

PROJECT REPORT (22MBAPR407)
on
**“A Study on Effective Liquidity and Profitability Management at
Mahindra Tractors”**

By
AKASH E
1KG22BA001

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Assistant professors
MBAKSSEM

EXTERNAL GUIDE
Mr. Suresh K
H R Manager
Mahindra tractors



KSSEM
K'S SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, ACCREDITED BY NAAC

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Mr. AKASH E bearing USN 1KG22BA001, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on A Study on Effective Liquidity and Profitability Management at Mahindra Tractors, is prepared by him under the guidance of Prof. Roopa Balavenu, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra Off. Kanakapura Road.
Bengaluru - 560 109

Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





MAHINDRA TRACTORS
84P8+H2W, Kiranalli, Karnataka 571107
Website: mahindractor.com Ph No: 9113675483

No: MHDRA TRCTR637

2024-25

15.06.2024

TO WHOM IT MAY BE OF CONCERN

This certifies that **Mr. AKASH E** (Reg No: **1KG22BA001**), MBA student at **K S SCHOOL OF ENGINEERING AND MANAGEMENT, VTU**, successfully completed a 45-days internship at Mahindra Tractors. His project, "**A STUDY ON EFFECTIVE LIQUIDITY AND PROFITABILITY MANAGEMENT AT MAHINDRA TRACTORS**," showcased dedication, punctuality, and a keen interest in the agricultural marketing domain.

Internship Duration: 01st May 2024 to 15th June 2024.

During his internship, **Mr. AKASH E** demonstrated commendable dedication, punctuality, and a keen interest in understanding the perceptions of farmers towards marketing strategies. His hardworking and inquisitive nature contributed positively to the projects undertaken at Mahindra Tractors,

We extend our best wishes to **Mr. AKASH E** for a successful and prosperous career ahead.


Authorized signature
Suresh
HR Manager

PROJECT REPORT (22MBAPR407)
on
“A STUDY ON ASSETS AND LIABILITIES MANAGEMENT”
AT PRECIMEASURE CONTROLS PVT LTD

By
AMRUTHA YV
1KG22BA002

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Asst. Professor
KSSEM

EXTERNAL GUIDE
Mr. Arun
Hr Manager
Precimeasure Controls Pvt Ltd



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. **AMRUTHA Y V** bearing USN **1KG22BA002**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Assets and Liabilities Management with reference to Precimeasure Controls Pvt Ltd**, is prepared by her under the guidance of Prof. **Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



Date: 06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Amrutha YV bearing USN : 1KG22BA002, is a bonafide student of master of business administration course of the 2024, affiliated to Visvesvaraya Technological University , Belgaum . Project report on "Assets and liabilities" Is prepared by her under the guidance of Murali , in partial fulfillment of the requirements for the award of the degree of master of business administration of visvesvaraya technological University, belagavi Karnataka.

It was a pleasure having her with us in this short period. We wish her all the very best for her future endeavors.

Yours sincerely

Authorized Signatory

For Precimeasures Controls Pvt Ltd


Proprietor

**PROJECT REPORT (22MBAPR407)
ON
FUNDAMENTAL ANALYSIS**

Submitted By
**APEKSHA S
(1KG22BA003)**

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfilments of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE

Prof. Roopa Balavenu
Assistant professor
K.S.S.E.M

EXTERNAL GUIDE

Praveen R K
Senior Executive Finance
and Admin
AMS Bhargava Machining
Pvt Ltd



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K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**Department of Management Studies
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)**

AMS BHARGAVA MACHINING PVT LTD.

Unit I : A-153 & A-154, 2nd 'C' Main Road,
2nd Stage, Peenya Industrial Estate,
Bengaluru - 560 058. INDIA
Tel : +91 - 80 - 28361821

Unit II : Plot No. 31,
2nd Phase, Peenya Industrial Area,
Bengaluru - 560 058. INDIA
Tel : +91 - 80 - 23722821

E-mail : amsbhargava@abmpl.net Website : www.abmpl.net

ABM
ISO 9001:2015 Certified Company

Date: 10th June 2024

CERTIFICATE

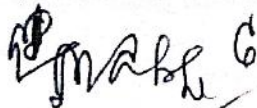
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. APEKSHA S. (USN 1KG22BA003), MBA-Final year student of K.S. School of Engineering and Management, Bangalore has Successfully completed her project on "A Study on Fundamental Financial Analysis of AMS Bhargava Machining Private Limited"

The Management of AMS BHARGAVA MACHINING PVT.LTD. takes this opportunity to register the appreciation for the enthusiasm and eagerness showed by the student in gathering the required information during the period of project from 29.04.2024 to 05.06.2024

We would like to wish her all the best for his future endeavours.

For AMS BHARGAVA MACHINING PVT. LTD



C. P. PONNAPPA
MANAGING DIRECTOR



Ace Micromatic
Group Company





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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. APEKSHA S** bearing USN **1KG22BA003**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Fundamental Analysis at AMS Bhargava Machining Pvt. Ltd**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

K. Roopa
Signature of Internal Guide

K. Rama Narasimha
Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

M. Manjunath S
Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)
On
“A STUDY ON EMPLOYEE WORK LIFE BALANCE AT BSNL”

By
APOORVA K V
1KG22BA004

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Arundathi K L
Assistant professor
KSSEM

EXTERNAL GUIDE
NARTHAN
HR
BSNL



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Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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K.S. School of Engineering and Management

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. APOORVA K V** bearing USN **1KG22BA004**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Employee Work-life Balance at BSNL**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





BSNL

Connecting India

BHARAT SANCHAR NIGAM LTD

Regional Telecom Training centre

No1 SV Road Halsuru Bangalore-560008 , 080-25546222 pgoktk@gmail.com

DATE:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.APOORVA K V bearing USN: 1KG22BA004 Pursuing her masters degree in business administration (MBA) at K.S. School of Engineering and Mangement Bengaluru

*She has completed her project work on **EMPLOYEE WORK LIFE BALANCE** successfully in our organization for a period of 6 weeks from 23rd April, 2024 to 6th June, 2024. During this period she was punctual and self disciplined.*

We Wish her all the best in her future endeavors.

Authorized Signature



PROJECT REPORT (22MBAPR407)
on
**A STUDY ON LOANS AND ADVANCES ANALYSIS AT HDFC
BANK**

Submitted By
BEENA MARY M
1KG22BA005

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Assistant Professor
MBA, KSSEM

EXTERNAL GUIDE
Mr. Chethan
Cashier
HDFC Bank



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Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





We understand your world

HDFC Bank Limited Ground Floor, No. 3A to 6A, NH-4, Dasanapura, Adakamaranahalli,
Nelamangala, Karnataka-562162

Dated: 15/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. BEENA MARY M**, bearing **USN:1KG22BA005**, student of 4th Semester, Master of Business Administration department of **K S School of Engineering and Management, Mallasandra, Bangalore**. She has successfully conducted a project with Title **“A STUDY ON LOANS AND ADVANCES ANALYSIS”** for the period of month starting from **24/04/2024**, to **06/06/2024** at **HDFC BANK, Dasanapura**. We always appreciate her sincerity, dedication and passion towards delivering excellence in work. During this period, we have observed her as most professional and discharged her work very efficiently and conscientiously.

We Wish her all the best for her future endeavours.

For HDFC BANK

Authorized Signature





KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. BEENA MARY M** bearing USN **1KG22BA005**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Loans and Advances Analysis at HDFC Bank**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)

on

“A study on the Impact of Capital Structure on Financial Performance”

By

STUDENT NAME: BHAVYA M

USN: 1KG22BA006

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE

Roopa Balavenu
Assistant Professor
KSSEM

EXTERNAL GUIDE

Ranjitha
HR Manager
Indian Infoline Finance Limited



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Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. BHAVYA M bearing USN 1KG22BA006, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi.
Project report on **A Study on the Impact of Capital Structure on Financial Performance at Indian Infoline Finance Limited**, is prepared by her under the guidance of Prof. Roopa Balavenu, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



TO WHOMSOEVER IT MAY CONCERN

This certifies that **Ms. Bhavya M** (USN. No. **1KG22BA006**) is student In Master of Business Administration Program at **K S School of Engineering and Management, Bengaluru**. From 23rd Apr 2024 to 06th Jun 2024, she effectively finished her finance management project work, "**A Study on Capital Structure of an IIFL.**"

We are appreciative of her honesty and great effort in this regard, as the project she completed met our expectations in every way.

We hope for the best for in her further pursuits.

For, India Infoline Finance Ltd.,




Ranjitha
HR Manager

Regd: Bommanahalli, 1st Floor, No 74 & 75, Begur Road
Cross, Bangalore Nm, Karnataka 560068

A PROJECT REPORT (22MBAPR407)
on
“A Study on Liquidity Management on Profitability” at Power
Build Batteries Pvt. Ltd.

Submitted by
CHANDANA V
(1KG22BA007)

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. ROOPA BALAVENU
Assistant professor
K.S.S.E.M

EXTERNAL GUIDE
Ms. DIVYASHREE
HR Manager
Power Build Batteries
Pvt.Ltd.



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Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



POWER BUILDS BATTERY PVT LTD.

No 4 M. KIADB Industrial Area, Yedahalli Village, Dabaspet, Bangalore Rural Dist., Karnataka - 562 111.

Date :23/06/2024

CERTIFICATE

This is to certify that Ms.CHANDANA V, student of MBA, Reg no: 1KG22BA007, of K.S. School of Engineering and Management has successfully completed the project work entitled "A study on liquidity management on profitability" during the period 23rd April, 2024 to 6th June, 2024.

During her project work in our company, we found her character and conduct was good. We wish her all the very best for your future endeavors.

For POWER BUILDS BATTERY PVT LTD.

POWER BUILDS BATTERY
PVT LTD
BANGALORE

Authorized signature



KSSEM

KAMMAVARI SANGHAM (R), 1952 K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. CHANDANA V** bearing USN **1KG22BA007**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Liquidity Management on Profitability at Power Build Batteries Pvt Ltd** is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)
On
**“A STUDY ON INVESTMENT PATTREN AND PREFERENCE OF
RETAIL INVESTORS AT BAJAJ FINSERV”**

By
CHANDROLLA CHANDRIKA
1KG22BA008

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
ROOPA BALAVENU
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
MAHESH
HR
BAJAJ FINSERV



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K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109 (September - 2024)





KAMMAVARI SANGHAM (R), 1952

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. **CHANDROLLA CHANDRIKA** bearing USN **1KG22BA008**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Investment Pattern and Preference of Retail Investors at Bajaj Finserv Ltd** is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



CERTIFICATE OF COMPLETION

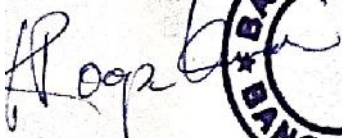
This is to certify that **Ms. Chandrolla Chandrika** a student of Master of Business Administration Program at "K S School of Engineering and Management, Bengaluru." bearing Reg. No: **1KG22BA008** has successfully completed a project in the Finance Department at our organization on the topic "A Study on Investment Pattern and Preference of Retail Investors" from 23rd April 2024 to 06th June 2024 as a part of academic studies.

This project has taught **Ms. Chandrolla Chandrika** practical implications of the above topic and we found her to be sincere, punctual and inquisitive during her entire Project.

We believe this practical exposure of **Ms. Chandrolla Chandrika** at our organization will give a lead in her upcoming career and nurture of her greatest opportunities.

We wish her all success and good luck in her upcoming pursuits.

For Bajaj FinServ Ltd



Head -HR, Legal & Compliance

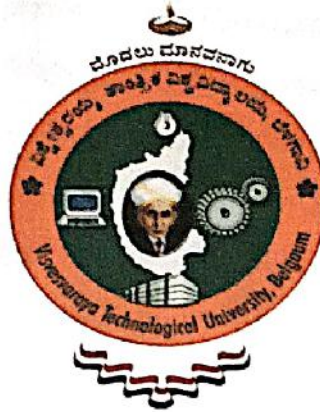
Place: Bangalore



PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON CAPITAL BUDGETING ANALYSIS AT WELTECH
ENGINEERS Pvt.Ltd”**

By
**DEEPA L
1KG22BA010**

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

**INTERNAL GUIDE
PROF. ROOPA BALAVENU
ASSISTANT PROFESSOR
KSSEM**

**EXTERNAL GUIDE
Mr. Harish
HR
Weltech engineers Pvt.Ltd**



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K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)**



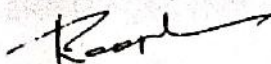
KSSEM
K.S. School of Engineering and Management

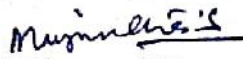
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CERTIFICATE

This is to certify that **Ms. DEEPA L** bearing USN **1KG22BA010**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.
Project report on **A Study on Capital Budgeting Analysis at Weltech Engineers Pvt. Ltd.**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD


Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director

K.S. School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



WELTECH ENGINEERS PVT. LTD.

