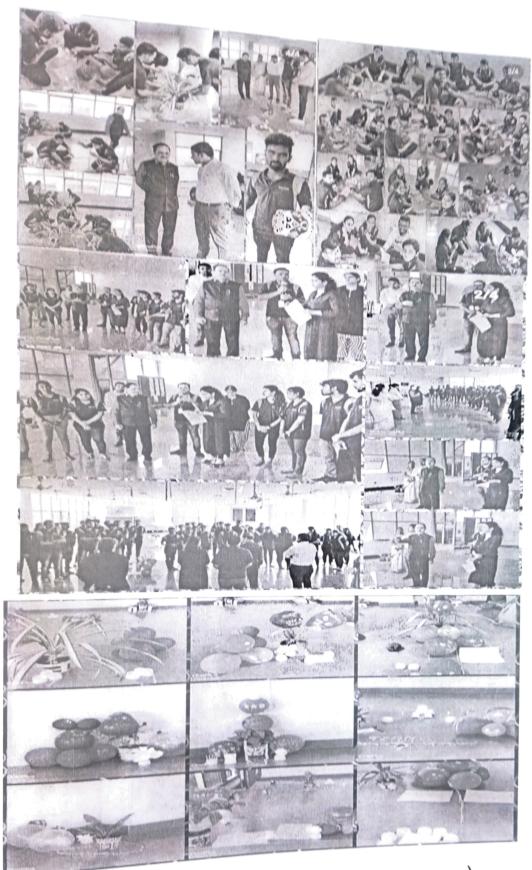
We have provide 8 balloons they have to prepare any character with in it . by using this things more creative mind, skills and innovative ideas are required.

At the end participant will have to present their team name with the meaning, logo and the written documents.

They had to complete 6 set of activities within 1hr 15mins. We had 10 teams so each have to submit it on time. In each team we had 6 members.

As we did not allowed any gadgets at the time of activity which was held. They enjoyed and learnt accordingly from this session.

Later are beloved Principal and HOD sir had a conversation about the activities which was conducted by are Prof Rupa mam & Prof. Sreedhar sir ,HR CLUB members and with the participants who all actively took part in the activity which was conducted. They had lot of fun entertainment . More creativity ideas and innovations was required in this activity.



20 ordinator

HED MIBB

Professor & HOD-MBA,

K.S. School of Engineering & managemen: #15, Mallasandra, Off. Kanakapura Road Bengaluru - 560 109

### K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

# MASTER OF BUSINESS ADMINISTRATION

#### FINANCE CLUB

#### IPL BIDDING REPORT



K.S. Group of Institutions

K.S. School of Engineering and Management

DEPARTMENT OF

MANAGEMENT STUDIES

PRESENTS MOCK IPL BIDDING

2022





Student coordinators
Ranjushree.T.S
Rathan.M.Gowda
Rohan
Sandya
Sowmya
Pavana.C

Date: 09/07/2022

Venue:Aryabhata Seminar Hall @ 10.a.m

Prof.Roopa Balavenu Coordinator Dr.Shekar.H.S HOD Dr.K.Ramanarsimha Principal/Director The management events with fun were conducted by the MBA department Finance club which was held on 9/07/2022 at sharp 10 o'clock. IPL BIDDING was conducted for students of 4<sup>th</sup> and 2<sup>nd</sup> semester MBA students.

#### **Objectives:**

- Saving the Resources
- Knowing the good rating players
- Strategy planning and implementation
- Live competition
- Achieving the targets
- Optimum utilization of scarce resources
- Understand the Bidding process

