

**VISVESVARAYATECHNOLOGICALUNIVERSITY**  
**JNANASANGAMA, BELAGAVI-590018**



**AICTE ACTIVITY POINT PROGRAMME**

Report on Activity points

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF ENGINEERING**  
**IN**  
**COMPUTER SCIENCE AND ENGINEERING**

Submitted by

NAME : BHAVANA H S

USN : 1KG20CS010

BATCH : B21



**KSSEM**  
K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

**K.S. SCHOOL OF ENGINEERING AND MANAGEMENT**  
**#15, Mallasandra, Off. Kanakapura Road, Bangalore – 560109**

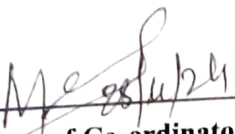
**K.S. SCHOOL OF ENGINEERING AND MANAGEMENT**  
#15, Mallasandra, Off. Kanakapura Road, Bangalore – 560109

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**



**CERTIFICATE**

*This is to certify that Ms **BHAVANA H S** bearing the USN **1KG20CS010** has earned the required activity point for the award of bachelor of Engineering in Computer Science & Engineering In Visvesvaraya Technological University, Belgaum during the year **2024** . The activity points have been approved as it satisfies the academic requirements in respect of Activity points prescribed for the said Degree.*

  
\_\_\_\_\_  
Signature of Co-ordinator

Mrs. Meena G  
Assistant Professor  
K.S.S.E.M., Bengaluru

  
\_\_\_\_\_  
Signature of HOD

Dr. K Venkata Rao  
Professor & Head, CSE  
K.S.S.E.M., Bengaluru

  
\_\_\_\_\_  
Signature of Principal

Dr. K Rama Narasimha  
Principal  
K.S.S.E.M., Bengaluru

## ACKNOWLEDGEMENT

The satisfaction and euphoria that accompany the successful completion of any task would be incomplete without the mention of the people who made it possible and under whose constant guidance and encouragement the task was completed.

We would like to express my deep sense of gratitude to **Dr. K Rama Narasimha**, Principal, K S School of Engineering and Management, Bangalore, for his timely help and inspiration during the tenure of the course.

We would like to express any sincere gratitude to our HOD, **Dr. K Venkata Rao**, Department of Computer Science & Engineering, for his encouragement and support throughout the project.

We consider it my cardinal duty to express the deepest sense of gratitude to Activity coordinator, **Mrs. Meena G**, Assistant Professor Department of Computer Science & Engineering, for the invaluable guidance extended at every stage and in every possible way.

Finally, we were very much thankful to all the faculty members of the Department of Computer Science & Engineering, my seniors, friends and my parents for their constant encouragement, support and help throughout the Period of activity Conduction.

**Thanks and Regards,**  
BHAVANA H S (1KG20CS010)



# K.S. SCHOOL OF ENGINEERING AND MANAGEMENT



## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

NAME OF THE STUDENT	BHAVANA H S
USN	1KG20CS010

AICTE ACTIVITY HEAD	RELEVANT PO'S MAPPED												Marks Obtained (20)	
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12		
1 Helping local schools to achieve good results and enhance their enrollment in higher education	✓				✓	✓	✓	✓	✓	✓				20
2 Contribution to national level initiative of government	✓	✓	✓		✓	✓	✓			✓	✓			20
3 Spreading Public awareness under rural outreach Programmes	✓	✓	✓		✓	✓	✓			✓	✓			20
4 Tourism Promotion Innovative Approaches.	✓				✓	✓	✓	✓	✓	✓				20
5 Promotion of appropriate technologies	✓	✓	✓	✓	✓					✓	✓	✓	✓	20
<b>TOTAL MARKS OBTAINED</b>													100	

MAXIMUM ALLOTTED POINTS	POINTS SCORED
100	100

Signature of the Coordinator

Signature of the HOD

## ABSTRACT

The abstract encapsulates the essence of five diverse topics, ranging from educational initiatives to cultural preservation and adventure tourism. Each topic represents a unique endeavor aimed at fostering growth, awareness, and enrichment within its respective domain.

**1. "Program on Educating students":** It was a impactful program conducted by our Rotaraet Club, focusing on emphasizing the significance of education in government schools. Through workshops, lectures, and seminars, we aimed to inspire students and educators, fostering a passion for learning. Our goal was to empower students to realize their full potential and pave the way for a brighter future.