Date: 08/07/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that, **MS. DEEPA. L (1KG22BA010)** of K.S. SCHOOL OF ENGINEERING AND MANAGEMENT, BENGALURU has undergone Project Work at our organisation from 23 - 04 - 2024 to 06 - 06 – 2024 (6 weeks) and she has completed Project Titled "**Capital budgeting**" at **WELTECH ENGINEERS PVT.LTD**, BENGALURU in the field of Finance.

The Conduct of the Student was found Satisfactory during the Project Work.
We wish her all the best for future endeavours.



WELTECH ENGINEERS PVT. LTD.

473 D/3, 13th Cross Rd, 4Th Phase,

Peenya Industrial Area Phase IV, Peenya, Bengaluru, Karnataka 560058



PROJECT REPORT (22MBAPR407)

on

“A Study on impact of Leverages on Profitability” at Stove Kraft Pvt Ltd

By

DHARANI B

1KG22BA011

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE

Prof. Roopa Balavenu
Asst. Professor
KSSEM

EXTERNAL GUIDE

Ms. Rohini
Hr Manager
Stove Kraft Pvt Ltd



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





KSSEM
K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. DHARANI B** bearing USN **1KG22BA011**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Impact of Leverages on Profitability at Stovekraft Pvt Ltd**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of Principal

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





STOVEKRAFT®

Stove Kraft Ltd.

3rd Block, 297, 10th Main, Bengaluru, Karnataka 560011 ,CIN: L29301KA1999PLC025387.

Date:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Dharani B, Reg No – 1KG22BA011** , student of MBA, Reg no: **1KG22BA011** , of **K.S School of engineering and management**, has successfully completed the project work entitled **“A study on PROFITABILITY ANALYSIS AND LEVERAGES”** with reference to **stove kraft pvt ltd** ” during the period **23/04/2024 to 06/06/2024**.

During her project work in our company, we found her character and conduct was good. We wish her all the very best for your future endeavors.



Authorized Signatory



PROJECT REPORT (22MBAPR407)
on
**“AN EVALUTION OF FINANCIAL PERFORMANCE AT EICHER
MOTORS”**

By
DIWAKAR SHARMA
1KG22BA012

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF. ROOPA BALAVENU
ASST. PROFESSOR
KSSEM

EXTERNAL GUIDE
BALAJI L
HR MANAGER
EICHER MOTORS



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.ksssem.edu.in

CERTIFICATE

This is to certify that **Mr. DIWAKAR SHARMA** bearing USN **1KG22BA012**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **An Evaluation of Financial Performance at Eicher Motors**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Signature of Principal

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





No: EICHR98435Y

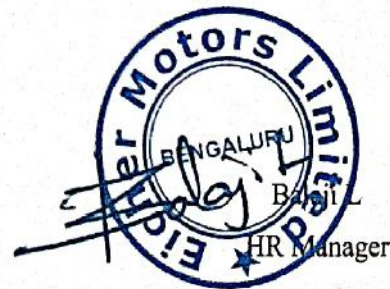
15.06.2024

TO WHOM IT MAY CONCERN

This is to certify that **Ms. Diwakar Sharma** bearing a register number of **1KG22BA012**, a student of MBA (4th semester), VTU, India. Has successfully completed his internship project report titled "**An Evolution on financial performance at Eicher motor limited**" for the period of 6 weeks from 23rd may 2023 to 06th June 2024. During his internship period he has shown positive attitude towards learning.

We wish him every success in life.

Thanking you



Eicher Motors Limited

220, Richmond Towers, 12, Richmond Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025,
Karnataka 560025

Website: www.eichermotors.com



PROJECT REPORT (22MBAPR407)
on
**“AN EMPIRICAL STUDY ON MUTUAL FUND PERFORMANCE IN
INDIA AT ANGEL ONE”**

By
D RAKESH REDDY
1KG22BA013

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF.ROOPA BALAVENU
ASST.PROFESSOR
KSSEM

EXTERNAL GUIDE
Mrs.PRIYA K
HR MANAGER
ANGEL ONE



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KAMMAVARI SANGHAM (R), 1952
K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. DOSAKAYALA RAKESH REDDY** bearing USN **1KG22BA013**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **An Empirical Study on Mutual Fund Performance in India at Angel one**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Signature of Principal
Dr. K. RAMANARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



TO WHOMSOEVER IT MAY CONCERN

This certifies that **Mr. Dosakayala Rakesh Reddy** (Reg. No. **1KG22BA013**) is student In Master of Business Administration Program at K S School of Engineering and Management, Bengaluru. From **23rd April 2024** to **06th June 2024**, he effectively finished his project work, on topic "**An Empirical Study on Mutual Fund Performance in India at Angel One**".

We are appreciative of his honesty and great effort in this regard, as the project he completed met our expectations in every way.

We hope for the best for him in his further pursuits.

For, Angel One Ltd. (Angel Broking Ltd.)

Priya


Priya K

Head - HR Legal & Compliance.

Place: Bangalore.

Address: 15/3, 2nd Floor, Infantry Rd, Shivaji Nagar, Bengaluru, Karnataka 560001

✉ support@angelone.in

☎ 1800 1020

A PROJECT REPORT (20MBAPR407)

On

“A Study on Consumer Attitudes towards Asian Paints”

Submitted by
DURGA PRASAD M
(1KG22BA014)

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE
Prof. Manjunatha.S
Associate Professor
Dept of Management Studies
KSSEM

EXTERNAL GUIDE
Mr. Nagendra Kumar
Marketing Manager
Asian Paints
India Pvt. Ltd.



KSSEM
A SCHOOL OF ENGINEERING AND MANAGEMENT

Department of Management Studies and Research Centre
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(SEPTEMBER – 2024)



KSSEM

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. DURGAPRASAD M** bearing USN **1KG22BA014**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Consumer Attitude towards Asian Paints**, is prepared by him under the guidance of **Prof. Manjunatha S**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University Belagavi, Karnataka.

Manjunatha S

Signature of Internal Guide

Manjunatha S

Signature of HOD

PROFESSOR & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

K. Rama Narasimha

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





Asian Paints House. 6A, Shantinagar, Santacruz (E), Mumbai - 400 055, India. Tel: 022 - 6218 1000 | Fax: 022 - 6218 1111.

DATE: 06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.Durga Prasad.M** bearing **USN:1KG22BA014** Pursuing his masters degree in business administration (MBA) At **KS SCHOOL OF ENGINEERING AND MANAGEMENT**

he has completed his project work on **consumer attitude** successfully in our organization for a period of 6 weeks from **23rd April, 2024** to **6th June, 2024**. During this period he was punctual and self disciplined.

We wish him all the best for sucessful career.

Thanking you,

Authorized Signature



PROJECT REPORT (22MBAPR407)
On
**“A STUDY ON EFFECTIVE CONTENT MARKETING THROUGH
SOCIAL MEDIA AT LIFE LINE FEEDS (IND) PVT. LTD.”**

Submitted By
GAJULA PRAVEEN KUMAR
1KG22BA015

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
MANJUNATHA S
ASSOCIATE PROFESSOR
KSSEM

EXTERNAL GUIDE
KISHORE KUMAR
HR MANAGER
LIFE LINE FEEDS



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





KSSEM
K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109


Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. GAJULA PRAVEEN KUMAR** bearing USN **1KG22BA015**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Effective Content Marketing through Social Media at Life Line Feeds (IND) Pvt. Ltd**, is prepared by him under the guidance of **Prof. Manjunatha S**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





LIFE LINE FEEDS (INDIAN) Pvt.Ltd.,
(An ISO 9001 :2015 certified company)

DATE:06/06/2024

CERTIFICATE

This is to certify that Mr.Gajula Praveen Kumar ,{ USN No:1KG22BA015} , 4th semester MBA student of K S SCHOOL OF ENGINEERING AND MANAGEMENT has completed his Internship project on "Effective content marketing through social media ." in our organization. he had undergone his project from 23 /04/2024 to 06/06/2024. During the above period we found his sincere & hard working and displayed good Conduct and character.

We wish him all success in his life.

Thanking you,



Authorized Signatory



PROJECT REPORT (22MBAPR407)
on
**“A Study on Impact of Digital Marketing Strategies on the Sales of
Kaleesuwari Refinery Pvt Ltd”**

By
HARSHITHA B
1KG22BA016

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mr. MANJUNATHA S
PROFESSOR
KSSEM

EXTERNAL GUIDE
Mr. YESWANTH
MANAGER
KALEESUWARI
PVT LTD



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





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K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. HARSHITHA B** bearing USN 1KG22BA016, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Impact of Digital Marketing Strategies on the Sales of Kaleesuwari Pvt Ltd**, is prepared by her under the guidance of Prof. Manjunatha S, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Manjunatha S

Signature of Internal Guide

Manjunatha S

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109

K. Rama S

Signature of Principal

Dr. K. RAMANARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





KALEESUWARI
REFINERY AND INDUSTRY PRIVATE LIMITED

Date: 23-04-2024

CERTIFICATE

This is certify that Ms. Harshitha B (USN :1KG22BA016) student of MBA 4th semester, K S SCHOOL OF ENGINEERING AND MANAGEMENT , has successfully completed her project in our organization in partial fulfillment of the requirement for the award of his MBA Degree from VISVESVARAYA TECHNOLOGICAL UNIVERSITY. The period was from 23/04/2024 to 06/06/2024 .

We wish her all the best in her future endeavors

For Kaleeshwari refinery pvt ltd.

Authorized Signature



Regd & corp.office: 53,Rajasekaran street mylapore.chennai-600 004, Tel : 914433999,Fax: 9144399939900

Factory: plot no 2, Antharasanahalli industrial area, lingapur village, tumkur-572106, Tel: 0816-2211741/742

Email:mail@kaleesuwari.com,website: www.kaleesuwari.com TIN NO, 29900053255.



PROJECT REPORT (22MBAPR407)
On
**"A STUDY ON NON-PERFORMING ASSETS WITH REFERENCE TO
CANARA BANK"**

By
HEMANTH YADAV S U
1KG22BA017

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF.ROOPA BALAVENU
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
MR PRABHU KUMAR
MANAGER
CANARA BANK



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KSSEM
K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. HEMANTH YADAV S U** bearing USN **1KG22BA017**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Non-Performing Assets with Reference to Canara Bank**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109.

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

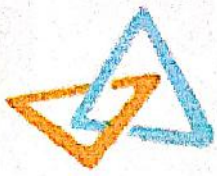
Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





ಕನರಾ ಬ್ಯಾಂಕ್
Canara Bank

DATE:6/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.HEMANTH YADAV S U** bearing **USN: 1KG22BA017** Pursuing his masters degree in business administration (MBA) at **K.S. School of Engineering and Management .**

He has completed his project work on **NON PERFORMING ASSET** successfully in our organization for a period of 6 weeks from **23rd April, 2024 to 6th June, 2024.** During this period he was punctual and self disciplined.

We wish him all the best for sucessful career.