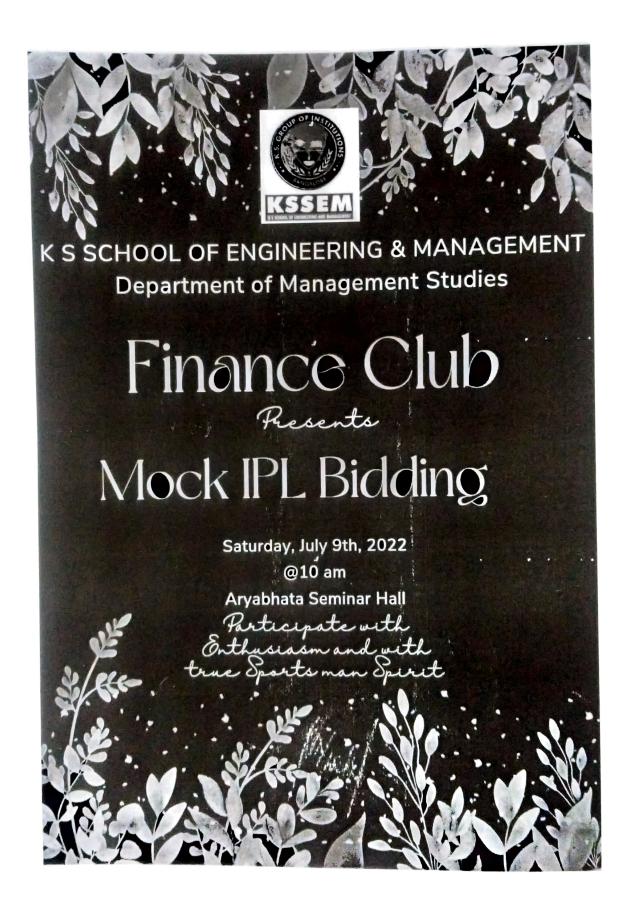
#### IPL BIDDING

At 10 am, IPL bidding for IPL players, this was a game of shouting's, screaming, discussion, the important quality of manager should bring out that is PLANNING within the given amount. we should bid the players for the highest among there was 5 teams participated this event was judged based on the rating of the players whom we have bid and the amount saved by the bidders.

Ultimately the half day which we got we utilized with lots of learning that is the quality of the manager along with the fun, enjoyment and laughter.

Through this event, students got the opportunity to show their creativity and the capacity to accepts the challenges in the life. The event was concluded by 1 pm in the afternoon.

Invitation:



# Participants:



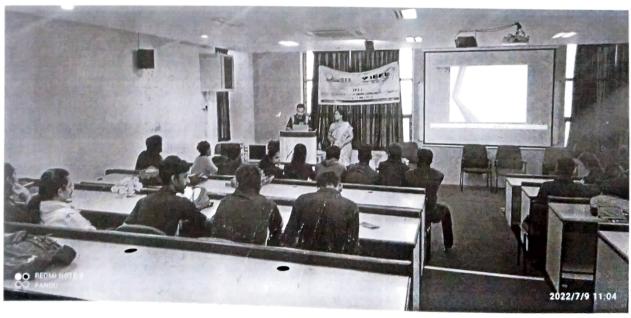
### Outcome:

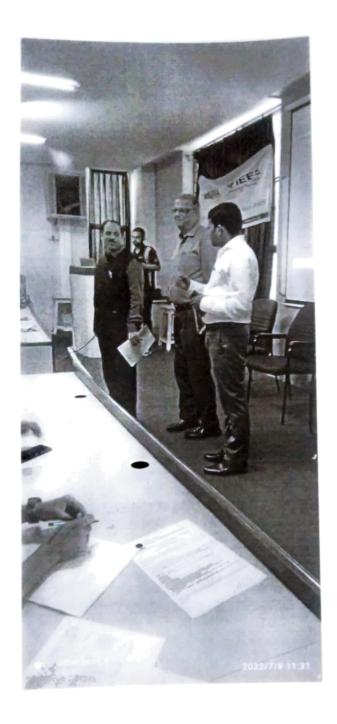
- Savings
- Implementation of strategy through creative brain storming
- Understanding the bidding process through gamification
- Giving the student's best strategies and its implementation

- Learnt to utilize the scarce resources in most optimum ways
- Team Work
- Understanding the outline of Bidding Process
- Reaching targets in tough competitions

## Snapshots of the Event:







COORDINATOR

PROF. ROOPA BALAVENU

HOD-MBA

DR. SHEKAR H S

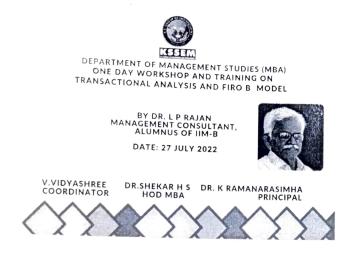
PRINCIPAL/DIRECTOR

DR. RAMA NARASIMHA K

5 / BANAN 1872 (1944)

# REPORT OF ONE DAY WORKSHOP AND TRAINING

#### CONDUCTED ON 27<sup>TH</sup> JULY 2022





Department of Management Studies, K S School of Engineering and Management organized a One day Workshop and Training on transactional Analysis and FIRO B Model by Dr. L P Rajan on 27th July 2022. The students were very happy and we're very excited to be the part of this expert guest lecture. The students were very happy and interested in the topic

The guest was very happy with the interaction and the interest of the student and hopes for further interactions in future with the students.