**2. "Feed the Hunger":** It was a Rotaraet Club initiative that aimed at tackling food insecurity by distributing meals to those in need. We, the Rotaraet club members actively engaged in the distribution process, offering immediate relief and fostering empathy within the community. This initiative exemplifies our commitment to service and solidarity, providing essential support to combat hunger and build a more inclusive society.

**3. "Polio awareness Program":** The Rotaraet Club's Polio Awareness Program was dedicated to raising awareness about the importance of vaccination and disease prevention. Through collaborative efforts with local healthcare providers and targeted outreach initiatives, the campaign disseminated vital information through social media, informational sessions, and community events. Its mission was to contribute to the global campaign to eradicate polio and ensure a healthier future for all.






**4. "Tourism Promotion":** Through our tourism promotion initiative, we aimed to showcase the unique cultural and natural treasures of our region. Our efforts not only boosted tourism revenue but also fostered community pride and economic development. By promoting tourism, destinations showcase their natural and cultural richness, attracting travellers seeking authentic and meaningful experiences while contributing to long-term sustainability and prosperity. By showcasing the richness of our destination, we contributed to sustainable growth and preservation of our cultural heritage.

**5. "Digital Promotion":** The awareness program on the importance of Digital Promotion serves as a catalyst for empowering tomorrow's innovators and problem-solvers. By educating students about the potential of digital tools and strategies for promotion, we equip them with essential skills for success in the digital era. Through this initiative, we inspire a new generation of tech-savvy individuals who are poised to drive innovation and address the challenges of tomorrow's world.

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## PROGRAM FLOW

Sl. No	Name	USN	Name of Organization/Ngo	Type of Activity	Date From and To	No. Of Hours /Days	No. Of points Credited	Total Number of Points Credited	Qualified/ Not qualified	Student Signature
1.	Program on Educating Students	1KG20 CS010	Govt. School, Mallasandra, Bengaluru	A7	16/08/22 To 30/08/22	15 days	20	20	✓	
2.	Feed The Hunger	1KG20 CS010	RAC KSSEM, Bengaluru	A15	11/06/23 To 25/06/23	15 days	20	20	✓	
3.	Polio Awareness Programme	1KG20 CS010	RAC KSSEM, Bengaluru	A14	11/10/23 To 28/10/23	17 days	20	20	✓	
4.	Tourism Promotion	1KG20 CS010	RAC KSSEM, Bengaluru	A4	10/12/23 To 24/12/23	15 days	20	20	✓	
5.	Digital Promotion	1KG20 CS010	Govt. High School, Ramanagara village	A5	10/03/24 To 24/03/24	15 days	20	20	✓	

# CERTIFICATES

## 1. Event 1 Certificate





## 2. Event 2 Certificate



**KSSEM**  
Kerala State Skill Enhancement Mission

# Certificate of Achievement



RaCKSSEM

This certificate is proudly awarded to

*Bhavana H S*

*For Completing 2week AICTE active points program "FEED THE HUNGER"  
on food preservation to promote awareness in innovative approaches according  
to AICTE guidelines on 11/06/2023-25/06/2023 .*

*Gurukul T*  
Secretary  
RaCKSSEM

SIGNATURE

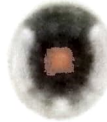


25/06/2023

DATE



Rotary  
1905-2022



Rotaract  
1979-2022



# CERTIFICATE OF PARTICIPATION

This Certificate is Presented to  
**Bhavana H S**

for taking part in **POLIO AWARENESS PROGRAM** held on **12th-28th October 2022**  
by **Rotary District Polio Plus Committee & Rotaract Club Koramangala**  
You made a difference in giving the children of tomorrow a  
**World Free From Polio.**

**Dr. Chithambaram Sankaranarayanan**  
District Governor

**Dr. Shanthakrishnan S. Pillai**  
District Polio Plus Committee Chairperson

**Dr. Anu Arora**  
Rotaract Club President

**Dr. Ravi K. Menon**  
Rotaract Club Secretary

4. Event 4 Certificate



ROTARACT CLUB  
K S S E M

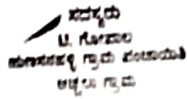
CERTIFICATE  
of Completion



THIS CERTIFICATE IS AWARDED TO

*Bhavana H S*

FOR COMPLETING 2WEEK AICTE ACTIVITY POINTS PROGRAM  
ON TOURISM PROMOTION INNOVATIVE APPROACHES  
ACCORDING TO AICTE GUIDLINES ON 10/12/2023 TO 24/12/2023