Thanking you,



Authorized Signature

Circle Office Bangalore Metro branch is Circle office spencer towers, , no.86, m.g.road, , bangalore (karnataka)

- 560001 canarabank@gamil.com, 080974421-0800911422



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PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON FUND FLOW MANAGEMENT AT- KPDCL
COMPANY”**

By
K DINESH
1KG22BA018

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
ROOPA BALAVENU
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
MR HARISH
ASSISTANT OFFICER
KPDCL COMPANY



KSSEM
K S SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





KSSEM
K.S. SCHOOL OF ENGINEERING & MANAGEMENT

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

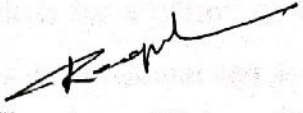
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

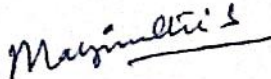
This is to certify that **Mr. K DINESH** bearing USN **1KG22BA018**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Fund Flow Management at KPDCL Company**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





Kashmir Power Distribution Corporation Limited

66kV "A" - Station Compound Anand rao circle Bengaluru-560009 CIN:U40109KA1999SGC025521

Date:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.K DINESH** bearing **USN: 1KG22BA018** Pursuing his masters degree in business administration (MBA) at **K.S. School of Engineering and Mangement**

He has completed his project work on **FUND FLOW ANALYSIS** successfully in our organization for a period of 6 weeks from **23rd April, 2024** to **6th June, 2024**. During this period he was punctual and self disciplined.

We wish him all the best for successful career.

Thanking you,

Authorized signature

For Kashmir Power Distribution Corporation.

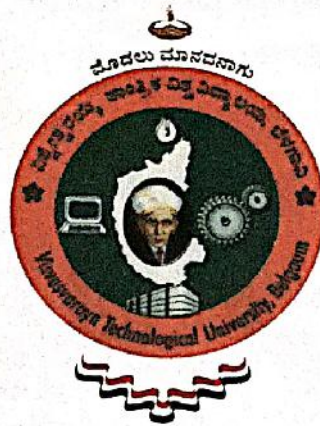
Proprietor



PROJECT REPORT (22MBAPR407)
On
**“A STUDY ON EFFECTIVENESS OF RECRUITMENTS AND
SELECTION PROCESS AT MAHARAJ SOAPS INDUSTRY PVT LTD”**

By
KIRAN KUMAR K
1KG22BA019

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Arundathi K L
Assistant professor
KSSEM

EXTERNAL GUIDE
MOHITH
HR
MAHARAJ SOAPS



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109 (September - 2024)



KSSEM
K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Mr. KIRAN KUMAR K bearing USN 1KG22BA019, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Effectiveness of Recruitment and Selection Process at Maharaj Soaps Industry Pvt Ltd**, is prepared by him under the guidance of Prof. Arundathi K L, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD


Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



DATE:07/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.KIRAN KUMAR K** bearing **USN: 1KG22BA019** Pursuing his masters degree in business administration (MBA) at **K.S. School of Engineering and Management Bengaluru**

He has completed his project work on **RECRUITMENT AND SELECATION** successfully in our organization for a period of 6 weeks from **23rd April, 2024** to **6th June, 2024**. During this period he was punctual and self disciplined.

We wish him all the best for sucessful career.

Thanking you

Authorized Signature



PROJECT REPORT (22MBAPR407)

On

**“A STUDY ON IMPACT OF OPERATING EXPENDITURE
ON FIRM’S PROFITABILITY AT BLUEPULSE VENTURES
PVT LTD”**

Submitted By
KRUTHIKA H
(1KG22BA020)

Submitted to
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Assistant Professor
KSSEM

EXTERNAL GUIDE
Mr. Kumar
Finance Head
BluePulse Ventures
Pvt.Ltd



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279001, Affiliated to VTU, Belagavi, ACCREDITED BY NAAC

#15, Near Vajrashali, Malasandra, off Kanakapura Road, Bengaluru- 560 108


Ph: +91 80 2842 8163, Mob: 99844 44408 / 99080 99906, Website: www.ksssem.edu.in





CERTIFICATE

This is to certify that **Ms. KRUTHIKA H** bearing USN **18CE22BAA030**, is a bonafide student of Master of Business Administration course of the Institute, **JCE23-2024** batch, affiliated to **Visveswarya Technological University, Belagavi**.

Project report on **A Study on Impact of Operating Expenditure on Firm Profitability at BluePulse Ventures Pvt Ltd**, is prepared by her under the guidance of **Prof. Rangya Balavenu**, in partial fulfillment of the requirements for the award of the degree of **Master of Business Administration of Visveswarya Technological University, Belagavi, Karnataka**.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,
K.S. School of Engineering & Management
#15, Malasandra, Off. Kanakapura Road
Bengaluru - 560 108


Signature of Principal
Dr. K. RAJAKRISHNA SHANKAR
Principal/Dean
K.S. School of Engineering and Management
Bengaluru - 560 108

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Date: 31-05-2024

TO WHOMSOEVER IT MAY CONCERN

Ms. Kruthika H undergone intern ship on **Study on Impact of Operating Expenditure on Firms Profitability** project as part of the final semester requirements for the Master of Business Administration (MBA) program USN bearing 1KG22BA020 at **Bluepulse Ventures Pvt Ltd.**

Ms. Kruthika H has demonstrated the project with dedication, diligence, and competence throughout the duration of the project (18th April 2024 to 1st June 2024). Their commitment to excellence and their ability to effectively apply theoretical knowledge to practical scenarios have been commendable.

The project undertaken by Ms. Kruthika H focused on **Study on Impact of Operating Expenditure on Firms Profitability** was thorough research, analytical thinking, and strategic planning, have delivered a comprehensive and insightful report.

Moreover, Ms. Kruthika H exhibited good communication skill, collaboration, and professionalism while working on this project. She effectively engaged with stakeholders, sought feedback, and adapted to evolving requirements, ensuring the successful completion of the project within the stipulated timeline.

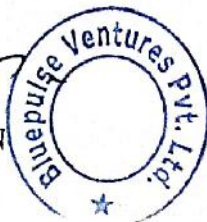
It is with great pleasure that I recommend Ms. Kruthika H for their exemplary performance and dedication. I have no doubt that they will continue to excel in their future endeavors and contribute significantly to the business community.

Please feel free to contact me if you require any further information or clarification regarding Ms. Kruthika H or the project they have completed.

Thank you for your attention to this matter.

Sincerely,

Head – HR & ADMIN



BluePulse Ventures Private Limited

2nd Floor, Ramanuja Complex,
Malleshwaram, 5th Cross, Bangalore (KA)- 560 003, INDIA

Call: +91 98444 05540 | E-mail: info@bluepulse.in | Web: www.bluepulse.in



PROJECT REPORT (22MBAPR407)

On

**“A SUDY ON RECRUITMENT AND SELECTION PROCESS AT
INTENSE INFO SOLUTION”**

BY

**M.VANI
1KG22BA021**

**Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs.Arundathi K L
Assistant professor
KSSEM

EXTERNAL GUIDE
MS.Vishnu priya
H R Manager
Intense Info Solutions



Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KSSSEM

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, ACCREDITED BY NAAC

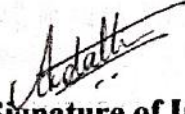
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

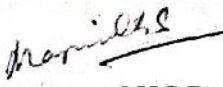
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssom.edu.in

CERTIFICATE

This is to certify that **Ms. M VANI** bearing USN **1KG22BA021**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Recruitment and Selection Process at Intense Info Solutions Pvt. Ltd**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,

K.S. School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109


Signature of Principal
Principal / Director
K.S. School of Engineering & Management
Bangalore-560 062

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





Intense

INFO SOL PVT LTD

CIN : U78100KA2023PTC177320

Date: 22/04/2024

To,
The principal
K.S. School of Engineering and Management
Bangalore – 560109

Subject: Permitted for Project work in our Organisation.

Dear Ms. M VANI (IKG22BA021)

With reference to your requesting letter, we are pleased to inform you that you have been permitted to do your Project work in our organisation. Project work period will be from 22nd April 2024 to 3rd June 2024. On completion of your Project work, you shall have to submit a Project work report to your project guide.

Thanking you,

For INTENSE INFO SOLUTIONS PVT LTD

R. Phani Kumar Pillai

DIRECTOR

Intense Info Solutions Pvt Ltd

214/1 1st Cross Lakshmi Layout Near Sai Hospital, Bengaluru, Karnataka 560068
+91 9505040051 | support@intenseinfosol.com | www.intenseinfosol.com



PROJECT REPORT (22MBAPR407)
On
**“A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED
SECURITIES IN INDIA AT ANANDRATHI FINANCIAL SERVICES
PVT LTD”**

By
MADHVESH RAO S
1KG22BA022

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
ROOPA BALAVENU
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
ARIJITH
MANAGER
ANANDRATHI



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109 (September - 2024)





KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

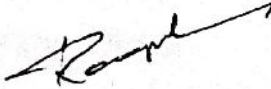
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

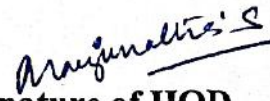
This is to certify that **Mr. MADHVESH RAO S** bearing USN **1KG22BA022**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Risk and Return Analysis of Selected Securities in India at Anandrathi Financial Services Pvt. Ltd**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



ANANDRATHI

INVESTMENT SERVICES

312, HARIDAS COMPOUND, ,ACHAR STREET, CHICKPETE, TUMKUR,KARNATAKA,INDIA,572101,Reg no: AP0109490181771

Contact Number: 08162-276864, 1800 222244, Email: customercare@unionbankofindia.com

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr.MADHVESH RAO S bearing USN: 1KG22BA022 Pursuing his masters degree in business administration (MBA) at K.S. School of Engineering and Management

He has completed his project work on RISK AND RETURN successfully in our organization for a period of 6 weeks from 23rd April, 2024 to 6th June, 2024. During this period he was punctual and self disciplined.

We wish him all the best for successful career.

Thanking you,


ANADARATI FINANCIAL
SERVICES LTD
BANGALORE

Authorized signature



PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON INFLUENCE ON BRAND PRODCUT VALUE OF
EURAKA FORBES LTD”**

By
MALLIKARJUNA N
1KG22BA023

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mr. MANJUNATHA N
PROFESSOR
KSSEM

EXTERNAL GUIDE
Mr. VITTAL
MANAGER
EURAKA FORBES
LTD



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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KARNATAKA SCHOOL OF ENGINEERING AND MANAGEMENT

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. MALLIKARJUNA N** bearing USN **1KG22BA023**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Influence of Brand Value on Products of Eureka Forbes Ltd**, is prepared by him under the guidance of **Prof. Manjunatha S**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University Belagavi, Karnataka.

Manjunatha S

Signature of Internal Guide

Manjunatha S

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Dr. K. Rama Narasimha

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



DATE:06/06/2024

CERTIFICATE

This is to certify that Mr.Mallikarjuna N ,{ USN No:1KG22BA023} , 4th semester MBA student of K S SCHOOL OF ENGINEERING AND MANAGEMENT has completed his Internship project on "BRAND MANAGEMETN AT EUREKA FORBES PVT LTD." in our organization. he had undergone his project from 23 /04/2024 to 06/06/2024. During the above period we found his sincere & hard working and displayed good Conduct and character.

We wish him all success in his life.

Thanking you,

Authorized Signatory



Eureka Forbes Limited
near 560100, State Bank of India Building,
24th Cross Rd, Banashankari Stage II,
Singasandra, Bengaluru - Karnataka 560070
(CIN) U27109MH1931PLC353890
customercare@eurekaforbes.com
Phno:01205097238 - 186026 61177

PROJECT REPORT (22MBAPR407)
on
"A STUDY ON CONSUMER BEHAVIOR AT TITAN WATCHES "

By
MEGHA.A
1KG22BA024

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF. MANJUNATHA S
ASSOCIATE PROFESSOR
AND HOD
KSSEM

EXTERNAL GUIDE
MR. CHANDAN
MARKETING HEAD
TITAN WATCHES



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5270001, Affiliated to VTU, Belagavi, ACCREDITED BY NAAC

#15, Near Vajrathalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109


Ph : +91 80 2842 5183, Mob : 88844 44408 / 98000 65900, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. MEGHA A bearing USN IKG22BA024, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on A Study on Customer Behaviour at Titan Watches, is prepared by her under the guidance of Prof. Manjunatha S, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





WORLD OF TITAN

DATE:06/06/2024

CERTIFICATE
TO WHOM SO EVER IT MAY CONCERN

This is to Certify that Ms. Megha A (Reg No: 1KG22BA024) from KS SCHOOL OF ENGINEERING AND MANAGEMENT, has done her 6- week project from 23rd April 2024 to 06th June 2024 in our company.

During her internship, she has demonstrated her skills with self-motivation to learn new skills. Her performance exceeded our expectations, and she was able to complete the project on time.