COORDINATOR

HOD-MBA

# K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

# MASTER OF BUSINESS ADMINISTRATION

# MANAGEMENT DEVELOPMENT PROGRAM REPORT



# K S School of Engineering and Management Department of Management Studies

# Management Development Program (MDP)

for II Sem MBA

27th July 2022 to 29th July 2022



Highlights:

Team Building Activities Professional Stiquettes Leaderdhip skills Ms Office Applications Corporate Communication Creativity Collage





PROF.ROOPA BALAVENU COORDINATOR

DR.SHEKAR H. S. HOD-MBA

DR. K. RAMA NARASIMHA PRINCIPAL/DIRECTOR MANAGEMENT DEVELOPMENT PROGRAM AGENDA FOR THE STUDENTS OF 2ND SEMESTED.

DAY 1 - 27th July 2022 - Team building, Etiquettes and Goal settings

DAY 2 - 28th July 2022 - Leadership and Creativity collage

DAY 3 - 29th July 2022 - MS-Office, Creativity collage, Communication, Presentation and

Leadership skills

#### TRAINING PROGRAMME BY THE TRANSIT- TRP

The TRANSIT -TRP team provided quality training for the students of the 2nd semester of the MBA Department under the assistance of Training and Placement Department.

Under this training program, students were offered Corporate Training which included Team building, MS- office software usage, communication, leadership and presentation skills (includes Creativity/ Collage), Corporate Etiquettes (like Professional, workspace and table manners) and goal setting along with active learning session.

The training methodology was interactive as the trainers ensured that knowledge was not only disseminated but accurately perceived and understood by the participants. And in order to ensure this, trainers engaged participants in discussions and kept the forum open for feedback, queries, and suggestions. These discussions and interactive sessions were supported through training material such as pre and post-test, PowerPoint presentations and handouts on participatory planning.

#### **Objectives of the Program:**

- ✓ To help students overcome the gap between the academics and industry expectations.
- ✓ To assure the students have practical knowledge on communication, leadership, and presentation skills.
- ✓ To ensure the students learn the difference between what is studied in academics to what is applied in the practical Corporate World through Active Learning.

- ✓ Goal setting as an essential part of life Both, Short-Term & Long-Term and their utmost importance.
- ✓ To ensure a break from academics, which intern provided students with enjoyment with the help of giving them factual knowledge and moral values.

#### RESOURCE PERSONS OF THE PROGRAM:

- Mr. Ajay Rao
- Mrs. Zeenath M J
- Ms Tejaswini

#### TRAINEES AND PARTICIPANTS:

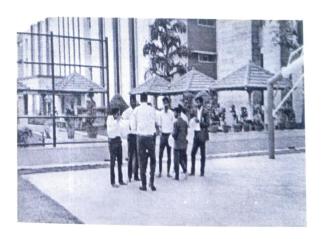
2nd Semester MBA students

#### **DAY 1 - 27th July 2022**

**TEAM BUILDING** - Newspaper activity, Bursting Balloons (Team), Relay competition

The session began with an overview of planning and the importance of planning. The session also had group work where participants were divided into eight groups and each group was assigned various elements. The groups presented their ideas on the process of the assigned elements and the session concluded with a detailed discussion on the process and steps of planning.









#### **ETIQUETTES & GOAL SETTINGS**

Students were shown inspirational videos by the trainers on Etiquettes, table manners, grooming, professional & workspace behavioral manners.



"People must rise up against dictators and unite in peace"

#### **LEARNING OUTCOME**

- Leadership skills
- Analyzing self position in the next 5-10yrs
- Setting up short term & Long-term Goals
- Improving Communication skills

#### **DAY 2 - 28th July 2022**

CREATIVITY / COLLAGE - Rope activity (blind fold), Paper chain, Team building activity (Cardboard)

The session began with an overview of Listening & Communication skills by performing various activities followed by the sharing of team leads achievement in their respective teams to showcase their reactions between the team members and the lead.











"WHERE THERE IS UNITY THERE IS ALWAYS VICTORY"

#### LEARNING OUTCOME

- Importance of listening and communicating
- Importance of coordination and control among the group
- Time management

#### **DAY 3 - 29th July 2022**

### MS-OFFICE WORKSHOP - Excel, PowerPoint & Word Document

The session began with an overview of the usage of MS Office and its importance for any job role. Students were taught the usage of Excel sheet, PowerPoint Presentation & word document in detail.

