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K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Session: 2023-24 (ODD)

REPORT ON ORIENTATION PROGRAM (2023-2025 BATCH)



**K. S. SCHOOL OF ENGINEERING &
MANAGEMENT**

**DEPARTMENT OF MANAGEMENT STUDIES &
RESEARCH CENTER**

ORGANIZES

Inauguration Ceremony

**FIRST YEAR MBA & MTECH
BATCH 2023-2025**

**REQUEST THE HONOR OF
YOUR PRESENCE AT THE CEREMONY**

CHIEF GUEST

Y V KARTHIK

ENTREPRENEUR | TEDEX SPEAKER

**MONDAY 12 FEBRUARY
2024**

**AT. 09.15 AM,
VENUE: SEMINAR HALL,
K.S. SCHOOL OF ARCHITECTURE**

All are cordially invited!



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

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#15, Near Vajarahalli, Mallasandra, off Kanakapura Road,
Bengaluru – 560 109, www.kssem.edu.in

DEPARTMENT OF MANAGEMENT STUDIES & RESEARCH CENTRE

MBA & MTech 1ST SEM INAUGURATION PROGRAM

Venue: Architecture Block – Auditorium

Date: 12-02-2024

PROGRAM SCHEDULE

- | | |
|-------------------|--|
| 9.30am - 9.35am | - Devotional Song by Ms. Pooja Vasanth Raj from 2 nd year MBA |
| 9.35am - 9.40am | - Welcome Address – HOD – MBA, Prof. Manjunatha S |
| 9.40am - 9.45am | - Lamp Lighting by Dignitaries |
| 9.45am - 9.55am | - Address by Chief Guest
(Mr. Karthik Y V, Founder & CEO WEXPOUND TECHNOLOGIES) |
| 9.55am - 10.00am | - Felicitation to Chief Guest |
| 10.00am - 10.05am | - Address by President - Sri. Rajagopal Naidu |
| 10.05am - 10.10am | - Address by Secretary - Sri. R. Leela Shankar Rao |
| 10.10am - 10.15am | - Address by Vice President - Dr. M. Rukmangada Naidu |
| 10.15am - 10.20am | - Address by Treasurer - Sri. T. Neerajakshulu Naidu |
| 10.20am -10.25am | - Address by CEO, KSGI – Dr. K.V.A. Balaji |
| 10.25am -10.30am | - Address by Principal, KSSEM - Dr. K. Rama Narasimha |
| 10.30am -10.35am | - Award Distribution to toppers |
| 10.35am - 10.40am | - Vote of Thanks - Prof. Kokila Kulkarni |
| 10.40am- 11.00am | - TEA BREAK |
| 11.00am onwards | Orientation Program |



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Date: 08-02-2024

Venue: Seminar Hall – KSSA

I Year Orientation Program Schedule								
Date/Day	I SLOT	Tea Break	II SLOT		Lunch Break	III SLOT		
Timings Day	9.30am - 11.00am		11.20am-12.30pm	1.20pm - 2.10pm		2.10pm - 3.00pm	3.00pm	
MON 12-02-2024	Inauguration Program		Talk by Entrepreneur Mr. Karthik Y V			Dept introduction by HOD	Overview Curriculum, IA & SEE by Prof. Roopa Balavenu	Campus Tour
			10.45am – 11.15am	11.15am – 12.30pm		1.20pm - 3.45pm		
TUE 13-02-2024	Talk on "Navigating the Professional Landscape: Why Pursue an MBA?" by Mr. Srinath Sethuraman		Project and Internship coordinator (Prof. Arundathi K L)	Session on 'Leadership skills for future Managers' by Dr. Shekar H S		Session on 'Knowing yourself and Your Team' by Prof. Sreedhar N		
			10.45am -11.45am	11.45am -12.30pm		1.20pm -2.30pm	2.30pm -3.45pm	
WED 14-02-2024	Talk on 'Beyond the classroom: the practical benefits in today's job market' by TPO		Talk by NSS Coordinator	Talk on 'Relevance of finance for MBA students' by Dr. GVM Sharma		Importance of Health and wellness (Dr. Kokila Kulkarni)	Zumba (Dr. Kokila Kulkarni)	
			10.45am -12.30am			1.20pm - 2.30pm		
THUR 15-02-2024	Talk by Alumni Ms. Roopa M N		Session on 'Charting Your Path: How an MBA Can Shape Your Professional Journey' by Dr. K V A Balaji, CEO of KSGI			Tech Talk on 'Artificial Intelligence' by Mr. Balavenu Nuti		
			10.45am – 12.30pm			1.30pm- 2.15pm	2.15pm – 3.30pm	
FRI 16-02-2024	Talk by Dr. Swamy		Talents Forum by Dept. Cultural Coordinator (Prof. Chandana Priya M S)			Introduction to Club activities Prof. Meghana C	Talk by Industry expert (Mr. Lokesh K N) and Closing Ceremony	

HOD-MBA

PRINCIPAL/DIRECTOR

The Orientation/Inauguration of the Academic Year 2023-2024 for the newly admitted postgraduate students organized by KSSEM-MBA on 12th February 2024 at the KSSA auditorium, KSSEM, Bangalore. Program initiated by Prof.Roopa Balavenu anchoring the whole program. Students were welcomed by a Invocation song by Pooja of 2nd year of the college team and with a vision, "Excellence and Service". The function was officially inaugurated by lighting the lamp by the dignitaries and thus by sharing the mission and core values of the KSSEM-MBA Program. The programme then progressed through the Honourable Chief Guest YV Karthik, Entrepreneur and Tedx Speaker. In his address he motivated all students and asked them to pursue their dreams and use the enormous facilities provided by the esteemed KSSEM College in the field of Management, Entrepreneurship and research. It was then taken over by the President, Secretary, Vice President, Treasurer, CEO and Principal of the KSSEM who gave an insight on the history and gradual growth of the KSSEM-MBA to a well established college. The programme concluded with the vote of thanks by Dr. Kokila Kulkarni.

Event Objective:

- To bridge the gap between students & faculties.
- To aware the students about the college culture and inform the students about the code of conduct.
- To prepare the students about their career goal & how to work on it.

- To involve and learn about the career development process and develop their skills.
 - To create awareness about the various co-curricular and extra activities helps the student for their overall development.
 - To create awareness among students about the professional etiquettes.
 - To promote the students for enhancing their skills & learn about the various innovative ways to enhance their career.
-

Snippets of Inauguration Program













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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Day 1

Event name: Talk by entrepreneur

Date and time: 12th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Mr. Karthik Y V

Director of Glory Brand

Venue: Architecture Seminar Hall , KSSA

Event Coordinator: Prof. Roopa Balavenu

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

KSSEM-MBA ED CELL

**Seminar on
Entrepreneurship
by
Entrepreneur & Tedex
Speaker
Y V KARTHIK
Director of Glory Brand**



Date:12th February 2024
Time: 11:00am
Venue:K S ARCHITECTURE SEMINAR HALL

Prof. Roopa Balavenu. Prof. Manjunatha S Dr.Ramanarasimha K
Coordinator HOD-MBA. Principal & Director

Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. The main point of the development process is to strengthen and increase the number of entrepreneurs.

This entrepreneur development process helps new firms or ventures get better in achieving their goals, improve business and the nation's economy. Another essential factor of this process is to improve the capacity to manage, develop, and build a business enterprise keeping in mind the risks related to it.