We wish her all the best for her upcoming career.

For Aditya Auto Products & Engineering (I) Pvt Ltd

Authorized Signatory



PROJECT REPORT (22MBAPR407)
on
**“A Study of Impact on Workers Participation Management at INDO-MIM
Pvt. Ltd.”**

By
MONISHA N
1KG22BA025

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs. Arundathi K L
Assistant Professor
KSSEM

EXTERNAL GUIDE
Mr. Mohan Kumar
HR
INDO-MIM Pvt. Ltd.



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



DATE:06/06/2024

CERTIFICATE
TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. Monisha N** with **USN 1KG22BA025**, 3rd Semester, Master of Business Administration department of **K S School Of Engineering And Management**, Mallasandra, Bangalore has successfully completed her internship for the period of month starting from **26/04/2024**, To **06/06/ 2024** at Indo-mim Privat Limited ,Doddaballapura. We always appreciate her sincerity, dedication and passion towards delivering excellence in work. During this period we have observed her as most professional and discharged her work very efficiently and conscientiously.

We Wish her all the best in his future endeavors

For indo-mim (I) Pvt Ltd



Authorized Signatory



SSEM
SCHOOL OF ENGINEERING AND MANAGEMENT

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

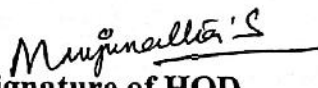
CERTIFICATE

This is to certify that Ms. **MONISHA N** bearing USN **1KG22BA025**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Impact of Workers Participation in Management at INDO-MIM Pvt. Ltd**, is prepared by her under the guidance of Prof. Arundathi K L, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT WORK (22MBAPR407)
A STUDY ON EMPLOYEE ENGAGEMENT AND TEAM BUILDING
HIMATSINGKA PVT LTD

SUBMITTED BY

MUKKARA SAI CHANDANA CHOWDARY
1KG22BA026

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELGAVI



In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs. Arundathi K. L
Assistant Professor
MBA, KSSEM

EXTERNAL GUIDE
Mr. M. Murali
Assistant Manager
Himatsingka Pvt Ltd



KSSEM
K S SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K S School of Engineering and Management
#15, Near Vajarahalli, Mallasandra, off Kanakapura road, Bengaluru-109
(September- 2024)



KSSEM
K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952 K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. **MUKKARA SAI CHANDANA CHOWDARY** bearing USN **1KG22BA026**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Employee Engagement and Team Building at Himatsingka Seide Ltd**, is prepared by her under the guidance of Prof. Arundathi KL, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





Himatsingka

Date:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. MUKKARA SAI CHANDANA CHOWDARY bearing USN: 1KG22BA026 Pursuing her masters degree in business Administration (MBA) at K.S. School of Engineering and Management .

She has completed her project work on Employee engagement and team building successfully in our organization for a period of 6 weeks from 23rd April, 2024 to 6th June, 2024. During this period she was punctual and self disciplined.

We wish her all the best for successful career.

Thanking you,



Authorized Signature

23 / A, Kiadb Ind. Area, Doddaballapur, Veerapura Post, Bengaluru, Karnataka 561203.

Phno 080 4837 2584 , www.himatsingka.com , CIN L17112KA1985PLC006647



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PROJECT REPORT (22MBAPR407)
on
"A STUDY ON EMPLOYEE REWARD SYSTEM
AT VARALAKSHMI SHARP TOOLS "

By
NAMRATHA A V
1KG22BA027

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs ARUNDATHI K L
ASSISTANT PROFESSOR
K S S E M

EXTERNAL GUIDE
Mr. VIJAYA KUMAR N.
H R MANAGER.
Varalakshmi Sharp Tools



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KSSEM
A GROUP OF INSTITUTES

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K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

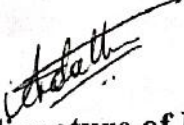
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

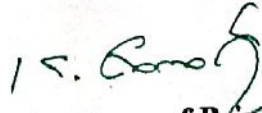
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. NAMRATHA A V bearing USN **1KG22BA027**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Employee Reward System at Varalakshmi Sharp Tools**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





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SHARP TOOLS

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ISO 9001:2015

NO:220122,5th cross hegganahalli main road, near milk dairy bus stop, Bangalore-560091

Email: varalakshmi.sharptools@gmail.com,

DATE :06/06/2024

CARTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **MS.NAMRATHA A V** bearing **USN: 1KG22BA027** Pursuing her master degree in business Administration (MBA) at **K.S. School of Engineering and Mangemex Bengaluru**

She has completed her project work on **EMPLOYEE REWARD SYSTEM** successfully in o organization for a period of 6 weeks from **23rd April, 2024 to 6th June, 2024**. During this peri she was punctual and self disciplined.

We wish her all the best for sucessful career.

Thanking you

We wish you to have a successful future

Authorized signature



PROJECT REPORT (22MBAPR407)
on
**“A Study on Employee Medical And Safety AT NASH
Industries Pvt Ltd”**

By
NAVEEN G
1KG22BA028

Submitted to
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs ARUNDATHI KL
PROFESSOR
KSSEM

EXTERNAL GUIDE
Mr SRIKANTH
HR MANAGER
NASH INDUSTRIES
PVT LTD



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KSSEM
K.S. School of Engineering and Management


KAMMAVARI SANGHAM (R), 1952
K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

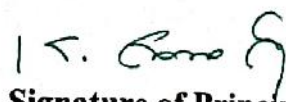
This is to certify that **Mr. NAVEEN G** bearing USN **1KG22BA028**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Employee Medical & Safety at Nash Industry Pvt Ltd**, is prepared by him under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109


Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





Industries Pvt Ltd

115/3, 4th Floor, M.L. Chambers, 6th Main, Yeshwanthpura Indl Suburb II Stage, Bangalore -560022. (Near Big Mishra)
080411364273- 08042239282,

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr.NAVEEN G bearing USN: 1KG22BA028 Pursuing his masters degree in business administration (MBA) at K.S. School of Engineering and Management Bengaluru

He has completed his project work on EMPLOYEE MEDICAL AND SAFETY .successfully in our organization for a period of 6 weeks from 23rd April, 2024 to 6th June, 2024. During this period he was punctual and self disciplined.

We wish him all the best for successful career.

Thanking you,

Authorized Signature



PROJECT REPORT (22MBAPR407)
on
“A Study On Optimal Portfolio Construction”

By
NIKITHA B
1KG22BA029

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Assistant professor
KSSEM

EXTERNAL GUIDE
Mr Yashwanth
HR Manager
Pagariya Food Products (P). Ltd.



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





KSSEM
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KAMMAVARI SANGHAM (R), 1982

K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. NIKITHA B** bearing USN **1KG22BA029**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Optimal Portfolio Construction** at Pagariya Food Products Pvt. Ltd, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PAGARIYA FOOD PRODUCTS (P). LTD.



Factory: Unit Plot No # 302 A, Phase - 2,
KIADB Industrial Estate,
Harohalli Taluka Kanakapura,
Dist Ramanagara, Pin Code: 562 112, Karnataka State, India.

TO WHOMSOEVER IT MAY CONCERN

This certifies that **Ms. Nikitha B** (USN. No. **IKG22BA029**) is student In Master of Business Administration Program at **K S School of Engineering and Management, Bengaluru**. From 23 Apr 2024 to 06* Jun 2024, she effectively finished her finance management project work, "**A Study on optimal portfolio construction at Pagariya Food Products (P) LTD.**"

We are appreciative of her honesty and great effort in this regard, as the project she completed met our expectations in every way.

We hope for the best for in her further pursuits.

For, Pagariya Food Products (P) LTD.,


Yashwanth
HR Manager



PROJECT REPORT (20MBAPR407)
ON
AN EMPIRICAL STUDY ON OPTIONS AND FUTURES ANALYSIS OF
IT SECTOR
AT ANGEL ONE

SUBMITTED BY

NITHYA. S R
1KG22BA030

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELGAVI



In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Assistant Professor
MBA, KSSEM

EXTERNAL GUIDE
Mr. Veeru Prasad
Research Associate
Angel one



Department of Management Studies and Research Center
K S School of Engineering and Management
#15, Near Vajarahalli, Mallasandra, off Kanakapura road, Bengaluru-
560109

(August - 2024)

Date:06/06/2024

To,

NITHYA. S R
K. S. School of engineering and management

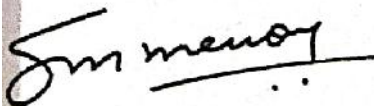
Subject: Internship Completion certificate.

This is to certify that Ms. NITHYA.SR (USN-1KG22BA030) pursuing IV semester MBA at K.S.School of Engineering & Management affiliated to VTU University. As part of her curriculum and for the partial fulfilment of MBA degree she has successfully completed Internship at ANGEL BROKING from 23/04/2024 to 06/06/2024 on "Derivative analysis at Angel Broking".

During the period of her Internship project work with us, her conduct was good.

We wish her all the very best for her future Endeavours.

For ANGEL BROKING



Subhash Menon
Chief Human Resource Officer



CSO & Corporate Office:
6th Floor, Akruti Star, Central Road,
MIDC, Andheri (E) Mumbai-400 093.
Tel: (022) 4000 3600
Fax:(022) 3935 7699

Regd Office:
G-1, Akruti Trade Centre, MIDC, Road
No-7, Andheri (E), Mumbai - 400 093.
Tel: (022) 6807 0100
Fax: (022) 6807 0107
E-mail: support@angelbroking.com
Website: www.angelbroking.com

Angel Broking Limited
CIN: L67120MH1996PLC107709,
SEBI Registration No Stock Broker:
INZ000161534, CDSL: IN-DP-384-2018, PMS:
INP000001545, Research Analyst:
INH000000164, Investment Advisor:
INA000008172, AMFI Regn. No. ARN-77404,
PFRDA, Regn. No.-19092018.





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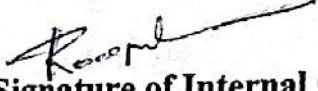
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE


This is to certify that Ms. **NITHYA S R** bearing USN **1KG22BA030**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **An Empirical Study on Option and Future Analysis of IT Sector at Angle One** is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,

K.S. School of Engineering & management.
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.


Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)
on
“A Study on Impact of Artificial Intelligence (AI) on Financial Decision Making at Amul”

By
NIVEDITHA M K
1KG22BA031

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs.Roopa Balavenu
Assistant Professor
KSSEM

EXTERNAL GUIDE
Annapoorneshwari
Managing Director
AMUL



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. NIVEDITHA M K bearing USN 1KG22BA031, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Impact of Artificial Intelligence (AI) on Financial Decision Making at Amul**, is prepared by her under the guidance of Prof. Roopa Balavenu, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K.S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



06.06.2024

TO WHOM SO EVER IT MAY CONCERN

This certifies that Ms. NIVEDITHA M K (USN. No. 1KG22BA031) is student In Master of Business Administration Program at K S School of Engineering and Management. From 23rd April 2024 To 06th June 2024, She effectively finished her Finance management project work, "A study on impact of AI on Financial decision making." We are appreciative of her honesty and great effort in this regard, as the project She completed to met our expectations in every way...

Duration of internship: 23rd April 2024 to 06th June 2024.

Thanking You



Authorized Signature
Preran Desai
HR & Admin

PROJECT REPORT (22MBAPR407)
ON
“A STUDY ON MARKETING STRATEGIES AT MARUTHI MOTORS”

By
PALEGAR RAJU
1KG22BA032

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
MANJUNATHA S
ASSOCIATE PROFESSOR
KSSEM

EXTERNAL GUIDE
SUNIL KUMAR
HR MANAGER
MARUTHI MOTORS



KSSEM
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Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KSSEM

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279801, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. PALEGAR RAJU** bearing USN **1KG22BA032**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Marketing Strategies at Maruthi Motors Pvt. Ltd**, is prepared by him under the guidance of **Prof. Manjunatha S**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Manjunatha S

Signature of Internal Guide

Manjunatha S

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109.

K. Rama Narasimha

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



DATE:06/06/2024

CERTIFICATE

This is to certify that **Mr. Palegar Raju (USN:- 1KG22BA032)** from **KS SCHOOL OF ENGINEERING AND MANAGEMENT** has successfully completed the Internship Project with Maruthi motors for the period of 23rd April, 2024 to 6th June, 2024.. He has conducted a project with Title "**A study on Marketing strategies at maruthi motors**"
During this Internship project, his performance was satisfactory and best to the industry. We wish him all the best for future endeavors.