- ✓ SKILLS Communication, leadership, and presentation
- ✓ The session was taken over by active learning program which included activities like Shielding the egg followed by MAD-ADs (Skits) & a Balloon Activity.













### "ALONE, WE CAN DO SO LITTLE; TOGETHER, WE CAN DO SO MUCH" LEARNING OUTCOME

- A Basic understanding of Excel, Use of Canva and Word document.
- Creativity and Innovation



#### TAKEAWAYS FROM THE MANAGEMENT DEVELOPMENT PROGRAM

- 1. Participants respect each other's point of view
- 2. Respect the diversity in the group
- 3. All participants actively participate in discussion
- 4. Team Work

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- 5. Be careful about social and gender sensitivity.
- 6. More interactive sessions and practical exercises were ensured by the trainers, which helped participants underrate the training contents.

At the end of the training, participants were given workshop evaluation forms and trainer's evaluation forms to share their feedback. In addition, a post-training assessment test was also conducted to help gauge the perceived change in knowledge by the participants at the end of the training.

**COORDINATOR** 

PROF. ROOPA.B

HOD-MBA

DR. SHEKAR H S

K.S. School: \* Englisher auch management.

PRINCIPAL/DIRECTOR

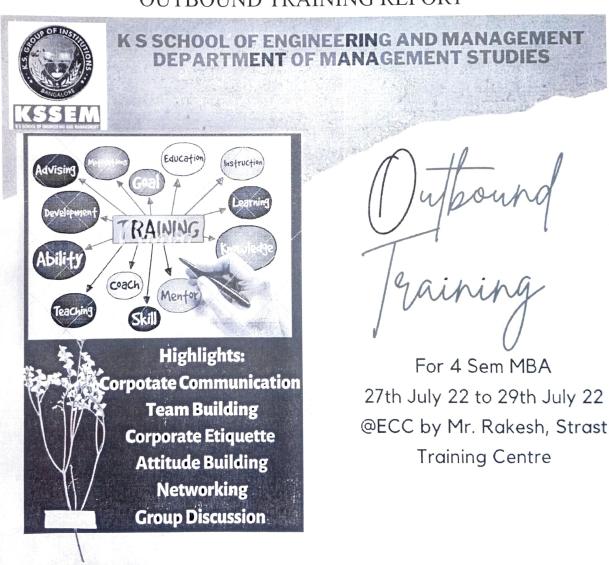
DR. RAMA NARASIMHA K

Dr. K. RAMA NARASIMHA K S School of Engineering and Management

# K S SCHOOL OF ENGINEERING AND MANAGEMENT

#### **DEPARTMENT OF MANAGEMENT STUDIES**

#### **OUTBOUND TRAINING REPORT**



PROF. ROOPA BALAVENU COORDINATOR

DR. H S SHEKAR HOD-MBA DR. K RAMANARASIMHA PRINCIPAL/ DIRECTOR

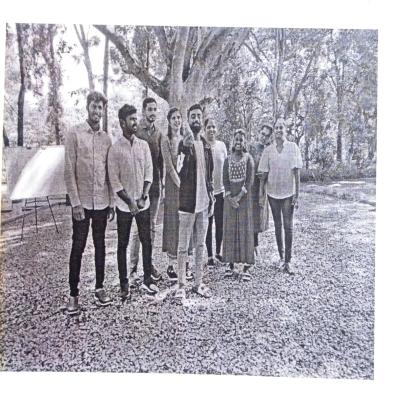
# **DAY 1**

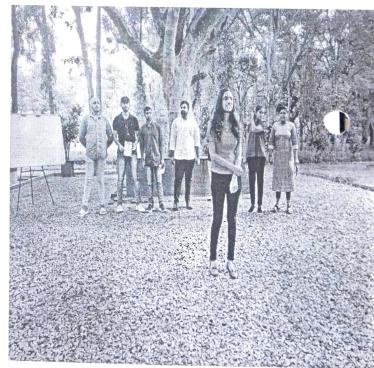
#### LIST OF ACTIVITIES

- 1. Product promotion and selling
- 2. Paper model
- 3. Balloon Game
- 4. Treasure hunt
- 5. Cricket

### 1. PRODUCT PROMOTION AND SELLING:

The whole class was divided into 4 teams. Each team was given products to promote and sell, each team got different products to promote and sell with creative way. Each team member should give best ideas in order to promote and sell their products.