  
U. Harinarayan  
Administrative Officer  
KSSEM

24/12/2023

Authorized Dignitary

Date

5. Event 5 Certificate



**K S School Of Engineering And Management**

# CERTIFICATE

of Participation

This certificate is proudly presented to :

*Bhavana H S*

Of computer science and engineering department has actively participated in the program "DIGITAL PROMOTION"

AT GOVERNMENT SCHOOL RAMANAGAR VILLAGE

DURING 10/03/2024 to 24/03/2024

  
HEADMASTER GOVT SCHOOL  
RAMANAGARA

  
PRINCIPAL  
KSSEM COLLEGE

# DESCRIPTION

## Event 1:

- **Title:** PROGRAM ON EDUCATING STUDENTS
- **Date:** 16-08-2022 to 30-08-2022
- **Duration:** 2 weeks
- **Brief About event:**

Here we mainly focused on the education of school-going children, key insights were gathered regarding parental involvement and its impact on educational outcomes. The survey took place in various rural areas across India, spanning from 16th to 30th of August. It aimed to elucidate the pivotal role parents play in shaping their child's educational journey, recognizing education as a vital catalyst for progress and empowerment, especially in rural contexts.

## Key Activity Points:

- Examined the impact of parental involvement on school-going children's education in rural areas.
- Analyzed attributes related to learning, digital education, enrollment and dropout status, school infrastructure, and teachers.
- Investigated parental motivation and participation in their child's educational journey.
- Explored parents' aspirations, engagement in their child's education, provision of home learning facilities, and interaction with teachers.
- Identified factors contributing to a conducive learning environment at home, including access to reading materials and regular school-related discussions.

## Conclusion:

The findings underscore the significant influence parents wield in their child's educational outcomes in rural India. It highlights the importance of parental engagement, provision of resources, and fostering a supportive learning environment at home. These insights are critical for policymakers, educators, and communities striving to enhance educational opportunities and outcomes in rural areas, ultimately contributing to the holistic development and empowerment of future generations.

## **Event 2:**

- **Title:** FEED THE HUNGER
- **Date:** 11/06/2023 to 25/06/2023
- **Duration:** 2 weeks
- **Brief about event:**

The RACKSSEM Hunger Relief Program successfully took place in Bangalore and Ramanagara over the course of two weeks, where our team actively engaged in various activities to address the root causes of hunger, raise awareness about food insecurity, and implement sustainable solutions. Through community discussions, educational campaigns, and collaborative efforts with local stakeholders, we made significant strides in tackling hunger and promoting food security in these areas.

### **Key Activity Points:**

- Conducted awareness campaigns on the root causes of hunger, emphasizing poverty, conflict, climate change, and lack of access to resources like land and water.
- Engaged in community discussions to address food insecurity, highlighting its impact on individuals, families, and communities both locally and globally.
- Implemented various solutions and interventions such as agricultural development projects, food aid programs, and advocating for policy reforms.
- Educated community members on the relationship between hunger and health outcomes, focusing on malnutrition, stunted growth, and susceptibility to diseases.
- Collaborated with local NGOs, governmental agencies, and international institutions to coordinate efforts in tackling hunger at different levels.

### **Conclusion:**

The RACKSSEM Hunger Relief Program in Bangalore and Ramanagara aimed to address the complex issue of hunger by raising awareness, implementing interventions, and fostering collaboration among stakeholders. By focusing on root causes, food insecurity, health impacts, and the roles of NGOs and government, the program contributed to the ongoing efforts to combat hunger and improve food security in India.

### **Event 3:**

- **Title:** POLIO AWARENES PROGRAM
- **Date:** 11/10/2023 to 28/10/2023
- **Duration:** 2 weeks
- **Brief about event:**

In October 2023, Rotaract organized a significant event from the 11th to the 28th, spanning from the town hall to Lalbagh, aimed at raising awareness about the importance of polio vaccination for children. This initiative sought to engage with the community directly, emphasizing the significance of polio eradication efforts.

### **Key Activity Points:**

- Conducted daily walks from the town hall to Lalbagh over a week to interact with the local populace.
- Engaged with community members to understand their perspectives on polio and its importance for children.
- Collaborated with volunteers from local communities to plan Supplementary Immunization Activities.
- Worked closely with community and religious leaders to identify and address concerns about polio vaccination.
- Addressed religious and cultural resistance and dispelled rumors regarding vaccination.
- Emphasized the importance of equitable access to vaccines for all, especially marginalized and vulnerable groups.
- Highlighted the potential risks associated with the persistence of wild poliovirus and the necessity of vaccination for children under 5 years old.