For Ujjivan Small Finance Bank.



Authorized Signature

PROJECT REPORT (22MBAPR407)
on
"A STUDY ON RATIO ANALYSIS AT RITTEL INDIA PVT LTD"

By
PALLAVI K N
1KG22BA033

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Asst. Professor
KSSEM

EXTERNAL GUIDE
Mr. Kunal
Hr Manager
Rittel India Pvt Ltd



KSSEM
A SCHOOL OF BUSINESS AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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K.S. School of Engineering and Management

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. **PALLAVI K N** bearing USN **1KG22BA033**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Ratio Analysis at Rittal India Pvt Ltd**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of Principal

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





RITTAL India Private Limited
No. 23 & 24
KIADB Industrial Area
Veerapura
Doddaballapura
561203 Bangalore Dist

+91(0)8061413900
+91(0)8061414099
info@rittal-india.com
www.rittal-india.com

CIN : U31100KA1994PTCO15641

Date: 06-06-2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.Pallavi KN . [USN-1KG22BA033J MBA Final year student of K.S school of engineering and management has successfully completed the internship project entitled Title "A STUDY ON RATIO ANALYSIS AT RITTAL INDIAN PVT LTD." during the duration 23-04-2024 to 06-06-2024 at our premises.

Ms.Pallavi KN. has displayed professional traits during her internship project and managed to complete all assigned tasks as required. she was hardworking, dedicated and committed.

It was a pleasure having her with us in this short period. We wish her all the very best for her future endeavors.

Yours sincerely

For, Rittal India Pvt. Ltd

Authorized signature



PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON CREDIT MANAGEMENT ON PROFITABILITY AT
UJJIVAN SMALL FINANCE BANK”**

By
PAVAN KALYAN P R
1KG22BA034

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE

Prof. ROOPA BALAVENU

ASST. PROFESSOR

KSSEM

EXTERNAL GUIDE

Mr. RAJKUMAR D

HR MANAGER

UJJIVAN SMALL

FINANCE BANK



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. PAVAN KALYAN P R** bearing USN **1KG22BA034**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on the Impact of Credit Management Analysis on Profitability at Ujjivan Small Finance Bank**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

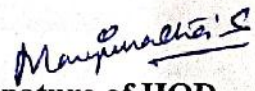

Signature of Internal Guide


Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560


Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



UJJIVAN SMALL FINANCE BANK:

2nd floor, Prakash Building B H Road, Subhash Nagar Nelamangala, Bengaluru,
Karnataka 562123

E-MAIL ID:mo.West@ujjivan.com

TELEPHONE:912041412121

DATE:06/06/2024

CERTIFICATE

This is to certify that .Mr.PAVAN KALYAN P R (USN: 1KG22BA034) from K.S. School of Engineering and Management - Bangalore, has successfully completed the Internship with Ujjivan Small Finance Bank for the period of 23rd April, 2024 to 6th June, 2024.. He has conducted a project with Title "A study on credit management on profitability at ujjivan small finance bank,

During this Internship, his performance was satisfactory and best to the industry. We wish him all the best for future endeavors. For Ujjivan Small Finance Bank. Authorized Signature

Authorized Signature



PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT ITC
ESSENTRA LTD”**

By
POLEPALLI HARI BABU
1KG22BA035

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF. ROOPA BALAVENU
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
MR NITHIN GOWDA
HR MANAGER
ITC COMPANY



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Mr. **POLEPALLI HARI BABU** bearing USN **1KG22BA035**, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Financial Performance Analysis at ITC Essentra Ltd**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





TO WHOMSOEVER IT MAY CONCERN

This certifies that **Mr. Polepalli Hari Babu** (Reg No. 1KG22BA035) is student In Master of Business Administration Program at **K S School of Engineering and Management, Bangalore**. From 23rd Apr 2024 to 06th Jun 2024, he effectively finished his project work, on topic " **A Study on Financial Performance Analysis of the ITC Company.** "

We are appreciative of his honesty and great effort in this regard, as the project he completed met our expectations in every way.

We hope for the best for him in his further pursuits.

For, **ITC ESSENTRA LIMITED.,**

A handwritten signature in black ink, appearing to be 'Hari Babu', written over a large, faint watermark of the ITC logo.

Authorized Signatory



ITC ESSENTRA LIMITED
No. 139/140, Veerapura Village, Kasaba Hobli,
Doddaballapur Taluk, Bengaluru 561203
+9108028569500|itcessentra@essentra.com
www.itc-essentral.com
CIN: U851 IOKA1993PLC014278



PROJECT REPORT (22MBAPR407)
On
**“A STUDY ON PERFORMANCE APPRAISAL AT PACIFIC
INDUSTRY PVT LTD”**

By
POOJA VASANTH RAJ URASU
1KG22BA036

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Arundathi K L
Assistant professor
KSSEM

EXTERNAL GUIDE
MANOJ UV
HR
PACIFIC INDUSTRY



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109

(September - 2024)



KAMMAVARI SANGHAM (R), 1952
K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. **POOJA VASANTH RAJ URASU** bearing USN **1KG22BA036**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Performance Appraisal at Pacific Industry Pvt Ltd**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109

Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





421, 12th Cross Sadashiv Nagar Bengaluru, Karnataka, 560080, (CIN) L14101KA1989PLC062041

08036343880-0802843430, pacificindu971@.in

Date:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.POOJA VASANTH RAJ URASU bearing USN: 1KG22BA036 Pursuing her masters degree in business administration (MBA) at K.S. School of Engineering and Mangement Bengaluru

She has completed her project work on PERFORMANCE APPRAISAL successfully in our organization for a period of 6 weeks from 23rd April, 2024 to 6th June, 2024.During this period she was punctual and self disciplined.

We wish her all the best for sucessful career.

Thanking you,



Authorized Signature

PROJECT REPORT (22MBAPR407)

on

**“A Study on Inventory Management and Controls at Musashi Auto Parts
India Pvt. Ltd.”**

By

**POORNIMA.R
1KG22BA037**

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Assistant Professor
KSSEM

EXTERNAL GUIDE
Mr. Santhosh Kumar
HR Manager
Musashi Auto Parts India Pvt. Ltd.



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K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

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BENGALURU- 560109
(September - 2024)



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K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.ksssem.edu.in

CERTIFICATE

This is to certify that **Ms. POORNIMA R** bearing USN **1KG22BA037**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Inventory Management at Musashi Auto Parts India Private Limited**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

Signature of Principal

K.S. School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





MUSASHI AUTO PARTS INDIA PRIVATE LIMITED

Sy No. 52/1, 52/2P, 53P, 54/18, 55, 56, 61/1, 61/2, 62/1 & 02/2, Doddaballapura 3rd Phase Industrial Area
Village-Raghnathapur, Hobil-Kasaba, Taluk-Doddaballapura, District-bangalore Rural-561205, India. Ph:
080-2807 9700

Date: 06-06-2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

*This is to certify that Ms. Poornima R [USN-1KG22BA037] MBA Final year student of
K.S School of engineering and management has successfully completed the internship project entitled
"Topic of INVENTORY MANAGEMENT " at Musashi auto parts pvt LTD" during the duration
23-04-202 to 06-06-2024 at our premises.*

*Ms. Poornima R . has displayed professional traits during her internship project and managed to
complete all assigned tasks as required. she was hardworking, dedicated and committed.*

*It was a pleasure having her with us in this short period. We wish her all the very best for her future
endeavors.*

Yours sincerely

From Musashi Auto Parts India Pvt. Ltd.

Authorized Signatory



Registered office: UG-17C, Somdutt Chambers-1, 5 Bhikaji Cama Place, New Delhi-
110068E-mail: Info@map-id.com website: <http://www.musashi.co.in/>
CIN:U34300DL2003PTC116292

PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON ACCOUNT RECEIVABLE MANAGEMENT AT SIDHI
VINAYAKA FAB ENGINEERING PVT LTD”**

By
POTHULA PRAVEEN KUMAR
1KG22BA038

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF. ROOPA BALAVENU
ASST. PROFESSOR
KSSEM

EXTERNAL GUIDE
Mr. HEMANTH KUMAR
HR MANAGER
SIDHI VINAYAKA FAB
ENGINEERING PVT LTD



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. POTHULA PRAVEEN KUMAR** bearing USN **1KG22BA038**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Account Receivable Management Sidhi Vinayaka Fab Engineering Pvt Ltd**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109.

Viva-voce Examination

Date:

Signature of Internal Examiner

Signature of External Examiner





Sidhi Vinayaka Fab Engineering Pvt.ltd.

DATE:06/06/2024

**CERTIFICATE
TO WHOM SO EVER IT MAY CONCERN**

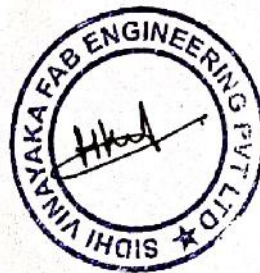
This is to certify that **Mr.POTHULA PRAVEEN KUMAR** bearing **USN: 1KG22BA038** Pursuing his masters degree in business adminstration (MBA) at **K.S. School of Engineering and Management Bengaluru**

He has completed his project work on **ACCOUNTS RECEIVABLE AND MANAGEMENT** successfully in our organization for a period of 6 weeks from **23rd April, 2024 to 6th June, 2024**. During this period he was punctual and self disciplined.

We wish him all the best for sucessful career.

Thanking you,

Authorized signature



206, 11Th Main, 3Rd Phase,
Peenya Industrial Area,
Bengaluru, Karnataka 560058
Phone: +91-080-4117 1891 ,+91-080-28390891



PROJECT REPORT (22MBAPR407)
on
BURNOUT AMONG HEALTHCARE WORKERS AT TRUST WELL HOSPITAL

Submitted

By

PRAPULLA KUMAR M
1KG22BA039

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Mrs. Arundathi K L
Assistant Professor
KSSEM

EXTERNAL GUIDE

Mrs Nikitha Prashanth
HR Manager
Trust Well Hospital



KSSEM
K S SCHOOL OF ENGINEERING AND MANAGEMENT

Department of Management Studies and Research Centre
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September-2024)



TO WHOMSOEVER IT MAY CONCERN


Project Certificate

This is to Certify that **Mr. Prapulla Kumar M, 1KG22BA039** final year student of MBA from K S College of Engineering and Management has successfully completed One month of Project Work in Human Resources department from 20th April 2024 to 07th June 2024 at our Trustwell Hospitals Pvt. Ltd.

During the tenure of his Project Work with us, he was found hardworking, punctual, and well disciplined. His character and conduct is good.

We wish him success in his future endeavour.

With Best Wishes
For Trustwell Hospitals Pvt. Ltd.


Nikitha Prashanth
HR - Manager



Trustwell Hospitals Private Limited
CIN : U85300KA2018PTC112656

Registered Office : No.5, J.C. Road, Bengaluru, Karnataka - 560 002. Tel: +(91) - 80 - 4566 6777

E-mail: customercare@trustwellhospitals.com | web: www.trustwellhospitals.com

Emergency No : +(91) - 80 - 4566 6888





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K S School of Engineering and Management

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K.S. School of Engineering and Management

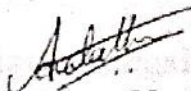
Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

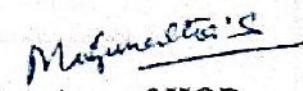
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. PRAPULLA KUMAR M** bearing **USN 1KG22BA039**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Burnout Among Health Workers at Trustwell Hospital**, is prepared by him under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD


Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)
on
“A Study on Labour Welfare Facilities at Birla Shakthi Pvt Ltd”

By
PRIYANKA K
1KG22BA040

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs. Arundathi K L
Assistant Professor
KSSEM

EXTERNAL GUIDE
Mr. Deepak Raj S
HR Manager
Birla Shakthi Pvt Ltd



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





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Karnataka State Society of Engineering & Management

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K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. PRIYANKA K** bearing USN **1KG22BA040**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Labor Welfare Facilities at Birla Shakti Pvt Ltd**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





BIRLA SHAKTHI PVT LTD

Date: 06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. PRIYANKA K bearing USN: 1KG22BA040 Pursuing her masters degree in business administration (MBA) at K.S. School of Engineering and Management Bengaluru

*She has completed her project work on **LABOUR WELFARE FACILITIES** successfully in our organization for a period of 6 weeks from 23rd April, 2024 to 6th June, 2024. During this period she was punctual and self disciplined.*

We wish her all the best for successful career.