In simple words, the entrepreneurship development process is about supporting entrepreneurs to advance their skills with the help of training and coaching classes. It encourages them to make better judgments and make sensible decisions for all business activities.



Some of the most important entrepreneurial traits are:

1. *Passion*
2. *Risk taking ability*
3. *Persisting nature*
4. *Innovative*
5. *Leading from the front*
6. *Ethical in nature*

Process of Entrepreneurship Development

The below-mentioned steps will illustrate how to build an effective entrepreneurship development program for an entrepreneur to organize and launch the new ventures.

- **Discover** – Any new process begins with fresh ideas and objectives, wherein the entrepreneur recognizes and analyzes business possibilities. The analyzing of opportunities is a risky task, and an entrepreneur looks out for inputs from other persons, including channel partners, employees, technical people, consumers, etc. to reach an ideal business opportunity.
- **Evaluation** – The evaluation of an opportunity can be done by asking several questions to oneself. For instance, questions like whether it is worth taking a chance and investing in the idea, will it attract the consumer, what are the competitive advantages and the risk

linked with it are asked. A reasonable and sensible entrepreneur will also analyze his skills and whether it matches his entrepreneurial objectives or not.

- **Developing a plan** – After the identification of an opportunity, an entrepreneur has to build a complete business plan. It is the most important step for new business as it sets a standard and the assessment criteria and sees if a company is working towards the set goals.
- **Resources** – The next step in the process of entrepreneurial development is resourcing. Here, the entrepreneur recognizes the source of finance and from where the human resource can be managed. In this step, the entrepreneur also tries to find investors for his new business.
- **Managing the company** – After the hiring process and funds are raised now its time to start the operation to accomplish the desired goals. All the entrepreneur will decide on the management structure that will be assigned to resolve the operational problems whenever it occurs.
- **Harvesting** – The last step in this process is harvesting, where an entrepreneur determines the future growth and development of the business. Here, real-time development is compared with the projected growth, and then the business security or the extension is initiated accordingly.

Characteristics of Entrepreneurship:

Not all entrepreneurs are successful; there are definite characteristics that make entrepreneurship successful. A few of them are mentioned below:

- **Ability to take a risk-** Starting any new venture involves a considerable amount of failure risk. Therefore, an entrepreneur needs to be courageous and able to evaluate and take risks, which is an essential part of being an entrepreneur.
- **Innovation-** It should be highly innovative to generate new ideas, start a company and earn profits out of it. Change can be the launching of a new product that is new to the market or a process that does the same thing but in a more efficient and economical way.
- **Visionary and Leadership quality-** To be successful, the entrepreneur should have a clear vision of his new venture. However, to turn the idea into reality, a lot of resources and employees are required. Here, leadership quality is paramount because leaders impart and guide their employees towards the right path of success.
- **Open-Minded-** In a business, every circumstance can be an opportunity and used for the benefit of a company. For example, Paytm recognised the gravity of demonetization and acknowledged the need for online transactions would be more, so it utilised the situation and expanded massively during this time.
- **Flexible-** An entrepreneur should be flexible and open to change according to the situation. To be on the top, a businessperson should be equipped to embrace change in a product and service, as and when needed.
- **Know your Product-** A company owner should know the product offerings and also be aware of the latest trend in the market. It is essential to know if the available product or

service meets the demands of the current market, or whether it is time to tweak it a little. Being able to be accountable and then alter as needed is a vital part of entrepreneurship.

What are the 4 Types of Entrepreneurship?

It is classified into the following types:

Small Business Entrepreneurship-

These businesses are a hairdresser, grocery store, travel agent, consultant, carpenter, plumber, electrician, etc. These people run or own their own business and hire family members or local employees. For them, the profit would be able to feed their family and not make 100 million business or take over an industry. They fund their business by taking small business loans or loans from friends and family.

Scalable Startup Entrepreneurship-

This start-up entrepreneur starts a business knowing that their vision can change the world. They attract investors who think and encourage people who think out of the box. The research focuses on scalable business and experimental models, so they hire the best and the brightest employees. They require more venture capital to fuel and back their project or business.

Large Company Entrepreneurship-

These huge companies have defined their life-cycles. Most of these companies grow and sustain by offering new and innovative products that revolve around their main products. The change in technology, customer preferences, new competition, etc., build pressure for large companies to create an innovative product and sell it to the new set of customers in the new market. To cope with the rapid technological changes, the existing organizations either buy innovation enterprises or attempt to construct the product internally.

Social Entrepreneurship-

This type of entrepreneurship focuses on producing products and services that resolve social needs and problems. Their only motto and goal is to work for society and not make any profits.





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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Department Introduction

Date and time: 12th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Prof. Manjunatha S
Asso.& HOD-MBA, KSSEM

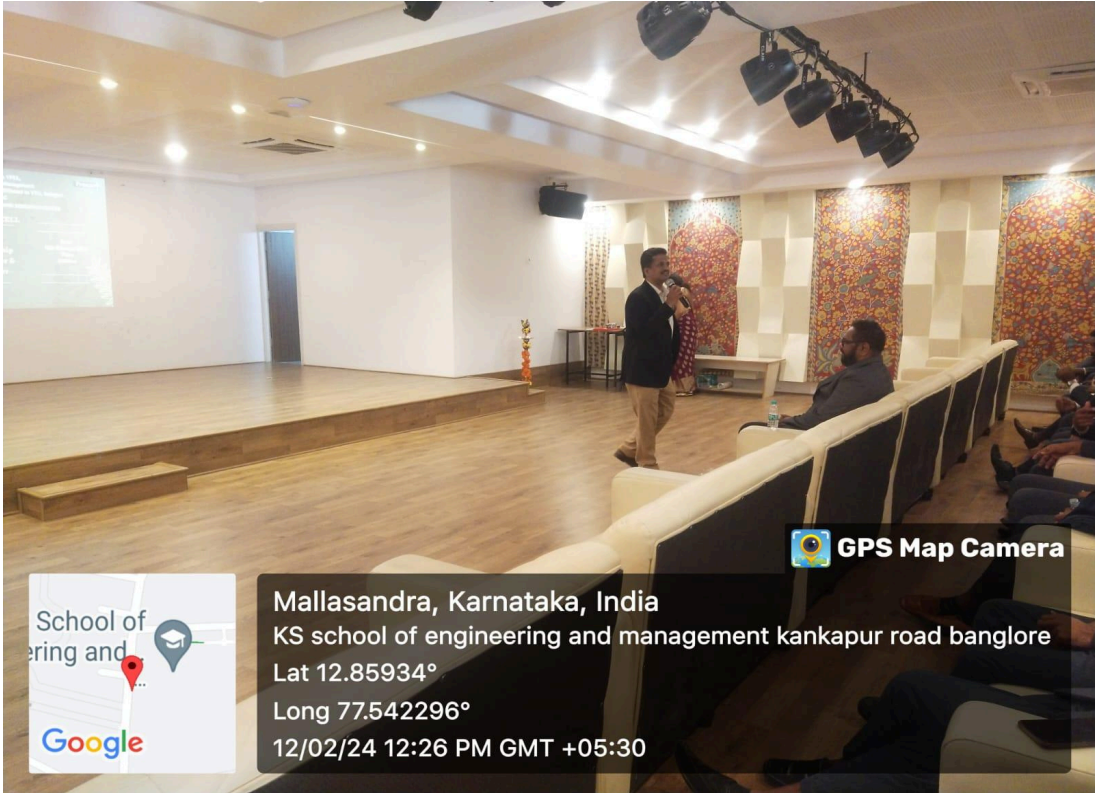
Venue: Architecture Seminar Hall , KSSA


Event Coordinator: Prof. Roopa Balavenu



Prof. Manjunatha S - HOD-MBA, extended greetings and cordially welcomed the faculty and the students to the 3rd semester classes. The brief report of the 1st year batch performance was presented that included academics, department activities, placement and internship, Alumni relations and ED cell. Also, the importance of being highly disciplined and professional was emphasized.