#### 2. PAPER MODEL:

Four groups were made and gave bunch of newspapers. Each team had to choose 2 voluntaries and had to perform an activity with newspapers using in highest number. For this activity teams had to plan in prior to use the scarce resources given in optimal way.











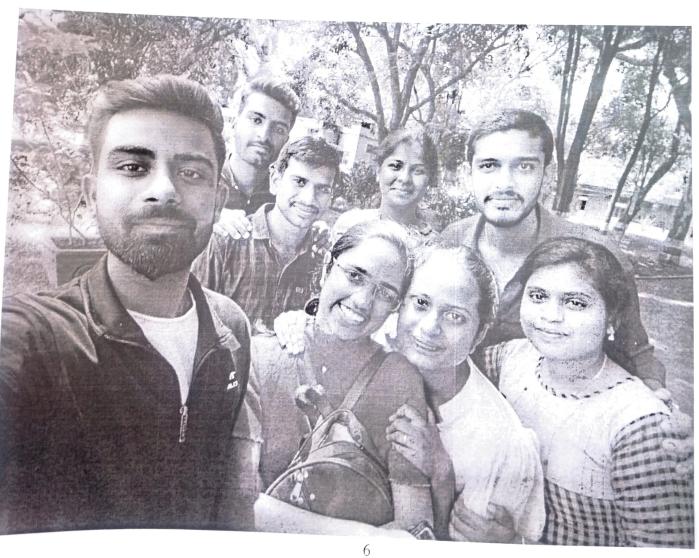
#### 3. BALLOON GAME:

All the participants here play a game individually. Here, everyone had to safeguard their balloon and the one who has the balloon till the last is the winner of the balloon game.

#### 4. TREASURE HUNT:

Treasure hunt is a game given for us during the training session. Here, the class was divided into teams and given few tasks where all the participants had to complete the given task. To complete the tasks given we had been given 45 minutes to complete the tasks.





#### 5. CRICKET:

After all the activities the students were given leisure time to play cricket. All the students were ready to play cricket in the evening after all the activities in the outbound training program.

#### **CAMP FIRE:**

After playing cricket, we had campfire organized for us. Everyone enjoyed a lot during the campfire by playing Truth and Dare Activity.

### **DAY 2:**

# List of Activities:

- 1. Recap of Day 1
- 2. Mock Interview
- 3. Balloon Activity
- 4. Group Discussion
- 5. Plate Walk
- 6. Feedback

#### 1. Recap of Day 1:

Before starting the day 2 of the training session, all the students were called to give a recap on the activities conducted on the day 1 of the training session. All the students were called individually to the dais and were given time to sum up all the activities of Day 1.

#### 2. Mock Interview:

The outbound training session of day 2 started with the mock Interview. Rakesh sir had called few people randomly and was asking the frequently asked Interview questions. Sir had called 2 volunteers at a time and remaining people were the panel members who were allowed to ask different Interview questions for the 2 volunteer candidates. Sir also guided us when we were not able to answer the interview questions. This mock interview helped us in knowing different kinds of Interview questions and also got an idea to answer different types of questions which would be asked in an interview. Sir also gave us many tips which would be very helpful for us for cracking the upcoming interviews. Now this mock activity had helped us in gaining our confidence level and will be very helpful for all of us for attending any interviews in the future. Sir helped and corrected where we were wrong.

#### 3. Balloon Activity:

After the mock interview, there was an activity being conducted. The whole class was divided here into 2 groups to perform this activity. In this activity, each member of both the teams were given Balloons and the team mates had given a task of balancing the Balloon without touching. The 2 groups had to stand in a vertical line and had to balance the Balloon without touching it with hands. This activity has helped us in planning so that we succeed in the activity and also team work was seen. Both the teams performed its best.. This activity is something which requires patience and cannot be done in a hurry. Planning before is must in this type of activity. Moreover, everyone enjoyed this activity.



#### 4. Group Discussion:

After the Balloon Activity, all the students were called for group discussion. Here, whole class was divided into three groups where each group had 11 members each. All the three groups were given three different topics to speak upon. The first group had given the topic "Is India completely ready for cashless India". The 2<sup>nd</sup> group's topic was "Gay marriage in India" The third group had to share their view on "Women Managers V/S Men Managers". All the individuals in the groups shared their views for 'for the topic as well as against the topic'. We all learnt how to confidently say our views relating to the topics given in the group discussion. This is also very much helpful for us in any interviews.

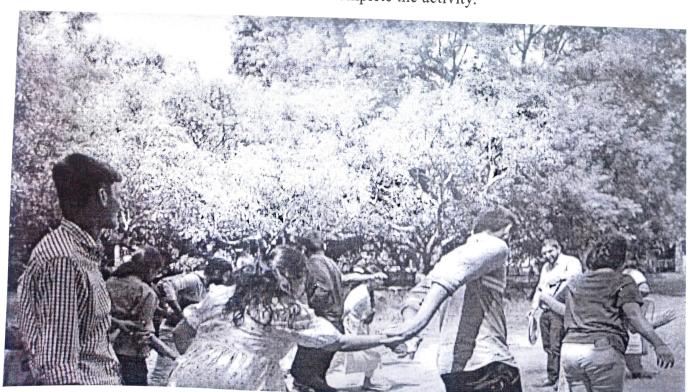


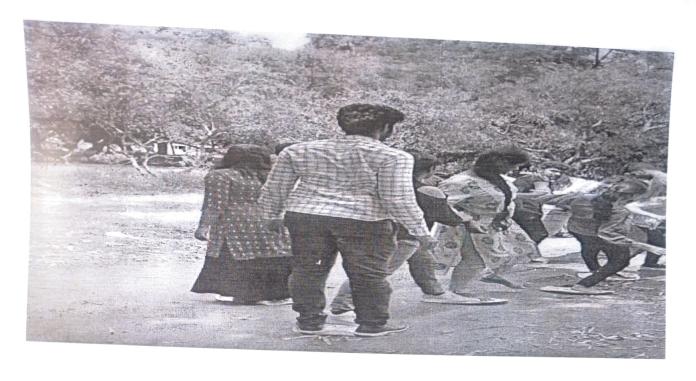
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#### 5. Plate walk:

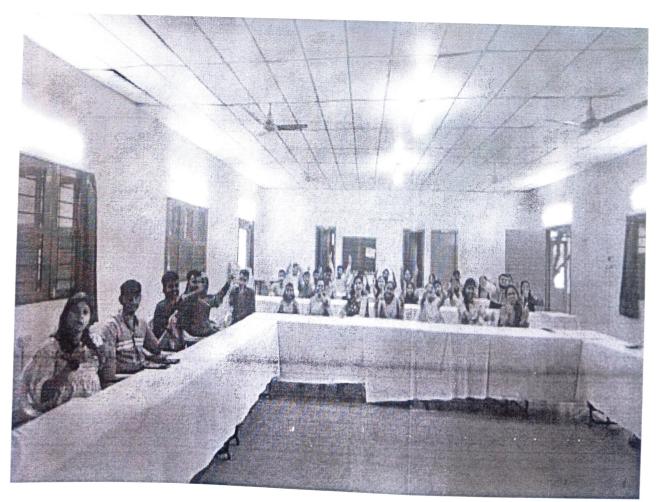
Plate walk is an activity given to all the students in the training session. Here, in plate walk, all the students were divided into groups where each group had 5 members. Each group having 5 members were given only 4 paper plates and had to step on the plate on move on to reach the destination in front of them. This activity required lot of planning as only 4 plates were given to each group and every group consisted of 5 members. All the students had their own strategy to reach the destination and complete the activity.





### 6. Feedback:

We had now come to the last part of the outbound training session. All the students were asked to give the feedback for the training provided there. All the students were really happy for being a part of this outbound training session and all enjoyed this training session as well as all the activities to the maximum extent.



## Group Photo:

This was the last part of the two-day outbound training. We all took group pictures before coming out from the training center.





# UTCOMES OF THE PROGRAM:

- ✓ Importance of Team work
- ✓ Boosting Self Confidence
- √ Being Positive
- ✓ Fun Learning
- ✓ Activity Based Learning
- √ Corporate Etiquettes
- ✓ Mock Interview Skills
- ✓ Facing Croup Discussions
- √ Creativity

COORDINATOR

PROF. ROOPA BALAVENU

**HOD-MBA** 

DR. SNEKAR NS

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PRINCIPAL/DIRECTOR

DR. K RAMA NARASIMHA

Dr. K. RAMA NARASIMHA Principal/Director K S School of Engineering and Management Bengaluru - 560 109

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