Thanking you,

*Regards
Shashidhar k
Unit manager*



PROJECT REPORT (22MBAPR407)
on
“A STUDY ON CUSTOMER PERCEPTION AT VARUN MOTORS”

By
RAGHAVENDRA R
1KG22BA041

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF. MANJUNATHA S
ASSOCIATE PROFESSOR AND HOD
KSSEM

EXTERNAL GUIDE
Mr SHRIDHAR
MARKETING HEAD
VARUN MOTORS



KSSEM
K S SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KAMMAVARI SANGHAM (R), 1952

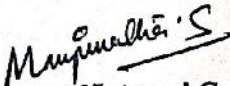
K.S. School of Engineering and Management

Approved AICTE-1-5270001, Affiliated to VTU, Belagavi, ACCREDITED BY NAAC
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5103, Mob : 88844 44408 / 80000 85908, Weballe : www.ksem.edu.in

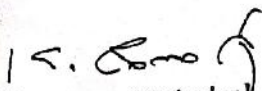
CERTIFICATE

This is to certify that Mr. RAGHAVENDRA R bearing USN 1KG22BA041, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on A Study on Customer Perception at Varun Motors., is prepared by him under the guidance of Prof. Manjunatha S, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,
K.S. School of Engineering & Management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





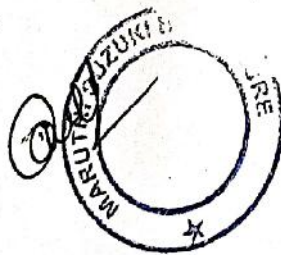
CERTIFICATE

This is to certify that Mr. Raghavendra R, (USN No:1KG22BA041) , 4th semester MBA student of K S SCHOOL OF ENGINEERING AND MANAGEMENT has completed his Internship project on "Customer Persaption ." in our organization. he had undergone his project from 23 /04/2024 to 06/06/2024. During the above period we found his sincere & hard working and displayed good Conduct and character.

We wish him all success in his life.

Thanking you,

Authorized Signatory



PROJECT REPORT (22MBAPR407)
on
“Cash Management Analysis at BRF Ltd”

By
RAKSHITHA N
1KG22BA042

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa Balavenu
Assistant Professor
MBA-KSSEM

EXTERNAL GUIDE
Mr. Jagdish
HR
BRF LTD



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



Bombay Rayon Fashions

Dated:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms.RAKSHITHA N bearing the Register No.1KG22BA042 Student of K.S.SCHOOL OF ENGINEERING AND MANAGEMENT, Has Successfully Completed the Internship project with the Bombay Rayon Fashions Limited for the period of 24/04/2024 to 06/06/2024.

He has conducted a project with Title "A Study on cash managment Analysis At Bombay Rayon Fashions Ltd".

During this internship project, Her performance was Satisfactory and Best to the Industry. We wish her all the Best for the Future endeavors.

Yours sincerely,

Bombay Rayon Fashions Ltd.



Authorized Signature





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K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. RAKSHITHA N** bearing USN **1KG22BA042**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Cash Management Analysis at Bombay Rayon Fashion Ltd**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director

KSSEM School of Engineering and Management
Bengaluru - 560 109

Signature of HOD

Professor & HOD-MBA,

K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT WORK (20MBAPR407)
A STUDY ON EMPLOYEE ABSENTEESIM AT INCAP PVT LTD

SUBMITTED BY

RAKSHITHA Y M
1KG22BA043

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELGAVI



In partial fulfilment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs. Arundathi K.L
Assistant Professor
MBA, KSSEM

EXTERNAL GUIDE
Mr. Surya Bhat
HR Manager
Incap pvt Ltd



KSSEM
K'S SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K S School of Engineering and Management
#15, Near Vajarahalli, Mallasandra, off Kanakapura road, Bengaluru-109
(September- 2024)





KSSEM
K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. RAKSHITHA Y M bearing USN 1KG22BA043, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Employee Absenteeism and Organizational Commitment at Incap Pvt Ltd**, is prepared by her under the guidance of Prof. Arundathi K L, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





Survey no 36-39, Pandlthanahalli Hirehalli (p)Tumkur-572134

Tel: +918163981400

CIN NO : U29128KA2007PTC042518

DATE : 23/04/2024

. CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that RAKSHITHA Y M bearing USN: 1KG22BA043 Pursuing her masters degree in business administration (MBA) at K.S. School of Engineering and Mangement Bengaluru

She has completed her project work on EMPLOYEE ABSENTISM successfully in our organization for a period of 6 weeks from 23rd April, 2024 to 6th June, 2024. During this period she was punctual and self disciplined.

We wish her all the best for successful career.

Thanking you,

Authorized signature



PROJECT REPORT (22MBAPR407)

On

**“A STUDY ON EQUITY ANALYSIS AT SHRI VASUPRADA
PLANTATIONS LTD”**

Submitted By
RATHAN Y C
(1KG22BA044)

Submitted to
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Prof. Roopa Balavenu
Assistant Professor
KSSEM

EXTERNAL GUIDE

Mr. Sajikumar Panicker
General Manager
Shri Vasuprada
Plantations Ltd



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





KSSEM
KARNATAKA SCHOOL OF ENGINEERING & MANAGEMENT

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

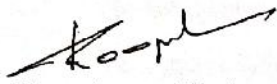
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

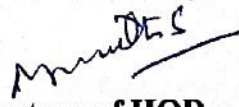
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in


CERTIFICATE

This is to certify that **Mr. RATHAN Y C** bearing USN **1KG22BA044**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Equity Analysis of Shri Vasuprada Plantations Limited**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





SHRI VASUPRADA PLANTATIONS LIMITED
(Formerly: Joonktollee Tea & Industries Ltd.)

Goomankhan Tea Estate

P.B.No.23, Hirebyle P.O. - 577 121, Chikmagalur, Karnataka

Phone: OFFICE (08263) -270032 e-mail - jtigmk@svpl.in

Date-5th June 2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr.RATHAN Y C (USN: 1KG22BA044)** from **K.S. School of Engineering and Management-Bangalore** under **Visvesvaraya Technological university Belgaum**. He has successfully completed the Project with **SHRI VASUPRADA PLANTATIONS LTD (Formerly: Joonktollee Tea and Industries Ltd)** for the period of **24-04-2024 to 03-06-2024**.

He has conducted a project under the title "**Study on Equity Analysis of the Company towards Shri Vasuprada Plantation Ltd**" During this Project his performance was satisfactory.

We wish him all the best for future endeavours.

For SHRI VASUPRADA PLANTATIONS LTD

Authorised Signatories

21, STRAND ROAD, KOLKATA - 700 001

☎ : 91 (33) 2230-9601 (4 lines) • E-mail : info@svpl.in • Website : www.svpl.in

TEA ESTATES : JOONKTOLLEE • JAMIRAH • NILMONI • GOOMANKHAN • PULLIKANAM • COFFEE ESTATE : COWCOODY
RUBBER ESTATES : CHEMONI • ECHIPARA & PUDUKAD



PROJECT REPORT (22MBAPR407)

On

“A Study on Cost Control with Reference to Ever Blue Apparel Limited ”

By

**RAYAPATI SUJITHA
1KG22BAO45**

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE

**Prof. Roopa Balavenu
Asst. Professor
KSSEM**

EXTERNAL GUIDE

**Mr Arjun
HR Manager
Ever Blue Apparel Ltd.**



KSSEM
K S SCHOOL OF ENGINEERING AND MANAGEMENT

**Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September – 2024)**





KSSEM
K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. **RAYAPATI SUJITHA** bearing USN **1KG22BA045**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Cost Control with Reference to Ever Blue Apperel Pvt Ltd**, is prepared by her under the guidance of **Prof. Roop Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD
Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109

Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



EVERBLUE

RAYMOND INITIATIVE

EVERBLUE APPAREL LTD.

No. D1 & D2, Apparel Ltd Park,
KIADB Industrial Area, Doddaballapur
Bangaluru-561203
Tel: 080-2289-4700
www.raymond.in
CIN: U72900MH2000PLC24912

Dated: 21/11/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms,Rayapati Sujitha . following Reg No: 1KG22BA045, MBA Final year student of K.S school of engineering and management has successfully completed the internship project entitled Title" COST CONTROL at Everblue Apparel Limited" during the duration 23-04-2024 to 06-06-2024 at our premises.

Ms,Rayapati Sujitha. has displayed professional traits during her internship and managed to complete all assigned tasks as required. she was hardworking, dedicated and committed.

It was a pleasure having her with us in this short period. We wish her all the very best for her future endeavors.

Yours sincerely

Ever blue Apparel Ltd.

Authorized Signature



Registered office :
New Hind House, Narottammorjee,
Ballard Estate, Mumbai 400001 IN.
Tele: (91-22) 22686-000



PROJECT REPORT (22MBAPR407)
on
“Study on E-Banking Operations” at Kotak Mahindra bank

By
SAGAR A S
1KG22BA046

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa balavenu
Assistant professor
KSSEM

EXTERNAL GUIDE
Mr. Ranjith M
Manager
Kotak Mahindra bank



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

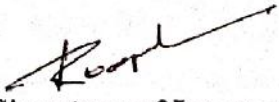
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109


Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

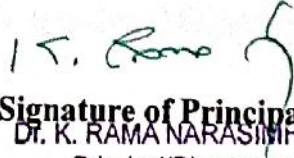
CERTIFICATE

This is to certify that **Mr. SAGAR A S** bearing USN **1KG22BA046**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on E -Banking Operations at Kotak Mahindra Bank**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA,
K.S. School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.


Signature of Principal
Dr. K. RAMANARASIMHA

Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



CERTIFICATE OF COMPLETION

This is to certify that **Mr. Sagar A S** a student of Master of Business Administration Program at **K S School of Engineering and Management, Bengaluru**, bearing Reg. No: **1KG22BA046** has successfully completed a project in the Finance Department at our organization on the topic "**A Study on E -banking operations of Kotak Mahindra Bank**" from 23rd April 2024 to 06th June 2024 as a part of academic studies.

This project has taught **Mr. Sagar A S** practical implications of the above topic and we found him to be sincere, punctual and inquisitive during his entire Project.

Mr. Sagar A S will get invaluable experience and guidance throughout his time here at our company, which we hope will pave the way for his future success.

we wish him all success and good luck in his upcoming pursuits.

For, Kotak Mahindra Bank



Manali Kumbhar

Head -HR, Legal & Compliance



Place: Bangalore

Regd: 22, Ground Floor, Mahatma Gandhi Rd, Craig Park Layout, Ashok Nagar,
Bengaluru, Karnataka 560001

PROJECT REPORT (22MBAPR407)
on
"A Study on Risk and Return of
Automobile Industry" at SJS Enterprises

By
SANGEETHA A S
1KG22BAO47

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
ROOPA BALAVENU
ASSISTANT PROFESSOR
Dept of Management Studies

EXTERNAL GUIDE
Ms. MONIKA
TRAINING AND DEVELOPMENT
SJS Enterprises Ltd



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)

S.J.S. Enterprises Limited

Sy No 287P16 of Agra Village and Sy No 85/P6
of B.M. Kaval Village, Kengeri Hobli,
Bangalore-560002.

P: +91 80 61940777 F: +91 80 28425110

Email: info@sjsindia.com, compla@sjindia.com

ISO 14001 ISO 45001

ISO 9001 IATF 16949

Certified

CIN: L51709KA2005PLC036601

www.sjsindia.com



Creating Possibilities

SJS/HRM/PRJ CERT/36/-R4169

June 12, 2024

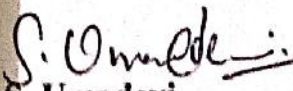
TO WHOM IT MAY CONCERN

This is to certify that **Ms. Sangeetha A S USN: 1KG22BA047** student of MBA-2nd year from **K S School of Engineering and Management**. She has successfully completed her Project titled **"A Study on Risk and Return of Automobile Industry"** starting from **23-04-2024 to 06-06-2024**.