The Master of Business Administration (MBA) at KSSEM is a VTU recognized two years Post Graduate Program designed to develop the skills required for careers in business and management. The program provides an overview of key business practices and is highly valued by top employers. The rigorous curriculum of the Master of Business Administration (MBA) program has a judicious blend of courses that provide an in-depth understanding of the operational, tactical, and strategic aspects of management. The KSSEM- MBA experience will open doors and empower the graduates to turn their bold thinking into real-world experience. Our MBA program imparts the knowledge to lead with confidence and transform thoughts into reality.



 **GPS Map Camera**



Mallasandra, Karnataka, India
KS school of engineering and management kankapur road banglore
Lat 12.85934°
Long 77.542296°
12/02/24 12:26 PM GMT +05:30



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Overview on “Regulation of IA & SEE”

Date and time: 12th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Prof. Roopa Balavenu

Assistant Professor, KSSEM

Venue: Architecture Seminar Hall , KSSA

Event Coordinator: Prof. Roopa Balavenu



Prof. Roopa Balavenu addressed the students with respect to Class Discipline like Punctuality, Attendance for VTU, Dress Code, Focus on Life’s Goals and Objectives, Placement Opportunities, Guidelines for Placement Training, Internal Assessment and VTU Exams, Electives selection, Life Skills, Assignment, Presentation Skills need, Importance of Case Study analysis in Corporates.

Introduction: Visvesvaraya Technological University (VTU) named after Bharat Ratna Sir M. Visvesvaraya, was established on 1st April 1998, as per the VTU Act 1994 of the Government of Karnataka. The University has its head office situated at Belagavi in the northern part of Karnataka, with 120 Acres 2 Guntas of sprawling green campus with a state of the art infrastructure, named as ‘Jnana Sangama’. The jurisdiction of the VTU encompasses the entire state of Karnataka bringing all engineering colleges in the state under a common umbrella. The university operates through its four regional centres located at Belagavi, Bengaluru, Kalaburgi and Mysuru. The UGC has recognized VTU under section 2(f)

and 12(B) of the UGC Act 1956. It is one of the three affiliating Technological State Universities in the country to receive World Bank assistance under TEQIP 1.3 Scheme.

Academic Profile: The VTU is one of the largest technological Universities in India having 214 affiliated Engineering colleges, 18 Autonomous Colleges and 1 Constituent College. It imparts quality technical education to more than 4 lakh students throughout the state through its 30 Undergraduate & 76 Postgraduate Programs. It also offers Doctoral programs(Ph.D) and M. Sc. (Engg.) programmes in its four PG Centres and some of the affiliating colleges having “Research Centers”. Every year the VTU is conferring around 60,000 Under Graduate degrees, 25000 Post Graduate and around 200 Doctoral Degrees. The focus of the University is to promote planned and sustainable development of technical education. \

Curricular Aspects : The VTU has developed a well-defined procedure to design curriculum. All PG Programs have adopted CBCS–Choice based Credit System with all its unique features. The syllabus revision is carried out for PG programmes every two years. All Academic programs are planned to give extensive knowledge to foster creativity, innovation and research aptitude. The curriculum focuses on programme objectives and programme outcomes which are made available to the students through various modes. The course curriculum is made relevant to Local, Regional, National and Global development needs. The institute has entered into MoUs with many Industries, Academia, State/Central Govt Agencies.

Academic Flexibility is introduced in the curriculum by offering open/ professional electives, mini projects, field studies, internship, seminars, assignments, etc. Curriculum Enrichment is attained by designing core courses to improve employability through communication, analytical and other skills such as – IT and logical reasoning skills.

Internal Assessment and Semester End Examination both are part of the MBA curriculum and very important to understand and know the rules and regulations. So Prof. Rupa Chatterjee Das explained to the 1st Year students about the rules and regulations of IA and SEE.

IA: Total 3 IA students need to give for each subject, each semester is mandatory before giving final VTU exams or SEE.

Each Internal Assessment for each subject carries 50 Marks and from IA and 3 assessments for each subject. Viva, Attendance, Class participation, Extra curricular and viva carry 15 Marks.

All together 50 marks carry from college each subject wise and 50 marks will carry from SEE and finally two marks will be added and students get their final marks for each subject.

Passing Marks: Each student in each subject needs to get 50 marks to clear the respective paper.

Exams Protocol: 1. Only Black Ball Pens are allowed to write in IA & SEE. 2. Students need to carry their hall ticket, ID card positively.

IA Question Paper Pattern: Part A - out of three any two (1st IA - 1st & 2nd Module, 2nd IA - 3rd and 4th Module, 3rd IA - 5th & 6th Module) and Part B: Case Study.

Each group of questions will carry **3, 7, 10 Marks** and **Total 20 Marks** and Part B - Case Study will carry 10 Marks.

During SEE students need to attempt any 4 Group of questions (3, 7, 10 = 20 Marks each group of questions) out of 7 groups of questions (Module 1 to 6) and Part B - Case Study 20 Marks.

Total Marks of SEE - 100 Marks but VTU will consider 50 Marks and based on that they will give the marks for each subject from from college rest out of 50 students will carry the marks
And finally both the marks ill be added and students will receive their final marks for each subject.
Attendance %: As per university rules overall 85% attendance is must for getting the hall ticket for SEE.



Roopa Balavenu
Co-ordinator

PROF.ROOPA BALAVENU

Manjunatha S
HOD- MBA

PROF. MANJONATHA S.

Dr. Rama Narasimha K
PRINCIPAL/DIRECTOR

DR. RAMA NARASIMHA K
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

DAY 2

Event name: Orientation on “Navigating the Professional Landscape: Why Pursue an MBA?”

Date and time: 13th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Mr. Srinath Sethuraman

Transit Training and Recruitment Partner

Venue: Architecture Seminar Hall , KSSA

Event Coordinator: Prof. Kokila Kulkarni

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Department of Management Studies & Research
MBA ORIENTATION PROGRAM
**NAVIGATING THE PROFESSIONAL LANDSCAPE:
WHY PURSUE AN MBA?**
BY
MR.SRINATH SETHURAMAN
MBA LONDON BUSINESS SCHOOL, UK
On 13-02-2024
at 9.00 AM - 10.30 AM
KSSA - SEMINAR HALL
Prof. Kokila Kulkarni
Co-ordinator
Prof. Manjunatha. S
HOD
Dr. K Rama Narsimha
Principal/ Director

Objectives:

The guest session aims to:

1. Inform: Clarify the value proposition of an MBA and its benefits for career advancement.
2. Motivate: Inspire students by showcasing diverse career paths and opportunities unlocked by an MBA.