### **Conclusion:**

Through collaborative efforts involving policymakers, health workers, volunteers, and community leaders, the event successfully raised awareness about polio vaccination. By addressing concerns, dispelling rumors, and emphasizing the importance of vaccination, the initiative contributed to ongoing efforts to eradicate polio, ensuring a healthier future for children in the community.

#### **Event 4:**

- **Title:** TOURISM PROMOTION
- **Date:** 10.12.2023 to 24.12.2023
- **Duration:** 2 weeks
- **Brief about event:**

During the period of 10.12.23 to 24/12/23, a vibrant tourism event unfolded in rural India, embracing the essence of outdoor adventure and cultural immersion. This event, deeply rooted in the ethos of rural tourism, aimed to showcase the natural beauty, agricultural heritage, and traditional culture of the region.

#### **Key Activity Points:**

- Camping under the starlit skies, forging a deep connection with nature, and embracing the tranquility of the wilderness.
- Trekking through rugged terrains, uncovering hidden trails, and marveling at awe-inspiring vistas while immersing in the beauty of the outdoors.
- Engaging in a myriad of outdoor activities like hiking, birdwatching, and leisurely nature walks, embracing the serenity of the natural environment.
- Delving into local agricultural practices, immersing in the rural lifestyle, and gaining firsthand experience of sustainable living.
- Exploring traditional crafts, vibrant arts, and cultural performances, fostering a rich exchange of heritage and traditions.

#### **Conclusion:**

This rural tourism initiative, bolstered by the principles of sustainability and community empowerment, holds immense potential for the holistic development of rural areas. Beyond mere recreation, it fosters economic growth, preserves cultural heritage, and nurtures environmental stewardship. By embracing rural tourism, communities can chart a path towards prosperity, resilience, and inclusive development.



## **Event 5:**

- **Title:** DIGITAL PROMOTION
- **Date:** 10/03/2024 to 24/03/2024
- **Duration:** 2 weeks
- **Brief about event:**

In today's interconnected world, digital promotion has emerged as a powerful tool for businesses to expand their reach and maximize their impact. This perspective, rooted in globalization and cost-effectiveness, underscores the importance of leveraging digital platforms to engage audiences irrespective of geographical boundaries. Moreover, the awareness program on digital promotion serves as a catalyst for fostering innovation and driving socioeconomic development, emphasizing the crucial role of digital marketing in shaping the future workforce.

### **Key Activity Points:**

- Utilizing cost-effective digital advertising methods compared to traditional channels like television.
- Implementing various digital tools and platforms including social media, mobile devices, and electronic billboards for promotion.
- Developing a comprehensive digital marketing strategy that considers diverse platforms and devices, such as desktops, mobile phones, and tablets.
- Targeting specific demographics or consumer segments based on factors like age or interests to enhance effectiveness.
- Advocating for the importance of digital promotion through awareness programs to empower future innovators and drive socioeconomic development.

### **Conclusion:**

Embracing digital promotion not only facilitates reaching a broader audience but also offers cost-effective solutions compared to traditional marketing avenues. By incorporating digital strategies into marketing initiatives and advocating for their importance, businesses can effectively engage consumers, foster innovation, and drive socioeconomic progress in an increasingly interconnected world.

# PHOTO GALLERY

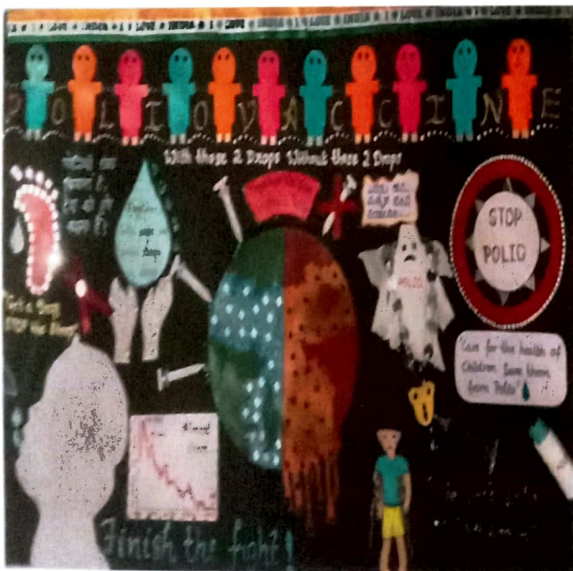
## Event 1 Photos:



Event 2 Photos:



Event 3 Photos:



Event 4 Photos:



Event 5 Photos:

