

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding [MOU] is made

Between
K S School of Engineering and Management, Bangalore
Bangalore

AND

Preston Consulting And EdTech Private Limited
(Traded as GoStudy)

22/1A, Welcome Colony, Anna Nagar West, Chennai-600101

K S School of Engineering and Management, Bangalore and GoStudy,
hereinafter individually referred to as "PARTY" and collectively referred to as
"PARTIES"

Terms and Conditions:

- [1] **Duration:** This MOU shall be valid for **01 year from 26/02/2024** and thereafter it may be renewed on mutually agreed terms.
- [2] **Purpose:** This MOU is for the collaboration between the parties for mutual Benefit.

Where

GoStudy will provide

First introductory session will be initiated by giving brief information about the various career prospects for the students available abroad just to create the urge among the students to go overseas for higher education. Along with financial assistance options which are available for the students.

- [i] Expert talks/ informative seminars/ counseling sessions/ guest lecturers to the faculty members and students about:
- Education opportunities abroad in different countries
 - Process for applying to universities/ colleges abroad

- c) Information about requisite standardized tests
- [ii] GRE/ IELTS/ TOEFL workshops for the students and faculty members.
 - [iii] Informative/ counseling sessions by delegates of foreign universities subject to their availability.
 - [iv] Informative/ counseling sessions/ workshops by executives/delegates of Institutions such as British Council, Campus France etc., subject to their approval and availability.
 - [v] Interactive sessions with students and faculty members regarding students' life abroad by our alumni subject to their approval and availability.
 - [vi] Literature such as posters, banners, pamphlets, leaflets, etc for conveying relevant information
 - [vii] **FREE ACCESS** to students of **K S School of Engineering and Management, Bangalore** to use our EdTech app '**UNITING**', where students can chat with alumni from abroad universities across 20+ countries.

These activities would be conducted either through separate sessions for respective departments or through combined/ common sessions for all departments depending on the strength/ attendance of the participants and as mutually decided upon.

Shall Provide Sponsorship for any technical events organized by the Department.

Shall Help Dayananda Sagar in signing MOU with foreign universities.

And

K S School of Engineering and Management, Bangalore

shall provide

- [i] Permissions and cooperation in such areas as may be mutually agreed between the parties, more particularly described in this agreement.
- [ii] Seminar hall(s)/ counseling room(s)/ classroom(s) for conducting of the activities.
- [iii] Facilities for conduct of the seminars/ sessions/ workshops viz. projector, computer systems, mic, tables, chairs.
- [iv] Notice board(s)/ suitable space for display of literature such as posters, banners, etc.

- [v] Attendance of at least 100 students for each of the planned activities.
- [vi] Permission for 5 activities throughout the year to conduct promotions, sampling, seminars etc. within the college campus.
- [vii] Promotional stall space (10"x10") at any 2 college fests (Cultural, Tech, Techno-Cultural, Management, Sports Fests) including permission to place banners at Entrance gate and the Fest area along with the presence of our branch logo on the backdrop of Main Stage.

[3] Mutual Obligations:

- [i] Both the parties shall appoint one person as one point of contact for the smooth execution of MOU.
- [ii] This collaboration shall not be exclusive to both the parties and shall not disallow each party from having similar collaboration with others. Except as stated in this MOU, there shall be no obligation on any party to compensate the other in any manner or to make any claim. Each party shall respect the other's Intellectual Property.
- [iii] Nothing contained in this MOU shall be constructed as resulting in the creation of a relationship of both The Principal of university and Management of **GoStudy**.

[v] **K S School of Engineering and Management, Bangalore and GoStudy** are not authorized to make any representation, contract or commitment on behalf of GoStudy/University without the prior written consent of the other party.

[4] Warranties:

- [i] Each party shall ensure that the other party is not to be put to any liability for any act of the respective party under this MOU.
- [ii] Each party represents that they have full power and authority to enter this MOU in general.

[5] Commercials:

- [i] **K S School of Engineering and Management, Bangalore and GoStudy** will design events on mutual understanding and decide upon fees, if any, to be charged to the students

[6] General:

- [i] Both the parties may receive information proprietary to the other party. The "Confidential Information" in the course of performance of their obligations under this MOU. Confidential information is not to meant to include any information which is
 - [a] Publically available
 - [b] Is rightfully received by the parties from the third parties without accompanying secrecy obligations
 - [c] Is already in the party's possession and was lawfully received from sources other than the parties
 - d] Is independently developed by the parties.

- [ii] The two bodies understand and acknowledge that the confidential information is valuable and confidential and agrees that it will all the times be kept in trust, to be disclosed to only such persons as have a "need to know " the same for effective implementation of this MOU and that it will only be used by the parties for the benefit of the others.

- [iii] Both the parties understand and agree that all written or all tangible area and documentation developed and procured by the other party in performing its obligations under this MOU, whether in printed or in electronic form, belongs to the other party.

- [iv] Both the parties shall not use the name and brand of the other party in any advertisement or make any public announcement without the prior written approval of the other.

- [v] Each party shall be at the liberty to terminate this MOU with a written notice period of one month to the other party without any compensation.
Any and all the disputes or differences between **K S School of Engineering and Management, Bangalore and GoStudy** arising out of or in the connection with This MOU or its performance shall, so far as it is possible, be settled by negotiations between the parties amicably through consultation and understanding.

[7] Indemnification:

- [i] Both the parties shall indemnify and hold each other harmless from and against any claim, loss, liability, or expenses, including, but not limited to damages, patent and trademark infringement, costs.

- [ii] In witness thereof, both the parties put their hard seal on the day, month and year herein mentioned.

IN WITNESS WHEREOF, to show their assent, the duly authorized representative of the parties hereto have signed the Agreement and set their seals as below.

Signed for and on behalf of

GoStudy

22/1A, Welcome Colony,
Anna Nagar West Extension,
Chennai - 600101



Mr. Yashas
Branch Manager
Bangalore

Signed for and on behalf of
**K S School of Engineering and
Management, Bangalore**


Dr. K. Venkata Rao
HOD, CSE