3. Engage: Foster an interactive discussion to address student concerns and questions about the MBA journey.

Summary:

An interactive session on "Navigating the Professional Landscape: Why Pursue an MBA?" can equip MBA students with valuable insights:

- Career advancement: Explore how an MBA unlocks diverse career paths in various industries like finance, management, and marketing.
- Skill development: Gain a deeper understanding of how an MBA hones analytical and strategic thinking, leadership, and communication skills, crucial for success in the professional world.
- Network building: Learn about the extensive network of classmates and professors built through an MBA program, a valuable resource throughout their careers.

By attending this session, students can make informed decisions about their future and gain a competitive edge in the job market.

Benefits:

- Clarify career goals: Explore how an MBA aligns with students' professional aspirations and equips them for diverse career paths.
- Highlight key skills: Showcase how the program enhances critical business skills like leadership, communication, and strategic thinking.
- Network and gain insights: Provide valuable industry experience and connect with students, fostering potential future mentorship opportunities.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: "Overview on Project and Internship"

Date and time: 13th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Prof. Arundathi K L

Assistant Professor, KSSEM

Venue: Architecture Seminar Hall , KSSA

Event Coordinator: Prof. Kokila Kulkarni

The poster is for an MBA Orientation Program event. It features a circular inset image of Prof. Arundathi K L speaking at a podium. The background is dark green with white text. The text includes the institution's name, accreditation details, and event specifics.

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

MBA ORIENTATION PROGRAM

OVERVIEW ON PROJECT AND INTERNSHIP

Date: 13th February 2024
Time: 10:45am
Venue:
KS ARCHITECTURE SEMINAR HALL

PROF. ARUNDATHI K L

Prof. Kokila Kulkarni
Coordinator.

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

Objectives:

- Demystify Projects and Internships: Clarify the purpose, structure, and differences between projects and internships within the MBA program.
- Highlight Importance: Emphasize the significance of projects and internships for enhancing practical skills, applying theoretical knowledge, and building a strong resume.
- Selection Strategies: Introduce key factors to consider when selecting projects and internships, such as industry focus, skill development, and career alignment

Summary:

This session provides a foundational understanding of projects and internships, two crucial components of the MBA program. It clarifies their purpose, structure, and key differences, allowing students to make informed decisions for their academic journey. By highlighting the importance of these experiences and introducing selection strategies, the session empowers students to optimize their learning and maximize their chances of success.

Benefits:

- Make informed decisions: Students can confidently select projects and internships that align with their career goals and learning aspirations.
- Optimize their experience: Knowing the structure and expectations, students can actively participate and gain the most from these program elements.
- Prepare for success: Understanding the selection process allows students to present themselves effectively and increase their chances of securing preferred opportunities.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Orientation on “Leadership Skills for Future Managers”

Date and time: 13th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Dr. Shekar H S

Prof 7 HOD, RNSFGC-MBA

Venue: Architecture Seminar Hall , KSSA

Event Coordinator: Prof. Kokila Kulkarni

Prof. Kokila Kulkarni
Co-ordinator

Prof. Manjunatha.S
HOD

Dr. K Rama Narsimha
Principal/ Director

Objectives:

The "Leadership Skills for Future Managers" session aims to equip fresh MBAs with the tools to:

1. Navigate a changing business landscape: Explore leadership styles for the future of work.
2. Inspire and motivate teams: Develop skills to build high-performing teams.
3. Effectively communicate and delegate: Enhance communication and delegation techniques.

Summary:

This session equips fresh MBAs with the leadership skills they'll need to thrive in the evolving workplace. We'll explore essential areas like building strong relationships, embracing change and innovation, and motivating high-performing teams. Interactive exercises will help you develop your emotional intelligence, strategic thinking, and decision-making abilities – all crucial for becoming a future leader

Benefits:

- Clarify career goals: Explore how an MBA aligns with students' professional aspirations and equips them for diverse career paths.
- Highlight key skills: Showcase how the program enhances critical business skills like leadership, communication, and strategic thinking.
- Network and gain insights: Provide valuable industry experience and connect with students, fostering potential future mentorship opportunities.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Session on “Knowing yourself and Your Team”

Date and time: 13th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Prof. Sreedhar N

Assistant Professor, Surana College

Venue: Architecture Seminar Hall , KSSA

Event Coordinator: Prof. Kokila Kulkarni

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Department of Management Studies & Research
MBA Orientation Program
“KNOWING YOURSELF AND YOUR TEAM”
BY
PROF. SREEDHAR N
SURANA COLLEGE-PG STUDIES
On 13-02-2024
at 1.20 PM - 3.45PM
Venue: KSSA Seminal Hall
Prof. Kokila Kulkarni
Co-ordinator
Prof. Manjunatha. S
HOD
Dr. K Rama Narsimha
Principal/ Director

Objectives:

This session aims to equip MBA students with the self-awareness and team dynamics understanding crucial for future leadership roles. Through interactive activities and expert guidance, students will gain insights into their personal strengths, weaknesses, and communication styles. They will also learn effective strategies for building cohesive teams, fostering collaboration, and navigating diverse personalities and work styles. This knowledge will empower them to lead and manage teams effectively in their future careers.

Summary:

This interactive session explored the importance of self-awareness and understanding your team dynamics for successful leadership in the business world. We delved into personality

assessments and frameworks like Myers-Briggs to help students identify their strengths, weaknesses, and leadership styles.

Through interactive exercises and group discussions, students explored team communication, conflict resolution, and fostering collaboration. The session emphasized building trust and psychological safety within teams, creating an environment where all members feel valued and can contribute effectively.

By the end, students gained valuable insights into their leadership potential and learned strategies for building high-performing and cohesive teams. This knowledge will equip them to navigate complex business scenarios and thrive in their future careers.

Benefits:

An interactive session on "Knowing Yourself and Your Team" empowers MBA students with several advantages:

- **Enhanced self-awareness:** Students gain insights into their strengths, weaknesses, and leadership styles, enabling them to lead authentically and effectively.
- **Improved team dynamics:** By understanding individual differences and communication styles, students can foster collaboration, build trust, and leverage team potential.
- **Effective conflict resolution:** The session equips students with tools to navigate diverse perspectives, manage conflict constructively, and create a positive team environment.
- **Preparation for future leadership roles:** This knowledge equips students to lead diverse teams in a dynamic business landscape, enhancing their career readiness.

Investing in self-awareness and team dynamics empowers MBA students to become competent and adaptable leaders.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Talk on 'Beyond the Classroom: the practical benefits in today's job market'

Date and time: 14th February 2023, 9.00am - 10.30am

Targeted audience: 1st year incoming Students

Resource Person: Dr. Harish, Training and Placement Officer, KSSEM

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Chandana Priya M S

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MBA ORIENTATION PROGRAM
Guest Talk on
"BEYOND THE CLASSROOM:
THE PRACTICAL BENEFITS IN TODAY'S
JOB MARKET"

Date: 14th February 2024
Time: 9:00am - 10:30am

DR.HARISH R
TRAINING AND
PLACEMENT OFFICER
KSSEM

Prof. Chandana Priya M S
Coordinator

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

While the classroom offers a strong foundation in business theory, success in today's dynamic job market requires venturing beyond textbooks. This session helped the students to explore the importance of practical experience and its benefits in propelling their career forward.