Sangeetha A S displayed a professional character during her project and completed all her assigned tasks, during her internship programme with us, she was found self-motivated, hardworking, and inquisitive.

We wish her all the best for future endeavours.

For SJS Enterprises Limited,


S. Umadevi

AGM – HR & Admin





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K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. SANGEETHA A S** bearing USN **1KG22BA047**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Risk and Return of Automobile Industry at SJS Enterprises**, is prepared by her under the guidance of **Prof. Roop Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

Signature of Principal

K.S School of Engineering & management.
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109.

Dr. K. RAMA NARASIMHA
Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)

on

**“A Study on Impact of Customer Relationship Management on Sales
at Indigo Blues Pvt Ltd”**

By

**SATHISH B
1KG22BA048**

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE

**Mr. Manjunatha S
Head of the Department
KSSEM**

EXTERNAL GUIDE

**Mrs. Radha
Marketing Manager
Indigo Blues Pvt Ltd**



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)**



KSEM

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

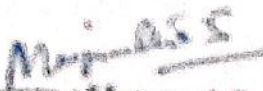
Approved AICTE-1-5279001, Affiliated to VTU, Belagavi, ACCREDITED BY NAAC


#15, Near Vajrathalli, Malasandra, off Kanakapura Road, Bengaluru - 560 100


Ph : +91 80 2842 6163, Mob : 98844 44008 / 98090 55908, Website : www.ksem.edu.in

CERTIFICATE

This is to certify that Mr. SATHISH B bearing USN 1KG22B048, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Impact of Customer Relationship Management Sales at Indigo Blues Pvt Ltd**, is prepared by him under the guidance of Prof. Manjunatha S, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD
Professor & HOD-MBA
K.S. School of Engineering & Management
#15, Malasandra, Off. Kanakapura Road
Bengaluru - 560 100


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Dean
K.S. School of Engineering and Management
Bengaluru - 560 100

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

INDIGO BLUES

(A unit of Gokaldas Exports Ltd.)
Plot No. 2, KIADB Indl. Area, Doddaballapur - 561203

Dated: 06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. Sathish B.** [USN-1KG22BA048] MBA Final year student of **K.S. School of Engineering and Management** has successfully completed the internship project **"At Indigo Blues, A Unit of Gokaldas Exports Limited"** during the duration **26-04-2024 to 06-06-2024** at our premises.

Mr. Sathish B. has displayed professional traits during his internship and managed to complete all assigned tasks as required. He was hardworking, dedicated and committed.

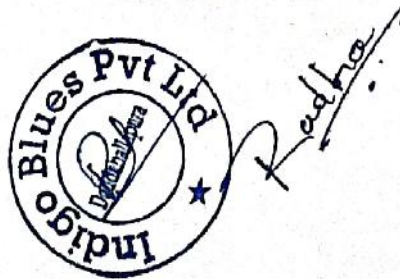
It was a pleasure having him with us in this short period.

We wish him all the very best for his future endeavours.

Yours sincerely

For, Indigo Blues
(A Unit of Gokaldas Exports Limited)

Authorized Signatory



Reg. Office: - #25, 2nd Cross, 3rd Main, Industrial Suburb, Yeshwanthpur
Bangalore-560022, Karnataka, INDIA
Tel: +91-80-68951000
Facsimile: +91-80-68951001



PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON BUDGETARY CONTROL AT RANE ENGINE
VALVE LTD”**

By

SHARATH KUMAR K N
1KG22BA049

Submitted to
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Roopa balavenu
Assistant professor
KSSEM

EXTERNAL GUIDE
Mr. Kiran Yadav
Manager
Rane Engine valve ltd



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)





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K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. SHARATH KUMAR K N** bearing **USN 1KG22BA049**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Budgetary Control at Rane Engine Valve Ltd**, is prepared by him under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S. School of Engineering & management

#15, Mallasandra, Off. Kanakapura Road.

Bengaluru - 560 109

Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management

Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



Rane

Expanding Horizons
RANE ENGINE VALVE LTD.

DATE:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is certify that Mr.Sharath Kumar KN . (USN: 1KG22BA049) student of MBA 4th Semester, KS SCHOOL OF ENGINEERING AND MANAGEMENT, has successfully completed his Internship project (BUDGETRY CONTROL)in our organization in partial fulfillment of the requirement for the award of his MBA Degree from VISVESVARAYA TECHNOLOGICAL UNIVERSITY. The period was from 24/04/2024 to 07/06/2024.

We Wish him all the best in his future endeavors

Authorized Signature



PROJECT REPORT (22MBAPR407)
on
**“A Study on Motivational on Employee Performance towards at Texport
Industry Pvt Ltd”**

By
SHRAVANI J
1KG22BA050

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs ARUNDATHI KL
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
Mr Sridhar Kumar
HR MANAGER
TEXPORT
INDUSTRIES Pvt Ltd



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



K.S. School of Engineering and Management

KAMMAVARI SANGHAM (R), 1952
Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.ksssem.edu.in

CERTIFICATE

This is to certify that Ms. **SHRAVANI J** bearing USN **1KG22BA050**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Motivation on Employee Performance at Texport Industries Pvt Ltd**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

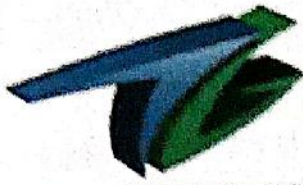
Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





TEXPORT INDUSTRIES PVT LTD

1102, Balaji Naidu Building, Mylanahalli Village, Nelamangala, Bangalore, Karnataka 562123, India, 08197034108,
www.texport.com, contact-us.HTML, (CIN) U18101MH1979PTC021996, mail@texport.com

DATE:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. SHRAVANI J (USN 1KG22BA050) from K S School of Engineering and Management - Bangalore, has successfully completed the Project with Texport Pvt Ltd. for the period of 26/04/2024-06/06/2024.

she has conducted a project with Title "A Study on Motivational factors for employees At Texport Pvt Ltd".

During this Project, her performance was satisfactory and best to the industry.

We wish her all the best for future endeavors.

For Texport Pvt LTD.



Authorized Signature



PROJECT REPORT (22MBAPR407)
on
**“A Study on Effectiveness of Employee Training and Development at Aditya Auto
Products and Engineering (I) Pvt. Ltd.”**

By
SINDHU K
1KG22BA051

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs. Arundathi K L
Assistant Professor
KSSEM

EXTERNAL GUIDE
Ms. Swetha
HR
Aditya Auto Products and
Engineering (I) Pvt. Ltd.



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)

DATE:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to Certify that Ms. K. Sindhu (Reg No: 1KG22BA051) from K. S. School of Engineering and Management, has done her 6- week project from 26th April 2024 to 06th June 2024 in our company.

During her internship, she has demonstrated her skills with self-motivation to learn new skills. Her performance exceeded our expectations, and she was able to complete the project on time.

We wish her all the best for her upcoming career.

For Aditya Auto Products &Engineering (I) Pvt Ltd



Authorized Signatory

ADITYA AUTO PRODUCTS &ENGINEERING (I) PRIVATE LIMITED

Corporate Head office
#13E, KIADB Industrial Area, Doddaballapura,
Bangalore, Karnataka, India 561203
+91 8022637000 | mktg@adityaauto.com
www.adityaauto.com
CIN: U35204KA1996PTC020766

Automotive Systems
#13E, KIADB Industrial Area, Doddaballapur,
Bangalore, Karnataka, India 561203
+91 8022637000 | mktg@adityaauto.com



KSSEM
KAMMAVARI SANGHAM (R), 1952

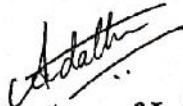
K.S. School of Engineering and Management


Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96080 55906, Website : www.kssem.edu.in

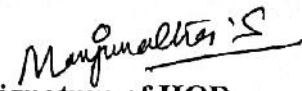
CERTIFICATE

This is to certify that Ms. **SINDHU K** bearing USN **1KG22BA051**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Effectiveness of Employee Training and Development at Aditya Auto Products & Engineering (I) Private Ltd**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109


Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON EMPLOYEE JOB SATISFACTION AT MK
AGRO TECH PVT LTD”**

By
SNEHA G
1KG22BA052

Submitted to
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Mrs Arundathi K L
Assistant professor
KSSEM

EXTERNAL GUIDE
Mr Sundar BM
HR
Mk agro tech pvt ltd



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**

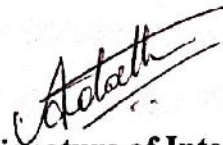
#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. SNEHA G** bearing USN **1KG22BA052**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Employee Job Satisfaction at MK Agro Tech Pvt Ltd**, is prepared by her under the guidance of **Prof. Arundathi K L**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide



Signature of HOD

Professor & HOD-MBA,

K.S. School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru-560 109.


Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



DATE:23/04/2024**CERTIFICATE****TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Ms. SNEHA G (1KG22BA052) from K.S. School of Engineering and Mangement - Bangalore, has successfully completed the project with M K Agro Tech Pvt Ltd. for the period of 23rd April, 2024 to 6th June, 2024.

she has conducted a project with Title "A Study on Employee Job Satisfaction at M K Agro Tech Pvt Ltd".

During this project, her performance was satisfactory and best to the industry. We wish her all the best for future endeavors.

For M K Agto tech Pvt LTD.

We Wish her all the best in her future endeavors



Authorized Signature

A PROJECT REPORT (22MBAPR407)
On
**“A Study on Customer satisfaction towards pai
international electronics ltd”**

Submitted by
SUDEEP S
(1KG22BA053)

Submitted to
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
Prof. Manjunatha.S
Associate Professor
Dept of Management Studies
KSSEM

EXTERNAL GUIDE
Mr.Prakash M
Marketing Manager
Pai international
electronics. Ltd.



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of Management Studies and Research Centre
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(SEPTEMBER – 2024)



KSSEM

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K.S. School of Engineering and Management

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kasem.edu.in

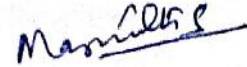
CERTIFICATE

This is to certify that **Mr. SUDEEP S** bearing USN **1KG22BA053**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Customer Satisfaction towards Pai International Electronics Ltd**, is prepared by him under the guidance of **Prof. Manjunatha S**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.




Signature of Internal Guide



Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road
Bengaluru - 560 109



Signature of Principal

Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management

Bengaluru - 560 109

Viva-voce Examination

Date: _____

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





PAI INTERNATIONAL

Email: Midpai15@gmail.com

+918722804022 | +919880333009

Pal International Electronics Ltd. # 2B/1A, 100 Feet Road, Near CMH Road, Indiranagar, Bangalore – 560 038.

DATE:06/06/2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr.SUDEEP S (USN: 1KG22BA053) from

K.S. School of Engineering and Management - Bangalore, has successfully completed the Internship Project with PAI INTERNATIONAL. for the period of 23-04-2024/ 06-06-2024 .

he has conducted a project with Title "A Study on Customer satisfaction

towards Pai international During this Project, his performance was satisfactory and best to the industry.

We wish him all the best for future endeavors.

Authorized Signature



PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON IMPACT OF WORKING CAPITAL MANAGEMENT ON
PROFITABILITY OF NEO LABELS INC”**

By
SUMAVATHI G
1KG22BA054

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF. ROOPA BALAVENU
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
Ms MEENAKSHI
HR
NEO LABELS INC



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



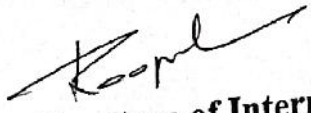


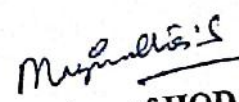
KAMMAVARI SANGHAM (R), 1952
K.S. School of Engineering and Management

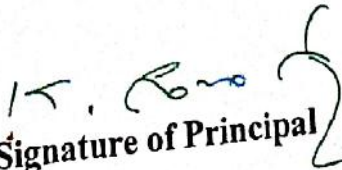
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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109
Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. SUMAVATHI G** bearing USN **1KG22BA054**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.
Project report on **A Study on Impact of Working Capital Management on Profitability of Neo Labels Inc.**, is prepared by her under the guidance of **Prof. Roopa Balavenu**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.


Signature of Internal Guide


Signature of HOD


Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Date:

Viva-voce Examination

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



NEO LABELS INC.

AN ISO 9001 : 2015 CERTIFIED COMPANY



All types of Manufacturing Process Labels, Driver Labels, Barcode Labels, RFID Labels, Custom Labels & Adhesives Based Products

To,

Date: 06/06/2024

SUMAVATHI G

K S School of Engineering and Management

Subject : Internship Completion Certificate

This is certify that Ms. SUMAVATHI G (USN - [XXXXXXXXXX]) pursuing B.Tech in Mechanical Engineering at K S School of Engineering and Management affiliated to VTU University. As a part of her curriculum and for the partial fulfillment of B.Tech degree she has successfully completed internship project at NEO LABELS INC from 21/04/2024 to 06/06/2024 on "Study on Working Capital Management at NEO LABELS INC".

During the period of her internship project work with us, her conduct was good.

We wish her all the very best for her future Endeavour's.

For NEO LABELS INC.

PROJECT REPORT (22MBAPR407)
on
**“A STUDY ON INVESTMENT MANAGEMENT AT
MUTHOOT FINANCE LTD”**

By
SUPRIYA K
1KG22BA055

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF. NIRAJA S PATIL
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
Mr. PREETHAM R
HR & ADMIN
MUTHOOT FINANCE LTD



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



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KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road, Bengaluru- 560 109

Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. SUPRIYA K** bearing USN **1KG22BA055**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Investment Management at Muthoot Finance Ltd**, is prepared by her under the guidance of **Prof. Niraja S Patil**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Niraja S Patil

Signature of Internal Guide

Mangunahis's

Signature of HOD

K. S. Patil

Signature of Principal

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





Muthoot Finance

No 616, Leela Plaza, 100 Feet Ring Road, Banagiri Hills, Banashankari 3rd Stage, Bangalore - 560085, Opposite BDA Bus Stop, Near Devegowda Petrol Bunk

Phone Number: 0820 252 4998, Email: info@muthootgroup.us, Website: <https://www.muthootfinance.com>

Ref: MTF/BLR/CE/0004/2024

Date: 06/06/2024

To Whom so ever it May Concern

This certifies that Ms. SUPRIYA K (USN. No 1KG22BA055) is student In Master of Business Administration Program at K S School of Engineering and Management From 23rd April 2024 to 06th June 2024, she effectively finished her Finance management project work, "A study on Investment Management ."We are appreciative of her honesty and great effort in this regard, as the project. she completed to meet our expectations in every way.

Internship duration: 23-4-2024 to 6-6- 2024

For, Muthoot Finance Ltd,



Authorized Signature

Preetham R

HR & Admin



**A PROJECT REPORT
(22MBAPR407)
on
“A STUDY ON FINANCIAL STATEMENT at PEPSICO INDIA
HOLDING PRIVATE LTD”**

**By
TEJASHWINI D R
1KG22BA056**

**Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**



*In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of*

**INTERNAL GUIDE
Prof. NIRAJA S PATIL
ASSITANT PROFESSOR
KSSEM**

**EXTERNAL GUIDE
Ms. MONISHA SINHA
HR MANAGER
PEPSICO PVT LTD**



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

**Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)**



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KAMMAVARI SANGHAM (R), 1952

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55908, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Ms. TEJASHWINI D R** bearing USN **1KG22BA056**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Financial Statement Analysis at Pepsico Pvt Ltd**, is prepared by her under the guidance of **Prof. Niraja S Patil**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD
Professor & HOD-MBA,

K.S. School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109

Signature of Principal

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation





PEPSICO
India Region



Date: 03rd June 2024

TO WHOMSOEVER IT MAY CONCERN

This certifies that **Ms. Tejashwini DR** (USN. No. **1KG22BA056**) is student In Master of Business Administration Program at **KS School of Engineering and Management, Bangalore**. From **18th April 2024** to **01st June 2024**, she effectively finished her project work, on topic **“A Study on Financial Statement Analysis at PepsiCo India Holding Pvt Ltd.”**

We are appreciative of her honesty and great effort in this regard, as the project she completed met our expectations in every way.

We hope for the best for her in further pursuits.

Regards,
For PepsiCo India Holdings Pvt. Limited (Frito-Lay Division)

Monisha
Monisha Singh
HR Manager - East



PEPSICO INDIA HOLDINGS PRIVATE LIMITED

Regd office: 5, NH 44, Lavakusha Nagar, Pragathi Nagar, Electronic City, Bengaluru, Karnataka 560100

☎ 914-253-3150

✉ PepsiCoDMKSG@pepsico.com



A PROJECT REPORT (22MBAPR407)

ON

'COMPARATIVE STUDY IN EQUITY SCHEMES OF VARIOUS COMPANIES AT SHAREKHAN'

Submitted by

VENUGOPAL.D

(1KG22BA057)

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

INTERNAL GUIDE

Prof.NIRAJA S PATIL

Assistant Professor

KSSEM

EXTERNAL GUIDE

Mr. ANIRUDHA

Finance Executive

SHAREKHAN



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

BENGALURU- 560109

(SEPTEMBER -2024)





KAMMAVARI SANGHAM (R), 1952

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that **Mr. VENUGOPAL** bearing USN **1KG22BA057**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Comparative Study in Equity Schemes of Various Companies at Sharekhan** is prepared by him under the guidance of **Prof. Niraja S Patil**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Niraja S Patil

Signature of Internal Guide

Marganulha S

Signature of HOD

Professor & HOD-MBA,

K.S. School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road.
Bengaluru - 560 109.

K. Rama S

Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



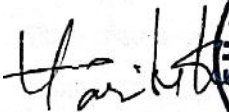
TO WHOMSOEVER IT MAY CONCERN

This certifies that Mr. Venugopal (Reg. No. 1KG22BA057) is student In Master of Business Administration Program at K S School of Engineering and Management, Bengaluru. From 23rd April 2024 to 06th June 2024, he effectively finished his project work, on topic " A Study on Comparative Study in Equity Schemes of Various Companies."

We are appreciative of his honesty and great effort in this regard, as the project he completed met our expectations in every way.

We hope for the best for him in his further pursuits

Warm Regards,



Harish Kumar

HR Manager



Regd. Office: Bangalore- Jayanagar Branch,
New No 5, 3rd Floor, SS Royal, Elephant Rock Road, 3rd
Block Jayanagar Bengaluru - 560011
Ph no: +918376844274

PROJECT REPORT (22MBAPR407)
on
“A STUDY ON GST AND ITS IMPACT ON AUDIT”

By
VISHALAKSHI K M
1KG22BA058

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
NIRAJA PATIL
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
SATHISH KUMAR
MANAGER
PRO TEAM SOLUTION



KSSEM
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KSSEM

KAMMAVARI SANGHAM (R), 1952

K.S. School of Engineering and Management

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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. **VISHALAKSHI K M** bearing USN **1KG22BA058**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on GST and Its Impact on Audit at Pro-TEAM Solutions**, is prepared by her under the guidance of **Prof. Niraja S Patil**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Professor & HOD-MBA,

K.S School of Engineering & management,
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109

Signature of Principal
Dr. K. RAMA NARASIMHA

Principal/Director

K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



CERTIFICATE OF COMPLETION

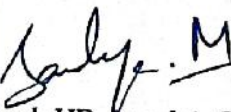
This is to certify that **Ms. Vishalakshi K M** a student of Master of Business Administration Program at “**K S School of Engineering and Management, Bengaluru.**” bearing **Reg. No: 1KG22BA058** has successfully completed a project in the Finance Department at our organization on the topic “**A Study on GST Impact on Audit at Pro-Team Solutions**” from 23rd April 2024 to 06th June 2024. as a part of academic studies.

This project has taught **Ms. Vishalakshi K M** practical implications of the above topic and we found her to be sincere, punctual and inquisitive during her entire Project.

We believe this practical exposure of **Ms. Vishalakshi K M** at our organization will gives a lead in her upcoming career and nurture of her greatest opportunities.

We wish her all success and good luck in her upcoming pursuits.

For, Pro-TEAM Solutions.


Head -HR, Legal & Compliance



Place: Bangalore

PROJECT REPORT (22MBAPR407)
ON
"A STUDY ON EQUITY ANALYSIS OF TEAMLEASE SERVICE LTD"

Submitted by
VISHWAS.A.N
(1KG22BA059)

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
NIRAJA S PATIL
Assistant Professor
KSSEM

EXTERNAL GUIDE
Rakshith R
Senior Finance Executive
TEAMLEASE SERVICE LTD



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of Management Studies and Research Centre
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(SEPTEMBER -2024)

7-JUNE-2024

To Whomsoever It May Concern

This is to certify that **Vishwas AN**, a student from **K.S. School of Engineering and Management , Bengaluru** has successfully completed Internship Program from **April.24,2024 to June.6,2024** at **TeamLease Services Limited., Bengaluru**

He has worked in **Business Finance** Department & has successfully completed the project.

Project Name: "A STUDY ON EQUITY ANALYSIS OF TEAMLEASE SERVICES LTD"

The project summary was presented in detail to the team. During the period of his Internship program, his conduct and performance was good.

We wish **Vishwas AN**, all the best in future endeavors.

For TeamLease Services Limited.



Padmini Vinay
Assistant Vice President – Human Resources

"This document has been electronically signed & no changes have been made to this document since the time of such electronic signature"

TeamLease Services Limited, CIN No: L74140KA2000PLCI18395

Registered Office: 315 Work Avenue Campus, #77, Ascent Building, Koramangala Industrial Layout, Jyothi Nivas College Road, Koramangala, Bangalore – 560095



KSSEM

KAMMAVARI SANGHAM (R), 1952

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CERTIFICATE

This is to certify that **Mr. VISHWAS A N** bearing USN **1KG22BA059**, is a bonafide student of Master of Business Administration course of the Institute, **2022-2024** batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Equity Analysis of Teamlease Ltd**, is prepared by him under the guidance of **Prof. Niraja S Patil**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Niraja

Signature of Internal Guide

Mangurathis'S

Signature of HOD

I. T. Rama

Signature of Principal

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



PROJECT REPORT (22MBAPR407)
On
**“A STUDY ON ACCOUNTS PAYABLE MANAGEMENT AT
POORVIKA MOBILES PVT LTD”**

By
YAMUNA G B
1KG22BA060

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the guidance of

INTERNAL GUIDE
PROF.NIRAJA S PATIL
ASSISTANT PROFESSOR
KSSEM

EXTERNAL GUIDE
RAMESH KUMAR
HR MANAGER
POORVIKA MOBILES PVT LTD



KSSEM
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

Department of MBA
K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
BENGALURU- 560109
(September - 2024)



KAMMAVARI SANGHAM (R), 1952
K.S. School of Engineering and Management

Approved AICTE-1-5279601, Affiliated to VTU, Belagavi, **ACCREDITED BY NAAC**
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Ph : +91 80 2842 5163, Mob : 88844 44408 / 96060 55906, Website : www.kssem.edu.in

CERTIFICATE

This is to certify that Ms. YAMUNA G B bearing USN 1KG22BA060, is a bonafide student of Master of Business Administration course of the Institute, 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi.

Project report on **A Study on Accounts Payable Management at Poorvika Mobiles Pvt Ltd**, is prepared by her under the guidance of Prof. Niraja S Patil, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Niraja
Signature of Internal Guide

Mangalabhis
Signature of HOD
Professor & HOD-MBA,
K.S School of Engineering & management
#15, Mallasandra, Off. Kanakapura Road,
Bengaluru - 560 109.

K. Rama
Signature of Principal
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

Viva-voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



TO WHOMSOEVER IT MAY CONCERN

This certifies that Ms. Yamuna G B (USN. No. 1KG22BA060) is student In Master of Business Administration Program at K S School of Engineering and Management, Bengaluru. From 23rd Apr 2024 to 06th Jun 2024, she effectively finished her financial management project work, "A Study on Account Payable Management of Poorvika Mobiles."

We are appreciative of her honesty and great effort in this regard, as the project she completed met our expectations in every way.

We hope for the best for in her further pursuits.

For, Poorvika Mobiles Pvt Ltd.,




Ramesh Kumar
HR Manager

No.186/2-1, Lamsy Square, Hosur main road Maruti Towers Silk Board Flyover, opposite to Madiwala,
Police Station, Bengaluru, Karnataka 560068

