

K.S. School of Engineering and Management Kanakapura Rd, Blore -109 Department of Management Studies (MBA) REPORT OF GUEST LECTURE CONDUCTED ON 18TH August 2021

Date: 18[™] AUGUST 2021 Time: 11.am Platform: ZOOM (5049381869) Resource Person: Dr. Shubha Muralidhar

Enclosed:

- 1. Poster
- 2. Photographs of Guest Lecture
- 3. Certificate

| Prof. SREEDHAR.N | Dr. R K GOPAL |
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| CO-ORDINATOR | HOD |

"REPORT ON SELF AWARNESS WITH JOHARI WINDOW"

- 1. Event name: Virtual Subject Expert Guest Lecture.
- 2. Topic: Media Enhancing Self Awareness with Johari Window
- 3. Date and time: 18th AUGUST 2021, 11. am to 12 am
- 4. Targeted audience: MBA 2nd Sem. students of KSSEM
- 5. Poster



6. Picture of speaker and details about Speaker:



- Dr. Shubha Muralidhar has more than 2 decades of teaching experience.
- A passionate teacher and a researcher. She has more than 20 research papers in peer reviewed journals of National and International repute.
- Has co-authored a book on "Change and Knowledge Management" catering to the needs of the post graduate management students.

- Involved in academic activities with other institutions namely Member Board of Studies, Member - Board of Examination and Member – Doctoral Committee.
- Currently 3 research scholars are pursuing Ph.D from VTU, Belagavi under her guidance.
- Conducted workshops on SPSS, Psychometric tests, Campus to corporate programmes for students, Case study teaching and writing and the like
- Invited for lectures in the area of Outcomes based education for Management colleges
- Co-ordinated a five day course on "Social Entrepreneurship" under the aegis of Global Academic Initiative network (GIAN), MHRD
- Specialized in the field of HR, basically a science graduate moved on to do a Masters Programme in Management as well as Commerce. She has also completed M.Phil in Management and did her Ph.D. in Management from Bharathiar University, Coimbatore

| Name of the Resource Person | Dr. Shubha Muralidhar |
|-----------------------------|-------------------------------|
| Department | MBA |
| Qualification | MBA,Phd. |
| Designation | Assistant professor |
| Area of specialization | HR |
| Company / Institute Name | BMS College of Engineering |
| No. of years of Experience | 15 Experience in Media sales. |

7. Screenshots:



8. Certificate of Appreciation:



8. Summary:

Johari Window is a technique that aims to help people understand their emotional and physical relationship with self and other people. It is used in both a self-help context, group setting and in the corporate environment to improve individual and team performance. Invented by Psychologists Joseph Luft and Harry Ingham, the Johari Window helps us to understand self-awareness and the human interaction that results from our personal self-awareness. We are often unaware of how others perceive us, how we present ourselves to others, and even how well we know ourselves.

Dr. Shubha Muralidhar explained the concept of johari window through questionnaire. Same will be executed in the class room for the better understanding of the concept.

| Prof. SREEDHAR.N | |
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| CO-ORDINATOR | |

Dr. R K GOPAL HOD