Significance of Practical Skills

Companies are looking for applicants that can start out strong and make a significant contribution. While theoretical knowledge has its value, its practical application is more important to:

Resolve issues - Ability to understand problems, create solutions, and successfully implement them is enhanced by practical experience.

Work well in teams - In today's job, cooperation, developing leadership, collaboration, and communication abilities via real-world experiences helps to manage a variety of teams and projects.

Adjust to shifting circumstances - The world of business is ever-changing. As the ability to adapt is increased, the need to adapt to new technologies and procedures fastly is essential.

Ways to gain practical experience during MBA program

Internships - These opportunities provide insightful hands-on experience. Students gain experience from specialists in the field, work on actual projects, and expand their network.

Volunteering - By volunteering, they can hone their leadership skills and apply their business knowledge in a non-profit environment.

Case Study Competitions - Students can address actual business issues in a competitive setting. It improves their capacity for critical thought, problem-solving, and public speaking.

Benefits Extend Beyond Graduation

Career Advancement - Strong practical skills position for future promotions and leadership roles.

Lifelong Learning - The ability to adapt and learn new things is crucial for long-term career success.

Increased Confidence - Applying knowledge practically fosters confidence in their abilities. This confidence translates well in interviews and presentations.

By actively seeking practical experiences during the MBA journey, students will graduate with a well-rounded skill set and a competitive edge. This blend of academic understanding and practical application will be crucial in helping them to land in their ideal position and succeed in the dynamic corporate world.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: "Empowering Tomorrow's Change Makers and Pathway to Become Leaders"

Date and time: 14th February 2023, 10.45am to 11.45am

Targeted audience: 1st year incoming Students

Resource Person: Prof. Manohar Kumar K N, Assistant professor and NSS Programme Officer

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Chandana Priya M S

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

MBA ORIENTATION PROGRAM

"EMPOWERING TOMORROW'S CHANGE MAKERS AND PATHWAY TO BECOME LEADERS"

Date: 14th February 2024
Time: 10:45am - 11:45am

PROF. MANOHAR KUMAR K N
Assistant professor in Mathematics
and NSS Programme Officer

Prof. Chandana Priya M S
Coordinator

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

This session focused on cultivating the skills and mindset needed for MBA students to become effective changemakers and future leaders. It addressed the growing need for innovative and socially conscious leaders who can navigate complex challenges and drive positive change. Also briefed about the NSS program and its benefits to students.

This discussion explored essential qualities of changemakers, including:

Vision and Passion: A clear vision for a better future and a strong desire to make a difference.

Critical Thinking and Problem-Solving: The ability to analyze complex issues, develop innovative solutions, and adapt to unforeseen circumstances.

Effective Communication: The skill to articulate ideas persuasively, inspire others, and build strong relationships.

Collaboration and Teamwork: The ability to work effectively with diverse teams.

Empathy and Social Responsibility: A deep understanding of the needs of others and a commitment to creating a positive impact on society.

It also offered insights into the journey of becoming a leader, including Developing Core Skills, Seeking Mentorship and Guidance, Embracing Challenges and Opportunities, Lifelong Learning.

Totally, the session empowered MBA students to take ownership of their leadership potential. It provided a framework for developing the necessary skills and mindset to become effective changemakers who can shape a brighter future.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Guest Talk on “Relevance of Finance for MBA Students”

Date and time: 14th February 2023, 11.45am - 12.30pm

Targeted audience: 1st year incoming Students

Resource Person: Dr. G V M Sharma, Professor & HOD-MBA, RNSIT

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Chandana Priya M S

The poster features the KSSEM logo at the top left. The main text reads: 'Kammavari Sangham(R),1952 K.S.School of Engineering and Management Approved by AICTE-1-5279601,New Delhi; Affiliated to VTU, Belagavi ACCREDITED BY NAAC DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE MBA ORIENTATION PROGRAM Organizes Guest Talk on "RELEVANCE OF FINANCE FOR MBA STUDENTS"'. A photo of Dr. G V M Sharma speaking at a podium is shown. Below the photo, it says 'DR.G V M SHARMA PROF AND HOD OF MANAGEMENT STUDIES IN RNSIT'. At the bottom, it lists the coordinators: 'Prof. Chandana Priya M S Coordinator', 'Prof. Manjunatha S HOD-MBA', and 'Dr. Rama Narasimha K Principal & Director'. The date and time are listed as '14-02-2024' and '11:45 AM -12:30 PM'.

The session aimed to enlighten the incoming MBA cohort about the critical role of finance in the business world and its direct impact on strategic decision-making.

Objectives

The primary objectives of the guest talk were:

1. To introduce the fundamental concepts of finance to the MBA students.
2. To highlight the practical applications of finance in various business domains.
3. To inspire students to pursue careers in finance and related fields.
4. To foster a deeper understanding of the financial landscape and its implications for businesses.

Summary

The guest speaker Dr. , an esteemed expert in the field of finance, delivered an insightful presentation. The session covered a wide range of topics, including:

- **Core Financial Concepts:** The speaker explained the basics of financial accounting, corporate finance, and investment analysis.
- **Financial Decision-Making:** The importance of financial analysis in strategic decision-making was emphasized, with real-world examples to illustrate the concepts.
- **Career Opportunities in Finance:** The session highlighted the diverse career paths available to finance professionals, including investment banking, corporate finance, and financial consulting.
- **The Future of Finance:** The speaker discussed emerging trends in the financial industry, such as fintech and sustainable finance.

Benefits

The guest talk proved to be highly beneficial for the MBA students:

- **Enhanced Financial Knowledge:** The session provided a solid foundation in finance, empowering students to make informed financial decisions.
- **Career Guidance:** The speaker offered valuable insights into career opportunities in the finance industry, helping students plan their future trajectories.
- **Skill Development:** The session encouraged students to develop critical thinking, analytical, and problem-solving skills, which are essential for success in finance.
- **Networking Opportunities:** The event facilitated interaction between students and industry experts, opening doors to potential mentorships and job opportunities.

Overall, the guest talk on the “Relevance of Finance for MBA Students” was a resounding success. It provided a valuable learning experience for the MBA cohort, inspiring them to explore the exciting world of finance.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: "Importance of Health and Wellness and Zumba"

Date and time: 14th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Prof. Kokila Kulkarni, Assistant Professor-MBA, KSSEM

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Chandana Priya M S



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**Department of Management Studies & Research
MBA Orientation Program**

**IMPORTANCE OF HEALTH &
WELLNESS
AND FUN SESSION WITH
ZUMBA**

On 14-02-2024
At 1.20 PM to 3.30 PM



Coordinator
Prof Chandana Priya MS

Prof. Manjunatha. S
HOD



Dr. Kokila Kulkarni

Asst. Professor & Resident doctor
KSSEM

Dr. K Rama Narsimha
Principal/ Director

The session aimed to emphasize the significance of physical and mental well-being in academic and professional life.

Objectives

The primary objectives of the guest talk were:

- To educate students about the importance of health and wellness.

- To introduce students to the benefits of Zumba as a fun and effective workout.
- To motivate students to incorporate physical activity into their daily routine.
- To promote a healthy and balanced lifestyle among students.

Summary

Dr. Kokila Kulkarni, delivered an insightful and engaging session. The speaker highlighted the detrimental effects of sedentary lifestyles and the importance of regular physical activity. They emphasized the need for a holistic approach to health, encompassing physical, mental, and emotional well-being.

The session delved into the specific benefits of Zumba, a high-energy dance fitness program. The speaker explained how Zumba combines Latin rhythms with easy-to-follow dance moves, making it a fun and effective way to burn calories, improve cardiovascular health, and boost mood.

Benefits

The guest talk proved to be highly beneficial for the first-year MBA students:

- **Increased awareness:** Students gained a deeper understanding of the importance of health and wellness.
- **Motivational boost:** The session inspired students to adopt healthier lifestyle habits.
- **Practical knowledge:** Students learned about effective workout routines, such as Zumba.
- **Stress relief:** The interactive nature of the session provided a much-needed stress reliever.
- **Community building:** The event fostered a sense of camaraderie among students.

Overall, the guest talk on "Importance of Health and Wellness and Zumba" was a resounding success. It provided valuable insights and practical tips to help students lead healthier and more fulfilling lives.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Alumni Talk on “Dynamycity in Contemporary Learning”

Date and time: 15th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Ms. Roopa M N, Senior General Manager, Schncider

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Chandana Priya M S

The poster is a dark blue/black graphic with white and yellow text. It features the KSSEM logo in the top left corner. The text includes the school's name, accreditation details, and the event title. A circular inset photo shows Dr. Roopa MN, a woman in a grey blazer, standing in front of a 'Zinnov' logo. The date and time are prominently displayed in the lower left. The names of the coordinator, HOD, and principal are listed at the bottom.

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MBA ORIENTATION PROGRAM

Alumni talk on
“Dynamycity in contemporary learning”

15-02-2024
8:45AM -10:00 AM

Dr. Roopa MN
Senior General Manager
Company -Schneider
Electric Private Ltd.

Prof. Chandana Priya M S
Coordinator.

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

The session aimed to provide students with valuable insights into the evolving landscape of education and the importance of adapting to changing trends.

Objectives

The primary objectives of the guest talk were:

1. To inspire students to embrace lifelong learning and continuous improvement.
2. To equip students with the knowledge and skills necessary to thrive in a rapidly changing world.

3. To foster a growth mindset among students and encourage them to think critically and creatively.
4. To provide practical tips and strategies for effective learning and knowledge acquisition.

Summary

The speaker emphasized the importance of adapting to the dynamic nature of learning and the need to develop a flexible and agile approach.

Key points discussed during the session included:

- **The Impact of Technology on Learning:** The speaker highlighted the transformative power of technology in education, discussing the benefits of online learning, virtual classrooms, and digital tools.
- **The Importance of Experiential Learning:** The speaker emphasized the value of hands-on learning experiences, such as internships, projects, and case studies, in developing practical skills and real-world knowledge.
- **The Role of Critical Thinking and Problem-Solving:** The speaker discussed the importance of cultivating critical thinking skills and the ability to solve complex problems.
- **The Future of Work and Education:** The speaker provided insights into emerging trends in the job market and the skills required to succeed in the future.

Benefits

The guest talk was highly beneficial for the first-year MBA students. It provided them with:

- **Inspiration:** The speaker's insights and experiences motivated students to strive for excellence and embrace lifelong learning.
- **Knowledge and Skills:** The session equipped students with valuable knowledge and skills, such as critical thinking, problem-solving, and adaptability.
- **Networking Opportunities:** The event provided students with an opportunity to network with industry experts and fellow students.
- **A Positive Learning Environment:** The session fostered a positive and stimulating learning environment, encouraging students to engage with the material and ask questions.

Overall, the guest talk on "Dynamism in Contemporary Learning" was a resounding success. It provided valuable insights and practical advice, inspiring students to embrace the challenges and opportunities of the future.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Talent Forum

Date and time: 15th February 2023

Targeted audience: 1st year incoming Students

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Chandana Priya M S

K.S.School of Engineering and Management
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MBA ORIENTATION PROGRAM

TALENT FORUM

"Every artist was first an amateur."

PROF. CHANDANA PRIYA M S
ASSISTANT PROFESSOR
KSSEM

15
FEBRUARY
2024

10.45 TO 12.30

Prof. Chandana Priya M S
Coordinator.

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

This event aimed to provide a platform for the newly admitted MBA students to showcase their diverse talents and abilities. The session was designed to foster a sense of community, encourage self-expression, and boost the overall morale of the incoming batch.

Objectives

The primary objectives of the Talent Forum Session were:

1. To create a welcoming and inclusive environment for new students.
2. To provide a platform for students to showcase their talents and abilities.
3. To foster a sense of camaraderie and teamwork among students.
4. To boost the confidence and self-esteem of the new students.

Summary

The Talent Forum Session was a resounding success. A diverse range of talents were showcased, including singing, dancing, music, comedy, and spoken word poetry. The event was well-attended by students, faculty, and staff, creating a vibrant and energetic atmosphere. The performances were of high quality, and the audience was thoroughly entertained.

The session not only provided an opportunity for students to express themselves but also helped them to connect with their peers and form lasting friendships. The event also highlighted the importance of extracurricular activities in a well-rounded MBA education.

Benefits

The Talent Forum Session offered several benefits to the participants:

1. Enhanced self-confidence: Participating in the event helped students to overcome their stage fright and develop self-assurance.
2. Improved communication skills: The session provided an opportunity for students to practice public speaking and presentation skills.
3. Stress relief: Engaging in creative and artistic pursuits can help reduce stress and anxiety.
4. Stronger interpersonal relationships: The event fostered a sense of community and camaraderie among students.
5. Positive impact on academic performance: Research has shown that extracurricular activities can enhance academic performance by improving focus, concentration, and problem-solving skills.

In conclusion, the Talent Forum Session was a valuable addition to the orientation program. It provided a memorable experience for the new MBA students and set a positive tone for their academic journey.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Session on Artificial Intelligence

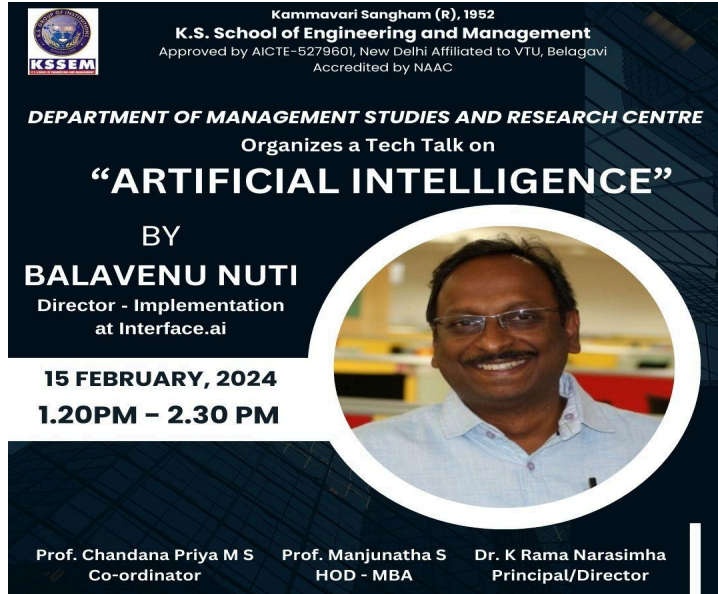
Date and time: 15th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Mr. Balavenu Nuti, Director - Implementation

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Chandana priya M S



The poster is for a tech talk organized by the Department of Management Studies and Research Centre at K.S. School of Engineering and Management. The speaker is Balavenu Nuti, Director - Implementation at Interface.ai. The event is scheduled for 15 February 2024, from 1.20 PM to 2.30 PM. The poster also lists the names and titles of the organizers: Prof. Chandana Priya M S (Co-ordinator), Prof. Manjunatha S (HOD - MBA), and Dr. K Rama Narasimha (Principal/Director). The school is affiliated with VTU, Belagavi and is accredited by NAAC.

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE
Organizes a Tech Talk on
“ARTIFICIAL INTELLIGENCE”

BY
BALAVENU NUTI
Director - Implementation
at Interface.ai

15 FEBRUARY, 2024
1.20PM – 2.30 PM

Prof. Chandana Priya M S
Co-ordinator

Prof. Manjunatha S
HOD - MBA

Dr. K Rama Narasimha
Principal/Director

The session aimed to introduce students to the fundamentals of AI, its applications, and its potential impact on various industries.

Objectives

The primary objectives of the guest lecture were:

1. To provide a comprehensive overview of AI and its key concepts.
2. To explore real-world applications of AI across different sectors.
3. To discuss the ethical implications and challenges associated with AI.
4. To inspire students to delve deeper into AI and its potential career opportunities.

Summary

The speaker delivered an insightful and engaging presentation. The session covered the following key topics:

- **Introduction to AI:** The speaker defined AI, machine learning, and deep learning, explaining their core concepts and differences.
- **AI Applications:** The speaker showcased various real-world applications of AI, including:
 - **Healthcare:** AI-powered diagnosis, drug discovery, and personalized medicine.
 - **Finance:** Algorithmic trading, fraud detection, and risk assessment.

- **Retail:** Customer segmentation, recommendation systems, and supply chain optimization.
- **Autonomous Vehicles:** Self-driving cars and drones.
- **Ethical Considerations:** The speaker emphasized the importance of ethical AI development, addressing issues such as bias, privacy, and job displacement.
- **Future Trends:** The speaker discussed emerging trends in AI, such as generative AI, reinforcement learning, and AI for social good.

Benefits

The guest lecture provided numerous benefits to the MBA students:

- **Enhanced Knowledge:** Students gained a solid understanding of AI concepts and their practical applications.
- **Career Opportunities:** The session highlighted the growing demand for AI professionals and the potential career paths in the field.
- **Critical Thinking:** Students were encouraged to think critically about the ethical implications of AI and its impact on society.
- **Innovation and Entrepreneurship:** The session inspired students to explore innovative ideas and start AI-driven ventures.

By organizing this guest lecture, the Department of MBA has successfully equipped the first-year MBA students with the knowledge and skills necessary to thrive in the age of AI.



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Guest Talk

Date and time: 16th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Dr. D R Swamy

K S Research and Innovation Foundation (KSRIFF)

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Arundathi K L

The poster is for an MBA Orientation Program. At the top left is the KSSEM logo. Text includes: 'Kammavari Sangham(R),1952', 'K.S.School of Engineering and Management', 'Approved by AICTE-1-5279601,New Delhi; Affiliated to VTU, Belagavi ACCREDITED BY NAAC', 'DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE', 'MBA ORIENTATION PROGRAM', 'BATCH 2023-2025', and a quote: 'As we look ahead into the next century, leaders will be those who empower others.' The date and time are '16 - 02 - 2024' and '09:00 AM'. A circular portrait of Dr. D R Swamy is on the right. Below it, his name and title 'Professor, Executive Director, KS Research and Innovation Foundation(KSRIF)' are listed. At the bottom, three names are listed: 'Prof. Arundathi K L Coordinator.', 'Prof. Manjunatha S HOD-MBA', and 'Dr. Rama Narasimha K Principal & Director'.

Objectives:

Summary:

Benefits:

Dr. Swamy D R sir, shared the insights about how strong and competent enough in the world. In the dynamic landscape of today's world, the need for visionary leadership has never been more pronounced. As we navigate through the complexities of global challenges and embrace opportunities in various spheres, empowering tomorrow's leaders stands as a crucial endeavor. It encapsulates the essence of fostering leadership qualities, nurturing talent, and providing the necessary support and resources for individuals to thrive in their roles as catalysts for positive change. Sir has conducted the activities to students in order to give practical experience. Sir also highlighted that tomorrow's leaders go beyond merely imparting knowledge or skills; it encompasses instilling values, fostering resilience, and cultivating a mindset geared towards innovation and adaptability. It's about equipping individuals with the tools to navigate uncertainty, think critically, and lead with integrity amidst diverse contexts and evolving paradigms.





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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Session on Charting your path: How an MBA can shape your professional journey

Date and time: 16th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Dr. K V A Balaji
CEO-KSGI

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Arundathi K L

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MBA ORIENTATION PROGRAM
BATCH 2023-2025

**“ CHARTING YOUR PATH:
HOW AN MBA CAN SHAPE YOUR
PROFESSIONAL JOURNEY ”**

DR. K V A BALAJI
CEO - KSGI

**“Your attitude about
your life will shape
your life.”**

16 - 02 - 2023
10:45 AM

Prof. Arundathi K L
Coordinator.

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

Objectives:

Summary:

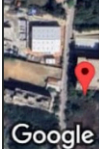
Benefits:

Dr. K V A Balaji sir handled the session on “Charting your path, how an MBA can shape professional journey”. Sir, highlighted on a professional journey requires not just direction, but also strategic

foresight and a robust skill set. An MBA serves as a compass in navigating this path, offering a comprehensive toolkit to shape and steer one's career trajectory.

Through specialized coursework, networking opportunities, and leadership development initiatives, an MBA equips individuals with the strategic vision, specialized knowledge, and global perspective needed to thrive in today's competitive business landscape. Whether aspiring to climb the corporate ladder, launch a startup, or switch careers, the interdisciplinary nature of an MBA program provides the flexibility and adaptability to pivot and succeed in diverse professional domains.

Moreover, the credential of an MBA from a reputable institution not only enhances one's credibility but also opens doors to new opportunities, propelling individuals towards their professional aspirations with confidence and clarity. In essence, by charting the course with an MBA, individuals can navigate the complexities of their professional journey with purpose and precision, ultimately realizing their full potential as leaders and innovators in their chosen fields.



Bengaluru, Karnataka, India
K S School Of Engineering And Management Engineering Block, off, Kanakapura Rd, Bengaluru,
Mallasandra, Karnataka 560109, India
Lat 12.859227°
Long 77.542533°
16/02/24 11:39 AM GMT +05:30



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Overview on Management Clubs

Date and time: 16th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Prof. Meghana C, Assistant Professor, KSSEM-MBA.

Venue: Room no. A513, 5th floor A block

Event Coordinator: Prof. Arundathi K L



Kammavari Sangham(R),1952

K.S.School of Engineering and Management

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

MBA ORIENTATION PROGRAM
BATCH 2023-2025

**OVERVIEW ON
MANAGEMENT CLUBS**

16 - 02 - 2024

01:20 AM

Prof. Arundathi K L
Coordinator.

Prof. Manjunatha S
HOD-MBA



PROF. Meghana C
ASSISTANT PROFESSOR
KSSEM-MBA

Dr. Rama Narasimha K
Principal & Director

Objectives:

- Introducing the clubs to newly admitted postgraduate students .
- Identify and register for the interested clubs
- Actively involve and participate in the clubs
- Conduct and coordinate event under clubs

Summary:

Prof. Meghana C mam has introduced Management Club to students. Management Club a forum of the students. Where the students are provided opportunities to develop the managerial and administrative skills through presentations, industry visits, seminars, competitions and lectures.

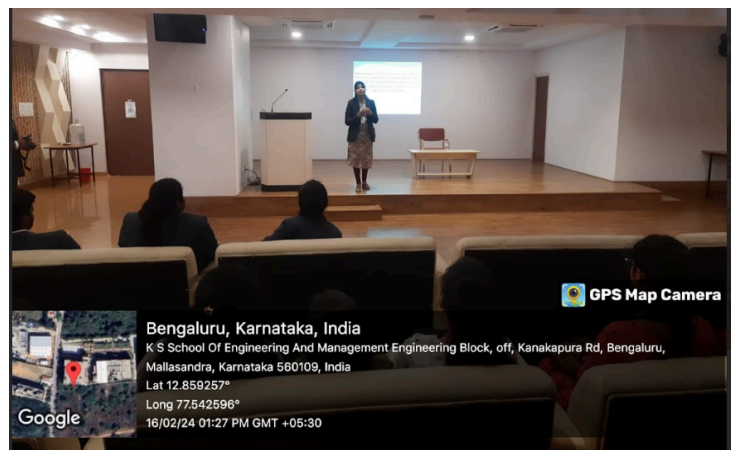
- To impart skills for development and enhancement of personality of students.
- To improve communication skills and decision making power.
- To enhance spirit of competition among the students
- To increase awareness regarding the business world
- To enhance the participation level among the students

Different Clubs are namely

- Finance Club
- Marketing club
- HR club
- Sports club
- ED club
- Yoga and Fitness club
- Cultural club
- Public speaking club
- Photography club
- Social media club
- ISR club
- Agricultural club

Benefits:

Prof. Meghana C has also highlighted the different club activities conducted during the academic year 2022-23. Students got the idea of the different clubs as per their interest areas, also they were mentally prepared for the activities coordinating. Shown enthusiasm to be part of different clubs.





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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Talk by Industry Expert

Date and time: 16th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Mr. Lokesh K N

Associate Lead Product Engg. Temenos Pvt. Ltd

Venue: K S Architecture Seminar Hall

Event Coordinator: Prof. Arundathi K L

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MBA ORIENTATION PROGRAM
BATCH 2023-2025
TALK BY :
INDUSTRY EXPERT
MR . LOKESH K N
Associate Lead Product Engineering,
Temenos India Pvt. Ltd

DATE: 16 - 02 - 2023
TIME: 02:00 PM
Venue: KS ARCHITECTURE SEMINAR HALL

Prof. Arundathi K L
Coordinator.

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

Objectives

Mr. Lokesh K N addressed the gathering on Industry Preparedness for MBA Students. Sir has highlighted Industry Expectation in terms of

Market Reality

Workplace Trends:-Future Of Work

Need of an hour

Summary:

- Skills Beyond Academia - broader skill set encompassing communication, leadership, adaptability, and emotional intelligence
- Integration of Real-world Challenges - integrate case studies, simulations, and consulting projects that mirror industry dynamics, enabling students to develop problem-solving abilities in practical scenarios
- Embracing Technological Advancements - integrate case studies, simulations, and consulting projects that mirror industry dynamics, enabling students to develop problem-solving abilities in practical scenarios
- Cultural Sensitivity and Global Perspective Cross-cultural communication, understanding international regulations, and navigating geopolitical complexities are critical skills for aspiring business leaders
- Continuous Learning and Adaptability - Lifelong learning initiatives, professional development workshops, and alumni networks play a pivotal role in nurturing a culture of adaptability and facilitating career progression beyond graduation.

Benefits:

Bridging the Gap Between Academia and Corporate Realities, encompasses a holistic development of skills, experiences, and mindsets essential for success in diverse organizational contexts. By aligning curriculum with industry expectations, integrating real-world challenges, embracing technological advancements, fostering cultural sensitivity, and promoting continuous learning.





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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

Event name: Valedictory Program

Date and time: 16th February 2023

Targeted audience: 1st year incoming Students

Resource Person: Mr. Lokesh K N

Associate Lead Product Engg. Temenos Pvt. Ltd

Venue: K S Architecture Seminar Hall

Event Coordinator: Prof. Arundathi K L

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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH CENTRE

MBA ORIENTATION PROGRAM
BATCH 2023-2025

Valedictory program

Have a energetic and powerful start for
the new beginning of your MBA

DATE: 16 - 02 - 2024
TIME: 03:00 PM
Venue: KS ARCHITECTURE SEMINAR HALL

Prof. Arundathi K L
Coordinator.

Prof. Manjunatha S
HOD-MBA

Dr. Rama Narasimha K
Principal & Director

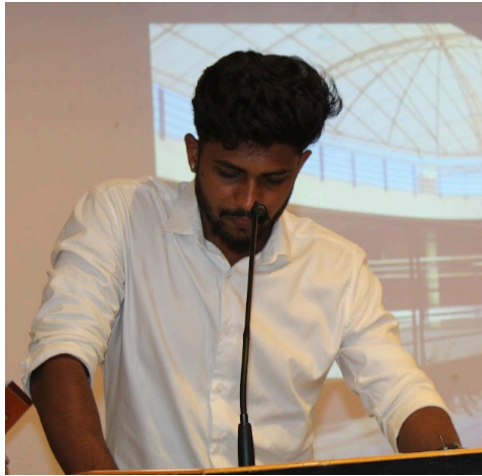
Valedictory Program:

The Valedictory program for Orientation/Inauguration of the Academic Year 2023-2024 for the newly admitted postgraduate students organized by KSSEM-MBA on 16th February 2024 at the KSSA auditorium, KSSEM, Bangalore.

Program anchoring done by Kruthika 2nd year. Students were addressed by Mr. Lokesh K N, followed by HOD prof. Manjunath S. First year Students shared the feedback about the 5 days long orientation program. Namely Kiran R, Angel and Meghana. They expressed their satisfaction about the session. Valedictory program concluded with a Vote of Thanks by Deepa L, 3 semester MBA student. Finally clicked a group photo of newly admitted postgraduate students along with the faculties and 2nd year student coordinators.

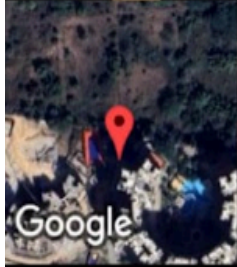


First year Students shared the feedback about the 5 days long orientation program:





GPS Map Camera



Mallasandra, Karnataka, India

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560062, India

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Long 77.543865°

16/02/24 03:53 PM GMT +05:30

Mausam Das
24/2/24
HOD-MBA

K. Rama Narasimha

PRINCIPAL/DIRECTOR
Dr. K Rama Narasimha
Dr. K. RAMA NARASIMHA
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